

7 Reasons Why You Should Hire Donn for Your Event

1. You want to hear something new that actually makes a difference with attendees... not the same old boring theory and old approaches rehashed.

You've seen and heard a lot of fluff when it comes to the content being presented to your members, attendees, and employees... and you know the real value comes from something they've never heard before and a perspective they can't get just anywhere.

Donn's approach to leadership, winning promotions, and getting more clients is based on 30 years of Fortune 100 real-world, in-the-trenches leadership and management experience. That means that **he's bringing real, actionable strategies that WORK in a real-life situation... not just supposition and theory from someone who's never been there...or old-fashioned approaches that no longer work.**



2. You want solid, usable content that works *right now* for members and attendees... not just inspiration that won't actually get them anywhere!

You don't need more general knowledge from speakers... you're looking for content that creates mind shifts *immediately* before attendees have left their seats. **The number one reason people attend conferences is for professional development** to help them grow their business or implement C-suite aspirations so what moves the needle for them — *and* your organization — is solid, high-value, high-outcome content that works *right now*.

When you deliver actionable content like the presentations Donn gives, your attendees will get results when they implement... results they'll credit back to **you** and the content from **your** stage.

3. You need to know your speaker will empower your attendees (NOT leave them asleep in their seats).

Just because someone has expertise doesn't mean they're interesting... and it doesn't mean they know how to teach your audience how to get results. Donn's ability lies not only in his knowledge, but his ability to help your audience feel excited and engaged so they retain and use the information they've gotten.

With wit, humor and interesting stories, Donn will keep your audience on the edge of their seats... and he'll inspire your audience to seek the next level of success.

4. You want a speaker who will work with you, adapt to your meeting theme, and actively engage audiences... not a speaker who delivers a cookie-cutter program that has nothing to do with you.

If your attendees wanted to watch a presentation that wasn't tailored for them, they could YouTube a TedX talk and save time attending your event. **Donn understands that your attendees' time is valuable and works with you before the event to tailor his presentation** to your audience's needs, your conference theme, and the depth of training required. Plus, he works to engage your audience through small group and individual involvement, boosting the perceived value of his presentation and the amount your audience will retain.

5. You need someone who understands YOUR bottom line issues.

The speakers you bring in can contribute to the value of your association or organization - or they can leave your attendees wondering if their involvement with you is worth their money.

Donn works with you to not only make his programs appear completely integrated with your content, but he delivers "ah-ha" moments to your attendees - which in turn, increases their perception of your event and organization. That's just plain good for your ROI.



6. You want a speaker who follows up and follows through... not someone who flies out the second their presentation is over and is never heard from again.

Those "one-and-done" and "drive-by" speakers you may have dealt with in the past leave a lot to be desired. Donn understands the need for continued engagement with your audience **long after the event** to help with retention and implementation. After all, the latest research shows that new knowledge drops off significantly without reinforcement less than 24-hours

after your attendee leaves the session... and then drastically over the next 7 days.

He has designed follow-up programming for 30 days post event that consists of videos, downloads, live Q&A calls and more... all designed to ensure the new strategies and tactics take hold even when your attendees are back to real life.

7. You want someone who understands where the value is for your members and helps you deliver it.

Your association's value trigger point is where individuals realize the value of membership. That trigger point value often lies with professional development. Donn's follow-up programming with attendees helps cement this relationship because **his value-add content is exclusive to your members; it's not available outside of membership in your association.** And *that* is a growth, retention, and engagement magnet.

**Want even MORE value for your association members?
Ask about bringing Donn's programs into your association
member-benefits package for year-round access.**

*"Donn LeVie provides the best, most comprehensive professional development guidance... a top-notch speaker/ presenter who captures an audience with his witty dialogue and strategic experience... **Donn is the meeting planner and conference coordinator's best friend.**" Leslie Simpson, ACFE*

Contact Info:

donn@donnleviejrstrategies.com | 512-797-3035 | www.donnleviejrstrategies.com