

EVENT PROGRAM

CAIRO PHOTO WEEK أسبوع القاهرة للصورة



EDUCATION • EXHIBITIONS • STUDIOS • NETWORKING • SERVICES
محاضرات • ورش • معارض • ستوديوهات • لقاءات • خدمات

NOVEMBER 22 - 30, 2018
Downtown Cairo
Tamara Building & Kodak Passageway

من 22 الي 30 نوفمبر 2018
وسط البلد - القاهرة
مبنى تمارا & ممر كوداك

EXHIBITIONS

Open from 10AM - 9PM

Sard - سرد

CURATED BY SABRY KHALED & SUPPORTED BY PHOTOPIA

EXHIBITORS: AHMED NAGY DRAZ - AMINA KADOUS - BASSAM IHAB - FATHI HAWAS - HAMADA EL RASAM - HEBA KHAMIS - IBRAHIM EZZAT - LOBNA TAREK - MOHAMED HOSSAM EL DIN - MOSAAB EL SHAMY - SABRY KHALED

"Sard" is the word for "narrative. curated by documentary photographer/filmmaker Sabry Khaled. Sard exhibition showcases a powerful visual and written narrative of 11 diverse photo stories about today's Egypt & Africa's photographed and narrated by 11 photographers from Egypt.

Sard is curated to tell a bigger story beyond the walls of the exhibition that anyone will pass by the walls will relate to directly or indirectly. It is a big necessity to represent Africa as Egypt's geo-social south as a reminder that despite the years of over looking & separation we have many in common.

Opening night is at Tamara Building 17 Gawad Hosny, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

She Tells - هي تحكي

CURATED BY SOMA ART SCHOOL & GALLERY

EXHIBITORS: ALIA GOAN - AYA EL SAYED - BEYA KHALIFA - DANIA HANY - HEBA KHALIFA - MAI AL SHAZLY - NADIA MOUNIR - NELLY EL SHARKAWY - NOUR KAMEL - SARA SALLAM - SHERIFA HAMID - ZEINA MADWAR

"She Tells" is a photo exhibition reflecting on the abstraction level and visual stories of 12 female Egyptian contemporary artists and demonstrated through their personal practices of obsession.

Opening night is at Kodak passageway corner shop - 20 Adly Street, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

Photobook Egypt on the Walls

CURATED BY PHOTOPIA

EXHIBITORS: ASMAA GAMAL - HADEER MAHMOUD - KARIM HAYAWAN - MAHMOUD KHALED - MOHAMED ALI EL DIN - MOSAAB EL SHAMY - YEHIA EL ALAILY

Photobook Egypt is a series of nine powerful photo stories narrated by nine influential photographers from Egypt about Egypt. They were first curated & published by Photopia since 2016. Now you can see their master photos printed in high quality photo paper and showcased on Cairo Photo Week walls. All books will be available for sale throughout the whole week.

Opening night is at Kodak passageway, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

More Stories - قصص اخرى


OPEN CALL EXHIBITION

Light, rich, random stand-alone stories from a diverse range of professionals, emerging artists, photography enthusiasts, amateurs as a result of an open call. It is worth a visit no doubt.

Opening night is at Tamara building, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

