Multilateralism and the Use of Force: Experimental Evidence on the Views of Foreign Policy Elites

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International relations scholars have found that multilateral approval increases public support for the use of military force and have developed competing explanations for this phenomenon. However, this literature has given little attention to the attitudes of individuals who participate directly in the foreign policy process or shape foreign policy debates. In this research note, we administer a survey experiment to both a cross-section of US foreign policy elites and a nationally representative sample of the US public. We find that US foreign policy elites are more responsive to multilateral approval than the US public, with elites with direct foreign policy decision-making experience valuing it especially highly. These findings point to the importance of considering differences between elites and the public when investigating or theorizing about the impact of multilateral cooperation on domestic politics.

When announcing his 2011 decision to intervene militarily in Libya, US President Barack Obama emphasized that “the United States is acting with a broad coalition that is committed to enforcing United Nations Security Council Resolution 1973,” which authorized the use of force to protect Libyan civilians (Obama 2011). Similarly, in announcing the start of the 1991 Persian Gulf War, US President George H. W. Bush highlighted that America was acting “in accord with United Nations resolutions” authorizing military action to restore the sovereignty of Kuwait (Bush 1990). Even when the United States fails to achieve (or decides not to seek) the
support of the UN Security Council, the US government will often appeal to a re-
gional organization such as NATO for its imprimatur or drape the military opera-
tion that emerges as a coalition effort.

This presidential pattern of seeking or trumpeting multilateral backing for mil-
tary interventions raises the questions of whether and why the approval of in-
ternational partners influences domestic support for the use of force. An emerg-
ing consensus among international relations scholars holds that states often seek
the endorsement or participation of multilateral security organizations when us-
ing military force because it increases support for their policies among their do-
mestic publics (Page and Bouton 2006; Fang 2008; Thompson 2010; Chapman
2011; Grieco et al. 2011; Guardino and Hayes 2017). A recent wave of research has
found empirical support for these claims through the use of survey experiments
(Chapman 2011; Grieco et al. 2011; Chu 2017; Guardino and Hayes 2017).

Scholars have advanced a range of theories to explain why multilateral coop-
eration influences domestic support for war. One set of arguments highlights
the importance of international approval in providing legitimacy for military ac-
tion (Cortell and Davis 1996; Barnett and Finnemore 2004; Finnemore 2004;
Hurrell 2005; Hurd 2008). A second perspective holds that the public typi-
cally supports the use of force when it is approved by an international orga-
nization (IO) because multilateral participation spreads the burden of military
action (Drezner 2008; Milner and Tingley 2013; Recchia 2015, 2016). A third
view highlights the role of IOs in providing new information to public audi-
ences about the wisdom of military action (Chapman and Reiter 2004; Voeten
2005; Fang 2008; Thompson 2010; Chapman 2011; Grieco et al. 2011). As Grieco
et al. (2011, 564) argue, IO support matters because “members of the public look
to IO support for the use of military force as a way of getting a ‘second opin-
ion’ on whether going to war, as urged by their national leaders, is a good or bad
idea.”

However, an important gap in the literature on multilateralism and the use of
force is that it has given much less attention to the attitudes of foreign policy elites. 1
We define foreign policy elites as the community of individuals with professional
experience or expertise related to foreign policy and international affairs. Scholars
have identified a number of ways in which the views of these elites have dispro-
portionate influence over the conduct of foreign policy, including through par-
ticipating directly in foreign policy decision-making, agenda-setting, and framing
effects (Jacobs and Page 2005; Hafner-Burton, Hughes, and Victor 2013; Saunders
2015). Moreover, the effect of multilateral backing on the domestic politics sur-
rounding use-of-force decisions may operate primarily through elites, rather than
through the public. Many theories of public opinion argue that the public, particu-
larly low-information voters, relies at least in part on elite cues in forming judgments
about foreign policy decisions. 2 Political leaders may therefore seek IO approval
as a strategy for building support for their military force proposals among fellow
elites.

