

Detailed Programme

Time	Event			Venue
Tuesday, 30 June				
12:00 – 18:00	Registration			Foyer
14:00 – 14:40	Opening Ceremony			B112 + B113
14:45 – 15:45	Keynote Address: Dr Oliver Herrmann <i>A Brief History of Tourism Statistics: From the “Visitor” to “Gross Travel Propensity” or... Are Tourism Statistics Crazy or Users Lazy?</i>			B112 + B113
16:00 – 17:30	Parallel Sessions A			B104/ B105/ B106
	<u>Stream</u>	<u>A1 – Tourism Demand 1</u>	<u>A2 – Tourism Competitiveness 1</u>	<u>A3 – Hotel Economics 1</u>
	Session Chair	Haiyan Song	Mondher Sahli	Sylvain Petit
	Venue	B104	B105	B106
	Author(s)	<i>Tang, Liaoc, Ramos, Sriboonchitta, & Wong</i>	<i>Kongmanwatana</i>	<i>DeFranco, Morosan, & Hua</i>
	Paper	The Time-varying Dependences of Chinese Tourism Demand for Hainan Island and Three Asia Destinations**	A Modified Destination Competitiveness Ranking in European Union: The Measurement based on Crouch and Ritchie and ELECTRE III and Simultaneous Benchmark by Super-data Envelopment Analysis Input-output Projection Approach**	Moderating Impact of E-commerce Expenses on Financial Performance: An Examination of Size in American Upper Upscale Hotels**
	Author(s)	<i>Utong, Ramos, Kaosa-ard, & Rey-Maquieira</i>	<i>Nguyen & Divisekera</i>	<i>Ohe & Peypoch</i>
	Paper	ASEAN Long-run Tourism Demand in Thailand	Incidence of Innovation in Tourism: Evidence from Australia	Efficiency and Productivity Analysis of Japanese Ryokans
	Author(s)	<i>Cao, Li, & Song</i>	<i>Volo & Mendola</i>	<i>Beaumaïs & Giannoni</i>
	Paper	Estimating the Interdependencies of International Tourism Demand: A Global VAR Analysis	Measurement Issues in Tourism Destination Competitiveness	Hotel Classification Premium and Neighborhood Effects in a Mid-sized Tourism-oriented Island: A Recursive Ordered Probit Approach
18:00 – 19:30	Welcome Reception			Foyer

*Note: Papers marked with ** are full papers.*

Time	Event	Venue			
Wednesday, 1 July					
09:00 – 09:30	Registration				Foyer
09:30 – 10:30	Keynote Address: Prof. Egon Smeral <i>Questioning the Stability of Tourism Income Elasticities: A Critical Perspective</i>				B112 + B113
10:30 – 11:00	Coffee Break				Foyer
11:00 – 12:30	Parallel Sessions B				B104/ B105/ B106/ B114
	<u>Stream</u>	<u>B1 – Wellness</u>	<u>B2 – Tourism Impacts</u>	<u>B3 – Tourism Forecasting 1</u>	<u>B4 – Hotel Economics 2</u>
	Session Chair	Stephen Wanhill	Adam Blake	Andrea Saayman	Bing Pan
	Venue	B104	B105	B106	B114
	Author(s)	<i>Rosselló, Santana-Gallego, & Waqas</i>	<i>Pratt</i>	<i>Tello Contreras</i>	<i>Giannoni & Peypoch</i>
	Paper	The Effects of Travel-related Illness on International Tourism	Tourism, Remittances or Foreign Direct Investment: What is the 'Best' Option for Fiji?	Quarterly Tourism Demand Modelling from United States to México**	Hotel efficiency in a destination with strong seasonality: the case of Corsica
	Author(s)	<i>Guntawongwan, Ramos, Untong, & Kaosa-ard</i>	<i>Ferrer-Rosell & Coenders</i>	<i>Önder & Smeral</i>	<i>Pan</i>
	Paper	The Competitiveness of Medical Tourism of Thailand	Convergence of Airline Types in Travel Budget Share. A Retrospective from 2006 to 2012, before and during the Crisis	Comparison of Forecasting Accuracy in City Tourism using Different Models	Forecasting Destination Weekly Hotel Demand with Big Data
	Author(s)	<i>Guntawongwan, Ramos, Untong, & Kaosa-ard</i>	<i>Blake</i>	<i>de Klerk & Saayman</i>	
	Paper	Experiences and Behavior Intention of Medical Tourists in Thailand	Displacement in Economic Impact Models	Forecasting tourist arrivals using multivariate singular spectrum analysis	
	Author(s)	<i>Tokarchuk, Gabriele, & Maurer</i>			
	Paper	Tourists' Arrivals' Impact on Satisfaction with Life of German Residents			

