



# Reinventing Paradise

*Our life support  
system*

Rod Oram's presentation to the  
Philanthropy NZ Summit  
Wellington, May 16th, 2019

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[Newsroom.co.nz](http://Newsroom.co.nz) / Twitter @RodOramNZ

# Agenda

- **Home**
- **Revolution**
- **Aotearoa**

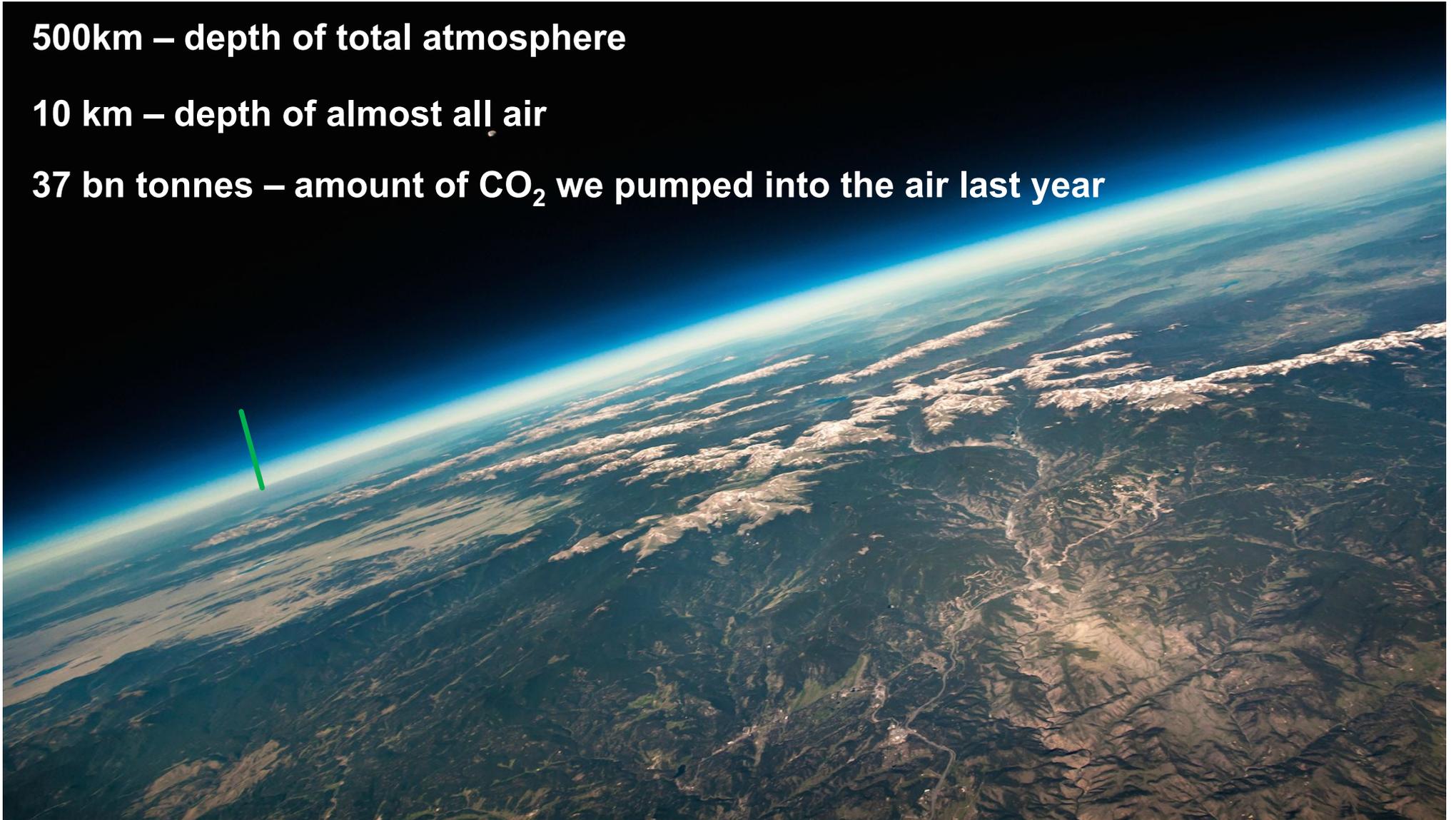
Home



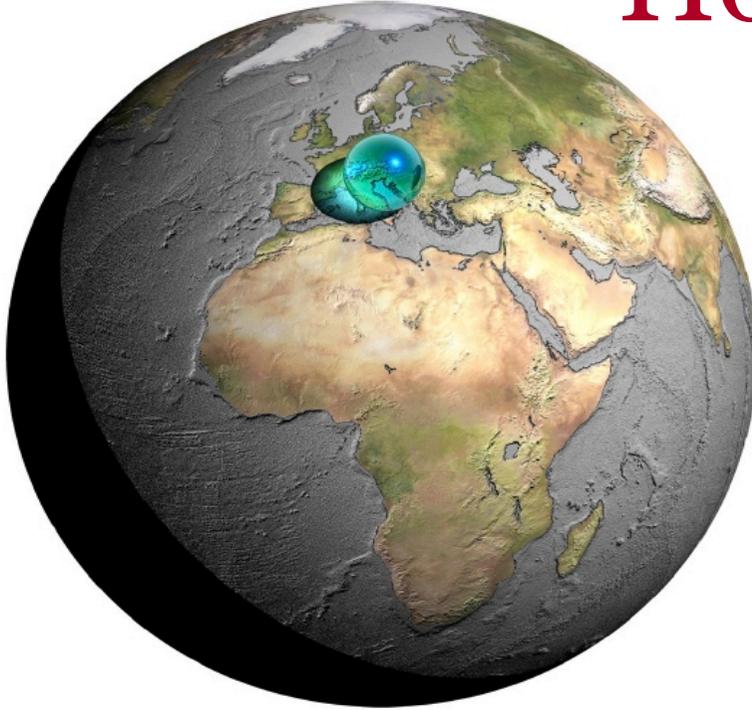
**500km – depth of total atmosphere**

**10 km – depth of almost all air**

**37 bn tonnes – amount of CO<sub>2</sub> we pumped into the air last year**



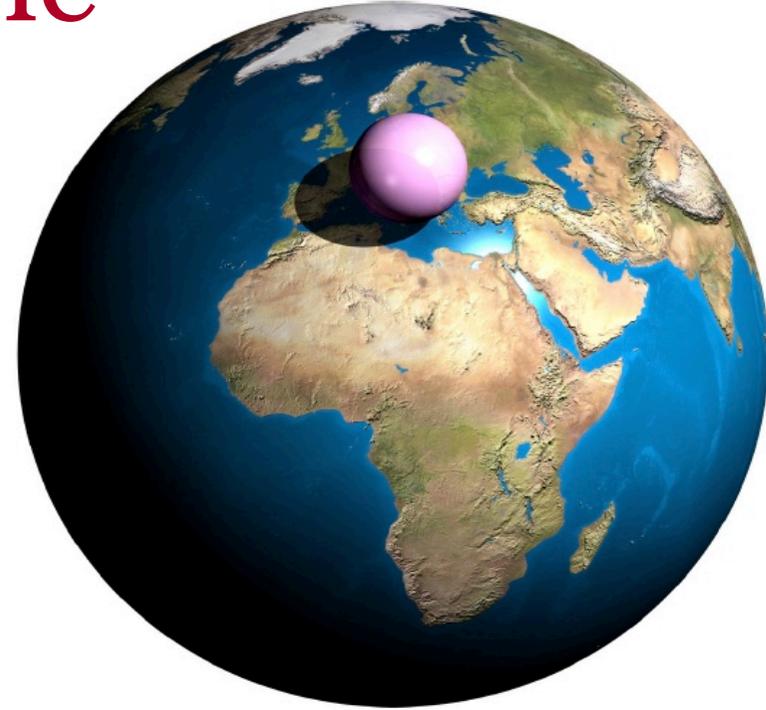
# Home



- **All water**

1,390 km across

(All fresh surface water: 62 km)



