

Vilonia Planning Commission
March 26, 2015

Members Present:

Brad Fisher
Marty Knight
Marshall Smith

Melissa Jenkins
Frank Mitchell
Trey White

Members Absent:

John Bonner; Jeanna Branson; Charles Coker.

The meeting was called to order at 7:07 p.m. Minutes from the February 26 meeting were read and approved.

New Business

Presentation from Gateway Planning, Brad Lonberger

Old Business

Sign ordinance:

It was reported that the Sub-Committee for the Sign Ordinance review met in March: Good meeting; reluctance to make long-term changes that would cause disruption because ordinance was fairly new. Dr. Mitchell shared an ordinance example from South Dakota (page 18) that deals with off-premise signs, probably billboards and advertising.

The Committee recommendation is to focus on allowing a temporary sign to be erected.

Dr. Mitchell presented a motion to allow a variance for a temporary off-premise banner for What's for Dinner Restaurant for 60 days. He stated that this is based on a start-up business only with permission of the land owner where the banner will be placed. Size can be up to 4 ft. x 8 ft.. The sign must meet all other pertinent requirements such as not blocking intersections, etc. as found in planning guide. Code enforcement officer will inspect and approve.

Mr. Tucker presented his 4x8 sign to the Commission, proposed for the north side of Church Street.

He gave an update on the Highway department request: they allow beautification signs for \$200 each, with a diagram to Highway Department where they will be placed. He has requested four and waiting on approval.

Discussion about need to define start-up business in relation to the proposed motion. Mr. Fowlkes reminded that the Commission that this is a specific variance that applies to this situation.

Motion for temporary sign approved.

Commissioners requested help from Gateway Planning during further ordinance review, and Mayor Firestone mentioned that he would provide copies of the Beebe, Greenbrier, and Cabot ordinances.

No other business or announcements.

Meeting adjourned.

Approved: March 28, 2015

Chairman

Secretary