

## Privacy Policy

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NEORide is committed to respecting your online privacy and protects any personally identifiable information you choose to share with us. There are times when we may collect personal information from our visitors and customers and have established this Online Privacy Policy ("Policy") so that you can understand the care with which we intend to treat the information you provide.

### Collected Information

Should you choose to use the services offered on our website, you will be requested to give us contact information, such as your name, company name, address, phone number, and e-mail address, and billing information, such as billing name and address.

The NEORide may also collect certain information from visitors to and customers of our website, such as Internet addresses. This information is logged to help diagnose technical problems, and to administer our Web site in order to constantly improve the quality of the service. We may also track and analyze non-identifying and aggregate usage and volume statistical information from our visitors and customers and provide such information to third-parties.

The information that we collect is used to set up services for individuals and their organizations. We may also use the information to contact customers to further discuss customer interest in the NEORide, the services that we and our trusted third party contractors provide, and to send information regarding the NEORide, such as promotions and events. Customers are invited to receive electronic versions of NEORide publications by providing an e-mail address. Customer e-mail addresses will not be distributed or shared. Customers can opt out of being contacted by us, or receiving such information from us, at any time by sending an e-mail to **info@ezride.org**

### Disclosure of Information

Except as specifically stated in this Policy, or elsewhere on this website, or as otherwise required by applicable law at the time we request information, we do not disclose to any non-trusted third-party the information provided. All financial and billing information that we collect through our Web services is used solely to bill for services. This billing

information is not used by the NEORide for marketing or promotional purposes. Third-parties, such as content providers, may provide content on our Web site but they are not permitted to collect any information nor does the NEORide share any user information with these parties.

The NEORide reserves the right to disclose user information in special cases, when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with our rights or property, other web site users, or anyone else that could be harmed by such activities. We may disclose personal information in response to a subpoena or when we believe in good faith that the law requires it or to respond to an emergency situation.

### **Cookies and Other Tracking Technologies**

Upon your first visit to our website, the NEORide sends a "cookie" to your computer. A cookie is a piece of data that identifies you as a unique user. The NEORide can use cookies and other tracking methods to improve the quality of our service, to acquire a better understanding of our user base, and to tell us whether customers and visitors have previously accessed our Web site.

Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Be advised, however, that some parts of our Web site may not function properly if you refuse cookies.

### **Links to Other Sites**

Our Web site contains links to other web sites. The NEORide does not control such third-party sites and the NEORide is not responsible for the privacy practices or the content of these other web sites. While we seek to link only to websites that share our high standards and respect for privacy, we are not responsible for privacy breaches by any third-party site. Customers and visitors are strongly advised to check the policy statement of these others web sites to understand their policies. Customers and visitors who access a linked site may be disclosing their private information. It is the responsibility of the user to keep such information private and confidential.

### **Security**

Our website has security measures in place to help protect against the loss, misuse, and alteration of data under our control. Secure Socket Layer (SSL) technology protects information using both server authentication and data encryption to help ensure that data is safe, secure, and available only to you. These safeguards help prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of data.

### **Your Consent**

By using our website, you consent to the terms of our Policy and to the NEORide processing of personal information for the purposes given above. Should our Policy change, we intend to take every reasonable step to ensure that these changes are brought to your attention by posting all changes prominently on our Web site for a reasonable period of time.

### **Disclaimer**

The NEORide uses reasonable efforts to ensure the accuracy, correctness and reliability of the content, but we make no representations or warranties as to the content's accuracy, correctness or reliability.

### **Additional Information**

Questions regarding this Policy or the practices of this Web site should be directed to NEORide by e-mailing questions to [info@ezride.org](mailto:info@ezride.org)