



www.crescentskicouncil.org

PRESIDENT'S UPDATE

August 2018



**Congratulations to Lisa Beregi and Alan Stevens
on their marriage August 18. May they
enjoy many years of happiness!**

Are you feeling the cooler temperatures? Summer is winding down, schools have started their fall terms, and some areas already have snow. It's true! Wyoming and Montana are getting snow now. The Farmer's Almanac is predicting above normal precipitation (lots of snow!) for the Great Lakes states, Midwest, and central and northern New England, with the majority falling in January and February. The ski areas are beginning their countdowns until opening day, which may be sooner than originally planned. Now is the time to start thinking of where you're going skiing! Our ski season begins in about 90 days with the Steamboat trip! If you haven't yet signed up for the Steamboat or Crested Butte trips, you better do so soon. Several Clubs also have some great trips planned for the coming season. Be sure to check them out on the CSC website or Facebook.

Our committee chairs remain hard at work making plans for us as you will read below. Lisa tells us about the CSC ski week to Crested Butte in January. Make plans to attend – you'll be glad you did as we will begin celebrating our 50th year of skiing! We need help with planning all the celebratory events. I am requesting that you submit the name of your Club representative to volunteer with the planning – even if they aren't going to Crested Butte. Either provide their name and contact information to Pat Harvey or ask them to contact her. So far, Carol & Mark McCall from Spartanburg and David Lipucci from Greensboro have volunteered to help. Michelle and Mary Anne have done a great job planning the Fall Conference and have some new experiences for us this year. Be sure to make your reservation if you haven't already – the deadline is just a few weeks away. Ron shared a new benefit with Point 6. Be sure to download the attached documents for Fall Conference and the Racing schedule, including Race camps and "*READ ALL ABOUT IT!*" These documents are also posted on the CSC website. Continue sharing this information with your clubs. We would LOVE to have a lot of participation for our anniversary year!

If your Club has held elections recently, please make sure to send your updates to Bruce McMurray, Database Coordinator, at snowdawgasoc@bellsouth.net. Bruce needs to know your Club's current officers, board members, webmasters and newsletter editors. Please include their name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

PAST PRESIDENT (Pat Harvey)

Crescent's 50th Anniversary, 1969-2019

Crescent will be celebrating its 50th anniversary, as you know, throughout 2019. But to make these celebrations happen, help is needed. Other than Carol and Mark McCall and David Lippucci, no one else has volunteered. Please contact me to be part of the 50th Anniversary Committee. Thanks.

Pat Harvey
Past President, Social Media Chair
Email: crescentpastpres@gmail.com
Cell: 704.451.2664

CRESCENT TRIPS (Lisa Beregi)

Don't miss out - Be sure to sign up for a CSC trip now!

Steamboat 35th Anniversary Race and Learn to Ski Camp December 1-8, 2018:

All reservations for two or three bedroom condos are \$1180. This is a great price for ALL that is included: 7 nights lodging, 6 day lift ticket, 5 days of lessons, 3 lunches, 2 dinners and much more. Round trip transportation from Denver if needed is \$110. Registrations are going well with 120 people signed up at this time. All registration is online at www.sportsamerica.com/csctrips.

CSC January Ski Week to Crested Butte Colorado January 12-19, 2019:

This is the only Ski Week during Crescent's 50th Anniversary celebration year, so come out and join us! As with any ski week you will get: 7 nights lodging, 5 day lift ticket, round trip transfers from Gunnison, welcome reception, farewell dinner, all CSC activities and souvenir! See your club trip leader for more pricing information or register at the same SAT website. Be sure to sign up soon – we already have 108 people registered for this trip!

2020 January CSC Ski Week:

The RFP's went out last month for the January 2020 CSC ski week. The short list destinations being bid on are Jackson Hole and Sun Peaks! Be sure to come to the Trips Meeting at Fall Conference to hear about these two proposals and to ask any questions you may have of the resort representatives.

Lisa Beregi
CSC Trip Chair
drlab88@aol.com

CONVENTIONS (Michelle Shuford)

**CSC Fall Conference, Gatlinburg, TN
October 26-28, 2018**

Rooms are going fast due to leaf season, so be sure to reserve yours now!

IMPORTANT! ALL CONFERENCE ATTENDEES MUST REGISTER!

The Fall Conference information and the Registration Form are attached as well as posted on the CSC website for you to see all the details. Don't delay, make your hotel and tram/dinner event reservations NOW and be ready for a fun and informative time! Please remember that ALL attendees, regardless of whether or not you are attending meetings and events, must complete the paperwork and register so appropriate plans can be made and you are accommodated.

DEADLINES & CANCELLATIONS:

Friday, Sept. 21, 2018: Conference & Ober Gatlinburg Tram/Dinner Registration

Thursday, 5 pm, Sept. 27, 2018: Hotel registration: (No guarantee of availability after this date.)

