EVENT PROGRAM

CAIRO **PHOTO** WEEK أسبــــوع القــــاهــرة **للصـورة**



محاضرات • ورش • معارض • ستـوديوهـات • لقـاءات • خـدمـات

NOVEMBER 22 - 30, 2018

Downtown Cairo

Tamara Building & Kodak Passageway

من 22 الي 30 نوفمبر 2018 وسط البلد - القاهرة مبني تمارا & ممر كوداك



FRIDAY, 23 NOVEMBER

SATURDAY, 24 NOVEMBER

PANEL DISCUSSION

PHOTO CHALLENGE

SLIDE JAM

INTERVIEW

DEMO PHOTOSHOOT

PHOTO WALK

T	IME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
•	9ам	Downtown, Core and Shell	Karim Hayawan	Meeting Point: Groppi
	1 рм	Cocacola Advertising Challenge	Batool Aldaawi & Omar Abouzeid	Tamara Building
•	2 рм	Shifting from News to Documentary	Heba Khamis	Kodak Passageway
	3 рм	The Art of Child Portraiture	Amani Ismail (Sweet Pea Photography)	Tamara Building
	4 PM	Milestones and Paths	Nabil Botros	Kodak Passageway
•	4 РМ	Why Film is Back?	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Tamara Building (Analog Lounge)
	5рм	Finding Your Own Voice	Karim Omran	Tamara Building
•	6рм	The Evolution and Future of Visual Story Telling	Thomas Hartwell	Kodak Passageway
	7 РМ	Unseeing the City: Archives, Fantasy & Realities of Architectural Photography in Cairo	Mohamed El Shahed	Kodak Passageway
	7 РМ	Its a Kodak Moment Photography: A Dying Profession That's Getting More Popular	Toufic Araman (Araman Studio)	Tamara Building
	8рм	How To Manage Your Freelance Career	Laura Boushnak	Kodak Passageway
•	9 _{РМ}	Don't Change The Rules, Change Your Attitude	Iman El Deeb (Professional Model)	Tamara Building
•	9 _{АМ}	Analog Photowalk	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Meeting Point: Groppi
	12рм	Homeland Seekers	Salih Basheer	Kodak Passageway
	1 рм	Humans of Upper Egypt	Mahmoud Hawary	Kodak Passageway
	1рм	Food Retouching: Techniques and Limits	Ahmed Ammar	Tamara Buiding
•	2рм	Elbeit Magazine Photo Challenge	Moderated by: Sawsan Mourad Faouzi Massrali, Hussein El Shahat	Kodak Passageway
	2 рм	Fine Art Photography: Expectations Vs Reality	Menna Hussam	Tamara Building
	3 рм	Food photography A to Z: From Planning to Delivery	Yehia El Alally	Tamara Building
•	4 PM	Everything You Can Imagine is Real	Adel Essam & Henar Sherif (O-Art Studio)	Tamara Building
•	4 РМ	Let's Be Lions Finding ways to make your work count	Mohamed Somji (Gulf Photo Plus)	Kodak Passageway
•	5рм	EOS Cinema From Input To Output Canon Academy Canon O	Andrew Emil Mohamed Alaa El Din	Tamara Building
	6 рм	Makeup & Social Media Apps	Kiki Ismail	Tamara Building
	6рм	The Essential Image: Photojournalism - why & how?	Søren Pagter (DMJX)	Kodak Passageway
•	7 РМ	From A to Print	Ayman Lotfy	Tamara Building
•	8 рм	From Egypt to Ghana	Denis Dailleux	Kodak Passageway
	9 _{РМ}	Shoot What You Love, Love What You Shoot	Bassam Allam	Tamara Building
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Event Times:

Event opens daily from 9_{AM} - 10_{PM} Studios & Shourbagi Roof (outdoor studios) from 10AM-10PM Photographers' Cafe from 9AM - 9PM

Services: (available all day)

Photo printing - Camera Cleaning by Canon **Darkroom - Basic Scanning Services by Darkroom Cairo**



