

Micro-MBA
(Master of Business in Action)

MADE IN AMERICA

START A BUSINESS, STOP AN ADDICTION

1 Business

Opportunity to improve and innovate products and services customers want

+

12 Students

Opportunity to discover experiential entrepreneurship in a real-world setting

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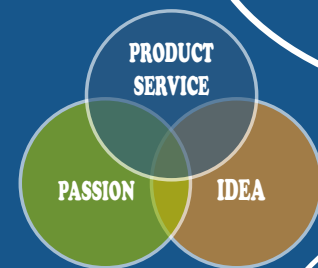
Tools

World-class tools are tested and deployed in the co-creation process

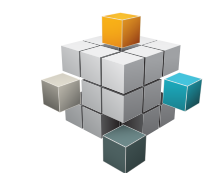
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Action

Action trumps everything

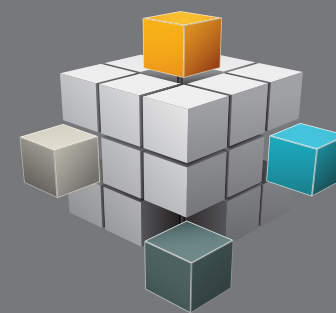


Existing



PRODUCT SERVICE

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IMPROVE



INNOVATE



VALUE PROPOSITION DESIGN

PLACE: TBD
PEOPLE: FOR HIGH SCHOOL/COLLEGE STUDENTS & BUSINESS OWNERS
PROGRAM: IN 8 CLASSES (1 HOUR EACH)
PURPOSE: YOU WILL LEARN HOW TO START/GROW YOUR BUSINESS
*PRICE: OPEN ACCESS MODEL

FREE FOR THOSE WHO CAN'T AFFORD IT **Free** **\$300** SUPPORTED BY THOSE WHO CAN **CAN**
MODEL FOR OPEN EDUCATION
ACCESSIBLE TO EVERYONE