- TALK
● PANEL DISCUSSION
● PHOTO CHALLENGE
● SLIDE JAM

● INTERVIEW
● DEMO PHOTOSHOOT
● PHOTO WALK

	TIME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
FRIDAY, 23 NOVEMBER	9AM	Downtown, Core and Shell	Karim Hayawan	Meeting Point: Groppli
	1 PM	Cocacola Advertising Challenge	Batool Aldaawi & Omar Abouzeid	Tamara Building
	2PM	Shifting from News to Documentary	Heba Khamis	Kodak Passageway
	3PM	The Art of Child Portraiture	Amani Ismail (Sweet Pea Photography)	Tamara Building
	4PM	Milestones and Paths	Nabil Botros	Kodak Passageway
	4PM	Why Film is Back?	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Tamara Building (Analog Lounge)
	5PM	Finding Your Own Voice	Karim Omran	Tamara Building
	6PM	The Evolution and Future of Visual Story Telling	Thomas Hartwell	Kodak Passageway
	7PM	Unseeing the City: Archives, Fantasy & Realities of Architectural Photography in Cairo	Mohamed El Shahed	Kodak Passageway
	7PM	Its a Kodak Moment Photography: A Dying Profession That's Getting More Popular	Toufic Araman (Araman Studio)	Tamara Building
	8PM	How To Manage Your Freelance Career	Laura Boushnak	Kodak Passageway
	9PM	Don't Change The Rules, Change Your Attitude	Iman El Deeb (Professional Model)	Tamara Building
SATURDAY, 24 NOVEMBER	9AM	Analog Photowalk	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Meeting Point: Groppli
	12PM	Homeland Seekers	Salih Basheer	Kodak Passageway
	1 PM	Humans of Upper Egypt	Mahmoud Hawary	Kodak Passageway
	1PM	Food Retouching: Techniques and Limits	Ahmed Ammar	Tamara Building
	2PM	Elbeit Magazine Photo Challenge	Moderated by: Sawsan Mourad Faouzi Massralli, Hussein El Shahat	Kodak Passageway
	2PM	Fine Art Photography: Expectations Vs Reality	Menna Hussam	Tamara Building
	3PM	Food photography A to Z: From Planning to Delivery	Yehia El Alaily	Tamara Building
	4PM	Everything You Can Imagine is Real	Adel Essam & Henar Sherif (O-Art Studio)	Tamara Building
	4PM	Let's Be Lions Finding ways to make your work count	Mohamed Somji (Gulf Photo Plus)	Kodak Passageway
	5PM	EOS Cinema From Input To Output Canon Academy 	Andrew Emil Mohamed Alaa El Din	Tamara Building
	6PM	Makeup & Social Media Apps	Kiki Ismail	Tamara Building
	6PM	The Essential Image: Photojournalism - why & how?	Søren Pagter (DMJX)	Kodak Passageway
	7PM	From A to Print	Ayman Lotfy	Tamara Building
	8PM	From Egypt to Ghana	Denis Dailleux	Kodak Passageway
	9PM	Shoot What You Love, Love What You Shoot	Bassam Allam	Tamara Building

Event Times:

Event opens daily from 9AM - 10PM

Studios & Shourbagi Roof (outdoor studios) from 10AM-10PM

Photographers' Cafe from 9AM - 9PM

Services:

Photo printing - Camera Cleaning by Canon

Darkroom - Basic Scanning Services by Darkroom Cairo

Screen Calibration by CIC

- TALK
● PANEL DISCUSSION
● PHOTO CHALLENGE
● SLIDE JAM
- INTERVIEW
● DEMO PHOTOSHOOT
● PHOTO WALK

	TIME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
SUNDAY, 25 NOVEMBER	3 PM	Scenes of Interiors	Faouzi Massralli	Tamara Building
	4PM	Documentary Photography: Ways of Seeing	Mohamed Mahdy	Kodak Passageway
	5PM	Food Stories Beyond the Plate	Hoda El-Sherif (Flavor Republic)	Tamara Building
	5PM	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
	6PM	Collective Stories - Building a Retrospective	Karim Hayawan	Kodak Passageway
	7PM	Story Telling in Commercial Photography	Moderated by: Aisha Aishabrawy Panelists: Toufic Araman, Ahmad El Abi & Nada Kamel	Tamara Building
	7PM	Sard Exhibition Artists Talk	Moderated by: Sabry Khaled	Kodak Passageway
	8PM	Cactus Flower - From Art Work to Feature Film	Hala El Koussy & Abdelsalam Moussa	Kodak Passageway
	8PM	How To Choose Your Film & Your Camera	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Tamara Building (Analog Lounge)
MONDAY, 26 NOVEMBER	9PM	Why Compositing?	Amr El Saadany	Tamara Building
	3 PM	Photography in The Digital Era	Moderated by: Rasha Saleh Panelists: Yehia El Alaily, Hoda El Sherif	Tamara Building
	4PM	Cairo Slide Jam	Laura El Tantawy & Mohamed Somji	Kodak Passageway
	5PM	Psychology Behind The Camera	Abdallah Sabry (Black Creative Studios)	Tamara Building
	5PM	Locating Egypt in the global photography market	Heba Farid & Zein Khalifa (Tintera Art)	Kodak Passageway
	6PM	The Future Of Documentary Photography In The Middle East	Moderated by: Mohamed Somji Panelists: Bertan Selim, Dalia Khamissy, Laura Boushnak & Thomas Borberg	Kodak Passageway
	7PM	Travel & Lifestyle Photography	Abdelrahman Gabr-Koree (Koree Films)	Tamara Building
	7PM	The Charm of Photography	Hany Rashed	Kodak Passageway
	8PM	The Art of Mobile Photography	Abdelrahman Mohamed	Tamara Building
	8PM	I'll Tell You a Story	Tasneem Al Sultan	Kodak Passageway
	9PM	Self-doubt at 4AM	Adam Abd ElGhaffar	Tamara Building