SUNDAY, 25 NOVEMBER

MONDAY, 26 NOVEMBER

PANEL DISCUSSION

PHOTO CHALLENGE

SLIDE JAM

INTERVIEW

DEMO PHOTOSHOOT

PHOTO WALK

T	IME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
•	3 рм	Scenes of Interiors	Faouzi Massrali	Tamara Building
•	4 РМ	Documentary Photography: Ways of Seeing	Mohamed Mahdy	Kodak Passageway
•	5рм	Food Stories Beyond the Plate	Hoda El-Sherif (Flavor Republic)	Tamara Building
•	5рм	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
•	6рм	Collective Stories - Building a Retrospective	Karim Hayawan	Kodak Passageway
•	7 РМ	How To Choose Your Film & Your Camera	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Tamara Building (Analog Lounge)
•	7 рм	Story Telling in Commercial Photography	Moderated by: Aisha Alshabrawy Panelists: Toufic Araman, Ahmad El Abi & Nada Kamel	Tamara Building
•	7 РМ	Sard Exhibition Artists Talk	Moderated by: Sabry Khaled	Kodak Passageway
•	8рм	Cactus Flower - From Art Work to Feature Film	Hala El Koussy & Abdelsalam Moussa	Kodak Passageway
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•	9рм	Why Compositing?	Amr El Saadany	Tamara Building
•	9 _{РМ}	Why Compositing? Photography in The Digital Era	Amr El Saadany Moderated by: Rasha Saleh Panelists: Yehia El Alaily, Hoda El Sherif	Tamara Building
•	_		Moderated by: Rasha Saleh	
•	3 рм	Photography in The Digital Era	Moderated by: Rasha Saleh Panelists: Yehia El Alaily, Hoda El Sherif	Tamara Building
•	3 рм 4рм	Photography in The Digital Era Cairo Slide Jam	Moderated by: Rasha Saleh Panelists: Yehia El Alaily, Hoda El Sherif Laura El Tantawy & Mohamed Somji	Tamara Building Kodak Passageway
•	3 рм 4рм 5рм	Photography in The Digital Era Cairo Slide Jam Where is Egypt in The Global Art Photography Market?	Moderated by: Rasha Saleh Panelists: Yehia El Alaily, Hoda El Sherif Laura El Tantawy & Mohamed Somji Heba Farid & Zein Khalifa (Tintera Art)	Tamara Building Kodak Passageway Kodak Passageway
•	3 рм 4рм 5рм 5рм	Photography in The Digital Era Cairo Slide Jam Where is Egypt in The Global Art Photography Market? Psychology Behind The Camera The Future Of Documentary Photography	Moderated by: Rasha Saleh Panelists: Yehia El Alally, Hoda El Sherif Laura El Tantawy & Mohamed Somji Heba Farid & Zein Khalifa (Tintera Art) Abdallah Sabry (Black Creative Studios) Moderated by: Mohamed Somji Panelists: Bertan Selim, Dalia Khamissy,	Tamara Building Kodak Passageway Kodak Passageway Tamara Building
•	3 рм 4рм 5рм 5рм 6рм	Photography in The Digital Era Cairo Slide Jam Where is Egypt in The Global Art Photography Market? Psychology Behind The Camera The Future Of Documentary Photography In The Middle East	Moderated by: Rasha Saleh Panelists: Yehia El Alally, Hoda El Sherif Laura El Tantawy & Mohamed Somji Heba Farid & Zein Khalifa (Tintera Art) Abdallah Sabry (Black Creative Studios) Moderated by: Mohamed Somji Panelists: Bertan Selim, Dalia Khamissy, Laura Boushnak & Thomas Borberg	Tamara Building Kodak Passageway Kodak Passageway Tamara Building Kodak Passageway
•	3 рм 4рм 5рм 5рм 6рм	Photography in The Digital Era Cairo Slide Jam Where is Egypt in The Global Art Photography Market? Psychology Behind The Camera The Future Of Documentary Photography In The Middle East Travel & Lifestyle Photography	Moderated by: Rasha Saleh Panelists: Yehia El Alaily, Hoda El Sherif Laura El Tantawy & Mohamed Somji Heba Farid & Zein Khalifa (Tintera Art) Abdallah Sabry (Black Creative Studios) Moderated by: Mohamed Somji Panelists: Bertan Selim, Dalia Khamissy, Laura Boushnak & Thomas Borberg Abdelrahman Gabr-Koree (Koree Films)	Tamara Building Kodak Passageway Kodak Passageway Tamara Building Kodak Passageway Tamara Building
	3 рм 4рм 5рм 5рм 6рм 7рм	Photography in The Digital Era Cairo Slide Jam Where is Egypt in The Global Art Photography Market? Psychology Behind The Camera The Future Of Documentary Photography In The Middle East Travel & Lifestyle Photography The Charm of Photography	Moderated by: Rasha Saleh Panelists: Yehia El Alaily, Hoda El Sherif Laura El Tantawy & Mohamed Somji Heba Farid & Zein Khalifa (Tintera Art) Abdallah Sabry (Black Creative Studios) Moderated by: Mohamed Somji Panelists: Bertan Selim, Dalia Khamissy, Laura Boushnak & Thomas Borberg Abdelrahman Gabr-Koree (Koree Films) Hany Rashed	Tamara Building Kodak Passageway Kodak Passageway Tamara Building Kodak Passageway Tamara Building Kodak Passageway

Event Times:

Event opens daily from 9AM - 10PM Studios & Shourbagi Roof (outdoor studios) from 10AM-10PM Photographers' Cafe from 9_{AM} - 9_{PM}

Services: (available all day)

Photo printing - Camera Cleaning by Canon Darkroom - Basic Scanning Services by Darkroom Cairo



