

MedTech and Digital Health Demo Day

Pitch Session 1

Litesprite

Winner of 20 global health innovation awards, Litesprite's games help people manage chronic health conditions. Clinicians use our data to remotely monitor patients, standardize care delivery and documentation, and receive reimbursement. Our clinically validated mental health video game, Sinaprite is the first to win a U.S. Surgeon General Award for our work with the military and the only one recommended by payers and providers today. **Contact:** Swatee Surve, Founder & CEO, swatee@litesprite.com, 425-221-7323

Aspis Health

Aspis Health, Inc., was founded with the goal of keeping patients safe from infections in hospital and clinic settings. Aspis Health addresses the last bastion of patient-to-patient and doctor-to-patient contamination; the stethoscope. Aspis has a device that cleanly and efficiently applies a barrier film to stethoscopes that protects patients from bacteria and viruses—like a glove for stethoscopes. **Contact:** John Alderete, Founder & President, john@foliumbiomed.com, 707-998-8472

Medsien

Medsien is a comprehensive clinical monitoring platform focusing on high risk patients with chronic disease. We aim to change our current fragmented patient care by increasing patient touchpoints while minimizing providers' time. Ultimately, improving outcomes and reducing costs. **Contact:** Sina Torabi, Co-founder & COO, sina@medsien.com, 415-999-8734

BioInteractive Technologies

We believe everyone deserves to complete their jobs and go about their lives without pain or discomfort. Our mission is to empower individuals suffering from hand, wrist and forearm impairment and remove the uncertainty in their recovery process, by providing objective data and guidance, using our novel wearable sensing technologies. **Contact:** Lukas-Karim Merhi, CEO & Co-founder, lukaskarim@biointeractivetech.com, 206-536-7410

Beyond Pulse

Beyond Pulse is the ultimate soccer coaching diagnostic tool, empowering coaches with critical health data, resulting in better training, improved player health and performance. With just a Beyond Pulse Smart Belt and Simple Coach and Player Apps, we provide teams with a clear interpretation and understanding of key health and performance indicators. **Contact:** Marc-André Maillet, CEO/Founder, marc@beyondpulse.com, 740-591-9899

BrainChild Technologies

BrainChild Technologies is creating the first platform to help everyday caregivers monitor their infants for hearing loss with our smart pacifier. By making it easier for caregivers to see how their baby reacts to sounds and language, we can help them decide when to seek out an audiologist and early hearing interventions in order to avoid long-term language delays. **Contact:** Carly Kiselycznyk, Founder & CEO, carly@brainchildtech.org, 541-550-3429

Motusi

Motusi combines smart wearables with applications and cloud services to deliver a unique platform service solution focused initially on the Digital Health market. We integrate a smart full-body base-layer wearable; on-body compute module for bio-kinetic data collection; an interactive mobile application for programmatic feedback; and secure cloud services for data analytics and secure storage. **Contact:** Marc Alexander, Founder & CEO, marc@motusi.com, 503-329-9628

Eindhoven Medical (not pitching but attending)

In use in Europe since 2004 Eindhoven Medical now brings very reliable, wireless multi-channel heart monitoring tech to the multi-billion US ambulatory cardiac monitoring market. Super small transmitters integrate EKG, Holter, Event with other parameters for live monitoring using apps or cloud syncing for remote telemedicine services including fully automated EKG analysis. **Contact:** Thomas Jacob, CEO, thomas.jacob@eindhovenmed.com, 480-695-0957

Demo Day Questions:

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Pitch Session 2

Medicine in Motion

Our founders spent 12 years inside a health and performance clinic applying the science of fuel testing and precision exercise typically used on professional athletes to medical patients. Here is what we learned: **We learned exercise can, and should, be prescribed.** There are real medicine-like outcomes for those who stay in motion. We deliver affordable exercise prescriptions for anyone in less than 15 minutes with MiM. **Contact:** Stephen Sklarew, CEO, stephen.sklarew@medicineinmotion.ai, 949-413-8306

Radiant Pain Relief

Combining modern pain science, innovative technologies and disruptive new business models, Radiant Pain Relief is changing the way chronic pain is understood and treated. The company is pioneering and developing medical devices, coupled with novel technology-enabled interface and care delivery that allow for lasting relief, for nearly all types of chronic pain, without drugs, needles, surgery or side effects. **Contact:** P. Brendon Lundberg, CEO, blundberg@radiantpainrelief.com, 503-901-1817

Nanodropper

Combating waste and rising prices in our healthcare system, Nanodropper is disrupting the ophthalmic pharmaceutical market with our award winning, universal adaptor for medicated eyedrop bottles. Nanodropper's patient-centered adaptor reduces the volume of currently oversized drops to reduce the cost, waste, and side effects of vision-saving treatments. Backed by over 20 years of medtech experience, we are offering an intuitive and simple solution that will remove barriers to care and save patients and payers over \$2 Billion in annual medical waste. **Contact:** MacKenzie Andrews, Co-founder & CCO, andremac@uw.edu, 360-451-1784

Curadite

Curadite empowers patients, clinicians, caregivers and family members to work together to improve medication adherence with the support of our intelligently linked, proactive Medication Management Platform (MMP). With Curadite's MMP, healthcare providers and loved ones have tangible evidence that medication is being taken as prescribed. With the addition of data analytics, visualization and alerts, our cloud-based dashboard and reporting system supports healthcare providers. **Contact:** Dennis McNannay, CEO, dmcnannay@curadite.com, 503-501-9401

Bates Medical Systems

Bates Medical Systems LLC (BMS) is developing innovative and cost effective 3D technology for the detection and diagnosis of breast cancer, one of the leading causes of death among women. BMS's Automated Breast Ultrasound System (ABUS) provides a pre-operative, non-ionizing radiation evaluation of the breast to accurately identify tumor size and location without compression. **Contact:** Kenneth Bates, CEO, ken.bates@bmsultrasound.com, 503-502-0884

SurgiVance

SurgiVance is developing a lab-in-a-box enabling cancer diagnosis in one minute instead of one week. Our elegantly simple confocal technology produces images that are indistinguishable from standard histopathology, but are digital and instantly transferable to electronic medical records. Confocal tech has been shown to be highly sensitive and specific in cancer screening in academic studies. Our tiered subscription package for both academic and commercial customers, targets a wide range of physicians and disrupts the multi-billion dollar pathology market. **Contact:** Daniel Gareau, President & CEO, Info@surgivance.com, 503-708-7078

PixaMed

PixaMed EHR solutions transform health care information management for skin related, evidenced based disciplines from an encumbered textual world to an efficient images based visual and Mobile world. Our cloud based EHR covers Wound Care, Podiatry and Dermatology specialties. Our smart skin imaging technologies are an integral part of our solutions in these specialties. **Contact:** Mansoor Ghazizadeh, Founder & CEO, mghazizadeh@pixameter.com, 503-866-8582

Caregiven

Caregiven's powerful application guides and empowers family caregivers to skillfully support the needs of a loved one by utilizing AI technology to act as a trusted advisor; providing an interactive roadmap to the end-of-life process addressing medical, legal, logistical, interpersonal, familial, and legacy-creating aspects. Knowing what to expect, when, means the difference between losing hope, living with regret, or rising confidently to a role that few want to play, but many are honored to fill. **Contact:** Candice AD Smith, Founder & CEO, Candice@caregiven.co, 503-480-5769