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	TIME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
TUESDAY, 27 NOVEMBER	3 PM	Portraits With One Light: Faces of Egypt Project	Abdelrahman Gabr-Koree (Koree Films)	Tamara Building
	4PM	Was It Worth It?: 21 Years of Photojournalism	Alaadin Abdelnaby	Kodak Passageway
	4PM	Building Your Own Style	Ali Samer	Tamara Building
	5PM	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
	5PM	Weddig Light & Gear	Remon El Markiz	Tamara Building
	6PM	From Trivial Pastime to Creative Profession: 25 years of photography in Egypt	Yasser Alwan	Kodak Passageway
	7PM	Next Step in Professional Photography	Khaled El Dash (Gearbox Studios)	Tamara Building
	7PM	Story Telling & Long-Term Projects	Rene Clement	Kodak Passageway
	8PM	10 Advices to Improve & Address The Editorial Environment	Thomas Borberg	Kodak Passageway
	9PM	Cinematic Stories	Ahmad Almorsy	Tamara Building
WEDNESDAY, 28 NOVEMBER	1PM	Empowerment Tales Through Photography	Moderated by: Reem Gamil Panelists: Amina Zaher, Heba El Begawi & Remon El Markiz	Tamara Building
	2PM	Seizing The Moment: Street Photography Stories	Ahmed Gaber & Ali Zareey	Kodak Passageway
	3PM	Astro Photography: Catching The Deep Sky	Amr Abdel Wahab (Astro Trips)	Tamara Building
	4PM	Photography Rules Still Exist	Phonart Saudi	Kodak Passageway
	4PM	The Science of CGI	Mohamed Farouk	Tamara Building
	5PM	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
	5PM	Documentary Wedding Photography: Visual Storytelling	Timothy Kaldas	Tamara Building
	6PM	Personal Storytelling & Photography	Heba Khalifa	Kodak Passageway
	6PM	Professional Jewellery Photography	Ali Omar	Tamara Building
	7PM	When the Photograph Becomes an Object: Breaking All The Rules to Tell The Story	Saida El Harakany (Adsum Art)	Kodak Passageway
	7PM	Be a Travel Storyteller	Coucla Refaat	Tamara Building
	7PM	Alternative Photography/Printing Techniques	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Tamara Building (Analog Lounge)
	8PM	Documenting The Aftermath	Dalla Khamissy	Kodak Passageway
	8PM	Light it up: Studio Lighting Fundamentals for Fashion Photography	Sherif Elbouhy	Tamara Building
	9PM	20 Shots That Taught Me Everything I Know	Ali Ali (Good People)	Tamara Building

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Darkroom - Basic Scanning Services by Darkroom Cairo

Screen Calibration by CIC

- TALK
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● PHOTO CHALLENGE
● SLIDE JAM
- INTERVIEW
● DEMO PHOTOSHOOT
● PHOTO WALK

	TIME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
THURSDAY, 29 NOVEMBER	1PM	Eyes Eat Before The Mouth	Omar Ehab	Tamara Building
	3PM	The Secret Sauce	Mazen Yassen	Tamara Building
	4PM	How To Create a Story From a News Event	Naseem Abdel-Fattah	Kodak Passageway
	5PM	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
	5PM	Image Making in Fashion: Status, Disciplines & Challenges	Lecturer & Moderator: Kegham Djeghalian Panelists: Amina Zaher, Ikon Chiba, Iman El Deeb, Marijana Gilgic, Pauline Giraut, Susan Sabet & Zeinab Khashab	Tamara Building
	6PM	Portraits Inside Out	Karim Soliman	Kodak Passageway
	7PM	Emotional Connection Through Street Photography	Manar Gad	Kodak Passageway
	7PM	What Remains	Moustafa Aboelsoud	Tamara Building (Analog Lounge)
	8PM	Video Journalism	Mostafa Darwish	Kodak Passageway
	9PM	The Next Vogue: Fashion Editorials Explained	Ämr Ezzeldinn (Animal Wall Studio - Milan)	Tamara Building
FRIDAY, 30 NOVEMBER	9AM	The Small Lens of Downtown Cairo	Abdelrahman Mohamed	Meeting Point: Groppl
	1PM	Production 101	Omar Abouzeid (OZ Production)	Tamara Building
	2PM	Producing Biographies & Personal Narratives	Kesmat El Sayed	Kodak Passageway
	3PM	I'm a Photographer: a deep talk on how to develop & promote the photographer in you	Nader Elhareedi	Tamara Building
	4PM	Beginnings & Endings	Laura El Tantawy	Kodak Passageway
	4PM	The Business of Photography	Waleed Shah	Tamara Building
	5PM	Utilizing Social Media For Photographers	Aisha Alshabrawy	Tamara Building
	6PM	Find What You Love & Let it Kill You	Abu Bakr Shawky	Kodak Passageway
	7 - 10 PM	Networking	All is invited to attend	Kodak Passageway

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Photographers' Cafe from 9AM - 9PM


