



Home News Tabbie Awards Sponsors Critique Service Scholarship Ethics Design Challenge Editorial Challenge

2017 TABBIE WINNERS



Click on **IMAGE** at left to see winning entry.

Department



Gold

E&T

Reviews Department June 2016 and November 2016

Dominic Lenton, Caramel Quin, Paul Dempsey, Nick Smith, Bryan Betts

Judging comments:

“Wide range of interesting items. Nicely self-contained. Great use of white space and typography. The variety of small and large images, engaging infographics and vibrant colors in subheads and other unexpected places adds a consumer-like wow factor – unusual for an overview of resources for engineers. This, balanced with in-depth, quality writing on software, books and other features, makes for an all-around excellent department.”



Silver

SC Magazine

Products Section

Peter Stephenson, Judy Traub, Illena Armstrong, Greg Masters, Michael Strong

Judging comments:

“This is an information-driven product section that succeeds in packing in critical detail while still retaining white space, and allowing for images, pull quotes and other design elements. Consistently organized for an audience needing to quickly locate not only reviews, but a star-rating system, recommendations and commentary. This department clearly is highly valued and contributes greatly to the profession.”

**Bronze***Professionally Speaking*

Great Teaching

Trish Snyder, Writer; Leata Lekushoff, Senior Editor; William Powell, Editor-in-Chief; Richard Lewko, Publisher

Judging comments:

“This department is outstanding in its use of seasoned, creative writing and enlarged, playful photographs. This, coupled with useful sidebars, and quirky headline typography and images, makes for a useful, fun read for teaching professionals and general audiences alike.”

**Honorable Mention***BizEd*

Ideas in Action

Tricia Bisoux and Sharon Shinn

**Honorable Mention***Pizza Today*

Conversation

Denise Greer

**Honorable Mention***The O&P EDGE*

Today's Consumer February & October 2016

Tonja Randolph, Andrea Spridgen, Karyn Sader, Betta Ferrendelli, Tara McMeekin

Editor's Column**Gold***Modern Healthcare*

What's a New Cancer Drug Worth?

Merrill Goozner

Judging comments:

“Carefully walks reader through indefensible pricing policies of drugs allowed onto the market but not yet fully tested. Skillfully crafted argument that prepares reader for well-reasoned conclusion. All this despite the complexity of the topic.”

Silver*The Journal of Commerce*



What We Learned From SOLAS
Mark Szakonyi

Judging comments:

“Clearly recaps complicated series of events and provides well-reasoned arguments for getting out ahead of the next industry crisis.”



Bronze
Concrete
Keep calm and don't grumble
James Luckey

Judging comments:

“Witty response to concerns over Brexit impact on the concrete industry. Humor isn't easy to pull off in a b2b publication, but the writer does a good job without going overboard.”



Honorable Mention
APICS magazine
Engagement Any Way You Like It
Jennifer Proctor



Honorable Mention
Roads & Bridges
Flimsy protects the flesh
Bill Wilson



Honorable Mention
Security Management magazine
Editor's Note – Pecking Order
Teresa Anderson

Focus/Profile Article



Gold
Foodservice Equipment Reports
Arby's Moves the Dial
Beth Lorenzini, Allison Rezendes, Janice Cha, Julie Willhm

Judging comments:

“Superb layout ... great color flow and use of images, pullquotes and white space

keep reader engaged. Timeline and diagrams add value and break up dense topic. Highly useful case study profile for their readers and interesting to an outsider/consumer.”



Silver

Entrepreneur

This Is Going To Be Fun

Nadine Todd, Dineo Mokgoasi, Saveer Sugreem, GG van Rooyen, Lesley Kinghorn

Judging comments:

“Title delivered... this was a fun read! Skilled reporting and design resulted in a jam-packed narrative yet quick read. Breakdown of lessons suits the story arc well as well as the spirit of perseverance. Continued timeline, typeface choice and use of logo for color guide adds to feature’s mood of fun, excitement, and success.”



Bronze

Garden Center magazine

Proud to partner

Michelle Simakis

Judging comments:

“Simakis wove together interviews with retailers and customers to create a compelling feature that speaks to the emotional connection between a community and its garden centers. Very relevant, highly enjoyable read. Balanced layout featured enough images to illustrate key elements.”



