Press Release - IBC 2017

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IoT for Broadcast: to the Land of the Green Fairy!



Travel beyond the world of business suits and branded T-Shirts at IBC 2017! For a taste of something different, Streampunk Media will be disrupting the show with their hats, goggles and corsets - and a tasty bite of stream-based broadcast technology to boot!

With a DIY-ethic, Streampunks are re-imagining live professional media workflows with open-source components that users can wire together using the Internet of Things (IoT). Discover how to build a

cloud-fit, virtualized media facility today - the dematerialized phase identified by the Joint Taskforce for Networked Media (JT-NM) - with software-only funnels, valves, spouts and gauges.

New at the show is a gesture-controlled vision mixer, part of the dynamorse IoT conglomeration. Use a smartphone to control both a video mix and stream switch, either locally, in a remote data centre or the public cloud. Find out how to build dynamic software infrastructure, starting in a web browser and scaling up through automation. As experts in these architectures - and with an ever expanding library of free-to-use software components - Streampunk Media can help you maximise investment in IP workflows.

Sparks are flying and test tubes bubbling in the Streampunk lab. A cloud-fit complement to SMPTE 2110, HTTP/S transport of uncompressed live streams is measured. Alongside, a new range of absinthe truffles is concocted. Come and sample the results at the GREAT Britain and Northern Ireland NXTech Pod Zone in Hall 10, stand 10.A42, throughout the show. Also at the EBU Open Source Meetup at 16:00 on Saturday, stand 10.F20.

About Streampunk Media Ltd

Founded in 2016, Streampunk Media Ltd are a startup company based in Scotland, UK. Streampunk Media write open-source software for professional media production. For more information, see https://www.streampunk.media/ or contact Christine MacNeill via furnace@streampunk.media

FInd us at IBC

Great Britain and Northern Ireland NXTech Pod Zone in Hall 10, Stand 10.A42

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