Services:

Photo printing - Camera Cleaning by Canon

Darkroom - Basic Scanning Services by Darkroom Cairo

Screen Calibration by CIC

TALKS

**Abdallah Sabry**
(Black Studios)PSYCHOLOGY BEHIND THE CAMERA
26 NOV - 5PM**Aisha Alshabrawy**
UTILIZING SOCIAL MEDIA
FOR PHOTOGRAPHERS
30 NOV - 5PM**Bassam Allam**
SHOOT WHAT YOU LOVE,
LOVE WHAT YOU SHOOT
24 NOV - 9PM**Abdelrahman Gabr-Koree**
TRAVEL & LIFESTYLE PHOTOGRAPHY
26 NOV - 7PM**Aladin Abdelnaby**
WAS IT WORTH IT?
:21 YEARS OF PHOTOJOURNALISM
27 NOV - 4PM**Batool Al Daawi**
(Blow Creative Studios)
ADVERTISING PHOTOGRAPHY INSIGHTS:
FROM BRIEF TO EXECUTION
23 NOV - 1PM**Abdelrahman Gabr-Koree**
PORTRAITS WITH ONE LIGHT:
FACES OF EGYPT PROJECT
27 NOV - 3PM**Ali Ali**
(Good People)
20 SHOTS THAT TAUGHT ME
EVERYTHING I KNOW
28 NOV - 9PM**Canon Academy** 
EOS CINEMA FROM INPUT TO OUTPUT
BY ANDREW EMIL
24 NOV - 5PM**Abdelrahman Mohamed**
THE ART OF MOBILE PHOTOGRAPHY
26 NOV - 8PM**Ali Omar**
PROFESSIONAL JEWELRY
PHOTOGRAPHY
28 NOV - 6PM**Canon Academy** 
CANON ACADEMY
BY MOHAMED ALAA EL DIN
24 NOV - 5:45PM**Abu Bakr Shawky**
FIND WHAT YOU LOVE
& LET IT KILL YOU
30 NOV - 6PM**Ali Samer**
BUILDING YOUR OWN STYLE
27 NOV - 4PM**Coucla Refaat**
BE A TRAVEL STORYTELLER
28 NOV - 7PM**Adam Abdelghafar**
SELF-DOUBT AT 4AM
26 NOV - 9PM**Amani Ismail**
(Sweet Pea Photography)
THE ART OF CHILD PORTRAITURE
23 NOV - 3PM**Dalia El Khamisy**
DOCUMENTING THE AFTERMATH
28 NOV - 8PM**Adel Essam & Henar Sherif**
(O-Art Studio)
EVERYTHING YOU CAN
IMAGINE IS REAL
24 NOV - 4PM**Amr Abdel Wahab**
(Astro Trips)
ASTRO PHOTOGRAPHY:
CATCHING THE DEEP SKY
24 NOV - 3PM**Denis Dailleux**
FROM EGYPT TO GHANA
24 NOV - 8PM**Ahmed Almorsy**
CINEMATIC STORIES
27 NOV - 9PM**Amr El Saadany**
WHY COMPOSITING?
25 NOV - 9PM**Faouzi Massrall**
SCENES OF INTERIORS
25 NOV - 3PM**Ahmed Ammar**
FOOD RETOUCHING:
TECHNIQUES & LIMITS
24 NOV - 1PM**Amr Ezzeldinn**
(Animal Wall Studio - Milan)
THE NEXT VOGUE:
FASHION EDITORIALS EXPLAINED
29 NOV - 9PM**Hala Elkoussy & Abdelsalam Moussa**
CACTUS FLOWER -
FROM ART WORK TO FEATURE FILM
25 NOV - 8PM**Ahmed Gaber & Ali Zareey**
SEIZING THE MOMENT:
STREET PHOTOGRAPHY STORIES
28 NOV - 2PM**Ayman Lotfy**
FROM A TO PRINT
24 NOV - 7PM**Hany Rashed**
THE CHARM OF PHOTOGRAPHY
26 NOV - 7PM

TALKS



Heba Farid & Zein Khalifa
(TINTERA photographic art consultancy)
WHERE IS EGYPT IN THE GLOBAL
ART PHOTOGRAPHY MARKET?
26 NOV - 5PM



Kiki Ismail
(Kiki Beautique)
MAKEUP & SOCIAL MEDIA APPS
24 NOV - 6PM



Mohamed Somji
(Gulf Photo Plus)
LET'S BE LIONS | FINDING WAYS
TO MAKE YOUR WORK COUNT
24 NOV - 4PM