Yet the causal mechanisms scholars have identified to explain why multilateral
cooperation influences support for the use of military force may operate differ-
ently for foreign policy elites than for the public. From the perspective of the legit-
imacy and burden-sharing explanations, foreign policy elites may be more respon-
sive to multilateral approval than members of the public because they are more
knowledgeable of the potential legitimacy or burden-sharing benefits that follow
from multilateral cooperation. Conversely, if the effect of multilateral approval op-
erates primarily through an information signaling mechanism, this approval may

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1 Exceptions include Kreps 2011; Recchia 2015, 2016. See also Schultz 2003.
2 See for example Zaller 1992; Chong and Druckman 2007; Berinsky 2009; Gelpi 2010; Guisinger and Saunders
2017. For an alternative view, see Kertzer and Zeitzoff 2017.
have a weaker effect on elite opinion than on the public. Elites are generally better informed than the public about foreign policy issues and may therefore rely less on information cues such as multilateral endorsements as shortcuts to assess whether a particular policy is worth pursuing. As a result, elites may not need a “second opinion” to judge the merits of use-of-force proposals.

Does multilateral approval have a similar impact on support for the use of military force among foreign policy elites and the public? We investigate this question by pairing a unique survey of US foreign policy elites across a range of professional fields—including government, journalism, academia, think tanks, and interest groups—with a separate survey of a nationally representative sample of the US public. Both surveys featured an experimental design that measured respondents’ attitudes toward military action under different conditions. The survey experiment asked respondents whether they supported or opposed the use of military force in seven potential conflict scenarios, and randomly assigned respondents to a condition in which the hypothetical use of force in each scenario was unilateral or a condition in which the use of force in each scenario was authorized by the United Nations Security Council (UNSC).

We find strong evidence that US foreign policy elites are more responsive to multilateral approval than the US public. Among foreign policy elites, UNSC endorsement increased support for military force in six of seven conflict scenarios, and by an average of 15 percentage points. Moreover, this effect remained large when restricting the sample to the subset of elites with direct experience in foreign policy decision-making (those who were serving in a foreign policy position in the executive branch at the time of the survey or had formerly served in such a position) and when looking at both Republican and Democratic elites. In contrast, among the US public, UNSC authorization increased support for the use of force in just three of seven scenarios and by an average of only six percentage points. The gap between elites and the public also spans both parties—both Republican and Democratic elites were more responsive to UNSC authorization than their public co-partisans. In addition, the elite-public gap holds even when controlling for measures of pro-internationalist, pro-UN, and promilitary superiority attitudes. These findings suggest that foreign policy experience or knowledge, rather than broad policy attitudes, may lead decision makers and experts to see multilateralism differently than the public—underscoring the importance of surveying foreign policy elites directly. Collectively, our findings point to the importance of considering differences between elites and the public, and among subsets of elites and the public, when investigating or theorizing about the domestic impact of multilateralism.

This research note is organized as follows. The first section lays out competing perspectives in the literature on attitudes toward multilateralism and military force, as well as alternative explanations for why elites might respond to multilateral cooperation differently than the public. The second section describes our elite and public surveys and the design of the survey experiment. The third section presents our results. The final section discusses the implications of our findings and avenues these data open up for further research.

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3 To the best of our knowledge, this paper presents the first experimental analysis of an international issue conducted with both a broad cross-section of foreign policy elites and the general public. Previous experimental studies of elite opinion have either focused on narrower segments of elites such as former military officers or have used proxies for “eliteness” such as education. See Mintz, Redl, and Vedlitz 2006; Milner and Tingley 2015; Renshon 2015; Findley et al. 2017; Hafner-Burton, LeVeck, and Victor 2017; Yarhi-Milo, Kertzer, and Renshon 2018. Other studies have surveyed general foreign policy attitudes among foreign policy elites, including the gap between elite and public attitudes, but without an experimental design. See, for example, Wittkopf 1987; Murray 1996; Hobst 2004; Page and Bouton 2006; Pew Research Center 2013.
Multilateralism and the Use of Force

Perspectives on Multilateralism and the Use of Force

Previous research has focused on two main questions relating to multilateralism and the use of military force. First, does multilateral approval increase support for the use of force? Second, if so, what are the dominant causal mechanisms underpinning this preference for multilateral cooperation?

