

Thank you for your support of the Youth Challenge! We are happy to work with organizations such as yours to further our mission. Outlined in this document are the requirements we ask organizations to comply with when we grant the right to use our brand in association with your activities to raise funds on our behalf. Compliance with these guidelines enables us to uphold the promise of our mission.

“The Organization” refers to the identified organization and given contact on the cover sheet of this agreement. Youth Challenge or YC may be used interchangeably within this document.

Use of the Youth Challenge name: This agreement grants the organization a limited and non-exclusive license to use only the name of Youth Challenge and YC produced marketing materials, but it does not grant the right to produce any new materials using any YC trademarks or logos, in connection with the event/initiative. Products (or their packaging or labeling) may not include any YC name or logo.

Co-branded flyers are available in limited quantities with reasonable notice to YC. YC can communicate the activities of The Organization to its constituents if the activity is not in contrast with the organization’s mission and preferred brand.

Solicitation of Businesses or Sponsorships: Youth Challenge allows the use of its name in support of The Organization’s efforts and activities with the general public. The organization may not solicit businesses for sponsorships or materials on behalf of Youth Challenge. The Organization may not include Youth Challenge in any application for grants or foundation support as a result of this agreement.

Language for use in promotional materials: All program materials associated with your charitable event/promotion/initiative must accurately describe the terms of the organization’s relationship in a manner that is transparent and not misleading to the consumer. Proper disclosure of charitable relationships helps Youth Challenge to comply with requirements imposed by law or regulation under charitable solicitation laws. We adhere to the Better Business Bureau® “Wise Giving Alliance.” We expect all parties in the relationship to adhere to the terms of the Better Business Bureau® “Wise Giving Alliance” (www.bbb.org/us/charity).

Please include the appropriate terms within your promotional materials:

- *“THE ORGANIZATION” will donate **all/ a portion** (choose one) of the proceeds from **the activity description***
- *This donation will support Youth Challenge.*
- *The Youth Challenge name, Emblems and copyrighted materials are used with its permission, which in no way constitutes an endorsement, express or implied, of any product, service, company, opinion or political position. For more information about the Mid-Atlantic Teen Challenge, please visit www.youthchallengehope.org.*

Compliance: The organization agrees to secure all necessary permits, insurance and licensing from state and local authorities in accordance with applicable codes and laws for the execution of activities. Any activities conducted by the organization on behalf of Youth Challenge will be in accordance with all applicable laws,

Youth Challenge will not provide receipts for any donations in association with The Organization’s activities. If an individual donor that gave in excess of \$200 in cash or cash equivalents request a receipt from YC, The Organization must provide the donor’s name, address, phone number, email (if available), amount and date of donation.

Costs: The organization accepts responsibility for all costs associated with its activities including, but not limited to: permits and licenses, third party promotion, materials associated with activity execution, rental of a third party location, applicable insurance. If these costs are being taken from activity proceeds, these costs cannot exceed 49% of the total proceeds.

Youth Challenge
332 35th Street
Newport News, VA 23607
757.244.1234

___ **Team Troy Participant \$** _____

Minimum of \$500 goal

___ **FAMILY Sponsor \$** _____

Minimum of \$1250 contribution

___ **RECOVERY Sponsor \$** _____

Minimum of \$2500 contribution

From _____, 20__ through June 30, 20 ____, the below named organization agrees to raise funds for Youth Challenge.

Organization _____

Contact _____ Phone _____

e-mail _____ WWW. _____

Address _____

City, State, Zip _____

_____ I have been provided, read and agree to all the terms and conditions of the fundraising program through Youth Challenge. Any changes or additions to the provided terms and conditions have been initialed and agreed to by all parties.

At the conclusion of activities, I agree to have a check for all proceeds made out and mailed to (no later than July 10, 20 ____):

Youth Challenge
332 35th Street
Newport News, VA 23607

Agreed to (Sign/ Print) _____

For YC _____ Date _____