

Cohort Application

Getting to know you:

1. Name of Business, Venture, Enterprise*
2. Name of Signing Authority*
3. Name of person filling out this form (if different than signing authority)
4. Where do you reside?*
5. Email Address:
6. (Drop Down Menu) Tell us about your organizational / business structure:*

 - a. For-Profit
 - b. Not-for-Profit /Charity
 - c. Co-op
 - d. Other / TBD

7. Legal Structure:*

 - a. Corporation
 - b. Self/Sole-proprietor
 - c. Partnership
 - d. Organization
 - e. TBD

8. Address of Applicant (In the case of registered partnerships, corporations or other business structures, provide the registered address) *
9. Primary Telephone Number*
10. Secondary Telephone Number*
11. Are you 19 yrs of age and older?*

Impact

12. Tell us why you started your venture? What is it about your personal story that has shaped who you are & drives your passion? *
13. Tell us about the problem that you are trying to solve with your venture. IMPORTANT: Explain how your innovation/venture will

address the need and tell us about the impact it has/will have on the community and world.*

14. Please tell us how you think B4C will help you with your venture?
15. Have you founded or have been involved with previous ventures?*(Yes/No)
16. What have you done to test your idea or validate it in the marketplace?*
17. Please create a short (up to 2 minute) video to help us get to know you (your team) and your company better. Upload the video to Youtube and provide us with the link here (you can put it in a private mode if you wish - just please provide us with the information to access it).* Video should include an introduction of both yourself and your team (if applicable), clearly explain the problem you are trying to solve and your proposed solution, and explain why you feel B4C is the right fit to help you grow your venture. Videos do NOT need to be high quality and can be filmed with your cell phone, it is the content we are interested in.

Relationships:

18. Tell us about your team. (who are they, what do they bring)
19. Do you have any advisors? Who are they and how are they helping you?
20. Do you, your business, or partners, have a current or previous relationship with the PDC or other organizations involved with entrepreneurship and innovation? (such as funding awards/programming/accelerators)* If so, tell us how about the nature of your existing relationships.
- 21.

Financial & Business Model

22. Have you completed another accelerator?
23. Explain how you will make money with your venture: *

24. Is this a new innovation/idea or venture?*
25. Did you personally develop the idea? Did your company develop this idea entirely on its own? *
26. Has this idea ever been developed or worked on by any one at educational/research institution or another business/organization? *
27. Have you applied for or received a patent for your idea/innovation/venture? *