Conference Program

Seoul, Korea

January, 2014

CEAASC
2014 Global Civil Engineering & Applied Science Conference

APCSEE
2014 Asia –Pacific Conference on Computer Science and Electrical Engineering

APSSC
2014 Asia-Pacific Social Science Conference

ACCAWS
2014 Annual Conference on Children, Women, and Social Studies
CEAASC
Global Civil Engineering & Applied Science Conference
ISBN:978-986-900052-3-4

APCSEE
Asia-Pacific Conference on Computer Science and Electrical Engineering
ISBN:978-986-90052-4-1

APSSC
Asia-Pacific Social Science Conference

ACCAWS
Annual Conference on Children, Women, and Social Studies
Content

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General Information for Conference Participants

Information and Registration
The Registration and Information Desk will be situated at the Renaissance Seoul Hotel on the 4th floor, and will be open at the following times:

Thursday, January 9, 2014 (08:15-16:45)
Friday, January 10, 2014 (08:15-16:45)

Parallel Sessions
Parallel Sessions will run on January 9 and 10. Sessions are usually 90 minutes in length.

Presentations and Equipment
All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with PowerPoint software. You will be able to insert your USB flash drive into the computer and double click on your presentation to open it in PowerPoint. We recommend that you bring two copies of your presentation in case of one fails. You may also link your own laptop computer to the projector cable, however if you use your own Mac please ensure you have the requisite connector.

A Polite Request to All Participants
Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role.
**Poster Sessions & Poster Requirements**

**Materials Provided by the Conference Organizer:**
1. X-frame display & Base Fabric Canvases (60cm×160cm)
2. Adhesive Tapes or Clamps

**Materials Prepared by the Presenters:**
1. Home-made Poster(s)

**Requirement for the Posters:**
1. Material: not limited, can be posted on the canvases
2. Size: 60cm*160cm

A 60cm*160cm Poster Illustrates the research findings.

1. Wider than 60cm (left)
2. Copy of PowerPoint Slides in A4 papers (right)
# Conference Organization

## CEAASC International Committee Board

<table>
<thead>
<tr>
<th>Name</th>
<th>University/Institution</th>
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<tbody>
<tr>
<td>Khalid M. Mosalam</td>
<td>University of California</td>
</tr>
<tr>
<td>Chueerat Jaruskulchai</td>
<td>Kasetsart University</td>
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<td>M. Cheralathan</td>
<td>SRM University</td>
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<td>J N Bandyopadhyay</td>
<td>Indian Institute of Technology Kharagpur</td>
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<td>S. Dhar</td>
<td>University of Calcutta</td>
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<td>Poongothai Shankar</td>
<td>Annamalai University</td>
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<td>Amit Agrawal</td>
<td>Indian Institute of Technology Bombay</td>
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<td>Cheng Li</td>
<td>The Hong Kong Polytechnic University</td>
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<td>T.M. Indra Mahlia</td>
<td>University of Malaya</td>
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<td>Kunal Ghosh</td>
<td>Indian Institute of Technology Kanpur</td>
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<td>Narayanan Kulathuramaiyer</td>
<td>University of Sarawak Malaysia</td>
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<td>Arup K. Sarma</td>
<td>Indian Institute of Technology Guwahati</td>
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<td>Suresh K Bhargava</td>
<td>School of Applied Sciences</td>
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<td>Rapeepan Pitakaso</td>
<td>Ubonratchthani University</td>
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<td>Jie Liu</td>
<td>Carleton University</td>
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<td>Carlos Alejandro Figueroa</td>
<td>Plasmar Tecnologia</td>
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<td>Dong-Ho Ha</td>
<td>Konkuk University</td>
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<td>Poul Vaeggemose</td>
<td>VIA University College Denmark</td>
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<td>Maha M. O. Khayyat</td>
<td>Umm Al-Qura University</td>
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<td>Cape Peninsula University of Technology</td>
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<td>Paramita Bhattacharjee</td>
<td>Jadavpur University</td>
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<td>Nathalia Devina Widjaja</td>
<td>Binus International University</td>
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<td>C. M. Khalique</td>
<td>North-West University</td>
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<td>Banerji P</td>
<td>Indian Institute of Technology Kharagpur</td>
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<td>V. Vijayagopal</td>
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<td>Amit Awekar</td>
<td>Indian Institute of Technology Guwahati</td>
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Gustavo Carneiro  
University of Adelaide

Pui-In Mak  
University of Macau

E. Rathakrishnan  
Indian Institute of Technology Kanpur

Bassim H. Hameed  
University of Science Malaysia

Sudhirkumar Barai  
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Universiti Putra Malaysia

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Surendra Kumar  
Indian Institute of Technology Poorkee