On the first question, many surveys, such as the Chicago Council on Global Affairs’ (CCGA) long-running survey of US public opinion on foreign affairs, have consistently found large majorities in favor of supporting multilateral security organizations such as the UN and NATO and participating in new international security institutions such as the International Criminal Court. Based on the CCGA data, for example, Page and Bouton (2006, 139) conclude that “most Americans . . . reject unilateralism in favor of international cooperation and multilateralism.” More recently, studies using survey experiments have generally found that greater multilateral involvement leads to greater public support for the use of force (Chapman 2011; Grieco et al. 2011; Chu 2017; Guardino and Hayes 2017).

However, several scholars have offered different interpretations of survey data on public attitudes toward multilateralism. One view argues that American support for multilateralism is limited to low-cost operations or issues that do not affect important US national interests or that the public’s commitment to acting through IOs is quickly abandoned or ignored when necessary. Based on the Pew Global Attitudes survey, Kohut and Stokes (2006, 179–80) argue that “If asked to choose, Americans prefer proactive, assertive unilateral action to multilateral efforts beset by delay and compromise” (Kohut and Stokes 2006, 179–80; see also Drezner 2008). Others suggest that the portrait of public enthusiasm for multilateralism is more nuanced, given the low salience of foreign policy generally and the paucity of consistent survey questions about multilateral instruments (Busby and Monten 2012).

The research literature is also divided over why citizens might—at least in some cases—prefer multilateralism to unilateralism when evaluating proposals to use military force. Many theories found in this debate can be bundled within three families of explanations. The first perspective argues that many people support multilateralism because they believe in the normative legitimacy of IOs. In this view, IOs have power because people perceive their rules, procedures, or decisions to be desirable, proper, or sound (Barnett and Finnemore 2004; Hurrell 2005; Hurd 2008, 166–70). For example, Finnemore (2004, 54) argues that “Unilateral intervention, even for humanitarian purposes, is normatively suspect in contemporary politics and . . . states will work hard to construct multilateral coalitions for this purpose.” An implication of these arguments is that multilateral authorization for the use of force will boost public approval for military action because the public considers IO decisions to be legitimate or right.

The second perspective suggests that the public typically supports multilateralism because it reduces the costs and risks of military action (Drezner 2008; Kreps 2011; Milner and Tingley 2013; Recchia 2015, 2016; Kreps and Maxey 2017). Several scholars argue that US leaders and citizens value multilateralism because they see it as a mechanism of burden sharing. Others argue that US presidents pursue multilateral support as a means to signal to domestic audiences or potential veto players that the cost of military action will be shared. According to Recchia (2016, 79), for example, US policymakers have sought multilateral approval in order to “facilitate sustained military and financial burden sharing when they anticipate a potentially open-ended deployment, in the expectation that such burden sharing will assuage congressional concerns about resource costs.”

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The third perspective highlights the information transmission, or signaling, effect of IO authorization of the use of force (Chapman and Reiter 2004; Voeten 2005; Fang 2008; Thompson 2010; Chapman 2011; Grieco et al. 2011). According to this causal logic, members of the public are at an informational disadvantage when evaluating proposals by their national leaders to use military force abroad. Scholars have argued that UN endorsement can boost support for the use of force by providing an informative “second opinion” for the public on the merits of an intervention. This might include signaling that the use of force is likely to succeed, has international political backing, will not be challenged by other powerful states, conforms to the preferences of foreign publics, or is unlikely to be very costly.

While the studies in this literature have generated valuable insights about public attitudes toward multilateralism, very few have examined the attitudes of foreign policy elites. Do foreign policy elites view multilateralism in the same way as the public? The effect of multilateral cooperation on elite support may differ from its effect on the public, but there is currently no evidence on the direction of this effect. On the one hand, since elites are generally more informed about foreign policy, they might already have strong preexisting views about the merits of use-of-force proposals and therefore might be less influenced by informational signals provided by multilateral support. On the other hand, multilateral backing might have a greater effect on elites than the public because elites are more aware of the legitimacy or burden-sharing benefits that flow from IO support.

Survey Experiment Design and Fielding

Survey Experiment Design

To investigate the effect of multilateral involvement on foreign policy elite attitudes, we embedded an experiment within the 2016 survey of foreign policy opinion leaders conducted by the Chicago Council on Global Affairs (CCGA) and the Texas National Security Network, fielded from August 25 to October 29, 2016 (Smeltz et al. 2017). To investigate whether elites respond differently to multilateral cues than the general public, we embedded the same experiment in a survey of a nationally representative sample of the US adult population, fielded by YouGov from May 22 to June 10, 2017. Both surveys also included questions on a range of foreign policy issues and a set of demographic and partisanship questions.

