TECC Agriculture Ltd., with its principal place of business located at Box 715, New Liskeard, ON, P0J 1P0 (“TECC Agriculture Ltd”, “we”, “us” or “our”) provides or otherwise makes available to you, your company, employees, agents and/or suppliers (collectively, “you”) certain online services, including websites, software, software add-ins and other online programs (collectively, the “Services”). This Privacy Policy (the “Policy”) describes the privacy practices of TECC Agriculture Ltd and the possible uses of the information that we collect via the Services. This Policy should be considered along with the applicable End User License Agreement for downloaded software provided by TECC Agriculture Ltd through the Apple App Store.

By accessing or using the Services you agree with and consent to be bound by the terms and conditions of this Policy. We may update this Policy from time to time in our sole discretion. You may find our current version of Privacy Policy in the “Info” tab of the software or on our website at www.fieldable.ca. It is your responsibility to review the Policy for any changes each time that you use the Services and you are bound by such changes. Your use of the Services following our posting of a new privacy policy constitutes your acceptance of the Policy as modified.

1. INFORMATION WE COLLECT

We collect information about our users in various ways, including by your voluntary submissions, participation in the Services and through cookies and other tracking technology. This information helps us personalize and improve the Services and provide the Services’ functionality. We may collect the following information:

A. **Personal Information.** “Personal Information” means information about an identifiable individual. We may collect the following Personal Information from you in connection with your use of the Services: your name, company, title, phone number, email address, postal address, and postal code, as well as information related to your IP address, username, device name, network information, or other technical information that may be provided through your use of the Services and that may identify you.

   This information is usually provided by you when you register to use certain Services or download certain software available via the Services, or that we may collect from you or the device you use to access the Services. You can choose not to provide certain information by not entering or providing the information, but as a result, you may not be able to take advantage of some of the Services. We will not share your Personal Information with third parties without your consent, except as outlined in this Privacy Policy.

B. **User Generated Content.** We may collect other information that you voluntarily provide that would not be considered Personal Information as part of the Services, including but not limited to comments provided by you through our Services, details about your field boundaries, crop production plans, etc (“User Generated Content”). We will not share your User Generated Content with third parties without your consent, except as may be required by law.

C. **Geolocation Information.** If you consent, we may collect geolocation information generated by your mobile computing device, computer or other devices in order to provide
you with Services that are specifically tailored to your location. You can choose not to provide geolocation information, but as a result, you may not be able to take advantage of some of the Services’ features. We will not share your Geolocation Information with third parties without your consent, except as may be required by law.

D. **Automatic Information.** We may collect general, non-personal, statistical information about the use of the Services automatically, such as how many visitors use certain aspects of the software, the hyperlinks users click, the usage of tools provided by the software or downloaded by the users, the functionally used within the tools, the frequency of the use of the functionality within the tools, or the like. We collect this information by using cookies, web beacons and other technologies. This information represents a generic overview of our users and allows us to modify the Services based on user traffic and behavior. We collect this information in order to help enhance the Services and improve the user experience.

If you access our website, we may use cookies. Cookies are small text files that a website uses to recognize repeat users, track user behavior and target advertising and content. Cookies do not identify specific users, only a user’s device. Like most websites, we may use cookies to store and track information about users of the Services. You may set your browser to notify you when you receive a new cookie or to disable cookies.

Other tracking technologies may record information such as Internet domain and host names, Internet protocol (IP) addresses, browser software and operating system types, clickstream patterns, and dates and times the Services are accessed. We may link the information we record using tracking technologies to Personal Information we collect.

2. **HOW WE USE & SHARE INFORMATION**

We use the information we collect for a number of purposes, including to provide the Services’ functionality, improve the Services, communicate with users (including for marketing purposes), and for internal business analysis or other business purposes. Additionally, we use the information, including the Personal Information, to send notifications to you regarding updates to the Services, such as updated software versions, as well as to provide our marketing material to you.

On reasonable notice, you may withdraw your consent to use your Personal Information at any time, subject to certain restrictions prescribed by applicable law.

We do not disclose Personal Information to third parties, except (1) when we have your permission to make the disclosure, (2) the disclosure is necessary for the purpose for which the information was obtained as set out in this Policy, (3) the third party is acting on behalf of us to provide or manage the Services, or (4) where otherwise stated in this Policy. We also may disclose Personal Information where required by applicable law or when the disclosure is necessary for the establishment or maintenance of legal claims or legal compliance, to satisfy any law, regulation, subpoena or government request, or in connection with litigation. By accessing or using the Services you agree with and consent to such disclosure of your Personal Information. With respect to the obligations regarding your Personal Information under this Policy, if we disclose your Personal Information the recipient will receive your Personal Information under obligations that are not less stringent than the obligations under this Policy.

In the event that we, or a division or subsidiary, is acquired by, or merged into, another entity, or if there is a sale of all or a portion of our assets, your Personal Information may be transferred to the entity acquiring
us, or a division or subsidiary, or into which we, or a division or subsidiary, are merged or the entity that is purchasing our assets. You acknowledge and agree that in the foregoing circumstances, your Personal Information may be disclosed to such third party acquirer or purchaser.

3. DATA SECURITY

We take the protection of your Personal Information seriously. We protect Personal Information against loss and theft as well as unauthorized access, disclosure, copying, use, and modification using security safeguards, including physical, organization and technological measures, commensurate with the sensitivity of your Personal Information. Employees who have access to your information are made aware of the importance of keeping it confidential.

Where we use service providers who might have access to your Personal Information, we require them to have privacy and security standards that are comparable to ours. We use contracts and other measures with our service providers to maintain the confidentiality and security of your Personal Information and to prevent it from being used for any other purpose.

However, since no method of electronic storage is 100% secure, we cannot guarantee the absolute security of the information stored. We also cannot guarantee that information you supply will not be intercepted while being transmitted to us over the Internet.

We retain Personal Information that we collect only as long as reasonably necessary to fulfill the purposes for which it was collected or to meet any applicable legal requirements.

You may be required to choose a user ID and password when you register for the Services. To the extent user IDs and passwords are utilized, you may not share your user ID and password with anyone else, and you are solely responsible for maintaining and protecting the confidentiality of your user ID and password. You are fully responsible for all activities that occur through the use of your user ID and password.

4. USE BY MINORS

We do not intend the Services to be used by individuals under the age of eighteen and do not knowingly collect any Personal Information about individuals under the age of eighteen.

5. CONTACT

You have the right to obtain information regarding our policies and practices with respect to the collection, use and disclosure of your Personal Information including with respect to our use of service providers outside your jurisdiction of residence. To obtain such information or for any other questions, comments, or concerns about this Policy, please contact us by mail or email as follows:

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or
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