Time	Event	Venue
12:30 – 13:00	IATE General Assembly	B112 + B113
13:00 – 14:00	Lunch	Silverbox Ballroom, Hotel ICON
14:00 – 15:30	Parallel Sessions C	B104/ B105/ B106/ B114
	<u>Stream</u>	<u>C1 – Tourism Expenditures</u>
		<u>C2 – Pricing 1</u>
	<u>Session Chair</u>	<u>Neelu Seetaram</u>
		<u>Gang Li</u>
	<u>Venue</u>	<u>B104</u>
		<u>B105</u>
	<u>Author(s)</u>	<u><i>D'Urso, Disegna, & Massari</i></u>
	<u>Paper</u>	<u><i>Modeling Tourism Expenditures Using a Fuzzy Approach</i></u>
		<u><i>Divisekera</i></u>
		<u><i>Efficient Pricing for Sectors with Interdependent Demands: A Model of Optimal Tourism Taxes**</i></u>
	<u>Author(s)</u>	<u><i>Ferrer-Rosell & Seetaram</i></u>
	<u>Paper</u>	<u><i>Determinants of Per Diem Tourism Expenditure in Spain</i></u>
		<u><i>Lin, Mao, & Song</i></u>
		<u><i>Household Expenditure Patterns for Tourism in China, 2002-2009</i></u>
	<u>Author(s)</u>	<u><i>Hammadou, Loïc, Nowak, & Petit</i></u>
	<u>Paper</u>	<u><i>Industrial Legacy and Tourism: An Application of Hedonic Pricing Analysis to the Case of Hotel Rooms in Nord-Pas de Calais, France</i></u>
		<u><i>Cassella, Figini, & Saayman</i></u>
		<u><i>The Influence of Trade and Currency Agreements on International Tourism Flows</i></u>
		<u><i>Fourie, Rosselló, & Santana-Gallego</i></u>
		<u><i>The Opportunity Costs of Visa Restrictions in Europe: An Analysis of International Tourism</i></u>
		<u><i>Zou, Ren, Li, Meng, & Zhang</i></u>
		<u><i>Assessment Index of International Tourism Hub and its Application</i></u>

Time	Event	Venue	
15:30 – 16:00	Coffee Break	Foyer	
16:00 – 17:30	Parallel Sessions D	B104/ B105/ B106/ B114	
	<u>Stream</u>	<u>D1 – Tourism & Economic Growth 1</u>	<u>D2 – Pricing 2 & Efficiency</u>
		<u>D3 – Tourism Behavior 1</u>	
	Session Chair	Gang Li / ShiNa Li	Haiyan Song / Adam Blake
	Venue	B104	B105
	Author(s)	<i>Kim, Song, & Pyun</i>	<i>Zhang, Botti, & Petit</i>
	Paper	The Relationship among Tourism Competitiveness, Poverty, and Economic Growth in Developing Countries: A Panel Data Regression Analysis**	Destination Performance: Introducing the Utility Function in the Mean-variance Space**
	Author(s)	<i>Rakotondramaro & Andriamasy</i>	<i>Robinson & Blake</i>
	Paper	Multivariate Granger Causality between Tourism Receipts, Poverty and Growth: Evidence for Less Developed Country as Madagascar**	VAT and Tourism: Results from a Survey of Holiday Intentions
	Author(s)	<i>Yang & Lin</i>	<i>Tur, Rey-Maqueira, & Ramos</i>
	Paper	Where Can Tourism-led Growth Occur? Evidence from the Chinese Regional Data	A Measurement Tool for the Tourist Experience