- **All air**

1,999 km across

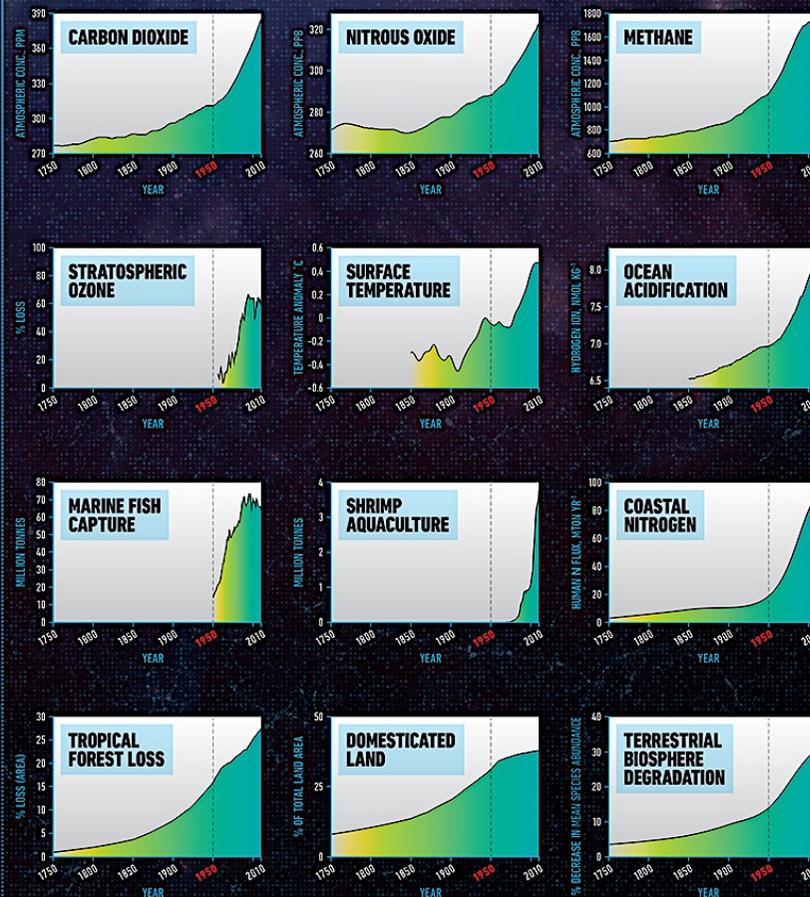
- *Source: Dr Adam Nieman*

# THE GREAT ACCELERATION

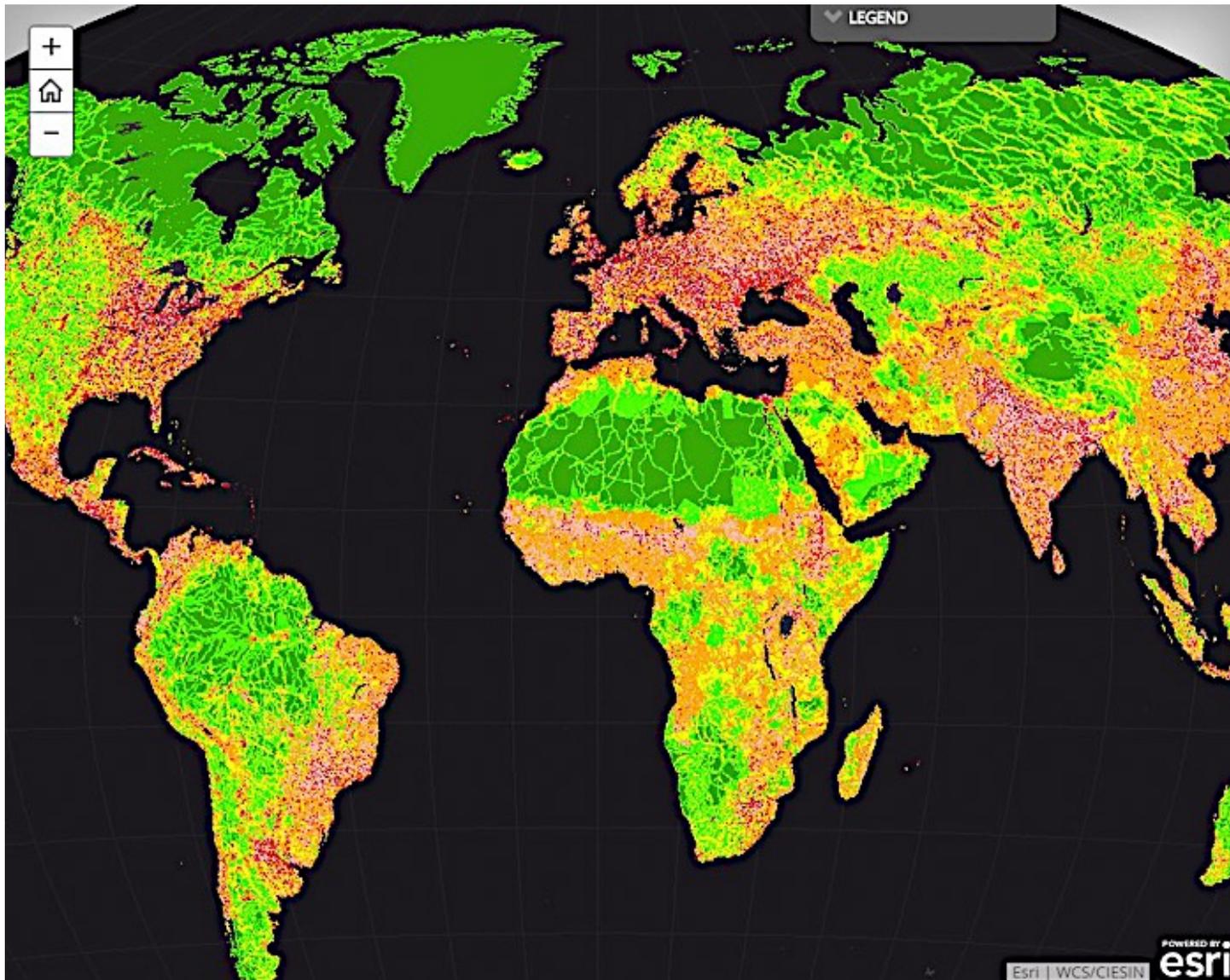
## SOCIO-ECONOMIC TRENDS



## EARTH SYSTEM TRENDS



REFERENCE: Steffen, W., W. Broadgate, L. Deutsch, O. Gaffney and C. Ludwig, The Trajectory of the Anthropocene: the Great Acceleration, *The Anthropocene Review*, 16 January 2015.  
 MAP & DESIGN: Félix Pharand-Deschênes / Globalia



A story map



## We are Living in The Age of Humans

# 75%

of Earth's land surface outside of ice sheets is managed by humans.

The map at left, developed by the Wildlife Conservation Society, reflects patterns of roads, urban concentrations, agriculture and other factors to show the extent of human modification of the landscape. Green represents minimal human impact; orange, red and purple reflect a high degree of human activity.

CLICK on the locations below to see examples of highly managed landscapes:

**The Netherlands** is home to this geometric array of fields and villages called the *Zuiderzeewerken*, an expanse of reclaimed land created by diking and draining portions of the *Zuiderzee*, a shallow inlet of the North Sea.

**British Columbia, Canada** has been transformed by intensive clear-cut logging. Vast woodland tracts in western Canada and the United States have become

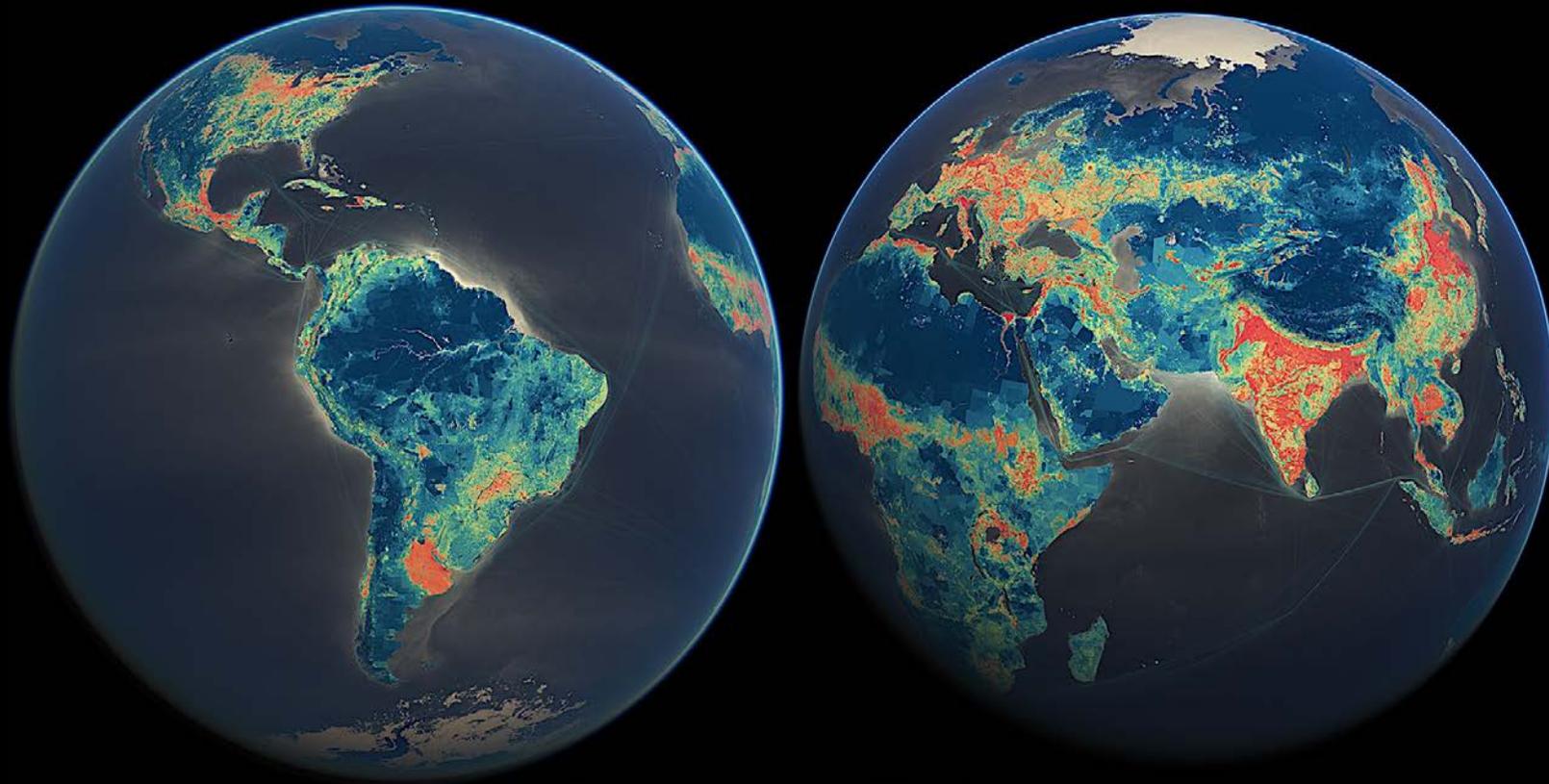
# The 6<sup>th</sup> Great Extinction

*- but the first caused by humans*



[https://en.wikipedia.org/wiki/The\\_Sixth\\_Extinction:\\_An\\_Unnatural\\_History](https://en.wikipedia.org/wiki/The_Sixth_Extinction:_An_Unnatural_History)

## Planetary Influence of Thermo-Industrial Civilization on Terrestrial Lands

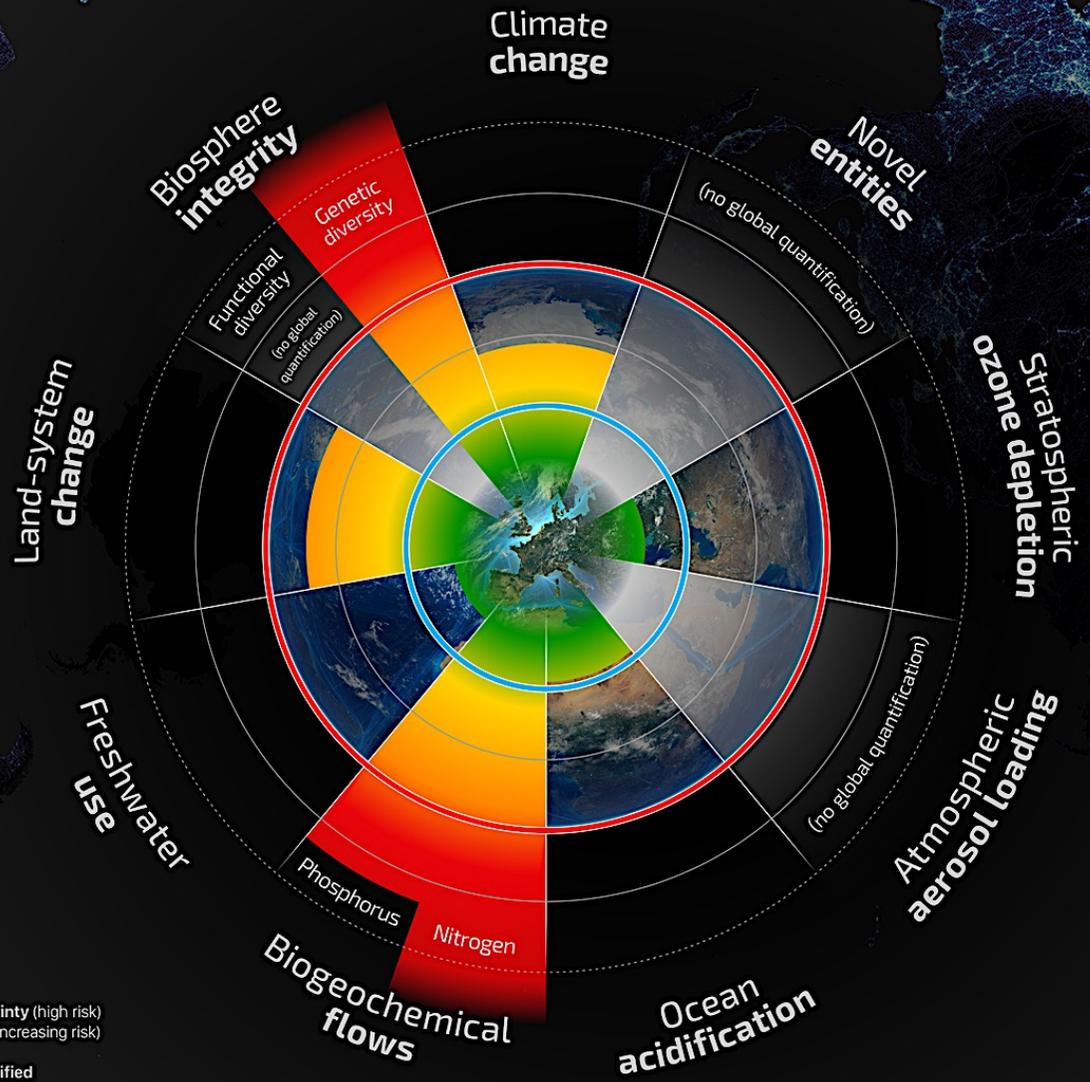


Global Human Modification



SOURCE Kennedy, CM, Oakleaf JR, Theobald DM, Baruch-Mordo S, Klesecker J, (2018) Managing the middle: A shift in conservation priorities based on the global human modification gradient. *Global Change Biology* 00:1–16. <https://doi.org/10.1111/gcb.14549>  
DESIGN Globalia

