

Come Learn More at an Information Meeting

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|---|---|
| ■ Wed, Jan. 19, 2005
6:30 pm
REI
12634 Paradise Valley
Pkwy W
Paradise Valley, AZ | ■ Thu, Jan 27, 2005
6:30 pm
Best Western
5940 NW Grand Ave
Glendale, AZ |
| ■ Sat, Jan. 22, 2005
10:00 am
Doubletree Paradise
Valley Resort
5401 N Scottsdale Rd
Scottsdale, AZ | ■ Sat, Jan. 29, 2005
10:00 am
Embassy Suites
2630 E Camelback Rd
Phoenix, AZ |
| ■ Tue, Jan. 25, 2005
6:30 pm
Lifetime Fitness
1616 W Ruby Drive
Tempe, AZ | |

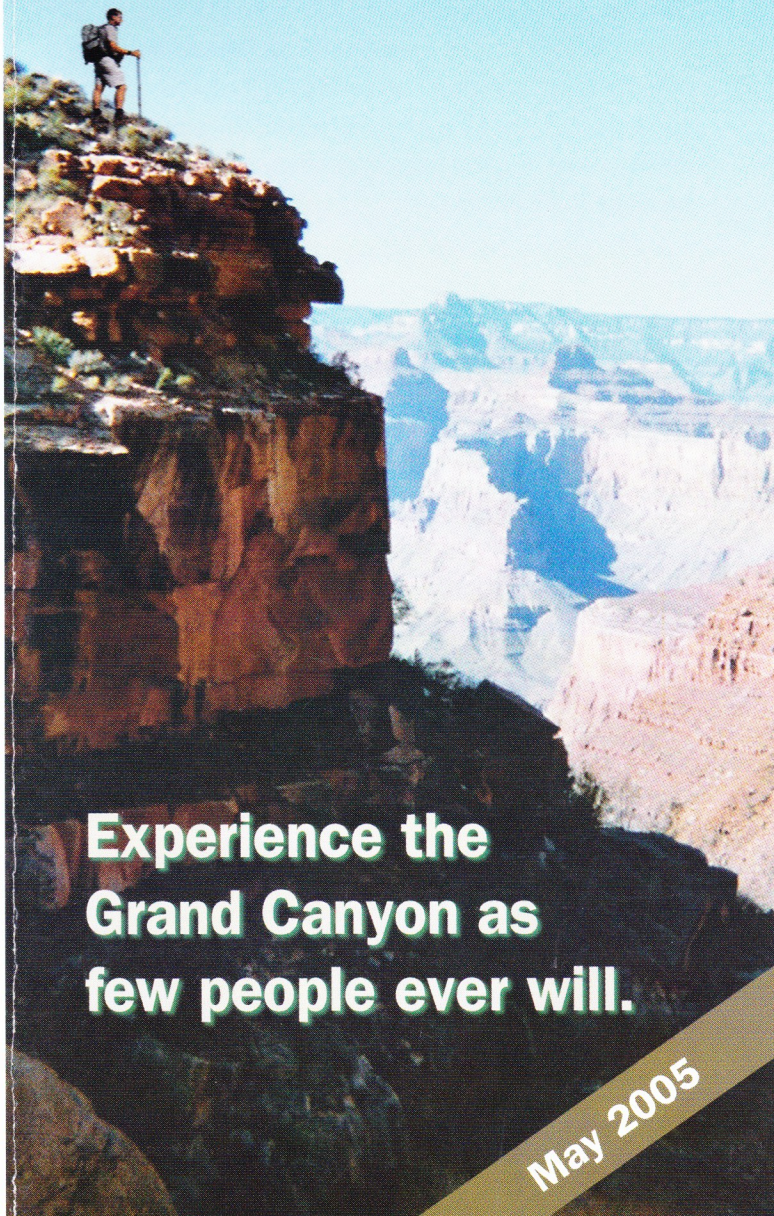
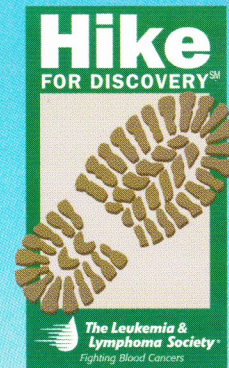
About the Society

The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. Our mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. The Society has invested more than \$360 million in research specifically targeting blood cancers. Last year, more than 3/4 million patients and family members contacted the Society for help and support.

