



SAN BEDA UNIVERSITY

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OFFICE OF THE VICE PRESIDENT FOR LINKAGES AND INTERNATIONAL AFFAIRS



June 14, 2018

Dear Honorable Members, Observers and Friends of the ASEAN Learning Network:

Greetings of Peace!

San Beda University is organizing our 4th ALN-SBU Social Enterprise for Economic Development (SEED) Program in the Philippines scheduled on August 12-23, 2018. This is the first time in response to the challenge to conduct SEED in an urban setting. The immersion then will not be with rural community dwellers, but with poor urban community residents. We are quite certain that this will be another meaningful experience for everyone given this new locale and context of the SEED sites where students and lecturers from our universities will be engaged.

With our university Rector-President Rev. Fr. Aloysius Ma. A. Maranan, OSB our ALN Vice Chair, we look forward to meeting lecturers and student delegates from your university. In line with our preparations, arrangements with the hotel and related matters for the URBAN SEED Program implementation, we would like to request you to kindly confirm participation to this Program as early as possible preferably on or before July 9, 2018.

For further information send your communication to this email address:

seed2018.ph@gmail.com: cc: vp.lia@sanbeda.edu.ph. In case you need a letter addressed to you or any one of your university officials, feel free to inform us.

Attached herewith is the SEED Program brochure, and the registration confirmation form for easy reference. Information on the details for the payment of registration fee through the banks are included as well.

With much appreciation and respect,

Tita Evasco-Branzuela, Ph.D.

Vice President

Enclosures: Conference Brochure, Registration Form