

DENNIS R. NICOSKI  
A/SENIOR VICE PRESIDENT, SALES  
AND CUSTOMER RELATIONS



Dear Valued Customer:

In response to requests from various customers, we are writing to advise you of our position regarding the General Data Protection Regulation (GDPR). The Postal Service is aware of GDPR, which went into effect on May 25, 2018. GDPR is motivating fundamental changes in industry behavior because it is a comprehensive data privacy law which applies to the processing of "personal data" by entities or organizations that are established in the European Union (EU), or by those organizations that target customers in the EU or monitor the behavior of EU data subjects. Under GDPR, "personal data" is broadly defined to mean "any information relating to an identified or identifiable natural person" (i.e., a "data subject"). The term "processing" encompasses a wide range of activities that an organization may take with respect to such data, including collection, use, storage, or disclosure.

The United States Postal Service (USPS) is an independent establishment of the executive branch of the U.S. government, and serves as the designated operator of the United States under the Universal Postal Convention. Privacy is a key component of our business model. The USPS is required by law to comply with the Privacy Act of 1974 (5 U.S.C. § 552a). The USPS has also promulgated a privacy policy on its website, [www.usps.com](http://www.usps.com). The USPS has implemented appropriate administrative, technical, and physical safeguards to ensure the privacy and security of information covered by the Privacy Act. That said, the Postal Service is sensitive to the concerns of our customers that are now applying GDPR principles to their supply chain partners. As a result, the USPS is examining solutions to facilitate GDPR-compatible data transfers, such as the EU-US Privacy Shield. As this review will extend into the coming months, the USPS encourages its partners and customers applying GDPR principles to consider whether data may be shared with the USPS under derogations, or exemptions, to GDPR. In the case of the relationship between customers and the USPS, disclosure of data may fit within one of the following two derogations:

1. The transfer is necessary for the performance of a contract between the data subject and the controller or the implementation of pre-contractual measures taken at the data subject's request. (Article 49(1)(b))
2. The transfer is necessary for the conclusion or performance of a contract concluded in the interest of the data subject between the controller and another natural or legal person. (Article 49(1)(c))

Thank you for your business.

Best regards,

A handwritten signature in blue ink that reads "Dennis R. Nicoski".

Dennis R. Nicoski