The Leukemia & Lymphoma Society
Western Regional Office
1550 East Missouri, Ste 204
Phoenix, AZ 85014
Ph: 602.532.0404
www.hikefordiscovery.org/dm

Our mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

www.LLS.org • 888.HELP.LLS



Five million people a year visit the Grand Canyon, but only a small fraction of them venture into it. Now you can hike the Grand Canyon and experience it from a unique and thrilling perspective.

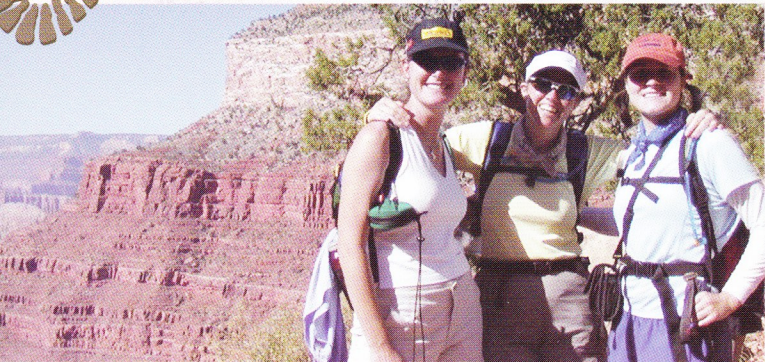
Get Ready for Adventure

Hike For DiscoverySM is The Leukemia & Lymphoma Society's new adventure fundraising program that prepares people, from beginners to seasoned hikers, to experience a natural wonder in a special way. In May 2005, our inaugural event will be a hike into the Grand Canyon. As a program participant, you'll receive everything you need to be ready for the experience of a lifetime.

- Professional training and coaching support
- Clinics on hiking and climbing techniques, hydration, nutrition, CPR, first aid and equipment
- The fun and camaraderie of training and traveling with a group
- Transportation, lodging and social events at the Grand Canyon during your four day/three night stay*

In return, you'll raise funds for lifesaving cancer research and services for patients with leukemia, lymphoma and myeloma. You'll also meet an honored teammate, a blood cancer patient whose struggle for life will add special relevance to your own achievements as a canyon hiker and fundraiser.

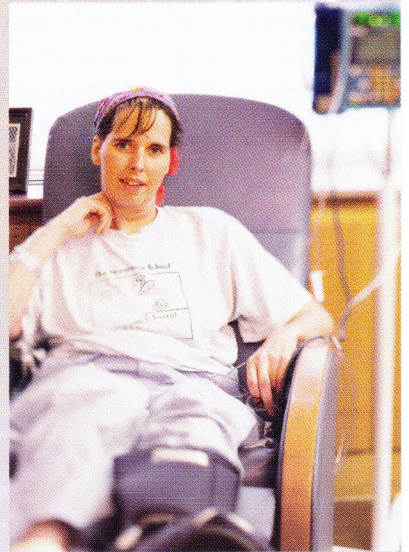
*Three day/two night stay in Phoenix area.



Come to an Information Meeting

Find out more about this once-in-a-lifetime opportunity to accomplish something grand! Speak with coaches and meet other people who, like you, want to cover new ground and help discover cures for cancer. (See back of brochure for meeting dates in your area).

More than 712,000 Americans, from tiny babies to our most senior citizens, have blood cancer. Research has made great strides in the treatment of these cancers, but much remains to be done. Every five minutes, someone new is diagnosed. Every 10 minutes, someone dies.



www.hikefordiscovery.org