|  |  |  |
| --- | --- | --- |
| ../Desktop/Consulting/CFRE/CFRE%20CONTINUING%20ED/2018/CFRE_ContEd_Logo18.jpg  CONTINUING EDUCATION POINTS TRACKER  *CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.* |  |  |

**Activity Organizer:** - **ALDE**

**Title of Activity: - IGNITE: Minneapolis 2018**

**Names of Presenter(s): - Various**

Dates and Location: - 28 Febraury-3 March, 2018 – Minneapolis, MN, USA

Date: Wednesday, February 28, 2018

**Masterclass: 8:30 am – 11:30 am (3 pts)**

- Sharing Your Mission Powerfully to Engage and Retain Donors

Date: Wednesday, February 28, 2018

**Masterclass: 1:45 pm – 4:45 pm (3 pts)**

- Massive Fundraising: What Does It Take to Double or Treble Your Income?

Adrian Sargeant

Date: Thursday, March 1, 2018

**Session 1: 9:45 am – 10:45 am (1 pt)**

- Delivering Mission Through Your Annual Report

- Igniting Donor ATM

- Building a Donor Relationship — With WHOM?

- Leading From Wherever You Are

- Kindling the Spiritual Meaning of Philanthropy for You and Your Donors

- How to Become a Rockstar

- Profile Your Donors to IGNITE Donor-Centric Engagement

- IGNITE Your Ask: Anatomy of a Compelling Case Statement

- Reducing Workplace Drama and Trauma Through Understanding Personality Styles

Date: Thursday, March 1, 2018

**Keynote: 11:15 am – 12:15 pm (1 pt)**

- Massively Improving Donor Communication: Relationship Fundraising 2.0

Date: Thursday, March 1, 2018

**Session 2: 1:45 pm – 2:45 pm (1 pt)**

- Connect the Dots: Promote Your Story and Maximize Funding!

- Direct Mail Musts: Important Tests for Every Organization

- Fan the Flame: Turn a Cold Call into a GOLD Call

- The Five Stories Every Leader Must Tell

- Charitable Gifts of Real Estate

- You and the Future of Doing Good

- Bridging the Generosity Gap

- Keep the Best Hire but Know When to Fire

Date: Thursday, March 1, 2018

**Session 1: 3:15 pm – 4:15 pm (1 pt)**

- Fuel Your Fundraising Success Using the Phone!

- IGNITE the Best Discovery Visits

- Igniting Change Without Sparking Disaster

- Integrating Planned Giving Into Major and Annual Gift Program

- Young Adult Roundtable Discussion: Igniting Your Future

- IGNITE the Path to Major Gifts

- Casting Your Personal Vision

- Igniting Planned Giving for Churches and Church Schools

- SPONSORED SESSION: Storytelling: Fundraising’s Biggest Asset

- SPONSORED SESSION: The Perfect Campaign

Date: Friday, March 2, 2018

**Session 1: 9:45 am – 10:45 am (1 pt)**

- Boosting Your Brand for Success

- Mid-Level Moves Management to IGNITE Your Program

- Igniting Mission in Smaller Ministries With Major Gifts

- The Zeroeth Law of Preaching and Donor Engagement

- Get Creative With Charitable Gift Annuities

- Optimizing Portfolios Through Portfolio Analysis

- The Next-Gen Fundraising Model for the Digital World

- Igniting a Social Media Fire

Date: Friday, March 2, 2018

**Keynote: 11:15 am – 12:15 pm (1 pt)**

- A Recipe for Leadership Success

Date: Friday, March 2, 2018

**Session 2: 1:45 pm – 2:45 pm (1 pt)**

- Putting Out Fires in a Crisis

- Find Tools for Annual Fund Fire Starting

- The Contrarian’s Guide to Effective Fundraising, Part 1

- IGNITE Your Leadership’s Fundraising Fire

- Debunking Four Common Myths Surrounding Planned Giving

- Effective Infographics With Microsoft Excel

- Living Out the Vocation of Fundraising

- IGNITE Your Direct Marketing and SUPERCHARGE Your Social Media

- IGNITE Your Productivity With Online Tools

Date: Friday, March 2, 2018

**Session 3: 3:15 pm – 4:15 pm (1 pt)**

- Sparking Social Media Engagement for Schools and Higher Ed

- Monthly Donors: Sustaining the Annual Fund Flame

- The Contrarian’s Guide to Effective Fundraising, Part 2

- Caught In-Between: A Conversation for Mid-Level Managers and Staff

- IGNITE Giving Through the Bequest of the Future

- Large Shop to Small Shop: Ways to Make it Your Prospect Research Shop

- Igniting a Planned Giving Program — A Case Study of LWR

- Most Boring Conference Breakout!

Date: Saturday, March 3, 2018

**Session 1: 8:00 am – 9:15 am (1.25 pts)**

- Philanthropy is a Team Sport!

- Engaging Women of Faith to Educate, Advocate, and Activate

### Total number of points attained: \_\_\_\_\_\_\_\_\_\_