# PLANETARY BOUNDARIES



- Beyond zone of uncertainty (high risk)
- In zone of uncertainty (increasing risk)
- Below boundary (safe)
- Boundary not yet quantified



# Agenda

- Home
- **Revolution**
- Aotearoa

## Rockström in NZ - at New Frontiers, April 2018 - session 1



- [https://www.youtube.com/watch?v=qLV4wjdac8A&list=PLxTt2Nm5dTv3awnK1ren4BtHNctW\\_v7zY&index=1](https://www.youtube.com/watch?v=qLV4wjdac8A&list=PLxTt2Nm5dTv3awnK1ren4BtHNctW_v7zY&index=1)

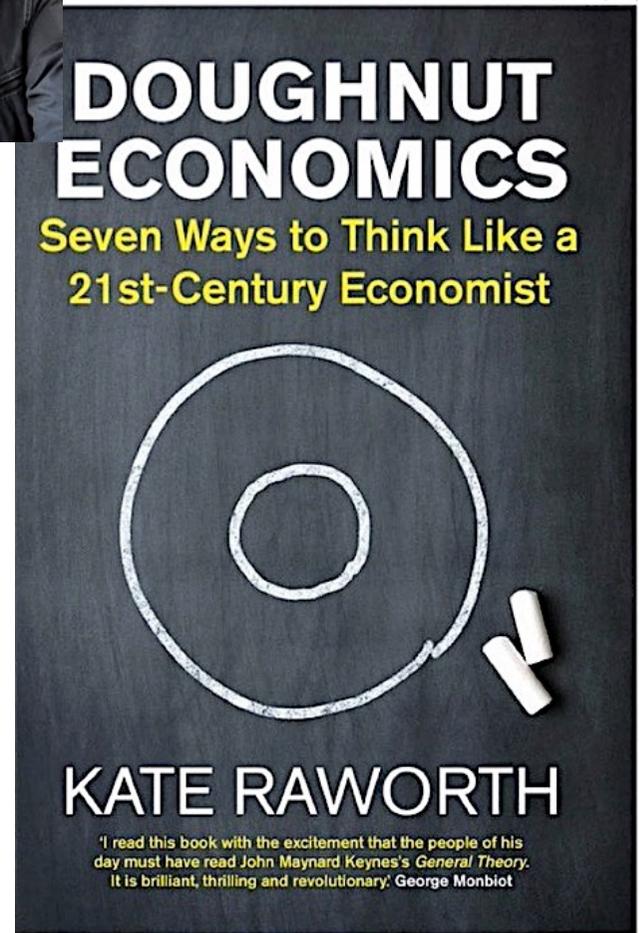
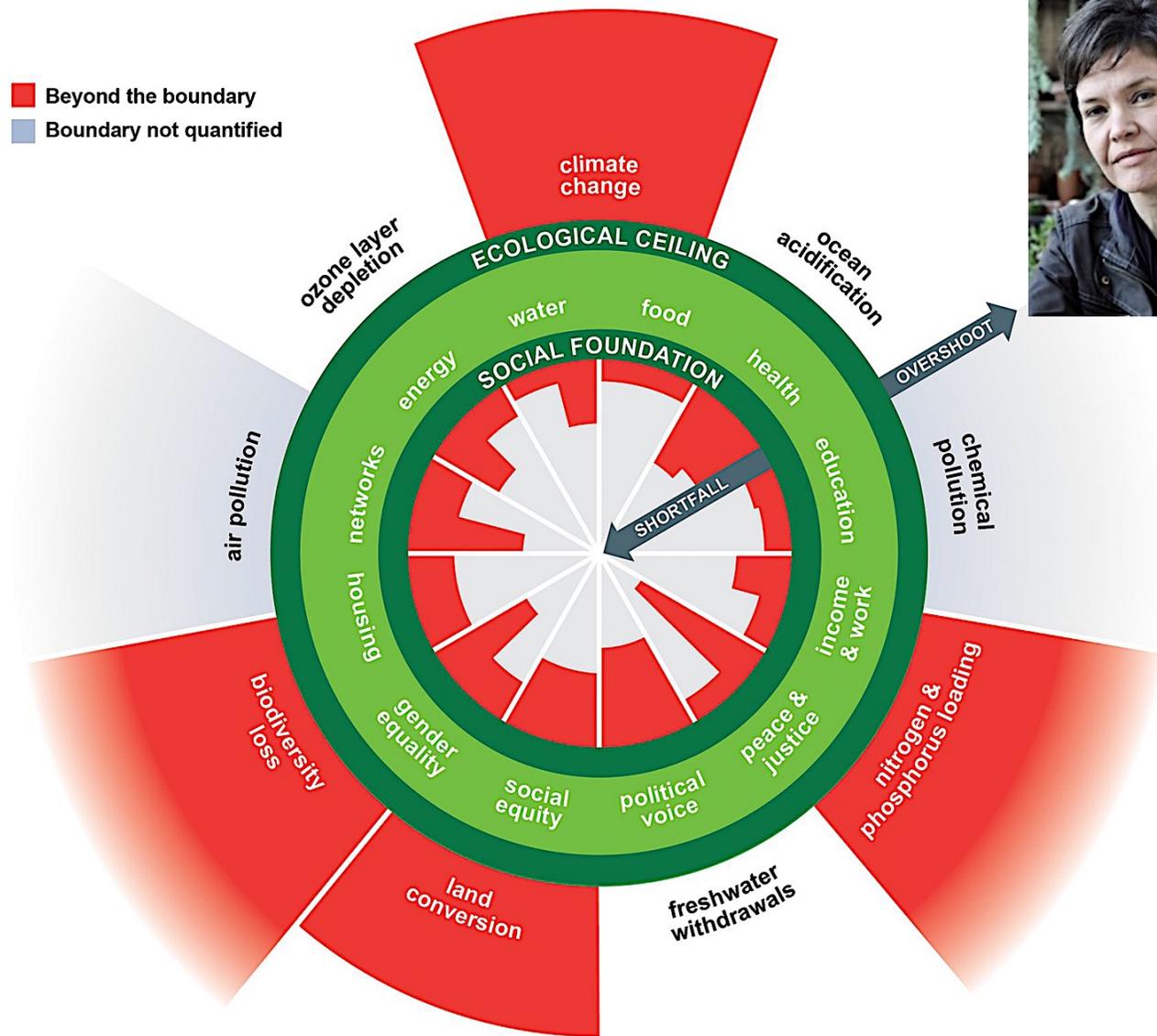
## Rockström in NZ - at New Frontiers, April 2018 –session 2



- [https://www.youtube.com/watch?v=sA4SnQ6cPR8&index=13&t=0s&list=PLxTt2Nm5dTv3awnK1ren4BtHNctW\\_v7zY](https://www.youtube.com/watch?v=sA4SnQ6cPR8&index=13&t=0s&list=PLxTt2Nm5dTv3awnK1ren4BtHNctW_v7zY)

# Some goals to guide our recovery





# Raworth rewrites the OECD's charter

The Aims of the OECD shall be to promote policies designed to...

**1960**

...achieve the highest sustainable rate of growth and employment and a rising standard of living in member countries.



**2020**

...create regenerative and distributive economies that enable humanity to thrive, whether or not they grow.



## For 21<sup>st</sup> century progress, pick your paradigm. Neither is easy, nor proven.



**“Today’s uber-capitalism demands maximum growth”**

**(as summed up by Branko Milanovic)**

- People are greedy, insatiable & competitive.
- The metric of success is money and everyone wants more of it.
- This can’t be changed in any foreseeable future.
- Hence pursuing wellbeing calls for maximizing GDP growth.
- Achieving this depends upon overcoming environmental limits to growth – and, thanks to technology, it can be done.

**“Tomorrow’s thriving future must be growth agnostic”**

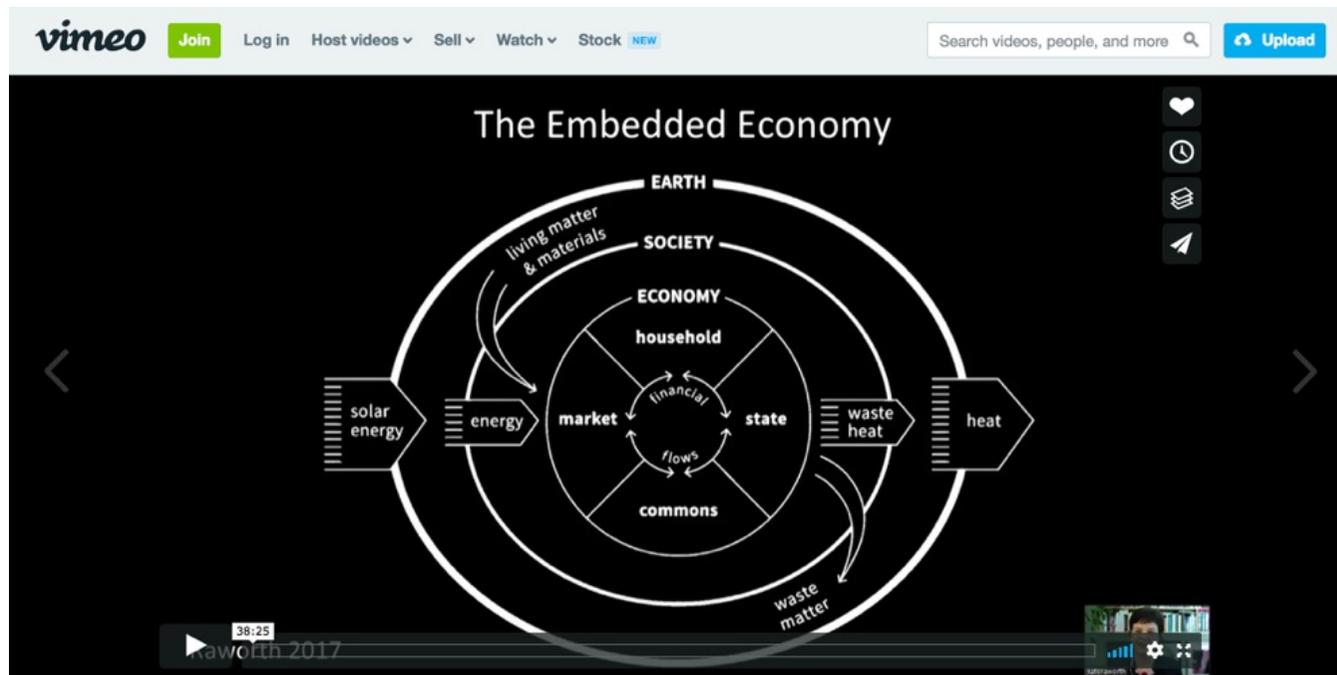


**(as summed up by Kate Raworth)**

- People are greedy and generous, competitive and collaborative – and it’s possible to nurture human nature.
- The metric of success is to meet the needs of all within the means of the planet (aka get into the Doughnut)
- This is essential for humanity’s common future.
- Hence pursuing wellbeing calls for distributive and regenerative economies – with GDP adjusting in response.
- Achieving this depends upon overcoming today’s financial, political and social addictions to GDP growth – by no means easy, but it can be done.