Time	Event	Venue			
Thursday, 2 July					
09:00 – 09:30	Registration	Foyer			
09:30 – 10:30	Keynote Address: Prof. Stephen Wanhill <i>What Tourism Economists Do. Your Contribution to Understanding Tourism</i>	B112 + B113			
10:30 – 11:00	Coffee Break	Foyer			
11:00 – 12:30	Parallel Sessions E	B104/ B105/ B106/ B114			
	<u>Stream</u>	<u>E1 – Tourism Demand</u>	<u>E2 – Tourism Satellite</u>	<u>E3 - Tourism</u>	<u>E4 – Cultural Tourism 1</u>
		<u>2</u>	<u>Accounts</u>	<u>Competitiveness 2</u>	
	Session Chair	Paolo Figini	ShiNa Li	Mondher Sahli	Neelu Seetaram
	Venue	B104	B105	B106	B114
	Author(s)	<i>Divisekera</i>	<i>Wu & Song</i>	<i>Amaya, Sosa, Ochoa, & Schmidt</i>	<i>Wu, Li, & Yuan</i>
	Paper	Interdependencies of Demand for International Air Transportation and International Tourism**	Regional Tourism Satellite Account (TSA): Guangdong, China	The Perception of Destination Competitiveness by Host Population and Tourists**	The Effect of Tourism Development on Qiang Embroidery Industries after the 2008 Wenchuan Earthquake**
	Author(s)	<i>Xie, Yu, & Shen</i>	<i>Jones & Li</i>	<i>Botti & Peypoch</i>	<i>Petit & Seetaram</i>
	Paper	Domestic Tourism Demand of Chinese Citizens with Structural Cost and Income: A Panel Spatial Econometric Approach	Estimating the Economic Impact of Meetings and Conventions: A Satellite Account Approach	The French Tourism Paradox: A MCDA Analysis	Cultural Proximity and Bilateral Tourism Flows
	Author(s)	<i>Firgo & Fritz</i>		<i>Zekan</i>	
	Paper	A Regional Dynamic Shift-Share Analysis of Long-Run Trends in the Austrian Tourism Sector		Benchmarking in European City Tourism: Lessons Learned	

Time	Event	Venue		
12:30 – 14:00	Lunch	Silverbox Ballroom, Hotel ICON		
	IATE 2015-2016 New Council Meeting	B104		
14:00 – 15:30	Parallel Sessions F	B104/ B105/ B106/ B114		
	<u>Stream</u>	<u>F1 – Tourism Forecasting 2</u>	<u>F2 – Cultural Tourism 2</u>	<u>F3 – Length of Stay</u>
	<u>F4 – Tourism & the Environment 2</u>			
	Session Chair	Haiyan Song	Stephen Pratt	Vicente Ramos
	Venue	B104	B105	B106
	Author(s)	<i>Liu & Song</i>	<i>Kruger & Saayman</i>	<i>Mortazavi & Cialani</i>
	Paper	Forecasting Tourist Arrivals in China using Daily Search Engine Data – A FaMIDAS Modelling Approach	Are You Willing to Pay More for the Arts?	Factors Influencing Tourists' Length of Stay in Venice**
	Author(s)	<i>Eugenio-Martin & de Rus</i>	<i>Oi</i>	<i>Buddhawongsa, Untong, Ramos and Kaosa-ard</i>
	Paper	Ex-post Three Stage Public Tourism Infrastructure Project Assessment: The Case of Malaga Airport	The Economic Impact of an Art Festival in Japan: A Case Study of Roppongi Art Night	The Determinants of Length of Stay of ASEAN Tourists in Thailand: A Survival Analysis
	Author(s)		<i>Ohe</i>	<i>Porto & González</i>
	Paper		Exploring Determinant Factors toward Formation of Farmers' New Identity Doing Educational Tourism	Touristic Resources and Factor Intensity in the Province of Buenos Aires

