

# EXCELLENCE IN RADIO AWARDS 2018 WINNERS' LIST

AWARD CATEGORY	COMPANY/STATION NAME	ENTRY TITLE	
Best Breakfast Programme (Hindi)	Music Broadcast Limited	Suno Na Dilli	WINNER
	Red FM	Moming No. 1	RUNNER UP
Best Breakfast Programme (Tamil)	Sun TV Network Limited	Blade No. 1	WINNER
	Hello FM	Hello Thamizhaa - Chennai	RUNNER UP
Best Breakfast Programme (Telugu)	Music Broadcast Limited	Radio City Super Mornings	WINNER
	93.5 Red FM	Moming No.1 With RJ Raaj	RUNNER UP
Best Radio Programme (Non-Breakfast - Hindi)	Music Broadcast Limited	RC Love Guru	WINNER
	Music Broadcast Limited	City Ka Darbaar	JOINT RUNNERS UP
	Digital Radio (Mumbai) Broadcast Ltd (Redtro 106.Chaar)	Cut To Cut - RJ Sudarshan	
Best Radio Programme (Non-Breakfast - Tamil)	Music Broadcast Limited	Chennai - Radio City - Crime Diary	WINNER
	Big FM	Night Show	RUNNER UP
Best Radio Programme (Non-Breakfast - Telugu)	Music Broadcast Limited	Radio City Flashback	WINNER
	Big FM	Retro Talkies	RUNNER UP
Best Radio Programme (Bengali)	Radio Mirchi, Mumbai	Sunday Suspense	WINNER
	Radio Mirchi, Mumbai	Hi Kolkata	RUNNER UP
Best Radio Programme (English)	93.5 Red FM	Moming No.1	WINNER
	93.5 Red FM	Red Rewind	RUNNER UP
Best Radio Programme (Gujarati)	Radio Mirchi, Mumbai	Kitli Kulture	WINNER
	South Asia FM Ltd (Red FM)	Moming Number 1 With RJ Devaki	JOINT RUNNERS UP
	Music Broadcast Limited	Radio City Joke Studio	
Best Radio Programme (Kannada)	Big FM	BIG Coffee	WINNER
	Big FM	REetro Savari RJ Rapid Rashmi	RUNNER UP
Best Radio Programme (Malayalam)	Radio Mango	Velliikka Patanam	WINNER
	Radio Mango	Spot Light	RUNNER UP
Best Radio Programme (Marathi)	Big FM	Breakfast Show With BIG MJ Sangram	WINNER
	Radio Mirchi, Mumbai	HI Aurangabad	RUNNER UP
Best Radio Programme (Hindi – Non-Metro Station)	94.3 My FM	Illegal Entry of overloaded Truck	WINNER
	South Asia FM Limited	Moming No.1 With RJ Umang (Patna)	RUNNER UP
Best Radio Sparkler (Hindi)	Radio Mirchi, Mumbai	Mirchi Murga	WINNER
	Red FM	Sukumar	RUNNER UP
RJ of the Year (Hindi)	Big FM	Annu Kapoor	WINNER
	Red FM	Malishka	RUNNER UP
RJ of the Year (Tamil)	Big FM	RJ Balaji	WINNER
	Music Broadcast Limited	Love Guru	RUNNER UP
RJ of the Year (Telugu)	Music Broadcast Limited	RJ Suneetha	WINNER
	Music Broadcast Limited	RJ Shiv	RUNNER UP
RJ of the Year (English)	93.5 Red FM	RJ Disha Oberoi	WINNER
	Ishq 104.8	RJ Karan Johar	RUNNER UP
RJ of the Year (Gujarati)	South Asia FM Ltd (RedFM)	RJ Devaki	WINNER
	Radio Mirchi	RJ Kunal	RUNNER UP
RJ of the Year (Kannada)	Music Broadcast Limited	RJ Pradeepa	WINNER
	Big FM	RJ Shruti	RUNNER UP
RJ of the Year (Malayalam)	Club FM	RJ Smriti	WINNER
	KAL Radio Ltd	RJ Nitha	RUNNER UP
RJ of the Year (Marathi)	Big FM	RJ Sangram Khopade	WINNER
	Radio Mirchi	RJ Shivani	RUNNER UP
RJ of the Year (Hindi – Non-Metro Station)	Big FM	RJ Annu Kapoor	WINNER
	Red FM	RJ Kabir	RUNNER UP