K. K. Saju  
Cochin University of Science and Technology
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<th>Name</th>
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<td>Suryanarayana Doolla</td>
<td>Indian Institute of Technology Bombay</td>
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<td>Subhansu Bandyopadhyay</td>
<td>University of Calcutta</td>
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<td>Mridula Gupta</td>
<td>University of Delhi South Campus</td>
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<td>Debnath Pal</td>
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<td>G. Vijaya Kumari</td>
<td>Jawaharlal Nehru Technological University</td>
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<td>S. Viswanadha Raju</td>
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<td>Ashok S</td>
<td>Indian Institute of Information Technology</td>
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<td>P C Subramaniam</td>
<td>Indian Institute of Information Technology</td>
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<td>N Kumarappan</td>
<td>Design and Manufacturing Kancheepuram</td>
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<td>K. Poulose Jacob</td>
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<td>Mounir Hamdi</td>
<td>Annamalai University</td>
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<td>Chaodit Aswakul</td>
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<td>Abdallah Zahraa</td>
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<td>Alyani Ismail</td>
<td>Universiti Putra Malaysia</td>
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<td>Lau Sei Ping</td>
<td>Universiti Malaysia Sarawak</td>
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<td>Lekshmi M</td>
<td>Visvesvaraya Technological University</td>
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<td>IIT Kharagpur</td>
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<td>P. G. Krishna Mohan</td>
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<td>Jarsul Nizam Ghazali</td>
<td>MARA University of Technology</td>
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<td>B. Kannan</td>
<td>Cochin University of science and technology</td>
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<td>P. Sanjeevikumar</td>
<td>VIT University</td>
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<td>P. Raviraj</td>
<td>Kalaigain Karunananidhi Institute of Technology</td>
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APSSC International Committee Board

A.J.W. Taylor  Victoria University of Wellington
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Md. Ghulam Murtaza  Khulna University
Mythili K.  Seshadripuram Evening Degree College
Napaporn Srichanyachon  Bangkok University
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<tr>
<td>Ng Sin Huei</td>
<td>INTI International University</td>
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<td>Noorhayati Mansor</td>
<td>University Malaysia Sabah</td>
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<td>Otávio Bueno</td>
<td>University of Miami</td>
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<td>Özlem AVCI</td>
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<td>Rajeshwari Nagaraj Kenchappanavar</td>
<td>Karnatak Arts College</td>
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<td>Sajid Anwar</td>
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<td>Sakina Riaz</td>
<td>University of Karachi</td>
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<td>Sam S. Gill</td>
<td>San Francisco State University</td>
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<td>Tirelo Modie-Moroka</td>
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<td>Ying Xing</td>
<td>China University of Political Science and Law</td>
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<td>Zhao Qiuyan</td>
<td>Beijing Normal University</td>
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**Special Thanks to Session Chairs**

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<th>Name</th>
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<tr>
<td>Wipawee Iemworamate</td>
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<td>Pi-Ying Hsu</td>
<td>Chaoyang University of Technology</td>
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<tr>
<td>Frank Wogbe Agbola</td>
<td>The University of Newcastle, Australia</td>
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<tr>
<td>Hwee Ling Lim</td>
<td>The Petroleum Institute</td>
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<td>Zarinah Arshat</td>
<td>Universiti Putra Malaysia</td>
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<td>Mohd Nizam Omar</td>
<td>Universiti Utara Malaysia</td>
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<td>Erwin Pineda Lakanlale</td>
<td>Tarlac State University</td>
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<td>Hung-Yu Ru</td>
<td>Tzu-Chi University</td>
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<td>Eun Jin Hwang</td>
<td>Indiana University of Pennsylvania</td>
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<td>Sanudin Tahir</td>
<td>Universiti Malaysia Sabah</td>
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<tr>
<td>Pratoom - Rerkklang</td>
<td>Graduate School of Communicaton Arts and Management Innovation</td>
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<tr>
<td>P.C. Pete Kutschera</td>
<td>Systems Plus College Foundation</td>
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<td>Pradeep Kumar Garg</td>
<td>IIT Roorkee, Roorkee</td>
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<td>Jong-Wook Kwon</td>
<td>Kangwon National University</td>
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<td>Jas Laile Jaafar</td>
<td>University of Malaya</td>
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<td>Maria Veronica Callanta Fontanilla</td>
<td>Gyeongju University</td>
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<td>Wei Han</td>
<td>Harbin Institute of Technology</td>
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<tr>
<td>Sangwon Jong</td>
<td>Seoul Cyber University</td>
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<tr>
<td>Aaron E Martinson</td>
<td>Sejong Cyber University</td>
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## Conference Schedule