Heba Khalifa
PERSONAL STORYTELLING
& PHOTOGRAPHY
28 NOV - 6PM



Laura Boushnak
HOW TO MANAGE YOUR
FREELANCE CAREER
23 NOV - 8PM



Mostafa Darwish
VIDEO JOURNALISM
29 NOV - 8PM



Heba Khamis
SHIFTING FROM NEWS
TO DOCUMENTARY
23 NOV - 2PM



Laura El-Tantawy
BEGINNINGS & ENDINGS
30 NOV - 4PM



Nabil Botros
MILESTONES & PATHS
23 NOV - 4PM



Hoda ElSherif
(Flavor Republic)
FOOD STORIES BEYOND THE PLATE
25 NOV - 5PM



Mahmoud Hawary
HUMANS OF UPPER EGYPT
24 NOV - 1PM



Nader Elhareedi
I AM A PHOTOGRAPHER:
A DEEP TALK ON HOW TO DEVELOP
& PROMOTE THE PHOTOGRAPHER IN YOU
30 NOV - 3PM



Iman El Deeb
DON'T CHANGE THE RULES,
CHANGE YOUR ATTITUDE
23 NOV - 9PM



Manar Gad
EMOTIONAL CONNECTION
THROUGH STREET PHOTOGRAPHY
29 NOV - 7PM



Naseem Abdel-Fattah
HOW TO CREATE A STORY
FROM A NEWS EVENT
29 NOV - 4PM



Karim Hayawan
COLLECTIVE STORIES. -
BUILDING A RETROSPECTIVE
25 NOV - 6PM



Mazen Yassen
THE SECRET SAUCE
29 NOV - 3PM



Omar Abouzeid
(OZ Production & Meashots.com)
PRODUCTION 101
30 NOV - 1PM



Karim Omran
FINDING YOUR OWN VOICE
23 NOV - 5PM



Menna Hussam
FINE ART PHOTOGRAPHY:
EXPECTATIONS VS REALITY
24 NOV - 2PM



Omar Ehab
EYES EAT BEFORE THE MOUTH
29 NOV - 1PM



Karim Soliman
PORTRAITS INSIDE OUT
29 NOV - 6PM



Mohamed El Shahed
UNSEEING THE CITY:
ARCHIVES, FANTASY & REALITIES OF
ARCHITECTURAL PHOTOGRAPHY IN CAIRO
23 NOV - 7PM



Phonart Saudi
PHOTOGRAPHY RULES STILL EXIST
28 NOV - 4PM



Kesmat El Sayed
PRODUCING BIOGRAPHIES
& PERSONAL NARRATIVES
30 NOV - 2PM



Mohamed Farouk
SCIENCE BEHIND CGI
28 NOV - 4PM



Remon El Markiz
WEDDING LIGHT & GEAR
27 NOV - 5PM



Khaled El Dash
(Gearbox Studios)
NEXT STEP IN PROFESSIONAL
PHOTOGRAPHY
27 NOV - 7PM



Mohamed Mahdy
DOCUMENTARY PHOTOGRAPHY:
WAYS OF SEEING
25 NOV - 4PM



Rene Clement
STORY TELLING & LONG-TERM PROJECTS
27 NOV - 7PM

TALKS



Salih Basheer
HOMELAND SEEKERS
24 NOV - 12PM



Tasneem Al Sultan
I'LL TELL YOU A STORY
26 NOV - 8PM



Toufic Araman
(Araman Studio)
ITS A KODAK MOMENT
23 NOV - 7PM



Salda El Harakany
(Adsum Art)
WHEN THE PHOTOGRAPH BECOMES
AN OBJECT: BREAKING ALL THE RULES
TO TELL THE STORY
28 NOV - 7PM



Thomas Borberg
(Politikan Denmark)
10 ADVICES TO IMPROVE & ADDRESS
THE EDITORIAL ENVIRONMENT
27 NOV - 8PM



Waleed Shah
THE BUSINESS OF PHOTOGRAPHY
30 NOV - 4PM



Sherif Elbouhy
LIGHT IT UP:
STUDIO LIGHTING FUNDAMENTALS
FOR FASHION PHOTOGRAPHY
28 NOV - 8PM



Thomas Hartwell
(Associated Press)
THE EVOLUTION & FUTURE
OF VISUAL STORY TELLING
23 NOV - 6PM



