

Design Competition: Detroit 1967 (D67) Installation at Belle Isle Park's Peace Tower



About the Peace Tower

The Belle Isle Conservancy (BIC) is partnering with the Michigan Department of Natural Resources (DNR) to commemorate the civil unrest that occurred in Detroit in 1967 by activating the Nancy Brown Peace Carillon Tower (Peace Tower) area, a greatly underutilized space at Belle Isle Park.

The Peace Tower is in the heart of Belle Isle. In this area, there are several trees, green space, and, of course, the beautiful Peace Tower, an 85-foot masterpiece and symbol of calm against the current nationwide backdrop of turmoil and pain.

For many decades, the Peace Tower, with its raised stone plaza and moat, was a popular site for strolls, weddings, and picnics. Today, the melodic chimes of the Peace Tower can be heard throughout the park, but no one lays down a blanket or spends any time in this area; there are no seats and no signage. Nothing is inviting you to sit down and stay for a while. It is a sorely underused space on the Island that will be activated through this project.

Detroit 67 Project Background (via Detroit Historical Society)

Detroit 67: Looking Back to MOVE FORWARD is a multi-year project convened by the Detroit Historical Society (DHS) featuring diverse voices, programs and exhibitions that bridge gaps in understanding Detroit's past - and challenges the region to realize its full potential as America's great comeback story. The Detroit 67 Project will reflect and focus on a period of 150 years (1917-2017, with a specific focus on the transformative events that occurred during the summer of 1967, and 2017-2067). The outcome will be a model for bringing communities together around the effects of a historic crisis to find their role in the present and inspire the future.

The model will be anchored and driven by four major components: (1) a comprehensive online oral and written history archive at detroit1967.org; (2) a major multi-year, interactive and experiential exhibition; (3) over 100 diverse and regional community partnerships, educational programs and outreach activities that will address current generational, cultural and regional issues on race and economic inclusion; and (4) a call to action for metro Detroiters to take meaningful action and ownership of projects that can bring transformative and sustainable impacts.

About The Project

Belle Isle has a nuanced and rich history, with direct involvement in the events of 1967 when the now-demolished bathhouse was used as an overflow jail for prisoners arrested during the unrest. With the 50th anniversary of D67 approaching, now is the time to recognize the impact these events made on our community, while charting a way forward that fosters healing and reconciliation. The intent of the

Belle Isle D67 project is to activate the Peace Tower area through a pop-up/temporary installation of 67 wind chimes and creation of a gathering space complete with a long, communal table and stools crafted out of reclaimed wood. The goal is to provide a space for gathering, healing, reflection, reconciliation and fellowship on the Island.

Activities will include an International Day of Peace event, yoga and meditation sessions, pop-up shared meal days, Belle Isle Conservancy Community Engagement Committee Meetings and more. This will not be a shelter one has to reserve; on any given day, people can grab their blanket and a book and come relax. With millions of people visiting Belle Isle annually, this place-making project will be appreciated by many.

BIC will directly collaborate with the City of Detroit and the Michigan Department of Natural Resources to maintain the space and continue activities.

About the Contest

We are seeking an artist/designer or artist/designer team to design the space, as well as prepare, plan and oversee a sound art installation of 67 Wind Chimes at the Nancy Peace Carillon Tower area on Belle Isle Park. The artist/designer will also be present to supervise on the day of installation. Preference will be given to local artists/designers. The scope of this project may include:

- Selection of wind chimes and design of artwork
- Design of communal table and seating
- A complete plan for execution and installation specific to the location and its physical conditions
- All necessary preparations of the surface, materials and timing

Project Budget

- The Total Project Budget is not to exceed \$10,000
- Budget must include:
 - Artist(s) fee
 - Supplies
 - Travel and/or related accommodation expenses such as food and comfort items
 - Preparing the chimes, as needed
 - Clean up; and
 - Any other related expenses must be identified in submission

Contest Guidelines

- The design should capture the elements this project is intended to convey of serenity, community, reflection and openness.
- Entries must include a text description and full color image of the design.
- The construction of a proposed design must not exceed \$10,000. Entries must include a preliminary budget of the cost to design and build the installation, identification of the person(s) who will implement the wind chimes, and a timeline for project completion.

- The design must be your own original, unpublished work and must not include any third-party logos or copyrighted material. By entering the competition, you agree that your submission is your own work.
- The winning entrant will receive a \$1,500 prize.

Submitting An Entry

- Fill out the entry form completely and email it to sandersb@belleisleconservancy.org with the subject line "Belle Isle D67 Design Competition."
- Digital entries only. High-resolution images in jpeg or pdf preferred.
- Submissions will be accepted through midnight on Monday, July 31, 2017.
- Applications will be judged based on project elements described in the Contest Guidelines, as well as creativity, low to no maintenance, consideration of chimes' sound/musicality/volume and ease of implementation

Timeline

- Competition Opens: Monday, June 26, 2017
- Competition Closes: Monday, July 31, 2017
- Jury deliberation: Week of July 31, 2017
- Winner Notified: Week of August 7, 2017
- Ribbon Cutting/Dedication: Thursday, September 21, 2017 | International Day of Peace (*This event will be open to the public and local, public figures will be invited*)

Please note the site selection area circled in yellow in the graphic below. This will ensure that previously scheduled events will not conflict with the D67 installation.



67 Wind Chimes: Detroit '67 Installation at Belle Isle Park's Peace Tower
Design Competition
 Entry Form

Name	
Company/Firm	
Address	
City, State, Zip	
Phone	
E-mail	
Project Summary (300 words max)	

Submission Instructions:

- Fill out the entry form completely and email it to sandersb@belleisleconservancy.org with the subject line "Belle Isle D67 Design Competition."
- Include:
 - Budget and timeline for installation
 - Text summary describing the project's:
 - Design intention and how it captures the essence of the Peace Tower and the Detroit 1967 commemoration
 - Installation materials
 - Artist(s)/designer(s) biographies
 - Full color image of design (To-scale drawing will be requested from winning applicant).
- Digital entries only. High-resolution images in jpeg or pdf preferred.
- Submissions will be accepted through midnight on Monday, July 31, 2017.