# Raworth's first NZ presentation

- August 2018, Environmental Defence Society's Conference <https://vimeo.com/284104419>



## Day 1: International Keynote-Kate Raworth

1 month ago | More



Environmental Defence Society

BUSINESS

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### More from Environmental Defence Society

Autoplay next video



Day 1: Internation...

Environmental Defence Society

# Circular economy

- Unmake everything we make
- Reuse all natural and human-made resources
- Maximize resources, minimise pollution
- Working with nature ...not against it

## OUTLINE OF A CIRCULAR ECONOMY

### PRINCIPLE 1

1

Preserve and enhance natural capital by controlling finite stocks and balancing renewable resource flows  
ReSOLVE levers: regenerate, virtualise, exchange



Regenerate    Substitute materials    Virtualise    Restore

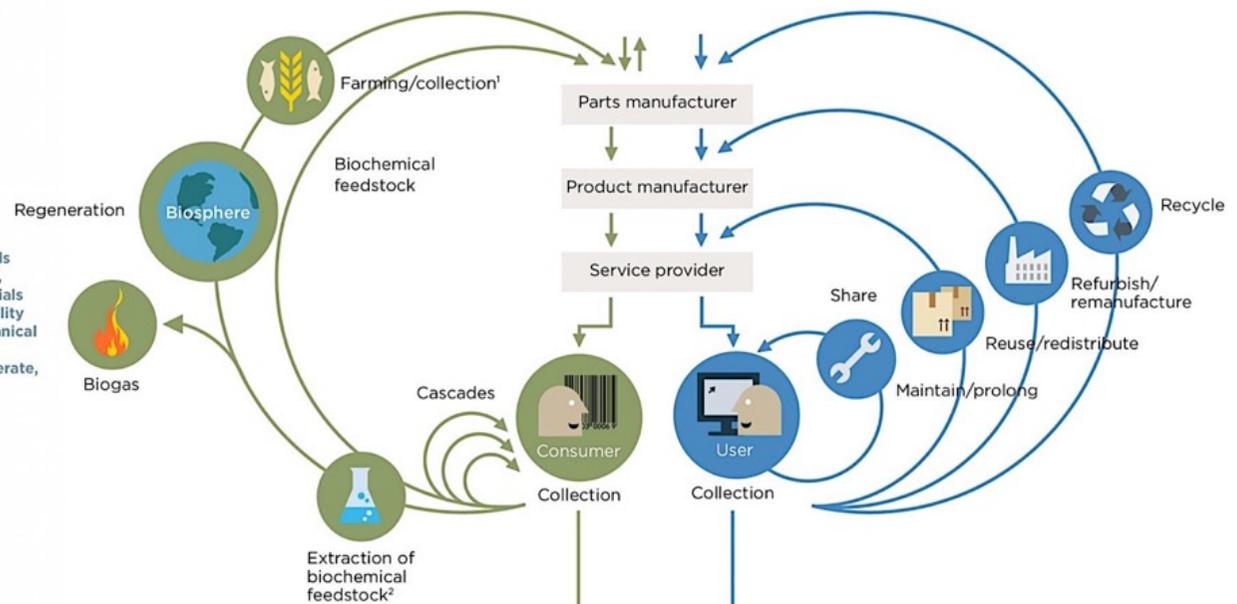
Renewables flow management

Stock management

### PRINCIPLE 2

2

Optimise resource yields by circulating products, components and materials in use at the highest utility at all times in both technical and biological cycles  
ReSOLVE levers: regenerate, share, optimise, loop



### PRINCIPLE 3

3

Foster system effectiveness by revealing and designing out negative externalities  
All ReSOLVE levers

Minimise systematic leakage and negative externalities

1. Hunting and fishing  
2. Can take both post-harvest and post-consumer waste as an input  
Source: Ellen MacArthur Foundation, SUN, and McKinsey Center for Business and Environment; Drawing from Braungart & McDonough, Cradle to Cradle (C2C).

# OUR MISSION IS TO ACCELERATE THE TRANSITION TO A CIRCULAR ECONOMY

The Ellen MacArthur Foundation works with business, government and academia to build a framework for an economy that is restorative and regenerative by design.

See more

## LATEST



Industry leaders join forces to Make Fashion Circular



China-EU agreement paves way for global adoption of circular economy

NEWS >



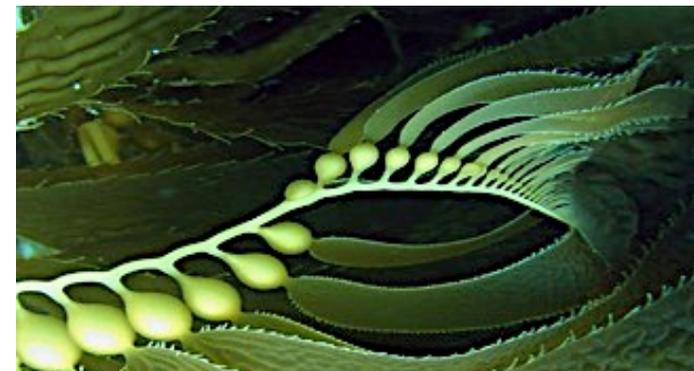
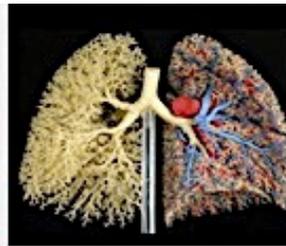
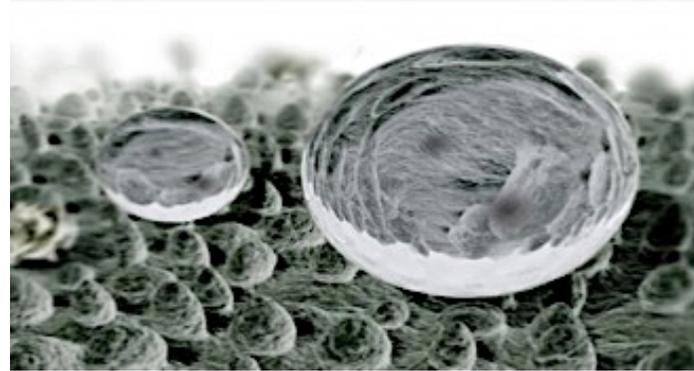
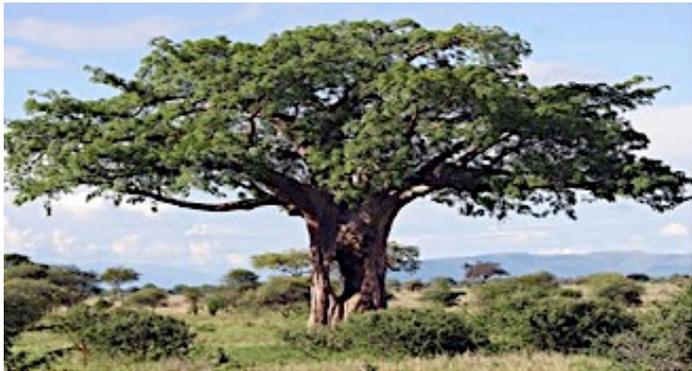
The UK Plastics Pact launched by the Ellen MacArthur Foundation and WRAP

NEWS >

- <https://www.ellenmacarthurfoundation.org/>

# Biomimicry

- We need radical transformation...so all we do works with nature, not against it
- Learning, borrowing, adapting from nature
- ...massive transformation of technology



# Cities

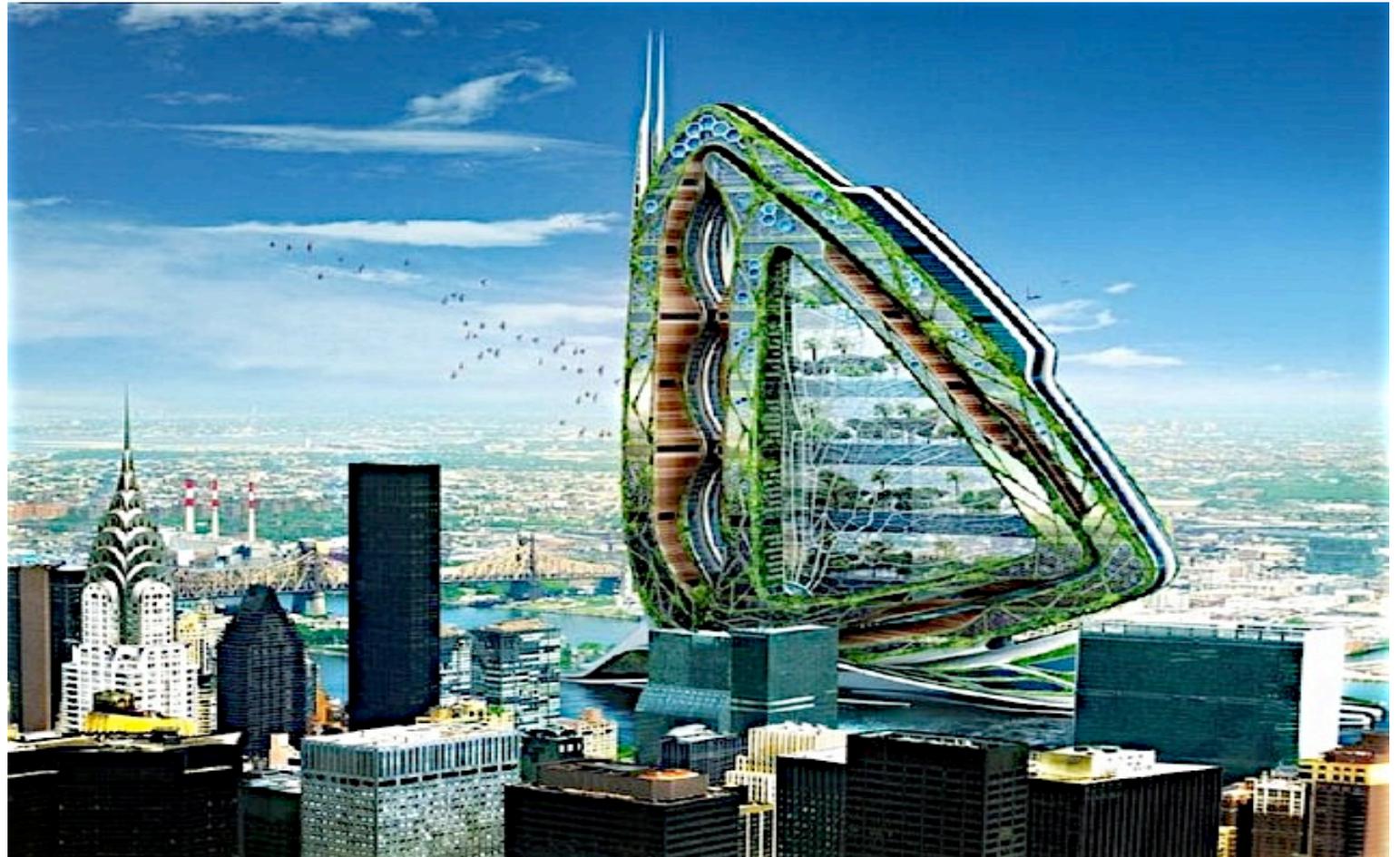
**World:** Cities occupy 3% of the Earth's land