Yasser Alwan
FROM TRIVIAL PASTIME TO
CREATIVE PROFESSION:
25 YEARS OF PHOTOGRAPHY IN EGYPT
27 NOV - 6PM



Søren Pagter
(DMJX)
THE ESSENTIAL IMAGE:
PHOTOJOURNALISM. WHY AND HOW?
24 NOV - 6PM



Timothy Kaldas
DOCUMENTARY WEDDING
PHOTOGRAPHY: VISUAL STORYTELLING
28 NOV - 5PM



Yehia El Alaily
FOOD PHOTOGRAPHY A TO Z
FROM PLANNING TO DELIVERY
24 NOV - 3PM

HIGHLIGHTED REGIONAL & INTERNATIONAL SPEAKERS

Abu Bakr Shawky (Youmeddine Film Director)
Ali Ali (Good People)
Ämr Ezzeldinn (Milan)
Bassam Allam (Germany)
Bertan Selim (Prince Claus Fund)
Dalia Khamissy (Lebanon)
Denis Dailleux (France)
Kegham Djeghalian (France)
Laura Boushnak (France)
Laura El-Tantawy (UK)
Marijana Gligic (France)

Mohamed Somji (Gulf Photo Plus)
Nabil Botros (France)
Pauline Giraut (France)
Phonart Saudi(KSA)
Rene Clement (Holland)
Soren Patger (Denmark)
Tasneem Al Sultan (KSA)
Thomas Borberg (Denmark)
Thomas Hartwell (USA)
Toufic Araman (Araman Studio)

NOTES:

Talks will be held at both Tamara Building & Kodak Passageway in English or Arabic language. International will be giving their talks in English.

PANEL DISCUSSIONS

IMAGE MAKING IN FASHION:
STATUS, DISCIPLINES & CHALLENGES
29 NOV - 5PM



Kegham Djeghallian
(Lecturer & Moderator)



Pauline Giraut
(Panellist)



Marijana Gligic
(Panellist)



Susan Sabet
(Panellist)



Iman El Deeb
(Panellist)



Amina Zaher
(Panellist)



Ikon Chiba
(Panellist)



Zeinab Khashab
(Panellist)

STORY TELLING IN COMMERCIAL
PHOTOGRAPHY
25 NOV - 7PM



Aisha Alshabrawy
(Moderator)



Toufic Araman
(Panellist)



Ahmad El Abi
(Panellist)



Nada Kamel
(Panellist)

THE FUTURE OF DOCUMENTARY
PHOTOGRAPHY IN THE MIDDLE EAST
26 NOV - 6PM



Mohamed Somji
(Moderator)



Thomas Borberg
(Panellist)



Laura Boushnak
(Panellist)



Dalia Khamissy
(Panellist)



Bertan Selim
(Panellist)

PHOTOGRAPHY IN THE DIGITAL ERA
26 NOV - 3PM



Rasha Saleh
(Moderator)



Yehia El Alaily
(Panellist)



Hoda El Sherif
(Panellist)

EMPOWERMENT TALES THROUGH
PHOTOGRAPHY
28 NOV - 1PM



Reem Gamil
(Moderator)



Remon El Markiz
(Panellist)



Amina Zaher
(Panellist)



Heba Begawi
(Panellist)

PHOTO SLIDE JAMS & GROUP TALKS

CAIRO SLIDE JAM

Curated & Presented by
**Laura El-Tantawy &
Mohamed Somji**

26 NOV - 4PM

**Dalia Khamissy - Heba Khalifa - Hesham El Sherif -
Mohamed Mahdy - Roger Anis - Sara Sallam**

SARD EXHIBITION ARTISTS TALK

Moderated by
Sabry Khaled

25 NOV - 7PM

**Ahmed Nagy Draz - Amina Kadous - Bassam Ihab - Fathi Hawas -
Hamada El Rasam - Heba Khamis - Ibrahim Ezzat - Lobna Tarek -
Mohamed Hossam El Din - Mosa'ab El Shamy - Sabry Khaled**

PHOTO CHALLENGES

Coca Cola Advertising Photography Challenge

WITH BATOOL AL DAAWI & OMAR ABOU ZEID (OZ PRODUCTIONS)

23 NOV - 1PM

El Beit Magazine Photography Challenge: Around Cairo

JURY: SAWSAN MOURAD, FAOUZI MASSRALI & HUSSEIN EL SHAHAT

24 NOV - 2PM

DEMO PHOTOSHOOTS



Abdallah Sabry (Black Creative Studios)

THE PSYCHOLOGY BEHIND PORTRAIT PHOTOGRAPHY.

26 NOV - 5PM



Abdelrahman Gabr-Koree

PORTRAITS WITH ONE LIGHT - FACES OF EGYPT PROJECT.