Individual cancellations must be made 72 hours prior to the arrival date to prevent being charged for the first night's room and tax charges.

Once again we are in beautiful Gatlinburg and the Smoky Mountains for our 2018 Fall Conference. The Glenstone Lodge (with remodeled rooms) is welcoming us back at the very affordable rate of \$92 (excluding taxes). You will need to make your own hotel reservations either online or by telephone. The Knoxville Ski & Outing Club (KSOC) is your host club and is inviting all the CSC clubs to bring a lot of people so we can have an even greater fall event. You can extend your stay for a few days at this same low hotel rate.

There will be the normal meetings for Trips, Racing, and Administration that your club's representatives will attend to make those all important decisions on where to go, where to race, and learn more about club operations. Many clubs make this a club event/trip and bring along club members who love the outdoors. There are opportunities to hike, see the Smokies, and view the Fall colors and maybe do a little shopping and bar hopping. You are all encouraged to do the same.

The conference is offering a couple of new events this year. First and foremost is that your traditional Vendor Trade Show is moving from the Spring Convention to the Fall Conference. This allows the vendors a much more affordable location and significantly improves your club's time to plan ahead for trips in upcoming seasons. As many of you know, lodging to resorts must be secured early, and our new Vendor Meet & Greet will allow you to do just that. Plus, some adult beverages will be available to help create that social atmosphere.

Our usual Saturday night party is moving to a new venue! Ober Gatlinburg is offering us a special group rate to enjoy a beautiful tram ride to the top and have a fantastic Oktoberfest dinner and participate in the ompah program with music and dancing. Yes, you too can do the chicken dance! This is a great value and I hope all of you will take advantage of this new and exciting event.

Michelle Shuford
CSC Convention Chair
skibumlong@aol.com

RACING (Ron Scott)

Without a doubt, Crescent Racing is the best club racing program in the nation. Please support your club's race team and the individuals that make up your team. If you have any questions concerning Crescent Racing please contact me.

Ron Scott
CSC Race Director
rscott013@nc.rr.com.

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All you need to do is use the code "CSC" and receive a 25% discount off internet orders, www.point6.com. Free shipping is offered on all internet orders over \$50. This offer is extended to all CSC members and their friends, so spread the word! Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what people reported from other wool socks.

NEW BASE LAYER OFFER FROM POINT 6

Please share this NEW offer to your members: a 25% discount on Base Layers POINT 6 are bringing in for the 2018-19 season. The products go for \$100 Retail per item, ie: \$100 for a top and a \$100 for the bottom. Of course, it's a very fine Merino wool with Compact spinning (no pilling) and softer than Smartwool products.

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. If you're following us, you know we regularly post lots of information from resorts and report ski industry news from all over the country as well as post pictures from all of the Crescent trips and events. We follow the Club pages regularly. If you have something you'd like us to post, just let me know.

We also can help you sell your trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know. Reminder also to tag us @Crescentski on any posts on Facebook, Twitter or Instagram. Spread the word to your members!!

Crescent Racing (@Crescentskiracing) is also on Facebook. Thanks to everyone who posts information and pictures on the CSC Racing page.

I gave a presentation on Social Media at the NSCF Meeting and will also present it during the Administrative meeting at Fall Conference. Be sure to attend this session to gain some great tips!

Any questions, ideas or suggestions regarding Social Media, please contact me, Social Media Chair, at crescentpastpres@gmail.com. Keep spreading the word on Crescent's Social Media pages (Facebook, Instagram and Twitter) to your Club members and friends.

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits.

The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

RECIPROCAL MEMBERSHIPS FOR TRIPS

We know that some of the Clubs have trips during the off-season months and the 2018/19 trips have begun rolling out. Reminder, Crescent doesn't mandate that member Clubs offer reciprocity on Club trips, but we do recommend that our member Clubs allow members of other Crescent Clubs to participate in their trips and offer a reciprocal membership to the member of another Crescent Club to participate on trips offered by member Clubs. The suggested wording is as follows:

Reciprocal membership is available to persons twenty-one (21) years of age and older who are currently a member in good standing in a Crescent Ski Council Club other than [name of Club]. The reciprocal member shall not be entitled to vote. If a Crescent member in good standing participates in a [name of Club] hosted activity, that person will be charged a \$1.00 membership fee and become a [name of Club] guest member during the activity.

We hope that Clubs will open their trips to other Crescent Club members without the necessity for the member to become a full member of that Club.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentskicouncil.org. The CSC President's Updates are posted on the website monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair.

Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

I hope you enjoy the Labor Day Holiday.

Diane

Diane Andrews, President
Crescent Ski Council

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