



GoTarget Email

Simple, Smart,
Targeted Email
Advertising

ARCHANT }



Consumer Targeting

Targeting the right consumer with the right message...
... Something crucial to every business, right?

How can you make sure you're talking to more of the customers you want?

Who are they?

Where are they?

You can guess or you can GoTarget

How it works:

GoTarget utilises cutting edge technology to send marketing e-mails to exactly the right consumers from a consistently refreshed database of 34 million UK consumers.

It's a great way to reach more customers on your doorstep... and further afield.

For many businesses branching out, or those that have developed a national presence through their website, learning who and where to reach customers takes time and can prove hit and miss – GoTarget makes it hassle free and removes the guesswork.

Whether you want to sell more sofas to singletons in Swaffham, pet insurance to pooch owners in Portishead, or holidays to housewives in Hampstead, it's easy to GoTarget.

GoTarget Business
Data Request Form:
<https://archant.wufoo.eu/forms/gotarget-b2c/>
Booking code: MBL
Edition Code: Your Title
Classification Code: WEBTPN
Position Request: Data type and Send Date



GoTarget
Email

**GoTarget
makes consumer
marketing
hassle free and
removes the
guesswork**



Three simple steps to smarter targeting

Just tell us:

- **What you are trying to achieve**
- **What your message is**
- **How many people you want to reach**

Our award winning design team will ensure your e-mail is perfectly aligned to your brand with click-through links to your website. Then our GoTarget experts will use their expertise to pick the best day and subject line to achieve the best possible results.

Why us?

Unrivalled service: Better data, better targeting, better results.

Trusted results: We take data from robust sources such as insurance policies and mortgage applications.

Most effective: Our sending service is highly trusted, reliable and spam-filter friendly.

FREE artwork: With all design included, you can save £000's.

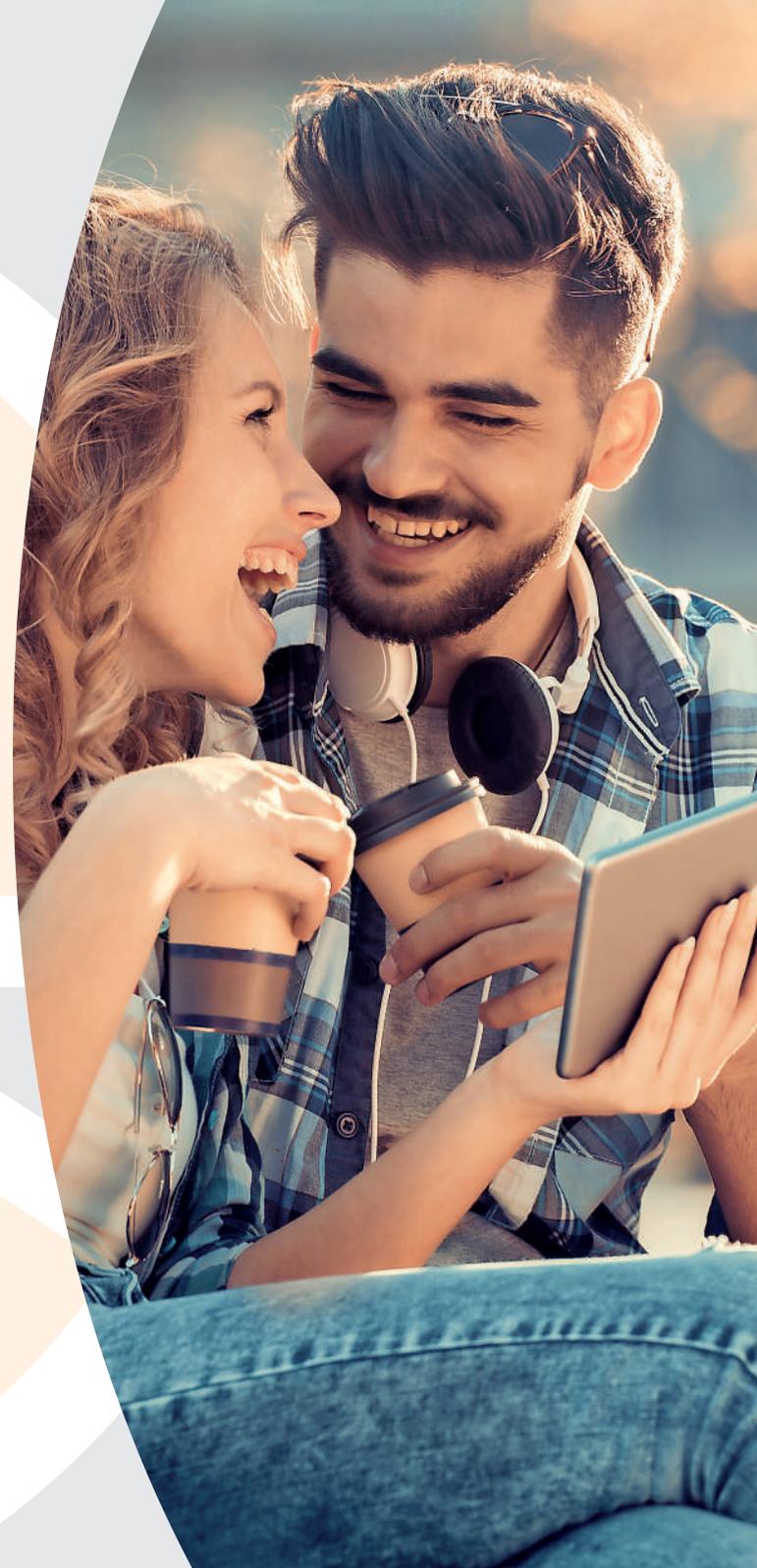
There are no hidden extras with GoTarget.

