



FOR IMMEDIATE RELEASE

THE FAMILY ADVENTURE OF A LIFETIME

AGAINST THE WILD 2: SURVIVE THE SERENGETI

Starring Jeri Ryan, Ella Ballentine, John Paul Ruttan and Ashley Dowds

This Heart pounding Family Movie Debuts on DVD May 10, 2016

TORONTO, ON (April 11, 2016) – A heartwarming adventure perfect for families, *Against the Wild 2: Survive The Serengeti*, arrives on DVD May 10, 2016 from Anchor Bay Entertainment and Northern Banner releasing.

For bickering siblings Ryan (**John Paul Ruttan** of *Shelby: A Magical Holiday Tail*) and Emma (**Ella Ballentine** of *Standoff*), it was going to be a fun weekend visit with their dad who is temporarily working in Africa. But when their small plane crash-lands in the Serengeti, they have only each other – along with their fellow passenger, a Malamute named Chinook – to rely on. The rescue teams are searching. Their mom (**Jeri Ryan** of “Star Trek: Voyager” and “Boston Public”) is panicked. Can brother, sister and one courageous dog now learn how to conquer their fears and trust each other in the most beautiful yet untamed wilderness of all? **Ashley Dowds** (“Scout’s Safari”) co-stars in this exciting new family adventure from the creator of the original *Against the Wild* Richard Boddington.

The Dove-family approved film will be available on DVD for the suggested retail price of \$19.98 and will be available on iTunes and Rogers On Demand. The DVD also includes outtakes and interviews from cast members.

To learn more about the film, please visit www.anchorbayentertainment.com.

ABOUT ANCHOR BAY ENTERTAINMENT

Anchor Bay Entertainment is a leading independent home entertainment company that acquires and releases a wide array of filmed entertainment in the theatrical and home entertainment markets, including STARZ Original series, children's entertainment, fitness (Anchor Bay Fitness), sports and specialty films on Blu-ray™ and DVD formats. The company has long-term distribution agreements in place for select programming with The Weinstein Company, AMC Networks and RADiUS, among

others. Headquartered in Beverly Hills, CA, Anchor Bay Entertainment (www.anchorbayentertainment.com) is a full service distributor in the North American market. Anchor Bay Entertainment is a Starz (NASDAQ: STRZA, STRZB) business, www.starz.com.

About Northern Banner Releasing

Northern Banner Releasing is the new wing of genre distributor **Raven Banner Releasing**. With a keen eye for the most innovative and daring horror films on the market, Raven Banner has earned a reputation for discovering future cult classics. With Northern Banner, they turn their singular vision to quality indie films. Their 2016 slate includes the *Academy Award Nominated Embrace of the Serpent*, Sean Garrity's **Borealis** and the hit romantic comedy, **A Date With Miss Fortune**.

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