### 2014/1/8, Wednesday

**Executive Committee Meeting (Executive Committee Only)**

### 2014/1/09, Thursday

**Oral Session**

<table>
<thead>
<tr>
<th>Time</th>
<th>Information</th>
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<tbody>
<tr>
<td>08:15-16:30</td>
<td>Registration</td>
</tr>
<tr>
<td>08:45-10:15</td>
<td>Sapphire, Society I</td>
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<tr>
<td></td>
<td>Ruby, Education I</td>
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<tr>
<td></td>
<td>Opal, Finance and Accounting/ Economics</td>
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<td></td>
<td>Topaz, Management I</td>
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<tr>
<td><strong>10:15-10:30</strong></td>
<td>Tea Break</td>
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<tr>
<td>10:30-12:00</td>
<td>Sapphire, Welcome Speech- Dr. Yong-Won Seo</td>
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<tr>
<td></td>
<td><strong>Keynote Speech</strong></td>
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<tr>
<td></td>
<td>Considering Human Ordering Behaviors in the Supply Chain</td>
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<td></td>
<td>Coordination, Dr. Yong-Won Seo</td>
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<td></td>
<td><strong>Keynote Speech</strong></td>
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<td></td>
<td>Unlocking Students’ Perspectives of Leadership, Dr. Jonathan Damiani</td>
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<tr>
<td><strong>12:00-13:30</strong></td>
<td>Lunch Time</td>
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<tr>
<td>13:30-15:00</td>
<td>Sapphire, Psychology I</td>
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<td>Ruby, Computer Science/ Material Science</td>
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<td>Opal, Education II</td>
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<td>Topaz, Politics/ Law/ Culture I</td>
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<td><strong>15:00-15:15</strong></td>
<td>Tea Break</td>
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<tr>
<td>15:15-16:45</td>
<td>Sapphire, Business</td>
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<td>Ruby, Applied Science</td>
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<td>Opal, Communication</td>
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### 2014/1/10, Friday

#### Oral Session

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<tr>
<td>08:15-12:00</td>
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<td>08:45-10:15</td>
<td>Sapphire, Society II</td>
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<td>Ruby, Civil Engineering</td>
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<td>10:15-10:30</td>
<td>Tea Break</td>
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<tr>
<td>10:30-12:00</td>
<td>Sapphire, Management II</td>
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<td>Ruby, Psychology II</td>
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<tr>
<td>12:00-13:30</td>
<td>Lunch Time</td>
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<tr>
<td>13:30-15:00</td>
<td>Sapphire, Education III</td>
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<td>Ruby, Culture II</td>
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<tr>
<td>15:00-15:15</td>
<td>Tea Break</td>
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<tr>
<td>15:15-16:45</td>
<td>Sapphire, Society III/Sociology</td>
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<td>Ruby, Education IV</td>
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#### Poster Session, Topaz

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<tr>
<td>10:00-11:00</td>
<td>Civil Engineering/Applied Science/Computer Science/Electrical Engineering</td>
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<td>Psychology/Society/Sociology</td>
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### 2014/1/11, Saturday

- **Optional Tour (Extra Charge Required)**
Conference Venue Information

Renaissance Seoul Hotel

Address: 676 Yeoksam-dong Gangnam-gu · Seoul, 135-915 South Korea
Phone:+8225550501
Fax:+8225538118

Discover one of the world’s most interesting cities at the luxurious Renaissance Seoul Hotel. Perfectly located in the bustling center of the Gangnam business district, the central Seoul hotel is near the COEX convention center and within walking distance to the subway station, fashionable stores, restaurants, and entertainment. This 5-star hotel in Seoul offers incredible amenities. Unwind with a cocktail or espresso at one of our many cafes. Choose from New York Steakhouse, Italian, Chinese and international cuisine at award-winning restaurants while catching up with colleagues or friends.
Conference Venue Floor Plan (4F)
Oral Sessions

Society  I

2014/01/09 Thursday  8:45-10:15  Sapphire

Session Chair: Prof. Wipawee Iemworamate

APSSC-081
The Impact of Peer Victimization on School Adjustment
Ji Yeon Lee  Ewha Womans University
Ick Joong Chung  Ewha Womans University

APSSC-115
Urban Development in Bangkok: A Case Study of Moo 3 Community in Bangmod Zone, Tungkhru District, Bangkok, Thailand
Wipawee Iemworamate  King Mongkut’s University of Technology Thonburi
Surapong Chudech  King Mongkut’s University of Technology Thonburi
Wanpen Worawongponsa  King Mongkut’s University of Technology Thonburi
Aungkana Boonsame  King Mongkut’s University of Technology Thonburi
Panalert Siritong  King Mongkut’s University of Technology Thonburi

APSSC-148
The Influence of Sociability, Social Capital, and Community Development on Public Health
Jamie Halsall  University of Huddersfield
Ian G. Cook  Liverpool John Moores University
Paresh Wankhade  Liverpool Hope University

