



Senior Provider Information Network

Portland Metro Area

www.spinportland.org

Presents:

Negative Effects of Untreated Hearing Loss

Date: **July 23, 2018**

Time: **3:00-5:00pm**

Location: **Rose Schnitzer Manor**
6140 SW Boundary St
Portland, OR 97221

Phone: **503.536.4000**

--1.0 CEU applied for from Oregon Health Licensing Office--

If you plan to attend, let us know at “RSVP Now!” on the SPIN website*
www.spinportland.org
(This is important for speakers copying handouts and facilities preparing refreshments!)

Negative Effects of Untreated Hearing Loss - For at least three decades, several prominent audiology researchers have speculated that hearing loss can significantly impact performance on dementia tests—including the Mini-Mental State Examination (MMSE), the most popular test used for determining cognitive function. A new study found that reduced audibility significantly reduces scores on the MMSE, resulting in greater apparent cognitive deficits and possible misdiagnosis of dementia. Diabetes, Depression and Cardio Vascular Disease are also medical conditions associated with hearing loss. This session will discuss the negative effects of untreated hearing loss and the benefits of care that often lead to an improvement in the quality of life of seniors

Robert Tysoe is the Marketing Consultant & Trainer for [Hearing Healthcare Marketing Company](#). He has a history of strong success in Marketing and Sales in the health care industry. He has twenty-five years of experience in the pharmaceutical industry and medical device sales; as well as over ten years of highly successful results in providing physician marketing training programs for the audiology industry.

Rose Schnitzer Manor - At Rose Schnitzer Manor, family is at the heart of everything we do. We provide the personalized care and support that is important to you, in a safe, warm, and nurturing environment that will soon feel like home to you. You'll also discover a community of culture and wealth of activities to stimulate the mind, body and spirit.

Parking instruction –

Please Forward and/or Post This Invitation for Others Who May be Interested