



2018 Sponsorship Packet



Drive Out Hunger

On Sunday, September 16, 2018, from 1PM - 5PM, PRISM will host its first Drive Out Hunger event in the PRISM parking lot (1220 Zane Ave. N., Golden Valley).

This fun and memorable event offers a live performance by local band sensation Dr. Mambo's Combo, food and drinks, an interactive experience by presenting sponsor Motorwerks MINI, giveaways, raffles, Creative Kidstuff children's activity tent, and more!

The event is expected to draw more than 300 community members to support PRISM's critical Marketplace Food Shelf, which provides healthy food for more than 6,000 children, adults, and seniors each year.



About PRISM

PRISM is a 501(c)(3) nonprofit founded in 1970 by caring community members concerned about struggling families who were unable to meet their basic needs. The mission of PRISM is to provide social services and connections that empower people in our community to build healthy, stable lives. Through the Marketplace Food Shelf, Housing Programs, and Shop for Change Thrift Shop, PRISM provides healthy food, proper clothing, and housing stability for nearly 6,000 low-income children, adults and seniors each year.

www.prismmpls.org/driveouthunger

Sponsorship Opportunities

\$5,000 Presenting Sponsor *(one exclusive opportunity available)*

- Opportunity to engage in pre-event activities
- Opportunity to host an interactive display and activity at event (including sponsor's preferred signage at booth)
- Opportunity for a company representative to participate in the welcoming remarks
- Opportunity to display company signage at event at discretion of event team
- Opportunity for private tour (and hands-on volunteer opportunity if desired) of PRISM prior to or after event
- Exclusive access for up to four representatives to VIP sponsor/partner green room (food and beverages provided)
- 10 tickets to event
- Verbal recognition from podium during program
- Recognition in media appearances for event
- Prominent recognition in press release for general distribution
- Acknowledgment as exclusive Presenting Sponsor on all event materials
- Logo/name prominently displayed on event webpage with live link to company website
- Logo/name prominently displayed on event signage and materials
- Minimum of three social media posts prior to event, and at least one post event recognizing sponsorship
- Prominent listing among 2018 funders and live link to company page on PRISM website, and in our 2017-2018 annual report

\$2,500 Platinum Sponsor

- Opportunity to display company signage at event at discretion of event team
- Opportunity for private tour (and hands-on volunteer opportunity if desired) of PRISM prior to or after event
- Exclusive access for up to two representatives to VIP sponsor/partner green room (food and beverages provided)
- 6 tickets to event
- Verbal recognition from podium during program
- Recognition in media appearances for event
- Prominent recognition in press release for general distribution
- Logo/name prominently displayed on event webpage with live link to company website
- Logo/name prominently displayed on event signage and materials
- Minimum of two social media posts prior to event, and at least one post event recognizing sponsorship
- Listing among 2018 funders and live link to company page on PRISM website, and in our 2017-2018 annual report

\$1,000 Gold Sponsor

- Opportunity for private tour (and hands-on volunteer opportunity if desired) of PRISM prior to or after event
- Exclusive access for up to two representatives to VIP sponsor/partner green room (food and beverages provided)
- 4 tickets to event
- Recognition in press release for general distribution
- Logo/name prominently displayed on event webpage with live link to company website
- Logo/name prominently displayed on event signage and materials
- Minimum of two social media posts prior to event, and at least one post event recognizing sponsorship
- Listing among 2018 funders and live link to company page on PRISM website, and in our 2017-2018 annual report

\$500 Silver Sponsor

- 4 tickets to event
- Recognition in press release for general distribution
- Logo/name displayed on event webpage
- Logo/name displayed on event signage and materials
- Minimum of one social media posts prior to event, and at least one post event recognizing sponsorship
- Listing among 2018 funders and live link to company page on PRISM website, and in our 2017-2018 annual report

\$250 Bronze Sponsor

- 2 tickets to event
- Name displayed on event webpage, event signage, and materials
- Minimum of one social media posts prior to event, and at least one post event recognizing sponsorship
- Listing among 2018 funders and live link to company page on PRISM website, and in our 2017-2018 annual report

Please contact Tracie Huhn-Carr at 763.432.4225 or thuhncarr@prismmpls.org for more information.

Sponsorship Form

To secure your sponsorship of PRISM's 2018 Drive Out Hunger event, return this form to
1220 Zane Ave. N., Golden Valley, MN 55422 or thuhncarr@prismmpls.org.

Company Name: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship Level (choose one):

- Presenting (\$5,000) *no longer available* Gold (\$1,000) Bronze (\$250)
 Platinum (\$2,500) Silver (\$500)

Check here if you require an invoice from PRISM for payment.

Other special requests: _____

Please note:

- Checks should be made payable to PRISM.
- Sponsorship payment must be received in full by August 16, 2018.
- Company logo must be received by August 16, 2018 for guaranteed inclusion in signage and materials.
- Please email company logo to thuhncarr@prismmpls.org. Preferred logo format to ensure highest quality image in event print materials: EPS. If an EPS is not available, please submit a high quality JPEG.
- PRISM reserves the right to determine the suitability of sponsorship, and allocate the use of funds and donated items as needed.



1220 Zane Ave. N., Golden Valley, MN 55422
prismmpls.org • 763.432.4225 • thuhncarr@prismmpls.org