Time	Event	Venue
15:30 – 16:00	Coffee Break	Foyer
16:00 – 17:30	Parallel Sessions G	B104/ B105/ B106/ B114
	<u>Stream</u>	<u>G1 – Tourism Governance</u>
		<u>G2 – Human Resources</u>
		<u>G3 – Service Quality</u>
	Session Chair	Paolo Figini
	Venue	B104
	Author(s)	<i>Candela, Mussoni, & Patuelli</i>
	Paper	Centralized vs. Decentralized Tourism Policies: A Spatial Interaction Model Framework**
	Author(s)	<i>Xu, Dupre, & Chau</i>
	Paper	Place Attachment and Community Attitude toward (Re)positioning Chinatown as a Site for Tourism: Evidence from Three Chinatowns in Australia**
		Stephen Wanhill
		B105
		<i>Tleuberdinova, Shayekina, & Abylkair</i>
		Human Resources Policy in the Tourism Industry of the Republic of Kazakhstan: Problems and Ways to Improve**
		<i>Hill & Turley</i>
		Improving the Positive Economic Impact of Tourism by Enhancing Tourism Labor Compensation and Status
		Sylvain Petit / Vicente Ramos
		B114
		<i>Saayman, Martin, & Roman</i>
		There is no fuzziness when it comes to measuring quality service**
		<i>Yeh & Huang</i>
		Service Quality Improving Effects And Recreational Benefits for Sport Tourism**
19:00 – 22:00	Gala Dinner	Silverbox Ballroom, Hotel ICON

Time	Event	Venue	
Friday, 3 July			
09:00 – 09:30	Registration	Foyer	
09:30 – 11:00	Parallel Sessions H	B104/ B105/ B106/ B114	
	<u>Stream</u>	<u>H1 – Tourism & the Environment</u>	<u>H2 – Tourism & Economic Growth 2</u>
	Session Chair	Tanja Mihalič	Adam Blake
	Venue	B104	B105
	Author(s)	<i>Falk</i>	<i>Zhou, Qu, & Li</i>
	Paper	The Stagnation of Summer Glacier Skiing**	Tourist Attractions Agglomeration and Economical Performance**
	Author(s)	<i>Hernández & Santana-Jiménez</i>	<i>Inchausti-Sintes</i>
	Paper	Determinants of Land Use Conversion from Tourist to Residential	Tourism: Economic Growth, Employment and Dutch Disease
	Author(s)	<i>Cai</i>	<i>Bianchi, Sahli, & Vici</i>
	Paper	Estimating the Carbon Footprint of Tourism in South Tyrol, Italy	A Re-examination of the Tourism-led Growth Hypothesis: The case of New Zealand
	Author(s)		<i>Hon-Snir, Shahrabani, Regev, & Friedlander</i>
	Paper		Factors Affecting Use of the Internet to plan and Purchase Tourism Services among Older Adults
	Author(s)		<i>Shahrabani, Regev & Syna</i>
	Paper		Factors Affecting Young People Decisions to Travel to Risky Destinations
11:00 – 11:30	Coffee Break	Foyer	

Time	Event	Venue
11:30 – 13:00	Parallel Sessions I	B104/ B105/ B106/ B114
	<u>Stream</u> <u>I1 – Economic Geography</u>	<u>I3 – Hotel Economics 3</u>
	Session Chair Mondher Sahli	Stephen Pratt
	Venue B104	B105
	Author(s) <i>Gunter, Ceddia, & Tröster</i>	<i>Mihalič</i>
	Paper International Ecotourism and Economic Development in Central America and the Caribbean	Relationship between Tourism and Economic Development – Capital Coefficient Analysis
	Author(s) <i>Hibberd</i>	<i>Li, Chen, & Li</i>
	Paper Examining Youth Attitudes to Ecotourism in Vietnam: Key Economic and Lifestyle Considerations	How Does Tourism Development Contribute to Regional Income Inequality? A Case of China
	Author(s) <i>Figini & Leoni</i>	<i>Tur, Rey-Maqueira, Ramos, & Gartner</i>
	Paper Disneyland Paris and the French Capital: A Tale of Two Destinations?	The Impact of Experience Staging in Tourism Competitiveness
	Author(s) <i>Masiero, Pan, & Heo</i>	<i>Masiero, Pan, & Heo</i>
	Paper Hotel Room Choice and Repeat Purchase Behavior: An Analysis of Guests' Preferences	Hotel Room Choice and Repeat Purchase Behavior: An Analysis of Guests' Preferences
13:00 – 13:30	Closing Ceremony	B112 + B113
From 15:00	Optional Post-conference Tours	Foyer