Best Radio Promo - In-House (Hindi)	Red FM	Sonu Pothole Mix	WINNER
	Red FM	#me too	RUNNER UP
Best Radio Promo - In-House (Tamil)	Big FM	World Toilet Day	WINNER
	Suryan FM 93.5	Teachers Day Scolding	RUNNER UP
Best Radio Promo - In-House (Telugu)	93.5 Red FM	RED FM Traffic Awareness Promo - Agnathavaasi Song	WINNER
	Big FM	BIG Junior Rockstars	RUNNER UP
Best Radio Promo - In-House (Bengali)	Radio Mirchi, Mumbai	Sunday Suspense 8th Birthday Promo	WINNER
	Radio Mirchi, Mumbai	FIFA Under 17 World Cup Inspiration Promo	RUNNER UP
Best Radio Promo - In-House (English)	Radio Mirchi, Mumbai	Mother Are Liars	WINNER
	Radio Mirchi, Mumbai	Wild By Nature Song	RUNNER UP
Best Radio Promo - In-House (Gujarati)	Music Broadcast Limited	Radio City Vadodara	WINNER
	South Asia FM Ltd (Red FM)	Gandhi Topi	RUNNER UP
Best Radio Promo - In-House (Kannada)	Red FM	AR Rahman Birthday	WINNER
	Music Broadcast Limited	Radio City Free Ride	RUNNER UP
Best Radio Promo - In-House (Malayalam)	Club FM	Kothu Kacheri (Mosquito Concert)	WINNER
	Big FM	Pragasham Nation Pride	RUNNER UP
Best Radio Promo - In-House (Marathi)	Big FM	Breakfast Show - BIG MJ Sangram	WINNER
	Red FM	Happy New Ear	RUNNER UP
Best Radio Station Imaging	Red FM	Children's Day TOH	WINNER
	Music Broadcast Limited	A R Rahman To Dhunuchi	RUNNER UP
Best Radio Programme Packaging	Red FM Kolkata	The Headphone Show	WINNER
	Radio Mango	Indian Footboard League	RUNNER UP
Community Show of the Year	Music Broadcast Limited	Power Of Radio	WINNER
	Red FM	Bajao For A Cause	RUNNER UP
Best Interactive Idea	Red FM	Bajao For A Cause	WINNER
	Ishq 104.8	Calling Karan	RUNNER UP
Most Creative Campaign	Ishq 104.8	Calling Karan	WINNER
	Red FM Kolkata	PAD Habit	RUNNER UP
Best Marketing Campaign	Red FM	Malishka Ko Matt Sunn	WINNER
	Radio Mirchi, Mumbai	Quaker Oats + Milk	RUNNER UP
Best On Ground/Activation by an FM Station	94.3 MY FM	Silent Garbha	WINNER
	Music Broadcast Limited	City Ka Darbaar	RUNNER UP
Excellence in New Media Initiative	Music Broadcast Limited	Video City	WINNER
	Red FM	Ye Karke Dikhao	RUNNER UP
Best New Launch	Ishq 104.8	Ishq FM, Mumbai	WINNER
	Superhits 93.5 Red FM	Station Launch in Chandigarh	RUNNER UP
Best Use of Music/Song/Jingle by an Advertiser in a Radio Spot	OLX India	OLX - 6 Months Break Up Challenge	WINNER
	Ferrero – Kinder Joy	Kinder Joy - Keep It Up	RUNNER UP
Most Effective Use of Radio in an Activation Campaign	Madison Communication, Delhi	Fortis More to Give: Organ Donation	WINNER
	Mindshare - Gurgaon	Quaker Oats+Milk (Shouting About Two & Two Together)	RUNNER UP
Most Outstanding Use of Radio in an Ad Campaign	Mindshare - Gurgaon	Tropicana (Tropicana Brightens The Environment This Diwali)	WINNER
	Google India	Google Maps ETA - 5 Minute Ko 5 Minute Banate Hain	RUNNER UP
Best FM Network	93.5 RED FM		WINNER