

# JAMES LACEY

MARKETING CONSULTANT

## PROFILE

I am a Marketing Consultant with 16 years' professional experience. I hold a Diploma in Professional Marketing from the CIM. I am looking for the opportunity to advance to a Management position where I can use my skills in developing strategies and leading a team.

## CONTACT

123, The Street  
Kingston-upon-Thames  
K1 234  
01234 567890  
jamiesmith@hotmail.com

## SKILLS

ANALYTICS



HTML/CSS



WORDPRESS DEVELOPMENT



## WORK EXPERIENCE

### Marketing Consultant @ XYZ Brand Agency, London

2014 - date

Initially joining the company as a trainee, I have progressed to team leader. My role requires that I create, develop and execute marketing strategies for the Company's clients, including online and offline campaigns.

### Marketing Consultant @ ABC Brand Agency, London

2001 - 2004

I am required to ensure that all marketing support materials are up to date and in line with each client's agreed brand guidelines, which include website materials, social media accounts, online brochures, presentations and proposal templates.

### Marketing Junior @ Virgin Media, London

1999 – 2001

As a junior my role was to shadow senior members of the team, proofread copy, finalise files for print, liaise between departments and order supplies as needed.

## EDUCATION

### Diploma in Professional Marketing (Level 6) @ CIM

1999 - 2003

### BA Creative Media @ University College London

1997 – 1999

### BTEC Level 3 Media @ Confetti College, Nottingham

1995 – 1997

## AWARDS

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### **Nominated**

Law Society Excellence in  
Marketing Awards 2017

Fabulous Magazine Marketing  
Awards 2016

Blooming Marvellous  
Marketing Awards for best  
campaign 2015

### **Won**

Best Email Campaign CIM  
Awards 2013

Best Website Design Guild of  
Designers 2001

## INTERESTS AND HOBBIES

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- Kite surfing
- Skateboarding
- Mountain boarding
- Hiking
- Going to the gym

## REFERENCES

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Available on request.