



ASSOCIATION OF GREEK CHEMISTS

05 -06- 2018

17.30



ASSOCIATION OF THE GREEK MANUFACTURERS OF PACKAGING & MATERIALS



**PACKAGING
the
FUTURE**

**Create Green Values
with your packed
Greek products**

Improve environmental &
economical performances with
LCCA & Lean Tools.
(LCCA Life Cycle & Costs Analysis)

AGMPM-AGC

ΕΝΩΣΗ ΕΛΛΗΝΩΝ ΧΗΜΙΚΩΝ-
ASSOCIATION OF GREEK CHEMISTS
ΚΑΝΙΓΓΟΣ 27-ΑΘΗΝΑ/ 27 ΚΑΝΙΓΓΟΣ STR-ATHENS
05 ΙΟΥΝΙΟΥ 2018- JUNE 5TH 2018
17.30

Circular economy – closing the packaging loop

The European Commission is supporting the EU's transition to a Circular Economy with a broad set of measures to maintain the value of products, materials and resources for as long as possible, while minimising the generation of waste.

Know the footprint of your products

New measures will be proposed to improve consumer information about the energy efficiency of products (in line with the Commission proposal for a revised EU Energy Label), the raw materials used in their production, and the possibilities for recycling at the end of their life

Recovering and recycling materials

In a circular economy, materials from products at the end of their lifecycle should be recovered through dismantling and recycling. Re-injecting these materials into the beginning of the product lifecycle reduces environmental impact and costs of production.

AGC and AGMPM closely monitor developments in the EU and the public consultation to be followed by the relevant European institutions. The European Commission's new announcements need to be carefully studied to develop the appropriate strategy for companies that produce packaging in Greece, as well as in other countries

EVENT's OBJECTIVE

To Inform on developments in the field of packaging and plastics in the framework of the European Union's policy

EVENT's IDENTITY

Co-ordination

DORA VAKIRTZI

EUGENIA LAMPI

Events language: English

PROGRAMME- KEY NOTE SPEAKERS

17.30	Registration -Official opening	
18.00 - 19.30	Gerald Lefebvre ECO6S	Create Green Values with your packed Greek products Improve environmental & economical performances with LCCA & Lean Tools. (LCCA Life Cycle & Costs Analysis)
19.30 - 20.30	Götz Ahrens, Project Manager, European Bioplastics	Bioplastics in packaging. Understanding the true potential of bio-based and biodegradable plastics.
20.30 - 21.30	QUESTIONS - DISCUSSION	
21.30	A small reception will conclude the event	