APSSC-157
From Local to Transnational Advocacy Network: A Case Study in the Philippines
Ma. Larissa Lelu P. Gata  University of the Philippines Los Banos
The Current Status of Solid Waste Generation, Behaviours and Attitudes of the Households in Urban Areas of Sri Lanka

Indunee Damayanthi Welivita University of Portsmouth, UK
Premachandra Wattage University of Portsmouth
Michelle Bloor University of Portsmouth
Prashanthi Gunawardena University of Sri Jayewardenepura
Oral Sessions

Education I

2014/01/09 Thursday 8:45-10:15 Ruby

Session Chair: Prof. Pi-Ying Hsu

APSSC-231
Factors Related to American Influence on Korean Education in the Formation of Teachers’ Attitudes toward the United States
Soonok Kang New York University

APSSC-303
An Investigation of Taiwanese College Students’ Content Acceptance and Willingness to Use Cloud Online Presentation Tool and Presentation Software Package for Multimedia Instructional Materials’ Production: Comparing Prezitm with Powerpointtm
Yi-Chuan Hsieh Chien Hsin University of Science and Technology
Cheng Yu Tsai Chien Hsin University of Science and Technology

APSSC-443
Teaching Self-Monitoring and English Oral Presentation Skills in Graduate Program
Pi-Ying Hsu Chaoyang University of Technology

APSSC-774
Concordance Program in Classroom
Khazaila Zaini Segi University

APSSC-777
Do Korean TESOLs Consider TESOL a Career?
Akli Hadid Academy of Korean Studies
Oral Sessions

Finance and Accounting/ Economics

2014/01/09 Thursday 8:45-10:15 Opal

Session Chair: Prof. Frank Wogbe Agbola

APSSC-160
Analysis of Correlation and Volatilities of Equity Markets of OECD Countries During the US Financial Crisis
Hyun-Seok Kim KAIST
Hong-Ghi Min KAIST

APSSC-427
Accounting Practice for OTOP Community in Chiang Mai, Thailand
Orathai Dusadeedumkoent Maejo University

APSSC-429
Mixed-Pedagogical Method in Enhancing Students’ Motivation to be Auditors
Patcharin Saramath Maejo University

APSSC-415
Application Buffetology the Selection of Thai Financial Stock
Manawin Songkroh Maejo University

APSSC-649
The Value of Non-Financial Information
Michiko Miyamoto Akita Prefectural University
Economic Returns to Investment in Human Capital: New Empirical Evidence from Financial Planners in Hong Kong

Frank Wogbe Agbola The University of Newcastle, Australia
Oral Sessions

Management I

2014/01/09 Thursday  8:45-10:15  Topaz

Session Chair: Prof. Hwee Ling Lim

APSSC-72
Factors Affecting Recruitment and Retention of Emirati Gen Y Professionals in the Energy Sector: A Gender Comparative Study
Hwee Ling Lim  The Petroleum Institute

APSSC-592
Adaptation and the Strategic Management of Hotels and Accommodation Service in Chiang Mai Province to ASEAN Mutual Recognition Arrangement on Tourism Professionals
Jariya Koment  Maejo University
Chalermchai Panyadee  Maejo University

APSSC-593
Power Relation in Resources Management for Tourism Development: The Case Study of Sankampang Hot Springs, Sankampang District, Chiang Mai
Papassara Buacharoen  Maejo University
Chalermchai Panyadee  Maejo University

APSSC-627
A Study of International Competencies of Ramkhamhaeng University Lecturers for ASEAN Socio-Cultural Community Readiness
Chomsupak Cruthaka  Ramkhamhaeng University
Oral Sessions

Psychology I

2014/01/09 Thursday 13:30-15:00 Sapphire

Session Chair: Prof. Zarina Arshat

APSSC-133

Personality Types of Guidance Counselors: Its Implication to Career Counseling

Editha Quizon Villavicencio  Tarlac State University

APSSC-141

Perception of Family Strengths among Chinese Adolescent: Relation to Psychological Well-being

Zarinah Arshat  Universiti Putra Malaysia
Rozumah Baharudin  Universiti Putra Malaysia
Chan Mei Yee  Universiti Putra Malaysia

APSSC-172

Priorities, Pressures and Pleasures in Parenting: Implications to Filipino Family Dynamics

Editha Q. Villavicencio  Tarlac State University
Enrico T. Tanedo  Tarlac State University
Marie Paz H. Angeles  Tarlac State University
Erwin P. Lacanlale  Tarlac State University
Beverly D. Granadosin  Tarlac State University
Ma. Teresa A. Corpuz  Tarlac State University
Analysis of Cyberbullying Experiences: Towards a Counseling Program

