

FinTech Consortium and Bahrain FinTech Bay announce blockchain innovation and learning partnership with US-based BetaBlocks

Manama, Kingdom of Bahrain, 6th August 2019 – FinTech Consortium and Bahrain FinTech Bay have announced today that they have entered into a partnership with BetaBlocks, a Florida, USA-based blockchain innovation and learning platform. Through this partnership Bahrain FinTech Bay will introduce on demand high quality courses focused on themes in digital transformation, including Blockchain for Business, Artificial Intelligence, Internet of Things, Cloud Infrastructure, and Cybersecurity.

Commenting on the partnership, **Maissan Almaskati, Chairman of FinTech Consortium Middle East** said “We believe that the most relevant education and training in finance today is in the key themes and tools of digital transformation, and that skilled human capital is the essence behind fintech, and innovation across industries generally. We are excited about our partnership with BetaBlocks which provides insight and experience into digital learning, as well as blockchain solutions for a range of end uses, and look forward to working together to jointly develop this offering in Bahrain and the Middle East region”

The BetaBlocks “Digital Transformation Program” is an on demand program allowing learning to take place at anytime and at the pace of the student. Each of the courses is thorough, but not overly technical, and delivered through a series of videos and other interactive features. The program is designed to offer the most benefit to business professionals who want to understand the basics of how transformative technologies work, the benefits they offer, and how they can be applied.

Roberto Machado, CEO of BetaBlocks, said: “There is huge global interest in learning about blockchain and other emerging technologies. This strategic partnership with Fintech Consortium will allow us to share our knowledge and experience with different regions of the world, helping foster innovation and a skilled workforce”.

More information can be found at www.fintech-institute.com/betablocks

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About Bahrain FinTech Bay (“BFB”)

Bahrain FinTech Bay (“BFB”) is the leading FinTech Hub in Middle East, located conveniently in the Arcapita Building, Bahrain. Bahrain FinTech Bay provides a physical hub to incubate insightful, scalable and impactful FinTech initiatives through innovation labs, acceleration programs, curated activities, educational opportunities and collaborative platforms.

Bahrain FinTech Bay partners with governmental bodies, financial institutions, corporates, consultancy firms, universities, associations, media agencies, venture capital and FinTech startups to bring the full spectrum of financial market participants and stakeholders together.

For more information on Bahrain FinTech Bay visit <http://www.bahrainfintechbay.com>

About FinTech Consortium (“FTC”)

The FinTech Consortium is a fintech Incubator and Ecosystem Builder that aims to further the development, interaction and acceleration of FinTech ecosystems.

We foster synergies among market players, including government bodies, financial institutions, corporates, investors and innovators, who believe that technology can bring added value to the financial industry.

Through our FinTech incubation platform, we offer corporate incubation, research lab and venture acceleration as well as provide access to analytical tools and FinTech related resources. We believe that FinTech is a crucial infrastructure layer to strengthen financial services. For more information on FinTech Consortium visit <http://www.fintech-consortium.com>

About BetaBlocks

BetaBlocks is a Co-Builder and Accelerator of early-stage companies using blockchain technology. Based in Miami FL, BetaBlocks focuses on building and scaling blockchain startups, as well as educating the community on the impact of blockchain technology on their businesses. For more information please visit: <https://betablocks.co/>