TUESDAY, 27 NOVEMBER

WEDNESDAY, 28 NOVEMBER

PANEL DISCUSSION

PHOTO CHALLENGE

SLIDE JAM

INTERVIEW

DEMO PHOTOSHOOT

PHOTO WALK

TI	ME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
•	3 рм	Portraits With One Light: Faces of Egypt Project	Abdelrahman Gabr-Koree (Koree Films)	Tamara Building
	4 РМ	Was It Worth It?: 21 Years of Photojournalism	Alaadin Abdelnaby	Kodak Passageway
	4 РМ	Building Your Own Style	Ali Samer	Tamara Building
	5рм	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
	5рм	Weddig Light & Gear	Remon El Markiz	Tamara Building
•	6рм	From Trivial Pastime to Creative Profession: 25 years of photography in Egypt	Yasser Alwan	Kodak Passageway
•	7 рм	Next Step in Professional Photography	Khaled El Dash (Gearbox Studios)	Tamara Building
•	7 рм	Story Telling & Long-Term Projects	Rene Clement	Kodak Passageway
•	8рм	10 Advices to Improve & Address The Editorial Environment	Thomas Borberg	Kodak Passageway
	9рм	Cinematic Stories	Ahmad Almorsy	Tamara Building
•	1 РМ	Empowerment Tales Through Photography	Moderated by: Reem Gamil Panelists: Amina Zaher, Hatem Saleh, Heba El Begawi & Remon El Markiz	Tamara Building
	2 рм	Seizing The Moment: Street Photography Stories	Ahmed Gaber & Ali Zareey	Kodak Passageway
	3 рм	Astro Photography: Catching The Deep Sky	Amr Abdel Wahab (Astro Trips)	Tamara Building
	4 рм	Photography Rules Still Exist	Phonart Saudi	Kodak Passageway
	4 РМ	The Science of CGI	Mohamed Farouk	Tamara Building
	5рм	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
	5 рм	Documentary Wedding Photography: Visual Storytelling	Timothy Kaldas	Tamara Building
	6рм	Personal Storytelling & Photography	Heba Khalifa	Kodak Passageway
•	6рм	Professional Jewellery Photography	Ali Omar	Tamara Building
•	7 рм	When the Photograph Becomes an Object: Breaking All The Rules to Tell The Story	Saida El Harakany (Adsum Art)	Kodak Passageway
	7 рм	Be a Travel Storyteller	Coucla Refaat	Tamara Building
	7 рм	Alternative Photography/Printing Techniques	Mohamed El Maymouny & Mohamed Abdelwahab (Darkroom Cairo)	Tamara Building (Analog Lounge)
•	8рм	Documenting The Aftermath	Dalia Khamissy	Kodak Passageway
	8рм	Light it up: Studio Lighting Fundementals for Fashion Photography	Sherif Elbouhy	Tamara Building
	9рм	An Interactive Talk	Ali Ali (Good People)	Tamara Building

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THURSDAY, 29 NOVEMBER

FRIDAY, 30 NOVEMBER

PANEL DISCUSSION

PHOTO CHALLENGE

SLIDE JAM

INTERVIEW

DEMO PHOTOSHOOT

PHOTO WALK

TI	ME	TITLE	SPEAKER/ INSTRUCTOR	VENUE
•	1рм	Eyes Eat Before The Mouth	Omar Ehab	Tamara Building
	3 рм	The Secret Sauce	Mazen Yassen	Tamara Building
	4 PM	Documentary Videos	Naseem Abdel-Fattah	Kodak Passageway
•	5рм	Interview by Laura El Tantawy	Laura El Tantawy	Kodak Passageway
•	5рм	Image Making in Fashion: Status, Disciplines & Challenges	Lecturer & Moderator: Kegham Djeghalian Panelists: Amina Zaher, Ikon Chiba, Iman El Deeb, Marijana Gligic, Pauline Giraut, Susan Sabet & Zeinab Khashab	Tamara Building
	6 рм	Portraits Inside Out	Karim Soliman	Kodak Passageway
	7 рм	Emotional Connection Through Street Photography	Manar Gad	Kodak Passageway
	7 рм	What Remains	Moustafa Aboelsoud	Tamara Building (Analog Lounge)
	8рм	Video Journalism	Mostafa Darwish	Kodak Passageway
•	9рм	The Next Vogue: Fashion Editorials Explained	Ämr Ezzeldinn (Animal Wall Studio - Milan)	Tamara Building
•	9ам	The Small Lens of Downtown Cairo	Abdelrahman Mohamed M	eeting Point: Groppi
	1 РМ	Production 101	Omar Abouzeid (OZ Production)	Tamara Building
	2 рм	Producing Biographies & Personal Narratives	Kesmat El Sayed	Kodak Passageway
•	3 рм	I'm a Photographer: a deep talk on how to develop & promote the photographer in you	Nader Elhareedi	Tamara Building
•	4 РМ	Beginnings & Endings	Laura El Tantawy	Kodak Passageway
•	4 рм	The Business of Photography	Waleed Shah	Tamara Building
	5рм	Utilizing Social Media For Photographers	Aisha Alshabrawy	Tamara Building
•	6рм	Find What You Love & Let it Kill You	Abu Bakr Shawky	Kodak Passageway
7 -	10 рм	Networking	All is invited to attend	Kodak Passageway