Editha Q. Villavicencio
Enrico T. Tanedo
Marie Paz H. Angeles
Erwin P. Lacanlale
Beverly D. Granadosin
Ma. Teresa A. Corpuz

Tarlac State University
Tarlac State University
Tarlac State University
Tarlac State University
Tarlac State University
Tarlac State University
Oral Sessions

Computer Science / Material Science

2014/01/09 Thursday 13:30-15:00 Ruby

Session Chair: Prof. Mohd Nizam Omar

APCSEE-95

Average Distance of Torus Butterfly Interconnection Network

Latifah Latifah  Stmik Jakarta Sti&K (College)
Ernastuti Ernastuti  Gunadarma University

APCSEE-37

Developing and Evaluation Cloud Based Mobile Stock Investing Decision Support System Based on Fuzzy Multiple Criteria Decision

Chungho Su  Wenzao Ursuline University of Languages
Tai-Liang Chen  Wenzao Ursuline University of Languages

APCSEE-39

Solving Spam Using Stepping Stone Detection Technique

Mohd Nizam Omar  Universiti Utara Malaysia
Mohd Izham Subri  Universiti Utara Malaysia
Roshidi Din  Universiti Utara Malaysia
Angela Amphawan  Universiti Utara Malaysia
CEAASC-178

The Utilization of Kolang – Kaling, A Fruit From Palm Tree (Arenga Pinnata (Wurmb) Merr.)
Indonesian Endemic Plants ; A Solution to Overcome the Obesity in Indonesia

Putri Aryuni  Padjadjaran University
Salma Huda California  Padjadjaran University
Saiful Islam Robbani  Padjadjaran University
Aliya Nur Hasanah  Padjadjaran University
Oral Sessions

**Education II**

**2014/01/09 Thursday**  13:30-15:00  Opal

Session Chair: Prof. Erwin Pineda Lacanlale

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**APSSC-113**

**Social Competencies of Top Management Executives in Philippines: Implications to Career Success**

Erwin Pineda Lacanlale  
Tarlac State University

**APSSC-186**

**Managing the Challenges of Interviewing through Reflective Journals: A Novice Researcher’s Journey**

Jinah Lee  
The University of Waikato

**APSSC-149**

**Online Metacognitive Reading Strategies of ESL University Students in Reading Academic Texts**

Raihana Romly  
Universiti Kebangsaan Malaysia

Nooreiny Maarof  
Universiti Kebangsaan Malaysia

Jamaludin Badusahe  
Universiti Kebangsaan Malaysia

**APSSC-177**

**Internship from Students Perspective**

Liana Mat Nayan  
University of Tunku Abdul Rahman

Khairul Nizam Samsudin  
University of Putra Malaysia

Siti Suriani Othman  
University of Islamic Science Malaysia

Kuok Tiung Lee  
University of Malaysia Sabah
ACCAWS-151

The Use of Creative Traditional Games to Increase the Children’s Calculation Skills

Elisabeth Desiana Mayasari  Sanata Dharma University
Domingos De Araujo  Sanata Dharma University
Berta Kusumastuti  Sanata Dharma University
Anastasia Putranti Sidharta  Sanata Dharma University
Bernadeta Tri Hardiyanti  Sanata Dharma University
Susanna Nur Widyaningrum  Sanata Dharma University
Oral Sessions

Politics/ Law/ Culture I

2014/01/09 Thursday 13:30-15:00 Topaz

Session Chair: Prof. Hung-Yu Ru

APSSC-241

Reflection on the Delphi Policy Technique Employed in Discovering Responsible Rural Tourism themes: The Case of Semporna, Sabah, Malaysia

May Ling Siow
Sridar Ramachandran
Ahmad Shuib
Syamsul Herman M.A.

Universiti Putra Malaysia
Universiti Putra Malaysia
Universiti Putra Malaysia
Universiti Putra Malaysia

ACCAWS-84

Human Rights Within the Family –Horizontal Effect and Positive Obligations

Esther Inge Johanna Erlings

The Chinese University of Hong Kong

APSSC-395

Traditional Knowledge of Mentawai Communities on Public Housings, Residence, and Traditional Land-Use

Elfiondri

Bung Hatta University

APSSC-389

Weaving Fabric and Weaving Well-being: The Health Promotion of Indigenous Women Elders in Taiwan

Hung-Yu Ru

Tzu-Chi University
Oral Sessions

Business

2014/01/09 Thursday 15:15-16:45 Sapphire

Session Chair: Prof. Eun Jin Hwang

APSSC-103
The Post-MFA Shakeup of the Global Apparel Industry
Eun Jin Hwang Indiana University of Pennsylvania
Marjorie J.T. Norton Virginia Tech