Footnotes:

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5YouGov interviewed 1251 respondents who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. See appendix A4 for a more detailed description of the public survey methodology. One potential concern with comparing data from the two surveys is that the elite survey was fielded prior to the 2016 presidential election, whereas the public survey was fielded after Donald Trump had been elected and taken office as president. Since Trump has opposed or called into question several multilateral institutions and treaties as president, he might have altered how some elites or members of the public view multilateralism. However, Trump had already clearly opposed or called into question key multilateral institutions and treaties during the presidential campaign. It is therefore likely that any effect of Trump’s positions on elite or public attitudes would have been manifest by the time of the elite survey. In addition, appendix table B8 demonstrates that when comparing the YouGov sample to a nationally representative public sample surveyed by the CCGA prior to the election in June 2016, there is no evidence that the 2016 election shifted aggregate US public attitudes toward internationalism or multilateral cooperation. In both the June 2016 CCGA survey and the May–June 2017 YouGov survey, highly similar proportions of the US public agreed that the United States should take an active part in world affairs and that strengthening the UN was a very effective approach to achieving US goals (Smeltz et al. 2016). Future research might further investigate the impact of partisan or campaign priming on domestic attitudes toward multilateral cooperation.

6See appendix C for the full text of the surveys.
In the experiment, respondents were asked whether they favored or opposed the use of US military force in seven scenarios designed to reflect a range of plausible contexts for military intervention:

- If North Korea invaded South Korea.
- To stop a government from committing genocide and killing large numbers of its own people.
- If Israel were attacked by its neighbors.
- To stop Iran from obtaining nuclear weapons.
- To fight violent Islamic extremist groups in Iraq and Syria.
- To ensure the oil supply.
- To deal with humanitarian crises.

Respondents were randomly assigned to one of two groups. In the first group, the “unilateral” condition, respondents were given the prompt “There has been some discussion about the circumstances that might justify using US troops in other parts of the world unilaterally.” In the second group, the UN condition, they were given the prompt “There has been some discussion about the circumstances that might justify using US troops in other parts of the world as part of a United Nations Security Council authorized military mission.”

To confirm that respondents understood that the proposed use of force in all seven scenarios was either unilateral or multilateral, depending on their assigned condition, we included the following question immediately after the use-of-force question: “In the scenarios you just read about, what do you remember about what the scenarios all had in common:”

- All involved nuclear weapons.
- All involved the United States deploying troops as part of a United Nations Security Council authorized mission.
- All involved the United States deploying troops unilaterally.
- All involved North Korea.

This manipulation check question confirmed that a high percentage of elite respondents (approximately 90 percent) correctly understood that the proposed use of force in all seven scenarios was either unilateral or multilateral. For the public sample, the comparable figures were 75 percent for the unilateral condition, and 68 percent for the UNSC condition. To ensure that the comparison of elite and public responses is not biased by the higher failure rate among the public sample, we exclude respondents who failed to correctly identify whether the use-of-force proposals were unilateral or UNSC-authorized from the analysis. 8

Elite Survey Sample and Fielding

We generated the distribution list for the elite survey using a variety of sources. 9 A large portion of the list came from Leadership Library (LL), a subscription-based

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7 To avoid the possibility that responses could be an artifact of the order in which the scenarios were presented, the order of the scenarios was randomized.

8 Appendix table B3 confirms that excluding respondents who failed the manipulation check does not alter the covariate balance across treatment and control groups for either the public or elite samples. Appendix table B7 confirms that the results persist even when including these respondents.

9 See appendix A for a full description of how the CCGA Leadership Survey list was compiled and how the survey was fielded.
database that includes contact information for individuals in many professional sectors. We also drew on the Teaching, Research, and International Policy (TRIP) database of international relations professors, a US Department of Labor list of major labor unions, the Charity Navigator database of leading NGOs, the University of Pennsylvania’s list of top think tanks, and a preexisting CCGA list of religious leaders.