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Services: (available all day)

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PHOTOGRAPHY STUDIOS

POWERED BY

Studios & Shourbagi Roof (outdoor studios) from 10AM-10PM









1- Professional Studios*

a- Full access to indoor fully-equipped studios at Kodak Building for your commercial shoots & personal projects.

b- Full access to an open natural light roof-top of Al Shourbagi building for your commercial shoots & personal projects.

2- Demo Studio**

Try out the professional studio gear offered by General Co. (Visco & Godox) in a large size studio at the iconic Tamara building.

It will be so much fun and engaging!

SERVICES

All services are available all day

POWERED BY





Photo Printing

by Canon

Camera Cleaning

by Canon

Basic Scanning Services

by Darkroom Cairo

Darkroom

by Darkroom Cairo

NETWORKING

Photographers' Cafe (everyday from 9AM - 9PM)

Co-working spaces and lounges serving food & coffee by TBS & powered by Canon, Coca Cola & Photopia. The lounges will be the hub for photographers to meet up, network and work throughout the week over a tasty cup of coffee, delicious food & internet connection.

Networking Day (30 Nov from 7 - 10pm)

All is invited to attend: Photographers, videographers, filmmakers, art directors, editors, retouchers, makeup artists, food stylists, fashion stylists, bloggers, clients, designers, models & publications

MARKETS

Gear Market 26 Nov - (5 - 9PM) Photography Books Market

27 Nov - (5 - 9_{PM})

Analog Exchange Gear Market

23 Nov

^{*} Available for Full-Frame Plus pass holders only.

^{**} Available for all participants.



PORTFOLIO REVIEWS



Batool Al Daawi ADVERTISING & FASHION PHOTOGRAPHY 24 NOVEMBER (12 - 4PM)



Hoda El Sherif FOOD STYLING 25 NOVEMBER (12 - 3PM)



Sabry Khaled PHOTOJOURNALISM & DOCUMENTARY PHOTOGRAPHY 27 NOVEMBER (11AM - 4PM)



Bertan Selim DOCUMENTARY PHOTOGRAPHY 24 NOVEMBER (11AM - 4PM)



Laura Boushnak DOCUMENTARY PHOTOGRAPHY 24 NOVEMBER (11AM - 4PM)



Sima Diab **PHOTOJOURNALISM** 28 NOVEMBER (11AM - 4PM)



Dalia Khamissy DOCUMENTARY PHOTOGRAPHY 25 NOVEMBER (11AM - 4PM)



Mohamed Somii DOCUMENTARY PHOTOGRAPHY 25 NOVEMBER (11AM - 4PM)



Thomas Hartwell PHOTOJOURNALISM & EDITING 23 NOVEMBER (11AM - 4PM)



Faouzi Massrali ARCHITECTURAL PHOTOGRAPHY 25 NOVEMBER (11AM - 2PM)



Randa Shaath DOCUMENTARY PHOTOGRAPHY 24 NOVEMBER (11AM - 4PM)



Toufic Araman FASHION PHOTOGRAPHY 24 NOVEMBER (12 - 4PM)



Heba Farid & Zein Khalifa FINE ART PHOTOGRAPHY 26 & 28 NOVEMBER (11AM - 2PM)



Remon El Markiz WEDDING PHOTOGRAPHY 27 NOVEMBER (12 - 4PM)



Yehia El Alaily FOOD PHOTOGRAPHY 24 NOVEMBER (11AM - 2PM)

WORKSHOPS



The Hidden Stories of Downtown Calro Workshop LAURA EL-TANTAWY 20 - 24 NOV



Introduction to **Black & White Darkroom** Workshop MOHAMED EL MAYMOUNY & MOHAMED ABDELWAHAB 25 - 27 NOV



Product Photography: From Concept To Execution Workshop AMR EL SAADANY 29 & 30 NOV