- ...but account for:
  - 54% of human population
  - 60-80% of energy consumption
  - 75% of carbon emissions; 75% of waste
  - 40 mega-urban regions = 18% of population, 66% of GDP, 85% of science and tech innovation
- **Aotearoa:** Cities and towns occupy 2% of our land
  - 86% of us live in urban areas
  - We are more urbanised than British, Americans, Canadians, French & Germans etc.
- ...yet we still define ourselves and our nation by our wild and rural parts



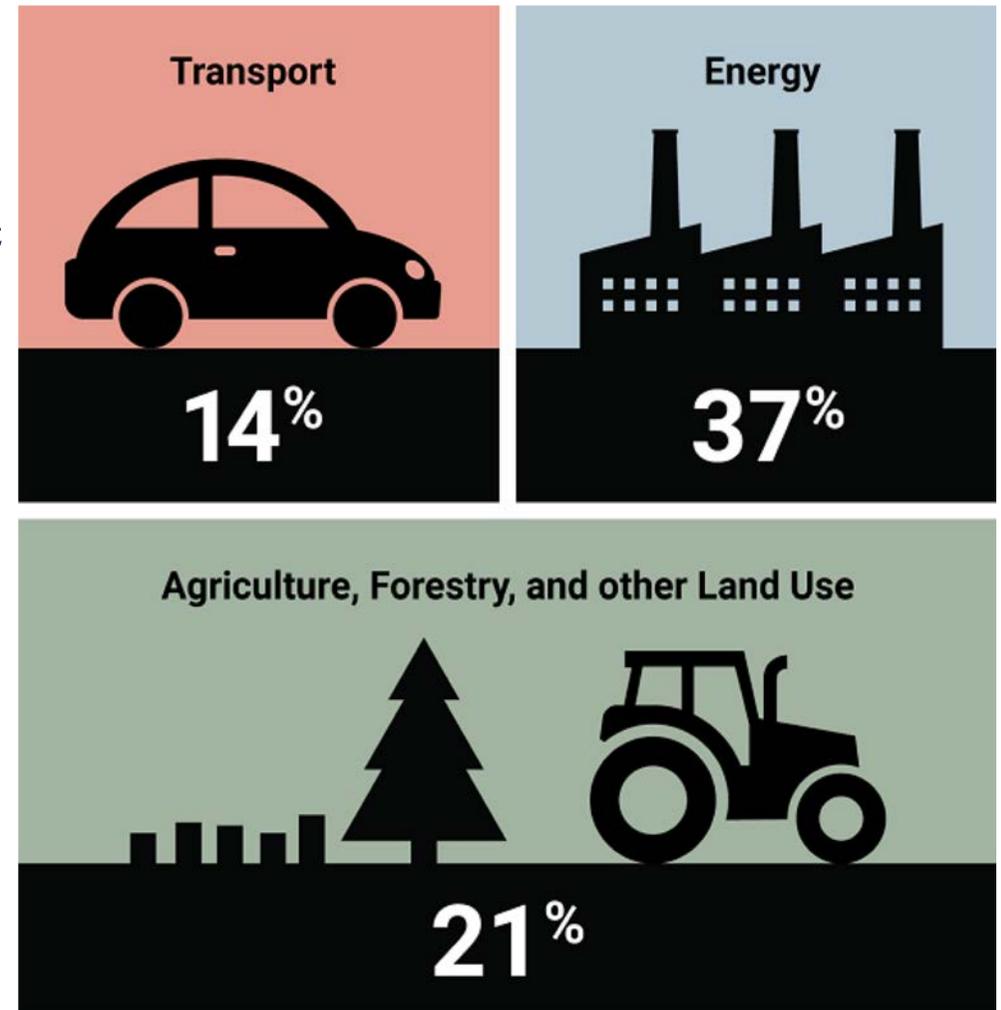
# Cities must change fundamentally

- ...to bring nature back into cities
- ...making them largely sufficient for energy, food and other resources
- ...be delightful, inspiring places to live and work
- ...to restore our relationship with the ecosystem



## Monumental challenges

- Are there technological and economic pathways for big cuts in global emissions in next 20 years?
  - ...driven by massive R&D and business investment?
- Electricity? **Yes!**
- Transport? **Yes!**
- Industry & buildings? **Yes!**
- Agriculture? **...emerging!**



“Healthy people, healthy planet”



“Food in the Anthropocene represents one of the greatest health and environmental challenges of the 21st century”

EAT-Lancet Commission on healthy diets from sustainable food systems

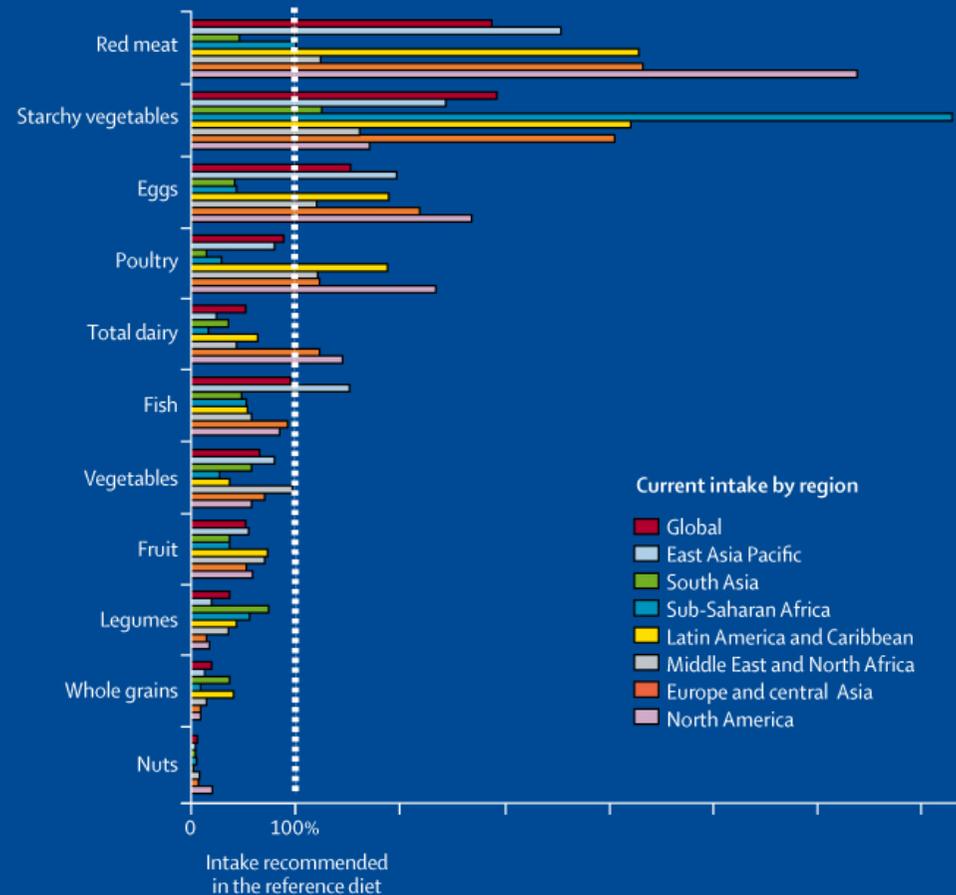
THE LANCET

The best science for better lives

# Healthy food, healthy planet

- Commission chose the healthiest diet first
- ...then studied its environmental footprint
- ...then mapped how we can achieve both

## The great food transformation



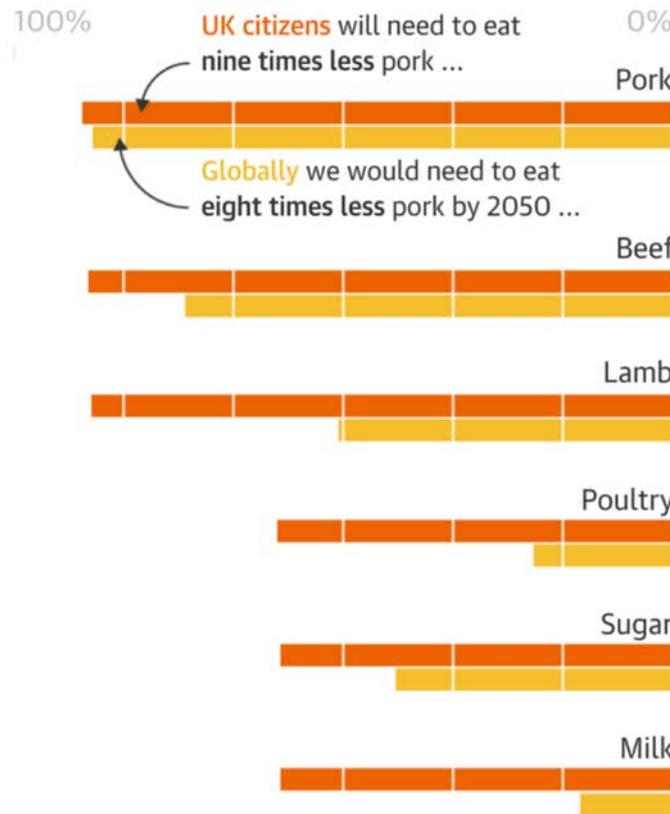
The EAT–Lancet Commission defines a reference diet that **meets nutritional requirements, within planetary boundaries** to minimise damage to Earth’s systems.

Global adoption of the reference diet by 2050 will require worldwide consumption of red meat and sugar to reduce by more than 50%, and consumption of nuts, fruits, vegetables, and legumes to increase by 100%, accommodating significant regional differences and needs.

Read the Commission:  
[www.thelancet.com/commissions/EAT](http://www.thelancet.com/commissions/EAT)

# Why horticulture is crucial

To keep global temperature rises to under 2C by 2050, we need to eat much less of these foods ...



... and much more of these



<https://www.theguardian.com/environment/2018/oct/10/huge-reduction-in-meat-eating-essential-to-avoid-climate-breakdown>

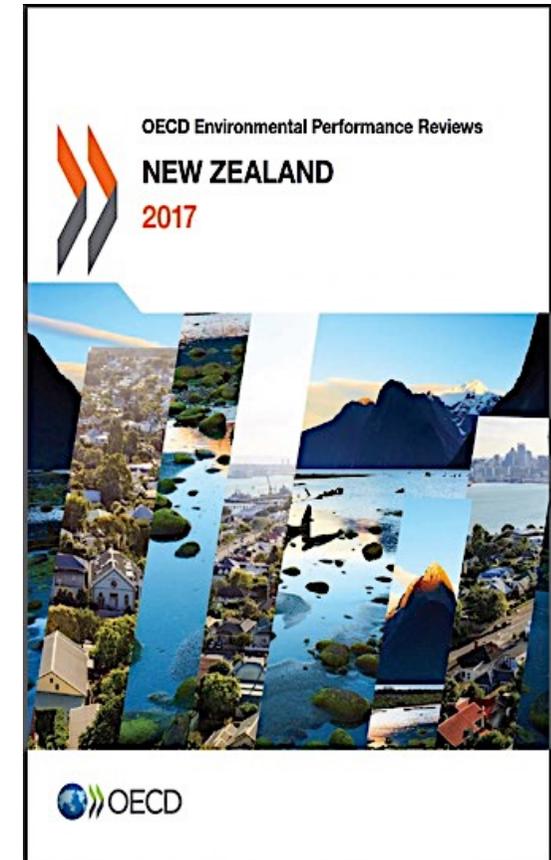
Guardian graphic. Source: Nature

# Agenda

- Home
- Revolution
- **Aotearoa**

## OECD's verdict

- “New Zealand’s growth model...has started to show its environmental limits, with increased GHG emissions, freshwater contamination and threats to biodiversity.
- “Addressing GHG emissions from agriculture, and especially dairy farming, should remain a priority...
- “...the need to further explore the economic opportunities that more sustainable uses could yield.
- “Developing a long-term vision for a transition towards a low-carbon, greener economy would help New Zealand defend the “green” reputation it has acquired at an international level.”

