CASA in Action is the 501(c)(4) sister organization of CASA, the foremost Latino and immigrant organization in the mid-Atlantic region. In Maryland, Virginia, and Pennsylvania, CASA in Action seeks to increase civic engagement among Latino and immigrant communities and effect progressive political change by engaging in legislative and political advocacy, large-scale Get Out The Vote campaigns, as well as through political education and community organizing. The campaigns we prioritize and the candidates we endorse are chosen by our membership of over 96,000 working class immigrants who are seeking justice for their communities and full human rights for all. Since its launch in 2010, CASA in Action has mobilized thousands of Latinos and other voters of color to the polls through targeted data-driven electoral programs throughout Maryland, northern Virginia, and south central Pennsylvania.
ELECTORAL IMPACT

In the 2017 Virginia elections, CASA in Action partnered with NextGen America, the Center for Community Change Action, and America’s Voice to run a multi-pronged campaign that included message testing research, polling, and a robust field and communications program in support of statewide candidates Ralph Northam (Governor), Justin Fairfax (Lieutenant Governor), and Mark Herring (Attorney General), as well as six competitive House of Delegates candidates in districts with high concentrations of immigrant and Latino constituents. Leading up to the election, we knocked on tens of thousands of doors, and implemented a statewide Spanish-language phone bank and text message program. We also launched a robust communications apparatus that included television and radio ads in the top eight Latino radio stations, alongside a bilingual digital program.

CANDIDATES endorsed by CASA in Action in the Virginia 2017 General Election (left to right): Ralph Northam (Governor), Justin Fairfax (Lieutenant Governor), Mark Herring (Attorney General), Hala Ayala (District 51), Jennifer Carroll Foy (District 2), Karrie Delaney (District 67), Elizabeth Guzman (District 31), Danica Roem (District 13), and Kathy Tran (District 42)

After months of on-the-ground field operations, resulting in unprecedented turnout in precincts where Latino and immigrant voters represent at least 20% of the population, all nine of our candidates were elected. Our campaign helped flip six seats in the House of Delegates, four of which will now be held by women of color. And we helped make history by electing Elizabeth Guzman in District 31 and Hala Ayala in District 51—the first Latinas to ever serve in the House of Delegates since it convened nearly 400 years ago.

Our 2017 campaign built on our 2016 electoral programs in Pennsylvania and Virginia, through which our staff and nearly 600 volunteers reached out to voters more than 225,000 times. CASA in Action has now pivoted to focus on the 2018 primary in Maryland and general election in Maryland, Virginia, and Pennsylvania, where we will work to win a number of competitive high-stakes races.

ORGANIZING AND ADVOCACY

CASA in Action also works to organize our members and advocate for systemic change. Members participated in campaigns in multiple jurisdictions to limit collaboration between local law enforcement and ICE, worked to lay the groundwork for immigrant driver’s license policies in Virginia and Pennsylvania, and mobilized thousands of their community members to rallies, actions, and lobbying days. On May Day 2017, workers joined us in DC, Richmond, and Harrisburg, marching in support of immigrants’ and workers’ rights. After the Trump Administration’s cruel and irresponsible decision to eliminate DACA in September, CASA in Action’s members descended upon Congress, taking direct action to demand that their representatives pass a clean DREAM Act, and in December 2017, members will join in our massive mobilization to defend DACA and protect TPS.
STATEMENT OF ACTIVITIES

Revenue and support

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership dues</td>
<td>$258,791</td>
</tr>
<tr>
<td>Grants and contributions</td>
<td>$655,220</td>
</tr>
<tr>
<td>Other income</td>
<td>$375</td>
</tr>
<tr>
<td><strong>Total revenue and support</strong></td>
<td><strong>$914,386</strong></td>
</tr>
</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program expenses</td>
<td>$691,906</td>
</tr>
<tr>
<td>General and administration</td>
<td>86,838</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$778,744</strong></td>
</tr>
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</table>

Change in net assets $135,642

Net assets, beginning of year $95,795

Net assets, end of year $231,437

*Preliminary audited statements.

FINANCIALS

Audited financial statements of CASA in Action* for the fiscal year ending June 30, 2017.

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*Preliminary audited statements.

“I am canvassing because I believe it is important to vote ... We need to make sure we are electing the right people from the beginning. I believe Virginia is very powerful politically, and I want leaders that are out there making a difference.”