Visual Storytelling Workshop SØREN PAGTER 23 - 27 NOV



Painted Photography Workshop AMADO ALFANDI 26 NOV



Food Styling Workshop HODA ELSHERIF 29 NOV - 1 DEC



Photography for Klds Workshop MOSTAFA ABDEL ATY 23 - 30 NOV



Pinhole Camera Workshop AMADO ALFANDI 27 - 29 NOV



Intensive Newborn Posing Workshop AMANI ISMAIL (SWEET PEA) 30 NOV & 1 DEC



Storytelling for The Everyday Storyteller Workshop SIMA DIAB 24 - 26 NOV



Comprehensive Food Photography Workshop YEHIA EL ALAILY 27 - 30 NOV



MASTERCLASSES



Remake The Cake **Masterclass** SALMA EL KASHEF 23 NOV



Portrait Lighting Masterclass KARIM OMRAN 26 NOV



Overdressed: **Fashion Photography** Masterclass ÄMR EZZELDINN 25 NOV



Beauty & Fashion Makeup Masterclass KIKI ISMAIL 25 NOV



Bridal Makeup Masterclass KIKI ISMAIL 27 NOV

OTHER ACTIVITIES

Humans of Downtown Cairo

Cairo Photo Week & Al Ismalia co for real estate investment want to engage the people of Downtown in our festival .. the shop owners and the workshop owners. So our amazing photographer Remon El Markiz will make them portraits inside their shops using artificial studio light. Images will be lightly retouched, printed then delivered back to them in a paper frame.

GENERAL INFO

Dates: 22-30 November (opening night on 22 November)

Language of activities: English & Arabic

Location: Downtown Cairo

Kodak Venue: Kodak Passageway: 20 Adly Street, Downtown Cairo

Tamara Venue: 17 Gawad Hosny st, Downtown Cairo

012 11338991 📵 @cairophotoweek (f) @cairophotoweek www.photopiacairo.com





PHOTOPIA TEAM

Reham ElSheimy

Designer & Social Media

Mohammed Saeed

Studio Manager

Venus El Rayes

PR & Marketing

Marwa Abou Leila

Managing Director

Production:

Mido Sadek

EXHIBITIONS

Open for everyone from 10AM-10PM

سرد - Sard

CURATED BY SABRY KHALED & SUPPORTED BY PHOTOPIA

EXHIBITORS: AHMED NAGY DRAZ - AMINA KADOUS - BASSAM IHAB - FATHI HAWAS - HAMADA EL RASAM -HEBA KHAMIS - IBRAHIM EZZAT - LOBNA TAREK - MOHAMED HOSSAM EL DIN - MOSAAB EL SHAMY - SABRY KHALED

"Sard" is the word for "narrative. curated by documentary photographer/filmmaker Sabry Khaled Sard exhibition showcases a powerful visual and written narrative of 11 diverse photo stories about today's Egypt & Africa's photographed and narrated by 11 photographers from Egypt.

Sard is curated to tell a bigger story beyond the walls of the exhibition that anyone will pass by the walls will relate to directly or indirectly. It is a big necessity to represent Africa as Egypt's geo-social south as a reminder that despite the years of over looking & separation we have many in common.

Opening night is at Tamara Building 17 Gawad Hosny, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

ھى تحكى - She Tells

CURATED BY SOMA ART SCHOOL & GALLERY

EXHIBITORS: ALIA GOAN - AYA EL SAYED - BEYA KHALIFA - DANIA HANY - HEBA KHALIFA - MAI AL SHAZLY -NADIA MOUNIR - NELLY EL SHARKAWY - NOUR KAMEL - SARA SALLAM - SHERIFA HAMID - ZEINA MADWAR

"She Tells" is a photo exhibition reflecting on the abstraction level and visual stories of 12 female Egyptian contemporary artists and demonstrated through their personal practices of obsession.

Opening night is at Kodak passageway corner shop - 20 Adly Street, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

Photobook Egypt on the Walls

CURATED BY PHOTOPIA

EXHIBITORS: ASMAA GAMAL - HADEER MAHMOUD - KARIM HAYAWAN - MAHMOUD KHALED - MOHAMED ALI EL DIN -MOSAAB EL SHAMY - YEHIA EL ALAILY

Photobook Egypt is a series of nine powerful photo stories narrated by nine influential photographers from Egypt about Egypt. They were first curated & published by Photopia since 2016. Now you can see their master photos printed in high quality photo paper and showcased on Cairo Photo Week walls. All books will be available for sale throughout the whole week.

Opening night is at Kodak passageway, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

قصص اخری - More Stories

OPEN CALL EXHIBITION

Light, rich, random stand-alone stories from a diverse range of professionals, emerging artists, photography enthusiasts, amateurs as a result of an open call. It is worth a visit no doubt.

Opening night is at Tamara buildling, Downtown Cairo on Thursday, November 22nd at 5:00 pm.

