

[For Immediate Release]



**Shares of Icicle Group Holdings Limited
Commence Trading on the GEM of The Stock Exchange of Hong Kong**

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**Closes at HK\$0.57 per Share on the First Trading Day
Increases 3.6% against the Offer Price**

(Hong Kong, 8 December 2017) Shares of **Icicle Group Holdings Limited** (“Icicle”, and together with its subsidiaries, the “Group”), a marketing production company headquartered in Hong Kong that offers overall project management and physical, digital and cross media marketing production services, have commenced trading on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited (the “SEHK”) today, under the stock code 8429.

Icicle’s shares were actively traded and recorded satisfactory price movements during the day. It closed at HK\$0.57 per share, representing an increase of 3.6% against the Offer Price of HK\$0.55 per share. About 98.2 million shares were traded with total turnover amounting to HK\$59.1 million.

Bonnie Chan Woo, Chairperson, Chief Executive Officer and Executive Director of Icicle, said, “The listing of Icicle marks an important milestone for the Group, as it provides a solid foundation for achieving long term development. Looking ahead, we will strive to fully tap this capital market platform to enhance our overall service offerings, seize the massive opportunities in social media marketing as well as boost our presence and expand our business network in the PRC. Ultimately, Icicle not only creates value for our shareholders but also connects brand clients to markets in a diversified, flexible, consistent and cost-effective manner.”

Photo Captions:

Photo 1



Bonnie Chan Woo, Chairperson, Chief Executive Officer and Executive Director, and Evan Chow, Non-executive Director, host the gong-striking ceremony to celebrate the commencement of trading of Icicle's shares on the GEM of the SEHK.

Photo 2



Bonnie Chan Woo, Chairperson, Chief Executive Officer and Executive Director and her multi-cultural and multi-talented teams share the joy of Icicle's successful listing.

About Icicle Group Holdings Limited

Commencing business in the late 1990s, the Group is a marketing production company headquartered in Hong Kong. The Group's business covers overall project management and marketing production services, focusing on physical media production and management, digital media production, and cross media development, helping clients to implement their branding and marketing strategies in a diversified, flexible, consistent and cost-effective way. It has an extensive and diversified client base comprising global financial institutions, luxury brand retailers, local retail chain stores and multinational corporations from different business sectors.

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