

AUSTRALASIA

PROJECT NEWS



vitraART

CUSTOM GRAPHIC CLADDING / DEVELOPED BY FAIRVIEW



vitrabond

ALUMINIUM COMPOSITE PANEL / MANUFACTURED BY FAIRVIEW



GEORGE WINDSOR APARTMENTS

PROJECT: GEORGE WINDSOR APARTMENTS
 LOCATION: WINDSOR, VIC
 ARCHITECT: PACE
 BUILDER: PACE
 ARTIST: MATTHEW JOHNSON
 PRODUCT: VITRABOND FR AND VITRAART

PACE architects in collaboration with local artist, Matthew Johnson, wanted to use an original artwork to enhance the external façade of the George Windsor apartments in Melbourne. The artwork, entitled "frieze", is based upon the classical interpretation of iconic design associated within architecture.

To bring the artwork to life on the building, Fairview's VitraArt custom graphic cladding was selected as it provides individualised print for large scale décor projects. The VitraArt coating system was applied to our Vitrabond FR cladding panels.

"The project involved integrating art into architecture and therefore bringing my artwork into reality. It also allowed me to push conceptual boundaries and to work with different materialities" — Matthew Johnson, Artist



FAIRVIEW

DEFINING ARCHITECTURE SINCE 1963

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