

#AUTISMAWARENESSKICKS

Public Relations efforts for the NBA Autism Awareness night on March 27th, 2019. Kickstradromis partnered with Joe Ingles of the Utah Jazz to customize multiple pairs of shoes to bring awareness to Autism. The shoes dropped on March 27th and were worn by the starting five of the Utah Jazz.

We created the hashtag #AutismAwarenessKicks to increase awareness of Kickstradomis and accurately measure. The hashtag got picked up and was used by the Utah Jazz, Mat Roger, and the charity that we partnered with, 4 ASD Kids.



kickstradomis • Following
Utah Jazz

partnership with:
@4asdkidscharity .

This Wednesday is Autism Awareness night for the @NBA and the Jazz Play the @Lakers in Utah. After the game, there will be 5 pairs of shoes for 5 NBA stars to that will be auctioned off to raise funds for Charity:
@4asdkidscharity ! .

Make sure to FOLLOW:

#AutismAwarenessKicks

To support this movement and be up to date on all autism related content for the week! 🧩🙏 thank you everyone for all your support.

2d

Liked by joshordonez and 12,617 others

Search



utahjazz • Follow

@kickstradomis regarding this project, you know we had to use our platforms in a positive way to bring awareness🙌🧩 Joe's son, #Jacob, was just recently diagnosed with Autism so all these Autism Kicks were in honor of him & to help raise funds for Autism Awareness Charity🙏 .

Originally, these shoes were going to be made for just Joe and his wife, but then Joe's Jazz Teamates also wanted to be a part of this movement🙏 :

@ekpeudoh
@ruuufio
@rudygobert27
@spidadmitchell .

#AutismAwarenessKicks 🧩