Using these sources, we identified individuals who had leadership positions and internationally oriented responsibilities in their field. These included senior and mid-level executive branch officials and congressional aides with responsibility for foreign or defense policy; presidents and vice presidents of interest groups related to international affairs; journalists that cover foreign or defense policy; senior leaders and fellows at think tanks that cover international affairs; and professors of international relations at the top twenty-five leading US international relations programs. This process produced a total of 484 respondents in six professional sectors. Appendix table A1 shows, for each professional category, the number of people surveyed, the number of people who responded, and the response rate. Appendix table B1 shows that elite and public respondents do not substantially differ in their foreign policy outlooks. Large majorities of both samples agreed that the United States should take an active part in world affairs. Similar proportions in both samples also agreed that maintaining US military superiority is a very effective approach in achieving US foreign policy goals. However, a larger percentage of public respondents agreed that strengthening the UN is a very effective approach to achieving US foreign policy goals. Appendix table B2 confirms that the random assignment of conditions succeeded in generating two samples highly balanced on a set of ideological and demographic covariates.

Results

We assessed whether there were significant differences in average support for the use of military force between the baseline unilateral condition and the multilateral treatment condition for the full sample of foreign policy elites and the full sample of the US public; the subset of the elite sample with direct foreign policy making experience; and Democratic, Republican, and Independent subsets of the two samples.10

Effect of UNSC Authorization on Support for the Use of Force: Full Elite and Public Samples

For the full sample of foreign policy elites, multilateral approval has a large and consistently positive effect on support for the use of force across a range of conflict scenarios (table 1). On average, support for the use of force was 15 percentage points higher in the multilateral condition than in the unilateral condition. In only one of the seven scenarios—to ensure the oil supply—was there no statistically significant increase in support in the multilateral condition. In the North Korea and genocide scenarios, UNSC approval increased already large majorities in favor of using military force. In two scenarios—to stop Iran from obtaining nuclear weapons and to fight violent Islamic extremist groups in Iraq and Syria—UNSC approval shifted elite opinion from minority to majority support.

When comparing the elite and public samples, table 1 demonstrates that UNSC authorization had a weaker effect on support for the use of force among the public than among foreign policy elites. The public’s average level of support across all

10 All tests of statistical significance in the paper and appendices are chi-square tests, unless otherwise reported. The elite and public results are robust to a number of different weighting approaches, including weighting each professional group in the elite sample equally and weighting the public sample in each treatment condition to be nationally representative. See appendix tables B4 and B5.
Multilateralism and the Use of Force

### Table 1. Effect of UNSC authorization on support for the use of force

<table>
<thead>
<tr>
<th>Use-of-force scenario</th>
<th>Elites Unilateral</th>
<th>Elites UNSC</th>
<th>Public Unilateral</th>
<th>Public UNSC</th>
<th>Executive Branch Unilateral</th>
<th>Executive Branch UNSC</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Korea</td>
<td>0.78</td>
<td>0.88 *</td>
<td>0.68</td>
<td>0.69</td>
<td>0.80</td>
<td>0.95 *</td>
</tr>
<tr>
<td>Genocide</td>
<td>0.72</td>
<td>0.88 *</td>
<td>0.69</td>
<td>0.80 *</td>
<td>0.63</td>
<td>0.83 *</td>
</tr>
<tr>
<td>Israel</td>
<td>0.55</td>
<td>0.67 *</td>
<td>0.59</td>
<td>0.66 *</td>
<td>0.61</td>
<td>0.78 *</td>
</tr>
<tr>
<td>Iran Nuclear</td>
<td>0.36</td>
<td>0.55 *</td>
<td>0.64</td>
<td>0.66</td>
<td>0.34</td>
<td>0.70 *</td>
</tr>
<tr>
<td>Iraq/Syria</td>
<td>0.47</td>
<td>0.68 *</td>
<td>0.58</td>
<td>0.65</td>
<td>0.43</td>
<td>0.75 *</td>
</tr>
<tr>
<td>Oil Supply</td>
<td>0.28</td>
<td>0.32</td>
<td>0.36</td>
<td>0.40</td>
<td>0.26</td>
<td>0.39</td>
</tr>
<tr>
<td>Humanitarian</td>
<td>0.63</td>
<td>0.83 *</td>
<td>0.65</td>
<td>0.74 *</td>
<td>0.49</td>
<td>0.80 *</td>
</tr>
<tr>
<td>All Scenarios (avg.)</td>
<td>0.54</td>
<td>0.69 *</td>
<td>0.60</td>
<td>0.66 *</td>
<td>0.51</td>
<td>0.75 *</td>
</tr>
</tbody>
</table>