— ANIKA RAHMAN, CASA in Action canvasser

CASA IN ACTION STAFF*

CORE STAFF

Luis Aguilar
  Advocacy and Elections Manager

Monique Alcala
  Development Manager for Special Projects

Elizabeth Alex
  Senior Director of Organizing

Fernanda Durand
  Communications Manager

Jennifer Freedman
  Chief of Development and Finance

Melissa Guzman
  Director of Finance

Virginia Kase
  Chief Operations Officer

Michelle LaRue
  Virginia State Director

Leilah Martin Garcia
  Lead Organizer (Pennsylvania)

Ana Martinez
  Lead Organizer (Montgomery County)

Jorge Mendez
  Lead Organizer (Virginia)

Yaherly Mora
  Director of CASA in Action

Kim Propeack
  Chief of Politics and Communications

William Renderos
  Education Advocacy and Elections Specialist

Rommel Sandino
  Lead Organizer (Prince George’s County)

Gustavo Torres
  President

Lydia Walther-Rodriguez
  Lead Organizer (Baltimore)

CANVASSERS

Luis Alvarado
  Maurice Anturiano
  Shaka Berry
  Kiara Bolcedola
  Karen Brizuela
  Wilber Centeno
  Rueban Chavez
  Connie Comas
  Irma Corado
  Alison Domonoske
  Aurea Galvan
  Jonathan Hernandez

Marvin Hernandez
  Rosie Herrera
  Erik Hinton
  Ethan Jenkins
  Idris Jibowu
  Renee LaRue
  Francisco Lasso
  Alex Lopez
  Juan Lopez
  Ana Paredes
  Abdullah Qureshi
  Zainab Qureshi
  Anika Rahman

Saif Rahman
  Jennifer Romero
  Angel Romero Espinosa
  Carol Sanchez
  Chris Schulz
  Brian Velasquez
  Rodrigo Velasquez
  Andre Washington
  Estefany Zepeda Alvarado

PHONEBANKERS

Gelin Alfaro
  Yanci Cabeza
  Ana Chuquizuta
  Alicia Durand
  Suzanne Freynik
  Isaiah Kohn

Jenny Martinez Carino
  Steven Montoya
  Ana Rivera (Student Volunteer)
  Sigrid Usamayta
  Carlos Eduardo Vargas

*This represents the CASA in Action core staff team and elections team. The full CASA in Action staff list includes an additional 80 members.

2017 Year in Review
CONTRIBUTORS

ORGANIZATIONS

America Votes
Center for Community Change Action
Center for Popular Democracy Action Fund
For Our Future

UNIONS

AFL-CIO
Baltimore/Washington
Construction and Public Employees, Laborers’ District Council, LIUNA
District of Columbia Nurses Association
Local 32BJ SEIU
Metropolitan Washington Council, AFL-CIO
Service Employees International Union
United Food and Commercial Workers International Union, AFL-CIO, CFC
United Food and Commercial Workers Union Local 400

BUSINESSES

Sparkle Cleaning
Todos Supermarket

CONTACT US

For more information about CASA in Action, contact 240-491-5788 or development@casainaction.org.

to donate to CASA in Action, visit our website: http://casainaction.org/donate

INDIVIDUALS

$1,000+
Leslie Goldstein

$500–999
Oscar Amaya
Eliot Estrin
Samantha Waxman
Levi Wolberg

$250–499
Martha Easter-Wells
Laura Epstein

$100–249
Susan Silverstein
Eve McCarey
Dianne Lorenz
Jerry Kickenson
Nancy Hechinger

$50–99
Burke Stansbury
Louiqa Raschid
Ann Pasnak
Minna Morse
David Mendels
Emily and Jack McKay
Paula Lewis
Courtney Hull
Sarah Delaney

INDIVIDUALS

Cynthia Daniel
Diane Dakin
Sheila Coy
Evan Cowles
Stephen Coughlin
Shawn Cowles
Sheila Coy
Carol Cuinlan
Lettice Dace
Diane Dalin
Cyndi Danci
Joyce Deep
Pierce Delahunt

DeAnLeCey
Pascal DeLaQuill
Walter Delinger
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Gregory Derry
Mike Derzon
Patrick Donohue
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Michael Dowd
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Kathleen Dunlap
Kristin Dziczek
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Anna Ellinger
Tom Elliott
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Priscilla Fairbank
Nancy Falk
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Bonnie Ferguson
Mark Feyer
Jacob Fine
John Finsaas
Herb Fichten
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Nancy Florihem
Laura Flynn
Patrick Fogarty
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Hilliard
Donna Fox
Louis Fox
Griff Foxley
Margaret Frank
Elian Friedman
Harriet Friedman
Joyce Friedman
Norman Furtula
Hugh Galison
Jeffrey Galvin
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Goodman
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Keith Gordon
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Gregg Griesinger
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Katherine Gunther
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Jennifer Hartman

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Carrie Wilson
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Linda Woodall
Karh Woodward
Doris Youdelman
Douglas Young
Nicholas Young
Naomi Zauderer
Aviva Zohav