APSSC-178
The Visitors’ Leisure Motivation and Satisfaction of Tong-Fon Bikeway Green Corridor
Iwen Lin National Taiwan University of Physical Education and Sport
Chin-Huang Huang National Taiwan University of Physical Education and Sport

APSSC-428
The Development of Tourism Marketing by Local Entrepreneur in Tepsadej Community, Doisaked District, Chiang Mai
Pattarika Maneepun Maejo University

APSSC-430
Improving Online Marketing by Using SEO and Social Network
Ukrit Marung Maejo University
Piyawan Siriprasoetsin Maejo University
Oral Sessions

Applied Science

2014/01/09 Thursday

15:15-16:45

Ruby

Session Chair: Prof. Sanudin Tahir

CEAASC-116

Smoothed Analysis on the Component-Wise Condition Numbers for Random Sparse Matrices

Dennis Chin-wing Cheung

BNU-HKBU United International College

Piyawan Siriraposoetsin

City University

CEAASC-75

Facies and Sandstone Characteristics of the Kudat Formation, Sabah, Malaysia

Sanudin Tahir

Universiti Malaysia Sabah

Kong Vui Siong

Universiti Malaysia Sabah

CEAASC-68

Effect of the Ag Sources on the Photocatalytic Activity of Ag-Doped TiO2 on the Degradation of Acid Orange 7

Kamolpan Keawchana

Kasetsart University

Apisit Songsasen

Kasetsart University

CEAASC-193

The Diversity of Fish Which Is Connected with the Type and Quality of Water in the Estuary of the Segoro Anak of Alas Purwo National Park, East Java

Dini Primadieni

Padjadjaran University
Carbon Stocks in Tree Biomass in the Pancur Forest Beach of Alas Purwo National Park Banyuwangi-East Java

Wiwi Indri Anti Padjadjaran University
Oral Sessions

Communication

2014/01/09 Thursday 15:15-16:45 Opal

Session Chair: Prof. Pratoom - Rerkklang

APSSC-136

Development of BitTorrent-Like Peer-to-Peer File Sharing Systems Based on ALTO

Nattee Pinthong Rajabhat Rajanagarindra University

APSSC-273

Direction of Politics News Presentation on Thai Newspapers’ Front Pages

Nantawich Laowishaya Bangkok University

APSSC-709

The Effect of Information Seeking about Dhamma, Buddhist Practices and Sufficiency Economy Practices on the Happiness of Bangkok People

Pratoom - Rerkklang Graduate School of Communicaton Arts and Management Innovation
Society Ⅱ

2014/01/10 Friday 8:45-10:15 Sapphire
Session Chair: Prof. P.C. Pete Kutschera

APSSC-203

The Impact of Globalization on Local Cultures – A Taiwanese Perspective
Isabell Handler I-Shou University

APSSC-212

Finding Best Practice of Whistleblowing Worldwide: «Matrix of Whistleblowing» and Case of South Korea
Maria Batishcheva Lomonosov Moscow State University
Viacheslav Vorontsov Lomonosov Moscow State University

APSSC-309

The Impact of the Recent Economic Crisis on Unemployment among Immigrants in Japan
Hirohisa Takenoshita Sophia University

APSSC-776

Filipina Military Motherhood: Stigma, Stereotypes, Truths and Realities
P.C. Pete Kutschera Systems Plus College Foundation
Marie A. Caputi, PhD Walden University
Mary Grace Talamera-Sandico Don Honorario Ventura Technological State University
APSSC-539

Happiness or Depression, the Psychological Well-Being of Elderlies in Social Welfare Development Center for Older Persons, Thailand

Riruengrong Ratanavilaisakul
Passanan Assavarak

King Mongkuts University of Technology Thonburi
King Mongkuts University of Technology Thonburi
Oral Sessions

Civil Engineering

2014/01/10 Friday 8:45-10:15 Ruby

Session Chair: Prof. Pradeep Kumar Garg

CEAASC-180

Study of Mechanics Behavior of Soft Soil of a Subway Station Deep Foundation Pit under Triaxial Tests

shaojun wang Harbin institute of technology
zhenyu Jiang Harbin institute of technology
ximei Zhai Harbin institute of technology
erqi Zhang Harbin institute of technology
yaokai Zhang SIPPR Engineering Group Co., Ltd

CEAASC-94

Predicting the Time Headway and Speed Relationship for Heavy Vehicles and Cars Interaction on Urban Expressways

Wardati Hashim University of Technology MARA
Ahmad Kamil Arshad University of Technology MARA

CEAASC-148

Planning and Operation of Urban Bus Route- A Case Study in West Zone of Delhi

Amita Johar IIT Roorkee, Roorkee
Pradeep Kumar Garg IIT Roorkee, Roorkee
Sukhbir S. Jain IIT Roorkee, Roorkee
## Oral Sessions