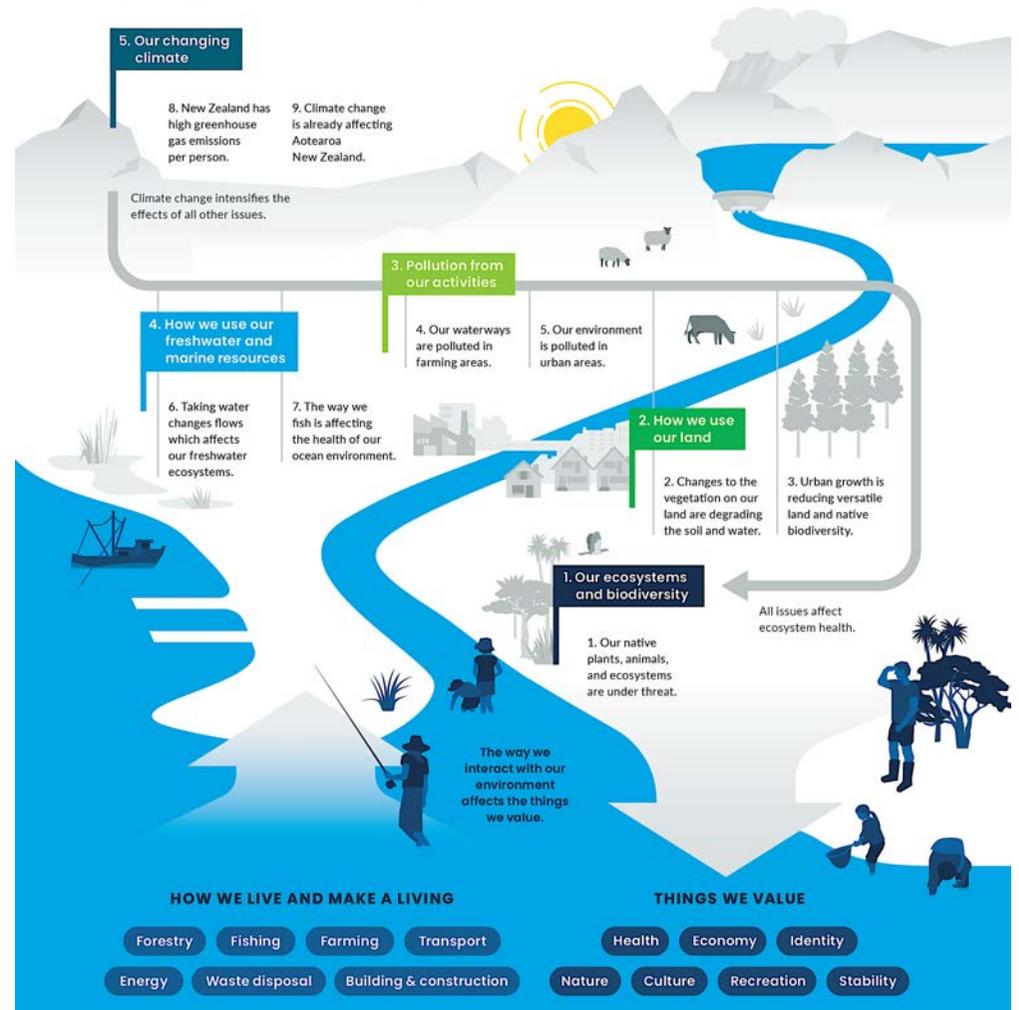


# The damage we're doing

- Environment Aotearoa 2019
- The first comprehensive analysis of the inter-connected ways we're damaging our biosphere
- <http://www.mfe.govt.nz/node/24964/>

## ► Environment Aotearoa 2019 themes and issues

The themes and issues in this report show how the things we value are affected by the way we live and make a living.



# Environment Aotearoa 2019

Theme 1: Our ecosystems and biodiversity

Issue 1: Our native plants, animals, and ecosystems are under threat

Theme 2: How we use our land

Issue 2: Changes to the vegetation on our land are degrading the soil and water

Issue 3: Urban growth is reducing versatile land and native biodiversity

Theme 3: Pollution from our activities

Issue 4: Our waterways are polluted in farming areas

Issue 5: Our environment is polluted in urban areas

Theme 4: How we use our freshwater and marine resources

Issue 6: Taking water changes flows which affects our freshwater ecosystems

Issue 7: The way we fish is affecting the health of our ocean environment

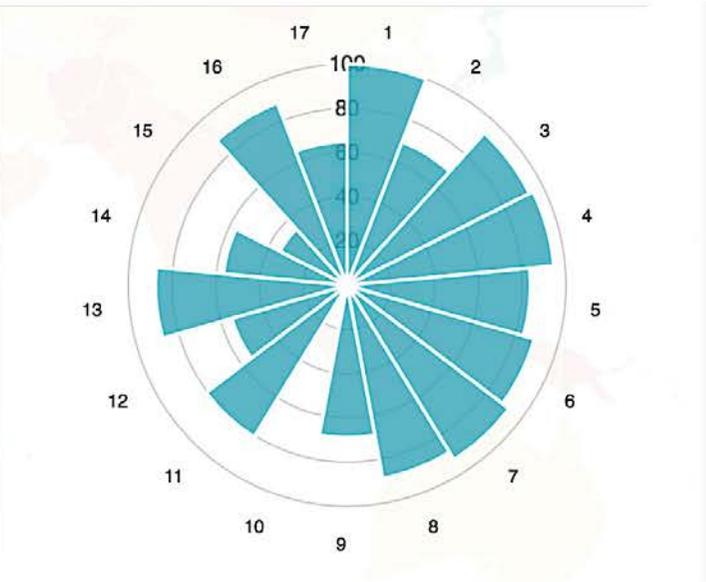
Theme 5: Our changing climate

Issue 8: New Zealand has high greenhouse gas emissions per person

Issue 9: Climate change is already affecting Aotearoa New Zealand

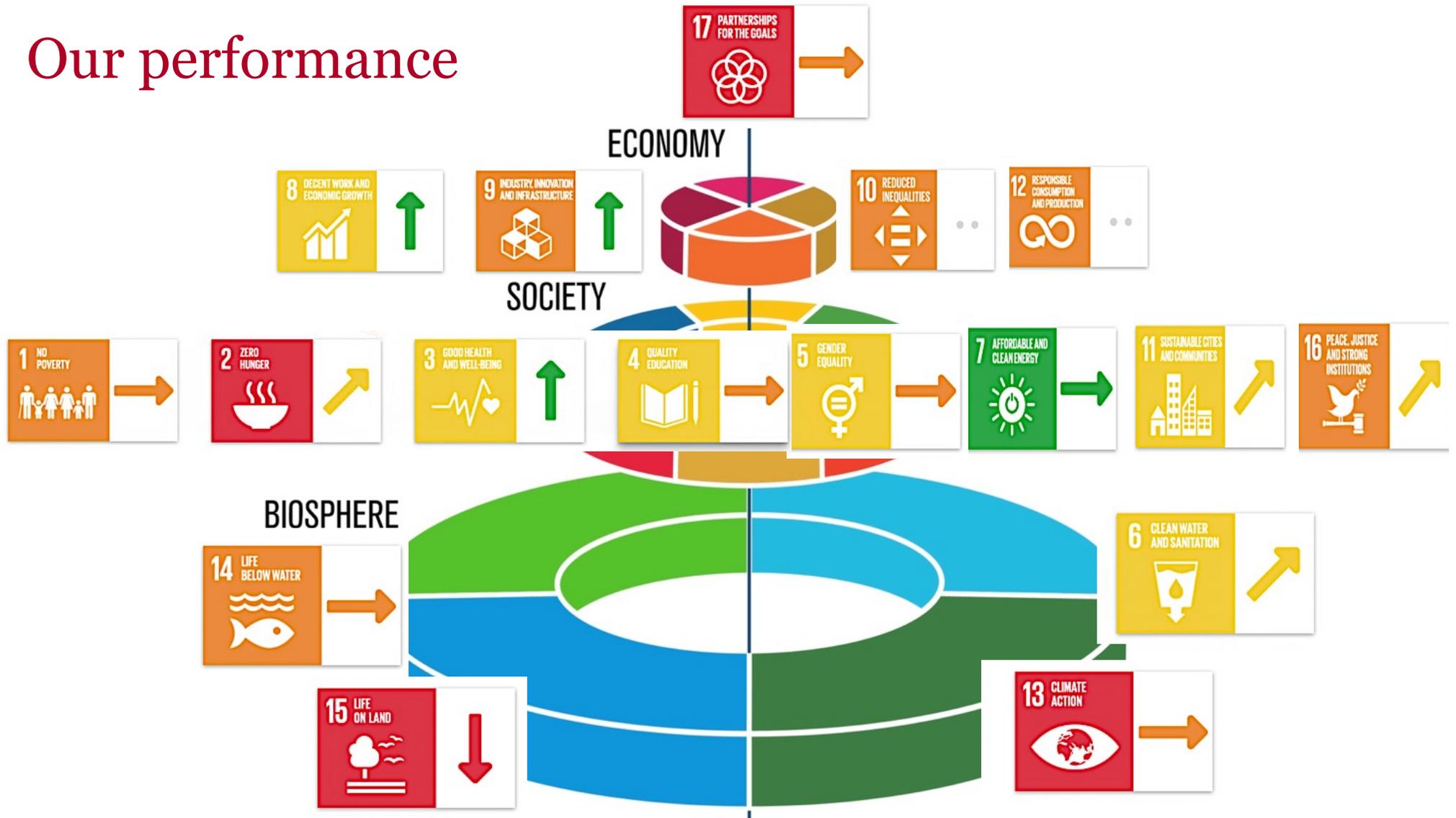
# Our score

 **New Zealand**  
OECD members



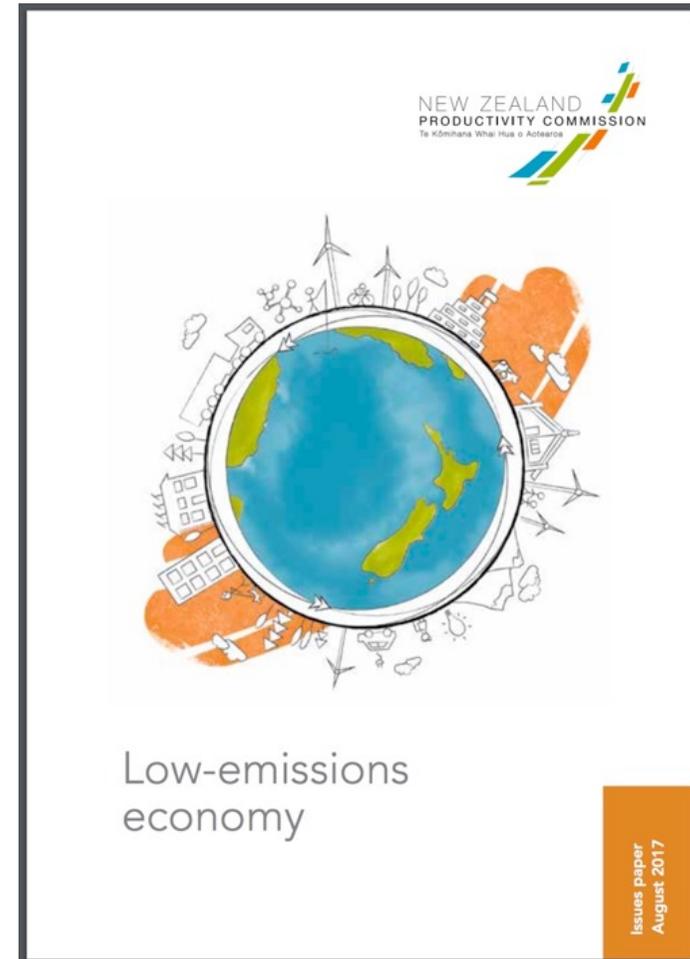
• <https://dashboards.sdgindex.org/#/NZL>