*Notes: Table reports the proportion of respondents who supported using force in each scenario. Asterisks denote a statistically significant difference with the unilateral condition at the $p < .05$ level.*

Scenarios in the unilateral condition is approximately six percentage points higher than for elites but three percentage points lower in the UNSC condition. UNSC authorization increased public support for the use of force by an average of six percentage points, and this increase was statistically significant in three of seven conflict scenarios. In four of the seven scenarios, and when averaging all scenarios, the increase associated with UNSC authorization was significantly greater in the elite sample than in the public sample (see appendix table B6). Moreover, the differential effect of UNSC authorization among elites and the public remained significant when controlling for party identification and measures of pro-internationalist, pro-UN, and promilitary superiority attitudes (appendix table B6). Among the public, UN approval appears to have a weaker effect on public opinion in conflict scenarios involving US allies or balance-of-power issues, such as if South Korea were attacked or to stop Iran from obtaining a nuclear weapon, and a greater effect in scenarios that do not directly engage US national interests, such as to stop a government from committing genocide and to deal with a humanitarian crisis.

### Executive Branch Experience

This effect holds when restricting the sample to the respondents with direct experience in foreign policy decision-making. Table 1 compares the change in support for each scenario by condition for respondents who served in the executive branch in a foreign policy–related position either at the time of the survey or previously in their career. This sample includes current or former foreign policy officials from a range of departments and roles, including assistant and deputy assistant secretaries in the State and Defense Departments, directors on the National Security Council staff, ambassadors, and senior advisors.

In this group, there is a clear pattern of higher support for the use of force when it has multilateral backing. These officials were, on average, less supportive of the unilateral use of force than other elites and the public but, on average, more supportive than other elites and the public when military force had multilateral approval. Among current or former executive branch officials, UNSC authorization generated a significant increase in support in six of the seven scenarios. The average jump across all seven scenarios was 24 percentage points, with the biggest of these jumps—36 percentage points—in the Iran scenario.
Table 2. Effect of UNSC authorization on support for the use of force by partisanship

<table>
<thead>
<tr>
<th>Use-of-force scenario</th>
<th>Republican</th>
<th>Democrat</th>
<th>Independent</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unilateral</td>
<td>UNSC</td>
<td>Unilateral</td>
</tr>
<tr>
<td><strong>Elites</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Korea</td>
<td>0.91</td>
<td>0.82</td>
<td>0.78</td>
</tr>
<tr>
<td>Genocide</td>
<td>0.68</td>
<td>0.79</td>
<td>0.74</td>
</tr>
<tr>
<td>Israel</td>
<td>0.71</td>
<td>0.82</td>
<td>0.53</td>
</tr>
<tr>
<td>Iran nuclear</td>
<td>0.56</td>
<td>0.82*</td>
<td>0.20</td>
</tr>
<tr>
<td>Iraq/Syria</td>
<td>0.68</td>
<td>0.86</td>
<td>0.42</td>
</tr>
<tr>
<td>Oil supply</td>
<td>0.38</td>
<td>0.64*</td>
<td>0.22</td>
</tr>
<tr>
<td>Humanitarian</td>
<td>0.50</td>
<td>0.68</td>
<td>0.63</td>
</tr>
<tr>
<td>All scenarios (avg.)</td>
<td>0.63</td>
<td>0.78*</td>
<td>0.51</td>
</tr>
<tr>
<td><strong>Public</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Korea</td>
<td>0.74</td>
<td>0.76</td>
<td>0.65</td>
</tr>
<tr>
<td>Genocide</td>
<td>0.66</td>
<td>0.72</td>
<td>0.80</td>
</tr>
<tr>
<td>Israel</td>
<td>0.74</td>
<td>0.84</td>
<td>0.50</td>
</tr>
<tr>
<td>Iran nuclear</td>
<td>0.83</td>
<td>0.82</td>
<td>0.51</td>
</tr>
<tr>
<td>Iraq/Syria</td>
<td>0.71</td>
<td>0.81</td>
<td>0.46</td>
</tr>
<tr>
<td>Oil supply</td>
<td>0.54</td>
<td>0.46</td>
<td>0.27</td>
</tr>
<tr>
<td>Humanitarian</td>
<td>0.55</td>
<td>0.59</td>
<td>0.76</td>
</tr>
<tr>
<td>All scenarios (avg.)</td>
<td>0.68</td>
<td>0.71</td>
<td>0.56</td>
</tr>
</tbody>
</table>

Notes: Table reports the proportion of respondents who supported using force in each scenario. Asterisks denote a statistically significant difference with the unilateral condition at the $p < .05$ level.