TALKS



Abdallah Sabry (Black Studios) PSYCHOLOGY BEHIND THE CAMERA



Alsha Alshabrawy UTILIZING SOCIAL MEDIA FOR PHOTOGRAPHERS



Bassam Allam SHOOT WHAT YOU LOVE, LOVE WHAT YOU SHOOT



Abdelrahman Gabr-Koree TRAVEL & LIFESTYLE PHOTOGRAPHY



Aladin Abdelnaby
WAS IT WORTH IT?
:21 YEARS OF PHOTOJOURNALISM



Batool Al Daawl
(Blow Creative Studios)
ADVERTISING PHOTOGRAPHY INSIGHTS:
FROM BRIEF TO EXECUTION



Abdelrahman Gabr-Koree PORTRAITS WITH ONE LIGHT: FACES OF EGYPT PROJECT



All All (Good People) AN INTERACTIVE TALK



Canon Academy
EOS CINEMA FROM INPUT TO OUTPUT
BY ANDREW EMIL



Canon O



Abdelrahman Mohamed
THE ART OF MOBILE PHOTOGRAPHY



All Omar PROFESSIONAL JEWELRY PHOTOGRAPHY



CANON ACADEMY
BY MOHAMED ALAA EL DIN



Abu Bakr Shawky
FIND WHAT YOU LOVE
& LET IT KILL YOU



All Samer
BUILDING YOUR OWN STYLE



Coucla Refaat BE A TRAVEL STORYTELLER



Adam Abdelghafar SELF-DOUBT AT 4AM



Amani Ismaii (Sweet Pea Photography) THE ART OF CHILD PORTRAITURE



Dalla El KhamisyDOCUMENTING THE AFTERMATH



Adel Essam & Henar Sherif (O-Art Studio) EVERYTHING YOU CAN IMAGINE IS REAL



Amr Abdel Wahab (Astro Trips) ASTRO PHOTOGRAPHY: CATCHING THE DEEP SKY



Denis Dallieux FROM EGYPT TO GHANA



Ahmed Almorsy
CINEMATIC STORIES



Amr El Saadany
WHY COMPOSITING?



Faouzi Massrall
SCENES OF INTERIORS

Hala Elkoussy &



Ahmed Ammar FOOD RETOUCHING: TECHNIQUES & LIMITS



Ämr Ezzeldinn (Animal Wall Studio - Milan) THE NEXT VOGUE: FASHION EDITORIALS EXPLAINED



Abdelsalam Moussa
CACTUS FLOWER FROM ART WORK TO FEATURE FILM



Ahmed Gaber & All Zareey
SEIZING THE MOMENT:
STREET PHOTOGRAPHY STORIES



Ayman Lotfy FROM A TO PRINT



Hany Rashed THE CHARM OF PHOTOGRAPHY



Heba Farid & Zein Khalifa (TINTERA photographic art consultancy) WHERE IS EGYPT IN THE GLOBAL ART PHOTOGRAPHY MARKET?



Kiki Ismali (Kiki Beautique) MAKEUP & SOCIAL MEDIA APPS



Mohamed Somji (Gulf Photo Plus) LETS BE LIONS | FINDING WAYS TO MAKE YOUR WORK COUNT



Heba Khallfa
PERSONAL STORYTELLING
& PHOTOGRAPHY



Laura Boushnak HOW TO MANAGE YOUR FREELANCE CAREER



Mostafa Darwish VIDEO JOURNALISM



Heba KhamIs SHIFTING FROM NEWS TO DOCUMENTARY



Laura El-Tantawy
BEGINNINGS & ENDINGS



Nabil Botros MILESTONES & PATHS



Hoda ElSherIf (Flavor Republic) FOOD STORIES BEYOND THE PLATE



Mahmoud Hawary
HUMANS OF UPPER EGYPT



Nader ElhareedI
I AM A PHOTOGRAPHER:
A DEEP TALK ON HOW TO DEVELOP
& PROMOTE THE PHOTOGRAPHER IN YOU



Iman El Deeb DON'T CHANGE THE RULES, CHANGE YOUR ATTITUDE



Manar Gad
EMOTIONAL CONNECTION
THROUGH STREET PHOTOGRAPHY



Naseem Abdel-Fattah

HOW TO CREATE A STORY
FROM A NEWS EVENT.



Karlm Hayawan
COLLECTIVE STORIES. BUILDING A RETROSPECTIVE



Mazen Yassen
THE SECRET SAUCE



Omar Abouzeld (OZ Production & Meashots.com) PRODUCTION 101



Karlm Omran FINDING YOUR OWN VOICE



Menna Hussam FINE ART PHOTOGRAPHY: EXPECTATIONS VS REALITY



Omar Ehab EYES EAT BEFORE THE MOUTH



Karlm Sollman
PORTRAITS INSIDE OUT



Mohamed El Shahed
UNSEEING THE CITY:
ARCHIVES, FANTASY & REALITIES OF
ARCHITECTURAL PHOTOGRAPHY IN CAIRO



Phonart Saudi
PHOTOGRAPHY RULES STILL EXIST



Kesmat El Sayed
PRODUCING BIOGRAPHIES
& PERSONAL NARRATIVES



Mohamed Farouk SCIENCE BEHIND CGI



Rami El Shakry SPORTS PHOTOGRAPHY: FROZEN ACTION



Khaled El Dash (Gearbox Studios) NEXT STEP IN PROFESSIONAL PHOTOGRAPHY



Mohamed Mahdy
DOCUMENTARY PHOTOGRAPHY:
WAYS OF SEEING



Remon El Markiz WEDDING LIGHT & GEAR



Rene Clement
STORY TELLING & LONG-TERM PROJECTS



Tasneem Al Sultan
I'LL TELL YOU A STORY



Waleed Shah
THE BUSINESS OF PHOTOGRAPHY



Sallh Basheer HOMELAND SEEKERS



Thomas Borberg (Politikan Denmark) 10 ADVICES TO IMPROVE & ADDRESS THE EDITORIAL ENVIRONMENT.