27 NOV - 3PM

"I STILL SHOOT FILM" LOUNGE

ORGANIZED BY

**How To Choose Your Film & Your Camera.****Talk**

MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB
25 NOV - 8PM

**Introduction to Black & White Darkroom****Workshop**

MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB
25 - 27 NOV

**Why Film is Back?****Talk**

MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB
23 NOV - 4PM

**Darkroom Demo Sessions**

MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB

23 NOV - 6PM | 24 NOV - 6PM
27 NOV - 8PM | 28 NOV - 6PM
30 NOV - 6PM

**Alternative Printing Techniques.****Talk**

MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB
28 NOV - 7PM

**Analog Photo-walk**

MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB
24 NOV - 9AM

**What Remains****Talk**

MOUSTAFA ABOUELSOUD
29 NOV - 7PM

**Analog Exchange Gear Day**

26 NOV - 2-5PM

PHOTOWALKS

ORGANIZED DOWNTOWN TOUR BY

CAIRO
PHOTO
WEEK**Downtown, Core and Shell.**

KARIM HAYAWAN
23 NOV - 9AM

**Analog Photo-walk**

MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB
24 NOV - 9AM
BY DARKROOM CAIRO

**The Small Lens of Downtown Cairo**

ABDELRAHMAN MOHAMED
30 NOV - 9AM

PHOTOGRAPHY STUDIOS

Studios & Shourbagi Roof (outdoor studios) from 10AM-10PM

POWERED BY



1- Professional Studios*

a- Full access to indoor fully-equipped studios at **Kodak Building** for your commercial shoots & personal projects.

b- Full access to an open natural light roof-top of **Al Shourbagi building** for your commercial shoots & personal projects.

2- Demo Studio**

Try out the professional studio gear offered by General Co. (Visco & Godox) in a large size studio at the iconic Tamara building.

It will be so much fun and engaging!

* Available for **Full-Frame Plus** pass holders only.

** Available for all participants.

SERVICES

All services are available all day

POWERED BY



Photo Printing

by Canon

Camera Cleaning

by Canon

Basic Scanning Services

by Darkroom Cairo

Darkroom

by Darkroom Cairo

Screen Calibration

by CIC

27 - 29 Nov

NETWORKING

OFFICIAL FOOD & COFFEE PROVIDER:



Photographers' Cafe (everyday from 9AM - 9PM)

Co-working spaces and lounges serving food & coffee by TBS & powered by Canon, Coca Cola & Photopia. The lounges will be the hub for photographers to meet up, network and work throughout the week over a tasty cup of coffee, delicious food & internet connection.

Networking Day (30 Nov from 7 - 10PM)

All is invited to attend: Photographers, videographers, filmmakers, art directors, editors, retouchers, makeup artists, food stylists, fashion stylists, bloggers, clients, designers, models & publications

MARKETS

Gear Market

26 Nov - (5 - 9PM)

Venue: Tamara Building

Analog Exchange Gear Market

26 Nov - (2 - 5PM)

Venue: Tamara Building

Photography Books Market

27 Nov - (5 - 9PM)

Venue: Kodak Passageway

PORTFOLIO REVIEWS

**Batool Al Daawi**ADVERTISING & FASHION PHOTOGRAPHY
24 NOVEMBER (12 - 4PM)**Hoda El Sherif**FOOD STYLING
25 NOVEMBER (12 - 3PM)**Sabry Khaled**PHOTOJOURNALISM &
DOCUMENTARY PHOTOGRAPHY
27 NOVEMBER (11AM - 4PM)**Bertan Selim**DOCUMENTARY PHOTOGRAPHY
24 NOVEMBER (11AM - 4PM)**Laura Boushnak**DOCUMENTARY PHOTOGRAPHY
24 NOVEMBER (11AM - 4PM)**Sima Diab**PHOTOJOURNALISM
28 NOVEMBER (11AM - 4PM)**Dalia Khamissy**DOCUMENTARY PHOTOGRAPHY
25 NOVEMBER (11AM - 4PM)**Mohamed Somji**DOCUMENTARY PHOTOGRAPHY
25 NOVEMBER (11AM - 4PM)**Thomas Hartwell**PHOTOJOURNALISM & EDITING
23 NOVEMBER (11AM - 4PM)**Faouzi Massrali**ARCHITECTURAL PHOTOGRAPHY
25 NOVEMBER (11AM - 2PM)**Randa Shaath**DOCUMENTARY PHOTOGRAPHY
24 NOVEMBER (11AM - 4PM)**Toufic Araman**FASHION PHOTOGRAPHY
24 NOVEMBER (12 - 4PM)**Heba Farid & Zein Khalifa**FINE ART PHOTOGRAPHY
26 & 28 NOVEMBER (11AM - 2PM)**Remon El Markiz**WEDDING PHOTOGRAPHY
27 NOVEMBER (12 - 4PM)**Yehia El Alaily**FOOD PHOTOGRAPHY
24 NOVEMBER (11AM - 2PM)