# Our performance



## “...the shift...will be profound and widespread”

- “...the shift from the old economy to a new, low-emissions economy will be profound and widespread, transforming land use, the energy system, production methods and technology, regulatory frameworks and institutions, and business and political culture.”
- New Zealand Productivity Commission  
*Low carbon economy, August 2017*

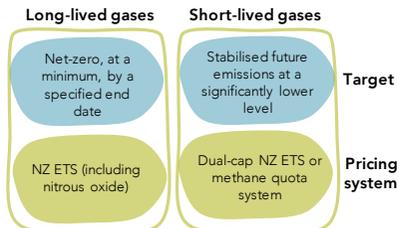


# Low-emissions economy

## New Zealand is well positioned to respond

- New Zealand has a low-emissions electricity system...
- ...and there is large scope to increase the supply of clean electricity, enabling electrification in transport and other parts of the economy.
- Expansion in forest planting can give New Zealand valuable adjustment time.
- New Zealand already has the architecture for an emissions pricing system in place.
- New Zealand can provide leadership in developing an effective approach to tackling biogenic methane.

## A new approach that treats long- and short-lived gases differently



## The challenge

- Climate change is a prime example of the tragedy of the commons, where short-term private incentives swamp the long-term public interest.
- New Zealand is committed to reducing its emissions to help achieve the Paris goal of limiting warming to well below 2°C.
- Meeting this commitment is achievable, but there will be tough challenges.

"Shifting to a low-emissions trajectory will critically depend on political leadership and fortitude. Inertia and resistance to change can be expected...meeting this challenge will likely be futile without broad agreement across the political spectrum on both the need and means to make the transition. (p. 507)"



## Three shifts to achieve a low-emissions economy

### Transition from fossil fuels to electricity and other low-emission fuels



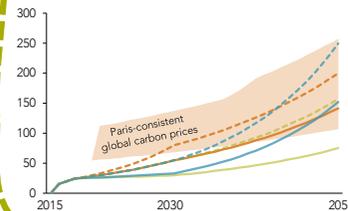
### Substantial afforestation



### Changes to the structure and methods of agricultural production

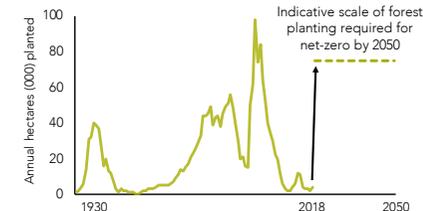


## Emissions prices are a critical motivator of change



Prices need to rise considerably to generate action. Modelling suggests at least \$75 per tonne and over \$200 for some scenarios by 2050. Prices are comparable with what's required in other developed economies.

## Sustained afforestation will need to exceed past rates



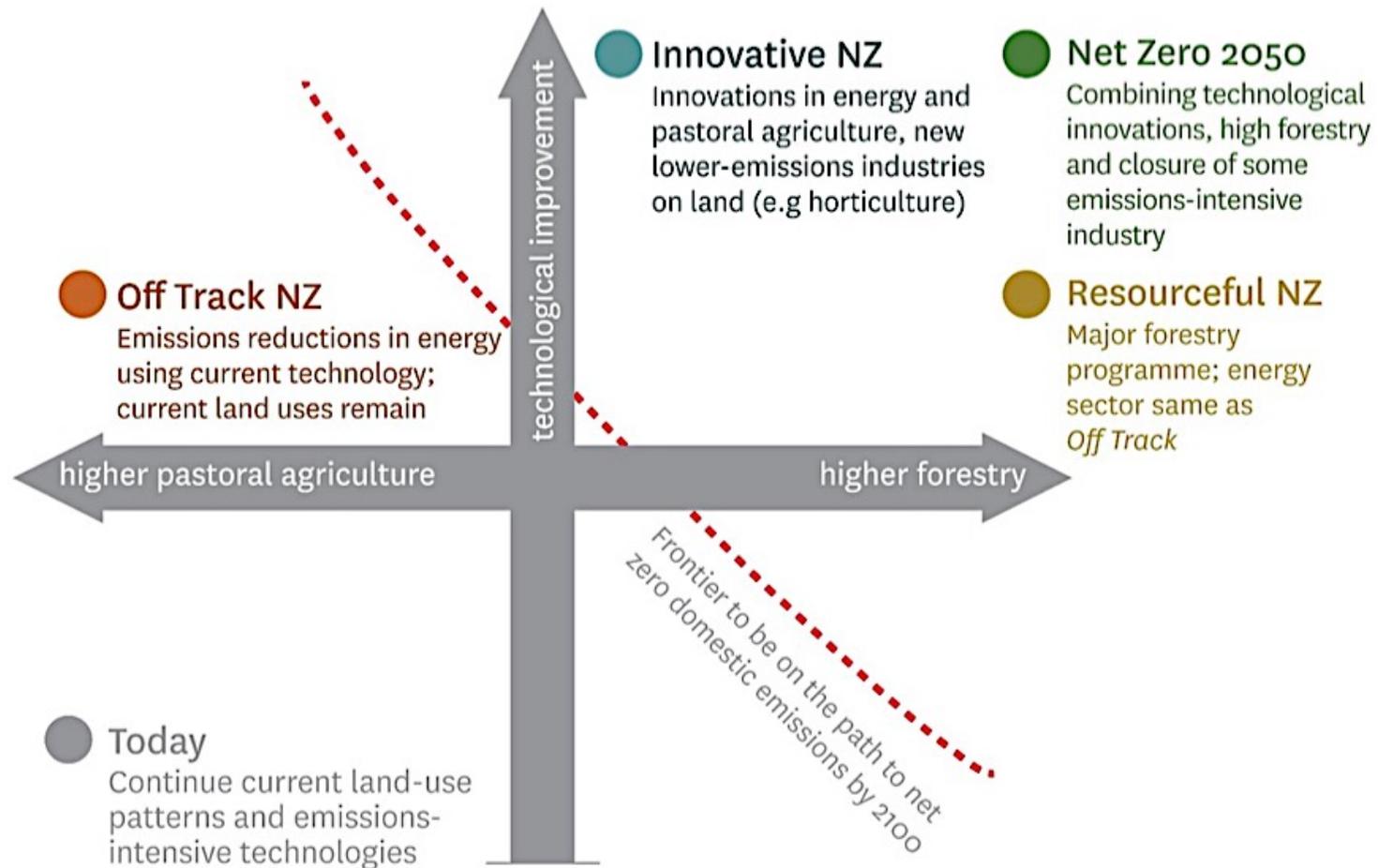
## Immediate priorities for Government

- 1 Reform the NZ ETS (introduce multi-year quantity caps, establish a new market agency) and address biogenic methane in a pricing system.
- 2 Set in place laws and institutions, including legislated targets, a system of emissions budgets and an independent Climate Change Commission.
- 3 Devote significantly more resources to low-emissions innovation to lower the future costs of reducing emissions.
- 4 Prioritise policies to avoid high emissions lock-in (eg, feebate scheme for light vehicles and limits on installing fossil-fuel powered heating systems)
- 5 Amend electricity system regulation to facilitate the expansion of low-emissions electricity and reduce barriers to innovation and new services
- 6 Take an active approach to accelerating forest planting (including native species)

## Important insights for the transition ahead

- The transition will be long and involve change and uncertainty. Stable and credible policy (with a broad political consensus) is critical to overcome short-term thinking.
- Strong early action is justified. Delaying action limits options in the future and could make the transition much more abrupt and costly.
- Relying heavily on forestry creates challenges in the long term. Forestry buys valuable time. But ongoing progress in reducing gross emissions is necessary up to and beyond 2050.
- Innovation is core to the transition (and can lead to wider productivity benefits).
- In addition to the benefit and tax credit system, other policies may be needed to support households disadvantaged by the transition. Transport costs for low-income households may be a particular pinch point.
- Successful and productive economies handle change well – improving wider productivity performance will make the transition more beneficial and less disruptive for New Zealanders.

Figure 1. Scenarios differ by the level of technological progress and land-use patterns



Source: Vivid Economics

# We're all in this together

Half of New Zealand's **greenhouse gas emissions** come from agriculture. This is the highest share in the OECD.



GHG emissions by sector, 2014, excluding emissions/removals from land use, land-use change and forestry. Source: *OECD Environment Statistics* (database).  
Icons by Chris Pyper, Jason Dilworth, Krisada, Edward Boatman for TheNounProject.com

*OECD Environmental Performance Reviews: New Zealand*

<http://oe.cd/epr-newzealand>

- Achieving sustainable growth and ecosystem restoration is a huge challenge for all of us across New Zealand (...as everywhere in the world)
- We all need to play our part...and to help each other play our part