Yasser Alwan
FROM TRIVIAL PASTIME TO
CREATIVE PROFESSION:
25 YEARS OF PHOTOGRAPHY IN EGYPT



Salda El Harakany (Adsum Art) WHEN THE PHOTOGRAPH BECOMES AN OBJECT: BREAKING ALL THE RULES TO TELL THE STORY



Thomas Hartwell (Associated Press) THE EVOLUTION & FUTURE OF VISUAL STORY TELLING



Yehla El Alally FOOD PHOTOGRAPHY A TO Z FROM PLANNING TO DELIVERY



Sherif Elbouhy
LIGHT IT UP:
STUDIO LIGHTING FUNDEMENTALS
FOR FASHION PHOTOGRAPHY



TImothy Kaldas
DOCUMENTARY WEDDING
PHOTOGRAPHY: VISUAL STORYTELLING



Søren Pagter (DMJX) THE ESSENTIAL IMAGE: PHOTOJOURNALISM, WHY AND HOW?



Toufic Araman (Araman Studio) ITS A KODAK MOMENT

HIGHLIGHTED REGIONAL & INTERNATIONAL SPEAKERS

Abu Bakr Shawky (Youmeddine Film Director)
Ali Ali (Good People)
Ämr Ezzeldinn (Milan)
Bassam Allam (Germany)
Bertan Selim (Prince Claus Fund)
Dalia Khamissy (Lebanon)
Denis Dailleux (France)
Kegham Djeghalian (France)
Laura Boushnak (France)

Mohamed Somji (Gulf Photo Plus)
Nabil Botros (France)
Pauline Giraut (France)
Phonart Saudi(KSA)
Rene Clement (Holland)
Soren Patger (Denmark)
Tasneem Al Sultan (KSA)
Thomas Borberg (Denmark)
Thomas Hartwell (USA)
Toufic Araman (Araman Studio)

NOTES:

Marijana Gligic (France)

Talks will be held at both Tamara Building & Kodak Passageway in English or Arabic language. International will be giving their talks in English.



PANEL DISCUSSIONS



IMAGE MAKING IN FASHION: STATUS, DISCIPLINES & CHALLENGES



Kegham Djeghallan
(Lecturer & Moderator)



Pauline Giraut (Panelist)



Marijana Gligic (Panelist)



Susan Sabet
(Panelist)



(Panelist)



Amina Zaher (Panelist)



(Panelist)



Zelnab Khashab

STORY TELLING IN COMMERCIAL PHOTOGRAPHY



Alsha Alshabrawy



Toufic Araman
(Panelist)



Ahmad El Abl (Panelist)



Nada Kamel (Panelist)

THE FUTURE OF DOCUMENTARY PHOTOGRAPHY IN THE MIDDLE EAST



Mohamed Somji (Moderator)



Thomas Borberg
(Panelist)



Laura Boushnak (Panelist)



Dalla Khamissy (Panelist)



Bertan Sellm
(Panelist)

PHOTOGRAPHY IN THE DIGITAL ERA



Rasha Saleh (Moderator)



Yehla El Alally (Panelist)



Hoda El Sherif
(Panelist)

EMPOWERMENT TALES THROUGH PHOTOGRAPHY



Reem Gamil (Moderator)



Remon El Markiz (Panelist)



Amina Zaher (Panelist)



Hatem Saleh (Panelist)



Heba Begawl (Panelist)

PHOTO SLIDE JAMS & GROUP TALKS

CAIRO SLIDE JAM

Curated & Presented by Laura El-Tantawy & Mohamed Somji

Dalia Khamissy - Heba Khalifa - Hesham El Sherif -Mohamed Mahdy - Roger Anis - Sara Sallam

SARD EXHIBITION ARTISTS TALK

Moderated by Sabry Khaled

Ahmed Nagy Draz - Amina Kadous - Bassam ihab - Fathi Hawas -Hamada El Rasam - Heba Khamis - Ibrahim Ezzat - Lobna Tarek -Mohamed Hossam El Din - Mosa'ab El Shamy - Sabry Khaled

DEMO PHOTOSHOOTS



Abdallah Sabry (Black Creative Studios)
THE PSYCHOLOGY BEHIND PORTRAIT PHOTOGRAPHY.



Abdelrahman Gabr-Koree
PORTRAITS WITH ONE LIGHT - FACES OF EGYPT PROJECT.