Honorable Mention

Champion magazine

Follow Through

Amy Wimmer Schwarb



Honorable Mention

EXHIBITOR

Table Talk

Lee Knight, Travis Stanton, Heidi Howe, Brian Dukerschein, Linda Armstrong



Honorable Mention

CIM Magazine

Values statement – Torex Gold

Ian Ewing, *CIM Magazine* Editorial

How-To Article



Gold
Champion magazine
 Training Days
 Brian Burnsed

Judging comments:

“Really clear, clean way to present these workouts in a how-to article. I liked the balance of illustrations to text, and the variety of athletes covered.”



Silver
EXHIBITOR
 How to Measure the Value of Trade Show Marketing
 Lee Knight, Travis Stanton, Heidi Howe, Linda Armstrong, Ed Jones

Judging comments:

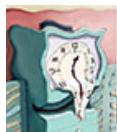
“This is really useful stuff and is laid out very clearly. I don’t even work in this industry but I wanted to print this out and keep it for reference!”



Bronze
INSTORE Magazine
 Build a Better Salesperson
 Eileen McClelland

Judging comments:

“Nicely broken into bite-sized pieces. I can imagine the readers taking action based on this article.”



Honorable Mention
HR Magazine
 Your Guide to Overtime
 HR Magazine staff



Honorable Mention
PT in Motion
 Making a House an Accessible Home: The Role of PTs
 Donald E. Tepper

Honorable Mention

Foodservice Equipment Reports



Counting On Combi Ovens
Beth Lorenzini, Allison Rezendes, Julie Willhm

Regular Column



Gold
MOTOR Magazine
Trouble Shooter
Karl Seyfert

Judging comments:

“Content written in an approachable and helpful tone. Column successfully engages with the audience providing step-by-step useful advice for technicians. Simple layout makes it very easy to understand how the content is structured. Article is also short and easy to digest.”



Silver
E&T
Money and Markets
Clem Chambers

Judging comments:

“Approachable and interesting, the Money and Markets column takes complicated financial market topics and translates them into easy to read and informative content pieces that even those without specific interest in the sector would be interested in reading. The column is short and captures the attention of the reader immediately.”



Bronze
ACC Docket
Career Path
ACC Docket Editorial Staff

Judging comments:

“Thought-provoking and approachable tone capturing the attention of the in-house counsel by sharing a story, not lecturing them on how to solve a problem with some key takeaways.”



Honorable Mention
Staffing Industry Review
Straight Talk
Subadhra R. Sriram, Craig Johnson, Sharon Thomas, Anna Wan, Mike Nicholls

Special Section

**Gold***E&T*

Virtual Reality special report, April 2016

E&T editorial team**Judging comments:**

“Thoroughly explores the enormous potential of VR – beyond simple gaming. Effective use of other relevant resources.”

**Silver***Pizza Today*

Wicked Good!

Jeremy White and Josh Keown

Judging comments:

“Clever, engaging writing, beautiful layout ... a fun report!”

**Bronze***The Journal of Emergency Dispatch*

Coming Together on the 911 Stress Front

Isabel Gardett, Audrey Fraizer, Mike Rigert, Heather Darata, Josh McFadden

Judging comments:

“Good writing, lots of vantage points shown, and tips offered. Offers great entry points and visual tips, etc.”

**Honorable Mention***Roads & Bridges*

Top 10 Bridges – November 2016 issue

Bill Wilson, Brian Budzynski, Tim Bruns, Dan Soltis

**Honorable Mention***Pensions & Investments*

PPA@10

Hazel Bradford, Robert Steyer, Charles McGrath

Technical Article

**Gold***InfoSecurity Professional*

Birth of an Exploit

Manu Carus, Anne Saita, Deborah Johnson, Amanda D'Alessandro

Judging comments:

“This is absolutely very technical as the intro warns, but also very useful to the reader. Bravo!”

**Silver**

MOTOR Magazine

Who Will “Own” the Dashboard?

Bill Howard

Judging comments:

“Nicely done; clearly, a lot of research and background went into this, and the result is a great piece.”

**Bronze**

FLEXO Magazine

Printing in Color

Liam O’Hara, Bobby Congdon, Brad Gasque

Judging comments:

“A thorough presentation of this subject. Beautifully done.”

**Honorable Mention**

APICS magazine

Technology Conquers Logistics Challenges

Jennifer Storelli

**Honorable Mention**

Food Quality & Safety

Food Nanotech Under Wraps

Ted Agres, Marian Zboraj

**Honorable Mention**

Foodservice Equipment Reports

Just Chillin’

Beth Lorenzini, Allison Rezendes, Mike Sherer, Julie Wilhm

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