There's a solution to fit any budget

Contacts	Rate	Contacts	Rate
2,000	£400	9,000	£1,600
3,000	£600	10,000	£1,750
4,000	£800	11,000	£1,850
5,000	£1,000	12,000	£1,950
6,000	£1,150	13,000	£2,050
7,000	£1,300	14,000	£2,150
8,000	£1,450	15,000	£2,250



GoTarget
Email



Business Targeting

Targeting the right business with the right message...
... Is the best way to open new doors

How can you make sure you're reaching more of the businesses you want?

Who are they

Where are they?

You can guess, or get smarter with GoTarget from Archant

How it works:

GoTarget utilises cutting edge technology to send marketing e-mails to exactly the right businesses, from a constantly refreshed database of 1.6 million.

It's a great way to reach more customers on your doorstep... and further afield.

For many businesses branching out, or those that have developed a national presence, learning who to target takes time and can prove hit and miss...

We make it hassle free and remove the guesswork.

Whatever your B2B product, service or event ... it's easy to GoTarget.

GoTarget Business
Data Request Form:
<https://archant.wufoo.eu/forms/gotarget-b2c/>
Booking code: MBL
Edition Code: Your Title
Classification Code: WEBTPN
Position Request: Data type and Send Date

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Why us?

Unrivalled service: Better data, better targeting, better results.

Trusted results: We take data from robust sources such as Companies House and BT telephone line applications.

Most effective: Our sending service is highly trusted, reliable and spam-filter friendly.

FREE artwork: With all design included, you can save £000's.

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Contacts	Rate	Contacts	Rate
2,000	£200	9,000	£900
3,000	£300	10,000	£1,000
4,000	£400	11,000	£1,100
5,000	£500	12,000	£1,200
6,000	£600	13,000	£1,300
7,000	£700	14,000	£1,400
8,000	£800	15,000	£1,500



The logo features a stylized 'G' icon in a circle above the text 'GoTarget' and 'Email'.

GoTarget
Email

The logo consists of the word 'ARCHANT' followed by a right-facing curly brace.

ARCHANT }