"I STILL SHOOT FILM" LOUNGE







How To Choose Your Film & Your Camera.

Talk

MOHAMED ELMAYMOUNY

& MOHAMED ABDELWAHAB



Introduction to Black & White Darkroom Workshop
MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB



Why Film is Back?

Talk

MOHAMED ELMAYMOUNY

& MOHAMED ABDELWAHAB



The Darkroom Demo Session MOHAMED ELMAYMOUNY & MOHAMED ABDELWAHAB



Alternative Printing Techniques.

Talk

MOHAMED ELMAYMOUNY

& MOHAMED ABDELWAHAB



Analog Photo-walk
MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB



What Remains
Talk
MOUSTAFA ABOUELSEOUD



Analog Exchange Gear Day

PHOTOWALKS

ORGANIZED DOWNTOWN TOUR BY







Downtown, Core and Shell. KARIM HAYAWAN



Analog Photo-walk
MOHAMED ELMAYMOUNY
& MOHAMED ABDELWAHAB
BY DARKROOM CAIRO



The Small Lens of Downtown Cairo
ABDELRAHMAN MOHAMED



TICKETS

Free Admission

Exhibitions:
"Sard" Exhibition
"She Tells" Exhibition
"Other Stories" Exhibition

Cropped-Frame

(LE 150 - ONE DAY)

Talks

Panel Discussions

Photo Demos

Photo Battles

Photo Walks

Exhibitions

Used Gear & Book Markets

Co-working Spaces

Free Gear Services

Free Printing Services

Demo Studio

Analog Lounge & Darkroom

Café + Internet

Full-Frame

(LE 850 - 8 DAYS)

Talks

Panel Discussions

Photo Demos

Photo Battles

Photo Walks

Exhibitions

EXIIIDITIONS

Used Gear & Book Markets

Co-working Spaces

Free Gear Services

Free Printing Services

Demo Studio

Analog Lounge & Darkroom

Café + Internet

Portfolio Reviews

Opening Night

Full-Frame PLUS

(LE 1,850 -8 DAYS + OPEN STUDIOS)

Talks

Panel Discussions

Photo Demos

Photo Battles

Photo Walks

Exhibitions

Used Gear & Book Markets

Co-working Spaces

Free Gear Services

Free Printing Services

Demo Studio

Analog Lounge & Darkroom

Café + Internet

Portfolio Reviews

Opening Night

Open Studios

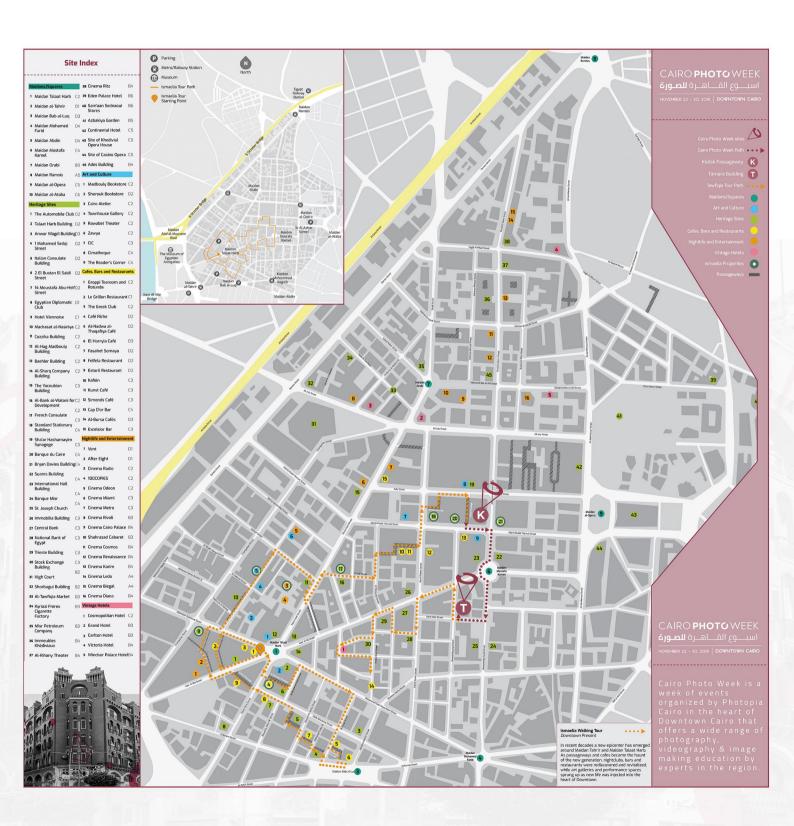
(Fully Equipped & Natural Light)

Special Rate for Students: Full-Frame Pass for LE 550 instead of LE 850
Payment for student ticket is only available in cash at Photopia

Payment methods for all tickets: Online, at Photopia (cash or credit card) or bank transfer









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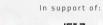










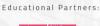


























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