## Irustsetter



### **Short Summary**

# TRUSTSETTER is about to create passport of interactions for each individual to bring more trust in global collaboration. CREDIT SCORE STAFF SDK TRUSTSETTER.COM [BLOCKCHAIN] UNI ICO ADVISERS



#### THE PLATFORM IS THE FOUNDATION FOR SEVERAL HIGHLY APPEALING REAL-LIFE USE CASES

#### **Trustsetter Credit Score**

Banks can earn & benefit on Credit Scores which they appointed to their Customers. No Local Credit Bureaus -One global system of Credit Scoring instead.

#### **Trustsetter Uni**

Where trustsetter allows students build up their reputation, and credits thru their online interactions with professors across the globe. The ratings will be used for further job search and credit scorings. Copenhagen university DTU showed interest in the projec and preliminary agreed to become early testers of the product.

#### **Trustsetter Staff**

oring new motivational paradigm to HoReCa & B2C business. Waiters, hotel Staff, Call Centers Employee can receive and store information reputation from customers on their accounts (passport of interactions). It will be much easier for HR specialists to find best people using less time. On the other hand it will notivate Staff to build their own reputation and to serve the customers better.

#### **GOAL**

We are providing opportunities to all developers in the world to build their amazing apps and create their own marketplaces on the open source Trustsetter platform, so they can extend the series of our own addons: Staff, Credit Score, UNI

We believe that advanced technologies, as blockchain, can help us bring trust to non-seen-before level for interactions between individuals and companies.

#### **TARGET MARKETS**

B2C companies interacting with customers: call centres, service desks, HoReCa business. World top ranked universities opened for innovations. Innovative Banks & Credit Brokers.

Global Employment Agency Market - 279bn USD\*

Marketplace Lending (Personal) segment, the number of users is expected to amount to 214,403.5 thousand by 2022 \*\*

\$9.4 billion: Combined annual revenue of the three big credit bureaus—Equifax, Experian, and TransUnion—who together control consumer credit scores.\*\*\*

#### **ABOUT US**

Our team of founders and C-level management holds expertise in retail business, IT project and portfolio management, IT operations, Blockchain development and global marketing.

More details see in the Trustsetter presentation.



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- \* https://www.wecglobal.org/fileadmin/templates/ciett/docs/WEC\_Economic\_report\_2017\_Final.pdf
- \*\* https://www.statista.com/outlook/338/100/marketplace-lending--personal-/worldwide
- \*\*\* http://fortune.com/2017/10/20/equifax-breach-credit/

Confidentia