WORKSHOPS

**Visual Storytelling****Workshop**SØREN PAGTER
23 - 27 NOV**Painted Photography****Workshop**AMADO ALFANDI
26 NOV**Intensive Newborn Posing****Workshop**AMANI ISMAIL (SWEET PEA)
30 NOV & 1 DEC**Photography for Kids****Workshop**MOSTAFA ABDEL ATY
23 - 30 NOV**Pinhole Camera****Workshop**AMADO ALFANDI
27 - 29 NOV**The Hidden Stories
of Downtown Cairo****Workshop**LAURA EL-TANTAWY
1 - 6 DEC**Storytelling for
The Everyday Storyteller****Workshop**SIMA DIAB
24 - 26 NOV**Comprehensive Food Photography****Workshop**YEHA EL ALAILY
27 - 30 NOV**Food Styling****Workshop**HODA ELSHERIF
6 - 8 DEC**Introduction to
Black & White Darkroom****Workshop**MOHAMED EL MAYMOUNY
& MOHAMED ABDELWAHAB
25 - 27 NOV**Product Photography:
From Concept To Execution****Workshop**AMR EL SAADANY
29 & 30 NOV

MASTERCLASSES



Remake The Cake Masterclass

SALMA EL KASHEF
23 NOV



Portrait Lighting Masterclass

KARIM OMRAN
26 NOV



Overdressed: Fashion Photography Masterclass

AMR EZZELDINN
25 NOV



Beauty & Fashion Makeup Masterclass

KIKI ISMAIL
25 NOV



Bridal Makeup Masterclass

KIKI ISMAIL
27 NOV

OTHER ACTIVITIES

Humans of Downtown Cairo

Cairo Photo Week & Al Ismailia co for real estate investment want to engage the people of Downtown in our festival .. the shop owners and the workshop owners. So our amazing photographer Remon El Markiz will make them portraits inside their shops using artificial studio light. Images will be lightly retouched, printed then delivered back to them in a paper frame.

GENERAL INFO

Dates: 22-30 November (opening night on 22 November)

Language of activities: English & Arabic

Location: Downtown Cairo

Kodak Venue: Kodak Passageway: 20 Adly Street, Downtown Cairo

Tamara Venue: 17 Gawad Hosny st, Downtown Cairo

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PHOTOPIA TEAM

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Designer & Social Media

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Ihab El Moghazi

School Coordinator

Venus El Rayes

PR & Marketing

Marwa Abou Leila

Managing Director

Production:

Mido Sadek

KODAK PASSAGEWAY STORY

Tucked away at 20 Adly Street, Kodak's seven floors building is a landmark work of Neo-Classical architecture designed in 1928 by French archaeologist, architect and historian of French and Middle Eastern Art, André Godard. All the metal work decorations retain the Art Deco grace in its simplified version, typically to the late 1920s fashions. Boasting two main entrances, marked as A and B, Kodak passageway is a linear space that connects Adly Street to Abdel Khaliq Tharwat .

In 1912, George Eastman; the American entrepreneur, and renowned inventor of Kodak chose Egypt to be the second international base to launch his brand. Eastman acquired an old house in number 20 Adly Street, which shortly after was demolished, and replaced with the Kodak building we know today. The building was home to the first Kodak branch in Egypt, and the Middle East, in addition to being recognized as the "Kodak- Egyptian Shareholding Company - SAE".

In 2015, the passageway was renovated based on a design workshop organized by CLUSTER, in collaboration with the Danish Egyptian Dialogue Institute (DEDI), and the Centre for Culture and Development (CKU). The workshop aimed at promoting a safer, more accessible, and inclusive public space, resulting in the birth of a green oasis that magnificently transformed Kodak's passageway into a pedestrian park.

Today, The Kodak passageway continues to be a notable attraction for art installations and cultural exhibitions.

In 2008, Al Ismaelia For Real Estate Investment acquired Kodak Building, and is currently using it as the company's headquarters. By owning 600 square meters of its passage, the company has managed to hold a huge number of successful street festivals, and exhibitions attracting art lovers from all over the world. Al Ismaelia's thriving art hub has also hosted several famous workshops including; Hassan Khan's, Photopia Cairo, Roznama Visual Arts Competition & Exhibition, and Karim Hayawan's 'Cairo Saturday Walks' exhibitions.

EVENTS HAPPENING IN DOWNTOWN DURING CAIRO PHOTO WEEK

Submerged – on rivers and their interrupted flow at CIC



Exhibition, Screenings, Talks and Workshop

Exhibition with works by Ala Younis and Alia Mossallam, Carolina Caycedo, Hashem El-Nahas, Asunción Molinos Gordo, Marianne Fahmy

OPEN DAILY FROM 12 TO 9 PM (EXCEPT FRIDAYS)

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GET 30% OFF your rides to & from Cairo Photo Week! - Up to 5 rides
-Valid from 22-Nov till 30-Nov.