The Role of Partisanship

Many scholars argue that party affiliation is a key factor shaping attitudes toward the importance of multilateral organizations and their place in US foreign policy (Wittkopf 1990; Holsti 2004, 200; Rathbun 2011; Busby and Monten 2012; Gries 2014). In particular, this scholarship shows that Democrats place greater value on multilateral cooperation than Republicans. We would therefore expect to observe significant differences in how Republicans and Democrats, in both the elite and public samples, respond to multilateral approval.

The results from the experiment are largely consistent with this expectation. However, we also find evidence of gaps between elites and the public within both parties (table 2). On average, both Republican and Democratic foreign policy elites are significantly more likely to support military action when it has multilateral backing. For Democratic elites, support for the use of force was significantly higher in six of the seven scenarios, and, on average, multilateral backing increased support by 18 percentage points across all scenarios. For Republican elites, the comparable figures were two of seven scenarios and 15 percentage points. Among elites who identified as independents, multilateral support did not have a significant effect on support for the use of force in any of the scenarios.

Republican and Democratic members of the public were less responsive to multilateral cues than their party’s elites (table 2). Multilateral backing significantly increased support for the use of force among Democratic members of the public in three of the seven scenarios and by an average of 11 percentage points. The UNSC’s endorsement did not increase support among Republican members of the public in any scenario and did not generate a statistically significant average increase across the seven scenarios. In conjunction with our results for elites, these results reveal intraparty gaps between elites and the public, as well as gaps between the parties.

11The effect of multilateral support was weakly significant for Republican elites in the Iraq/Syria scenario ($p = .098$). The absence of statistical significance in some of the scenarios among Republicans could be a function of their relatively small sample size (17 percent of the elite sample).
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Conclusion

Many international relations scholars have recently coalesced around the claim that multilateral approval increases support for the use of force among domestic publics. Our experimental survey findings contribute to the debate over international organizations, domestic politics, and opinion formation in several ways. First, our evidence suggests that multilateral approval matters more to foreign policy elites than to the public, including internationalist members of the public. Second, elites who are directly involved in diplomacy or foreign policy decision-making seem to be particularly responsive to multilateralism. Together, these findings suggest that the views of foreign policy elites may be shaped as much by their specialized expertise and experience as by more general attitudinal characteristics. Third, multilateral endorsement has a cross-party effect on the opinions of elites but does not appear to transcend party lines for the general public. As a result, the opinions of Republican elites are closer to Democratic elites than to Republican members of the public, suggesting that elite-public differences can be at least as important as partisan differences when it comes to international attitudes. Fourth, given that elites have more preexisting knowledge about international affairs than the public, it is likely that their greater responsiveness to multilateral backing is motivated mainly by legitimacy or burden-sharing concerns, rather than by the value of a “second opinion.”

A key next step is to further investigate the mechanisms driving elite-public, intraelite, and intrapublic differences in foreign policy attitudes, particularly with respect to the three families of explanations we highlighted. Future research might also build on this evidence by investigating whether and how the particular multilateral organization—be it the UNSC, NATO, the African Union, or another institution—endorsing or authorizing a military operation matters. Additional future work might also examine why certain types of elites or members of the public might be particularly swayed by multilateral cooperation or whether the patterns identified in these surveys differ among elites and publics outside the United States. Extensions and replication studies like these will be important tests of the robustness of these findings and help assess the nature and extent of the impact of multilateral cooperation on domestic audiences.

Supplemental Information

Supplemental information is available at the Foreign Policy Analysis data archive.

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12 For instance, Chu (2017) argues that IOs send different cues to domestic audiences depending on the political identities represented by the countries belonging to the IO.
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References


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