### Management II

**2014/01/10 Friday**  
10:30-12:00  
**Sapphire**

Session Chair: Prof. Jong-Wook Kwon

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<td>Norihiko Takeuchi</td>
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The Effect of Change Management on the Readiness of Thai Universities for ASEAN Economic Community

Patarasuda Kanjaikaew
Maejo University

Chaiyot Sumrisakun
Maejo University
Oral Sessions

Psychology II

2014/01/10 Friday 10:30-12:00 Ruby

Session Chair: Prof. Jas Laile Jaafar

APSSC-189

The Malaysian Adolescents’ Resiliency and Its Relationship to Gratitude and Happiness

Jas Laile Jaafar University of Malaya
Chok Hiew University of Malaya
Yoo Fei University of Malaya
Fonny Dameaty Hutagulung University of Malaya
Syed Kamaruzaman Syed Ali University of Malaya
Muhamad Saiful Haq Hussin University of Malaya
Maryani Ahmad University of Malaya

APSSC-245

Society, Organizations, Groups, and Social Identity: School Climate and School Identification Effects on Staff and Student Outcomes

Eunro Lee Australian National University
Katherine Jane Reynolds Australian National University
Isobel Turner Australian National University
Elle McIntosh Australian National University
Stefano Portaluri Australian National University
Emina Subasic Australian National University
David Bromhead Australian National University
APSSC-434

The Impact of Parental Addictions and Close Relationship Factors on Depression among Koreans and US Caucasians by Gender

Sunnie Giles  Brigham Young University
James Harper  Brigham Young University

APSSC-563

Beyond Cognitive Assessment of Abilities: A Need for Dynamic Testing Using Self-Regulated Learning

Pearly Teo  Monash University
Oral Sessions

Education III

2014/01/10 Friday 13:30-15:00 Sapphire

Session Chair: Prof. Maria Veronica Callanta Fontanilla

ACCAWS-159

Bureaucracy, Developmental Statism and the Explanation of Developmental Failure in Nigeria (Lessons From South Korea)

Elijah Babasola Afolabi
Osun State University, Osogbo, Nigeria

ACCAWS-108

Developing a Model to Determine Relation between Commercialization of Research Projects and Development of Entrepreneurial Universities Based on Mediation of Knowledge Management

Farhad Shafiepour Motlagh
Islamic Azad University
Mojtaba Molla Ahmadi
Islamic Azad University
Monireh Torabi nahad
Islamic Azad University

ACCAWS-143

A Study on Privacy Concerns among College Student Users of Facebook

Zahra Golestane
University of Tehran

APSSC-135

Waste Management Awareness and Practices of Personnel and Students of Divine Word College of Vigan, Philippines

Maria Veronica Callanta Fontanilla
Gyeongju University
Oral Sessions

Culture II

2014/01/10 Friday 13:30-15:00 Ruby

Session Chair: Prof. Wei Han

APSSC-4

Metadiscourse in Non-English Academic Texts – Socio-Cultural Point of View
Chek Kim Loi
Universiti Malaysia Sabah

APSSC-7

Study on Cultural Value of Chinese Internet Hot Term and Its Translation
Wei Han
Harbin Institute of Technology

APSSC-14

The Origin of the English Phenomenon in Quebec French
Wen Lili
Harbin Institute of Technology

APSSC-187

The Military Ware of the Crusade
Galal Zanaty Galal
Faculty of Education
APSSC-580

Violent Behavior in Football (Social Phenomenon in the Football-Surabaya Bonek Supporters)

Rr. Nanik – Setyowati
Unesa Surabaya Indonesia

APSSC-311

Prejudice and Institutional Social Distance

Sangwon Jong
Seoul Cyber University

Goosoon Kwon
Seoul Cyber University

APSSC-753

Altruistic Obligation and Charitable Donation in Korea, USA and Sweden

Sunwoo Kim
Sungkyunkwan University

ACCAWS-180

Deviant Peer Influences on Growth Trajectories of the Delinquent Behaviors: Moderating Effects of Positive Youth Activities

Won-Hong Min
Seoul National University

Bongju Lee
Seoul National University
Oral Sessions

Education IV

2014/01/10 Friday 15:15-16:45 Ruby

Session Chair: Prof. Aaron E Martinson

ACCAWS -157

From Local to Transnational Advocacy Network: A Case Study in the Philippines

Ma. Larissa Lelu P. Gata  University of the Philippines Los Banos

ACCAWS -254

Synthesis of a Training Program Model for Technical Subject Learning to Enhance Analytical Thinking with Web Quest

Arthit Jirawattanaphol  King Mongkut’s University of Technology North Bangkok
Monchai Tiantong  King Mongkut’s University of Technology North Bangkok