## Just one of our urban challenges

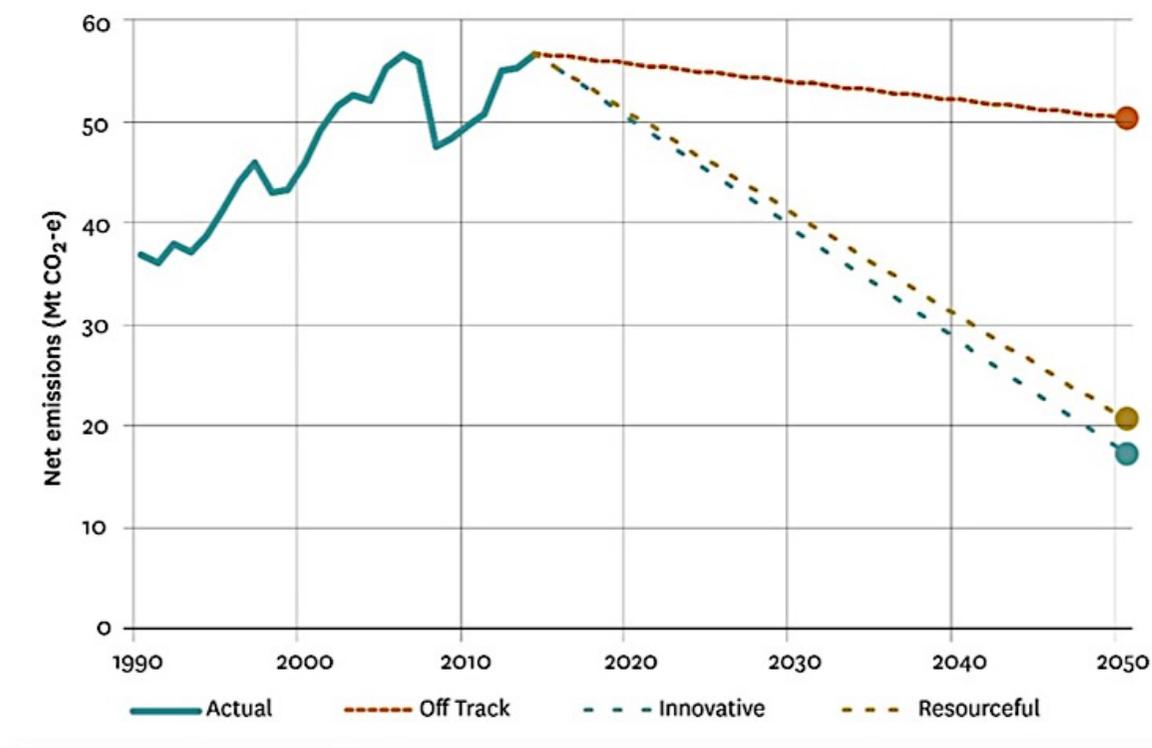


**Figure 2.4 A global comparison of Auckland's emissions per person (Tonnes of CO<sub>2</sub>e per person)**

# Our sustainable food and agricultural revolution

- These massive environmental, consumer and technology drivers will transform NZ farms and food production...
- ...they will become far more diversified, sustainable and profitable
- ...many will still farm animals, but fewer and far more sustainably

Figure 2. Changed land-use patterns, such as in Resourceful or Innovative New Zealand, are required to be on the path to net zero domestic emissions

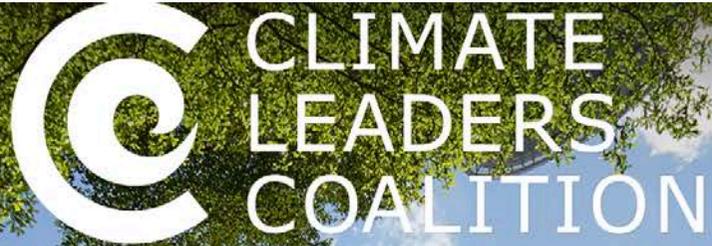


Source: Vivid Economics

## Zero Carbon Act

- A stable, all-party, long-term legislative framework to:
  - Set ambitious long-term carbon reduction goals
  - Create independent climate commission to set carbon budgets, measure progress
  - Pioneered by UK in 2008, decoupled emissions from growth
  - Followed by 20+ jurisdictions...led here by Generation Zero





# CLIMATE LEADERS COALITION

ON A MISSION TO REDUCE EMISSIONS IN NEW ZEALAND

ABOUT

WHO

ACTIONS

NEWS & RESOURCES

SIGN UP

## Latest News

- © Spark moving to plug in hybrid EVs (story on page 20)  
18 Mar 2019
- © Big business sets up decarbonisation funds  
18 Mar 2019
- © Ricoh joins the Climate Leaders Coalition  
18 Mar 2019

82

Organisations have joined the Climate Leaders Coalition

JOIN THEM

## Case Studies

- © Meridian case study - Electrifying your fleet  
18 Feb 2019
- © CarboNZero case study - The Warehouse Group  
18 Feb 2019
- © 3R - a carboNZero case study  
11 Feb 2019



The  
Aotearoa  
Circle

Mā te  
Kaitiakitanga  
ko te  
Tōnuitanga  
Prosperity  
Through  
Guardianship

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The Aotearoa Circle is a unique partnership of public and private sector leaders, unified and committed to the pursuit of sustainable prosperity and reversing the decline of New Zealand's natural resources. We are taking a shared responsibility for long-term investment in our natural resources.



The  
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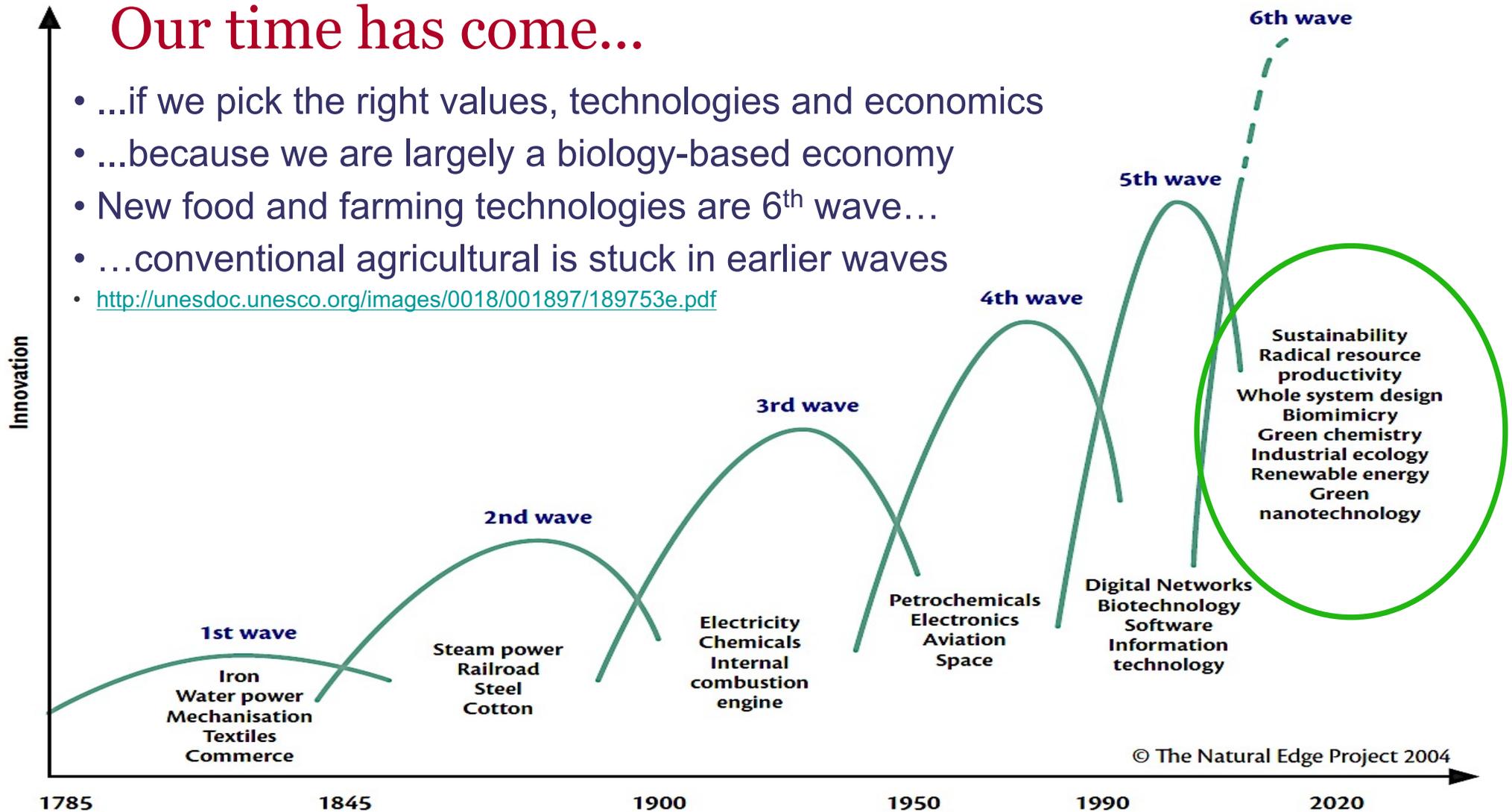
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- Air New Zealand
- Auckland Airport
- Auckland Council
- Department of Conservation
- Designworks
- EnviroNZ
- Fonterra
- J. Walter Thompson
- Land Information NZ
- Manaaki Whenua
- Mercury
- Ministry of Business, Innovation and Employment
- Ministry for the Environment

- Ministry for Primary Industries
- Ministry of Transport
- New Zealand Post
- New Zealand Trade and Enterprise
- Sanford
- Silver Fern Farms
- Spark
- Synlait
- Te Puni Kokiri
- Orion Energy
- Vector
- Villa Maria
- Wakatu Incorporation
- Westpac

# Our time has come...

- ...if we pick the right values, technologies and economics
- ...because we are largely a biology-based economy
- New food and farming technologies are 6<sup>th</sup> wave...
- ...conventional agricultural is stuck in earlier waves
- <http://unesdoc.unesco.org/images/0018/001897/189753e.pdf>



# Being true to ourselves

- In a fast homogenising world in which one country or one product looks ever-more like its competitors, it is utterly crucial that we are true to ourselves
- We have substantial competitive advantages as a people and a country down here in the South Pacific
- We have, and can produce, what many people want...but others can't deliver with quite the same qualities and attributes we can
- For example, Living Buildings are ones that meet the very demanding design and performance disciplines of being self-sufficient for electricity and water
- Tuhoe built the first Living Building in NZ...it is a very beautiful place that is true to them and their needs and hopes
- It is a Living Building that is pure Aotearoa NZ...it looks nothing like the others around the world

# Ngāi Tūhoe's Te Kura Whare



# Community

- Issues are increasingly global...solutions are increasingly local
- ...to achieve an unprecedented speed, scale and complexity of change
- Solutions require very strong, learning communities...some attributes:
  - Common sense
  - Common purpose
  - Common wealth
- Places where individuals are valued, helped, encouraged...
- ...in return, we all participate, change
- We each can only do our infinitesimally small part...
- ...but if an infinitely largely number of do so, we can change the world

# Four ecosystem crises our survival depends on

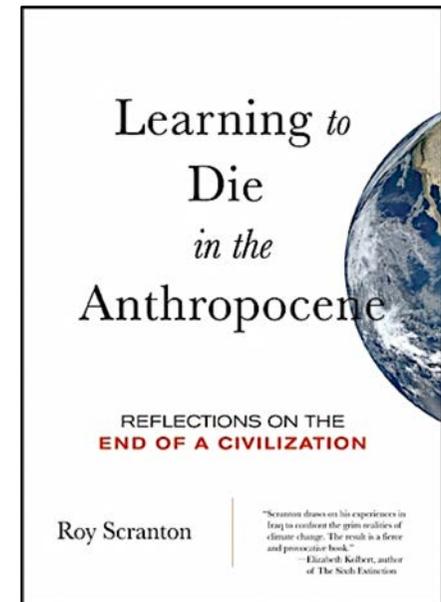
- Workshop, today, 11.10am - 12.40pm
- Climate change – Kahu Kutia
- Land, water and biodiversity – Jan Hania
- Oceans – Prof Simon Thrush
- Cities and towns – Rod Oram

# Civilisation

- “The greatest challenge we face is a philosophical one:
  - understanding that this civilisation is already dead.

The sooner we confront our situation and realize that there is nothing we can do to save ourselves,

the sooner we can get down to the difficult task of adapting, with mortal humility, to the new reality”



But now there are no more islands to be found  
And the eye scans risky horizons of its own  
In unsettled weather, and murmurs of the drowned  
Haunt their familiar beaches –

Who navigates us towards what unknown  
But not improbable provinces. Who reaches  
A future down for us from the high shelf  
Of spiritual daring?

Allen Curnow *Landfall in Unknown Seas*

