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**Whistl and One World Express to offer ecommerce importers, Insight, a semi tracked postal service from 220 countries into the UK**



*Nick Wells, CEO Whistl and Atul Bhakta, CEO One World Express Group*

Whistl and One World Express have joined forces to offer ecommerce importers into the UK a tracked postal service, Insight, from 220 countries worldwide.

Under the agreement, ecommerce importers will be able to print one label for an individual item in the country of origin and track it through the various transit stages, including customs clearance. When Whistl receive the item in the UK it will be processed in the network and handed to Royal Mail for delivery to the end consumer.

Established in 1998, the then One World Express Group (OWE) started as a UK-based cross-border express carrier. Today, it has become a data-driven IT platform currently managing 10.000+ tariffs on behalf of its clients to destinations worldwide. In 2016 OWE

started to extend its integration library, integrating with marketplaces like Amazon, Ebay and Lazada and also various eCommerce platforms such as Magento, allowing its customers to manage orders from all their sales channels using a one-stop-solution through their technology platform "Smartrack".

Nick Wells, CEO Whistl, said:

"With the unprecedented expansion of the ecommerce industry globally and the rise of imports into the UK, consumers are looking for greater transparency on the delivery journey from country of origin to their home. Whistl is delighted that we will be working with One World Express to enable ecommerce importers from 220 countries to semi track every item they import into the UK before handover to Royal Mail via Insight."

Atul Bhakta, CEO One World Express Group, said:

"By collaborating with the leading delivery management company in the UK, global customers who are importing into the UK, now have access to the experts who understand the importance of the customer experience from origin to handover to the consumer. We look forward to building our Insight relationship together."

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## NOTES TO EDITORS

### About Whistl

Whistl is a £600m+ revenue, delivery management company that provides mail, parcels, leaflet advertising, fulfilment and contact services in the UK and internationally. Headquartered in Marlow, the Whistl group of companies operate across the UK, and handles in excess of 3.6bn items a year.

### About One World

One World is a globally respected and leading cross-border distribution solutions provider. Their logistics knowledge and strategic partnerships allows One World to excel in the cross border arena to provide a first class service and innovative solutions to e-Retailers and resellers within the industry. One World delivers these solutions through a single API connection into their technology platform "Smartrack" where over 130+ carriers can be accessed for Omni-channel deliveries Worldwide.

For more information on these services please visit: [www.whistl.co.uk](http://www.whistl.co.uk).

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