ACCAWS -101

The Synthesis of Organizing Student Internship Model for Vocational Diploma Course in Agricultural Program

Somsak – Petchpankan  King Mongkut’s University of Technology North Bangkok
Monchai - Tiantong  King Mongkut’s University of Technology North Bangkok

APSSC-151

Balancing Multimedia in Distance Language Learning

Aaron E Martinson  Sejong Cyber University
**Poster Sessions**

Civil Engineering/ Applied Science/ Computer Science / Electrical Engineering

2014/01/10 Friday 10:00-11:00 Topaz

CEAASC-114

**Proficiency of Extracted Substance from Kai Algae**

Pornpimol Muangthai  Srinakharinwirot University

CEAASC-216

**Synthesis, Characterization and Study on Pepsin Inhibiting Property of Gold(III) Complex with 3-(2’-Thiazolylazo)-2,6-Diaminopyridine(TADAP)**

Akharadet Piyasangthong  Kasetsart University
Nonlawat Boonyalai  Kasetsart University
Songwut Suramitr  Kasetsart University
Apisit Songsasen  Kasetsart University

CEAASC-120

**Treatment of Methylene Blue by Titanium Dioxide Immobilized on Coconut Shell Charcoal (Tio2/C)**

Saijai Charnsethikul  Kasetsart University
Apisit Songsasen  Apisit Songsasen
Matyrin Sirikamolsil  Matyrin Sirikamolsil
Supakarn Supraditarporn  Supakarn Supraditarporn
Research on the Key Technologies of Traffic Tunnel under the Airport Main Runway in Service Constructed by Pipe-roof Subsurface Excavation

Minggan Li
Beijing General Municipal Engineering Design & Research Institute
He Chen
Beijing General Municipal Engineering Design & Research Institute
Jiao Yu
Beijing General Municipal Engineering Design & Research Institute
Yudi Hou
Beijing General Municipal Engineering Design & Research Institute
Lizhu Sun
Beijing General Municipal Engineering Design & Research Institute

An Improved Image Sharing Method

Hao-Kuan Tso
Army Academy R.O.C.

Leakage Power Consumption Reduction Strategy (PCRS) Using Mixed-Vth (MVT) Cells for Low-Voltage/Low-Power SOC Applications

Gregory JY Lin
National Taiwan University
Chienbo Hsu
National Taiwan University
James B Kuo
National Taiwan University

Finding out Genetic Algorithms by Using Viterbi Algorithms

Daeseop Kim
Hankuk Academy of Foreign Studies
Juho Jeon
Hankuk Academy of Foreign Studies
Taeseon Yoon
Hankuk Academy of Foreign Studies
APCSEE-43

**Improvement Study on Solving Parametric Problem on Two Base Sequences**

Jung Hee Ryu  
Hankuk Academy of Foreign Studies

Sangjin Choi  
Hankuk Academy of Foreign Studies

Taeseon Yoon  
Hankuk Academy of Foreign Studies

APCSEE-45

**Analyzing Cleavage through Boosting Genetic Algorithm**

Chan Park  
Organization

Taeseon Yoon  
Organization

Dasol Yoon  
Organization

APCSEE-47

**Comparison of the Performances of the Decision Tree Algorithm C5 Using Rough Set and the Neural Network**

Sue Min Cho  
Hankuk Academy of Foreign Studies

Jaehoon Sung  
Hankuk Academy of Foreign Studies

Hyungkwon Ko  
Hankuk Academy of Foreign Studies

Taeseon Yoon  
Hankuk Academy of Foreign Studies
Poster Sessions

Psychology/ Society/ Sociology

2014/01/10 Friday 10:00-11:00 Topaz

APSSC-330
The Relationship between Cultural Self-construal, Alexithymia, and the Clarity of Body Perception
Masato Kanai University of Tsukuba
Shintaro Yukawa University of Tsukuba

APSSC-675
Gender Differences in Internalizing Problems among Kosovar Preschool Children – Teachers’ Report
Merita Shala European University of Tirana
Milika Dhamo University of Tirana

ACCAWS-150
The Study of Situations, Problems and Needs for Family Health Promotion
Nareelux Suwannoboli Suranaree University of Technology, Thailand

ACCAWS-167
Attitude of First Year Students at Suranaree University of Technology towards Teenage Pregnancy
Angkana Summart Suranaree University of Technology, Thailand
Nantiya Chenchay Suranaree University of Technology, Thailand
Nareelux Suwannobol Suranaree University of Technology, Thailand
ACCAWS-149

The Effect of Smoking Cessation Program on Smoking Behavior and Self-awareness in Spouses of Pregnant Woman

Srikiat - Anansawat

Saranaree University of Technology