

1st EUROPEAN VoD MEETINGS

Venice - Italy
03.09 > 06.09.2018



EUROVoD

www.eurovod.org



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The first international training course, especially conceived for European Video on Demand platforms, aggregators and audio-visual digital distributors.

Venice 3-6 September 2018

Organised by EuroVoD, the association of European VoD platforms specialised in arthouse and independent cinema, in partnership with the Venice Film Festival and the Venice Production Bridge, the training is born from the urgency of the VoD sector to network and cooperate.

It aims at fostering the competitiveness of the industry, while preserving the richness of the cultural diversity of European VoD platforms catalogues, through the transmission of know-how & peer-to-peer learning, benchmarking, discussions on hot topics of the business, implementation of innovative projects and acquisition of technical, marketing, trading and management tools.

4 days of lectures, workshops, public conferences, case studies, debates and screenings, open to 35 executives and intermediate participants.

The main topics of the European VoD Meetings in Venice are:

- Facts and figures of VoD in Europe
- Audiovisual Piracy
- Digital distribution of heritage films
- European Public Policies
- Technology for VoD platforms
- Marketing & Audience Development
- Projects Showcase
- Workshop on Project Development
- Screenings at the Venice FF
- Networking at the Venice Production Bridge

The candidates, who want to take the opportunity to pitch a project in development and are looking for partners, clients and investors, are invited to apply with a project.

APPLICATIONS

On www.eurovod.org
Deadline: 5th August 2018

PARTICIPATION FEES

1.050€, including:

- Accommodation in a private room
- All meals provided
- Industry accreditation to the Venice Film Festival
- Tuition fees

Scholarships and reduced fees available.

More info on:
www.eurovod.org

CONTACT

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