UNLEASHING TE AO MAORI AS THE BEDROCK FOR SUSTAINABLE REGENERATIVE WELLBEING

PNZ Summit 2019

TE AUPOURI

NGAI TAKOTO

TE RARAWA

WHAINGAROA

NGAPUHI

NGATI WAI

NGATI WHATUA

TE TAITOKERAU MAORI ECONOMY

CENSUS 2013

Lower levels of industrialization

Higher population growth and levels of poverty

Over 60% have little to no qualifications

Jobs – low skilled, lower paid, vulnerable industries
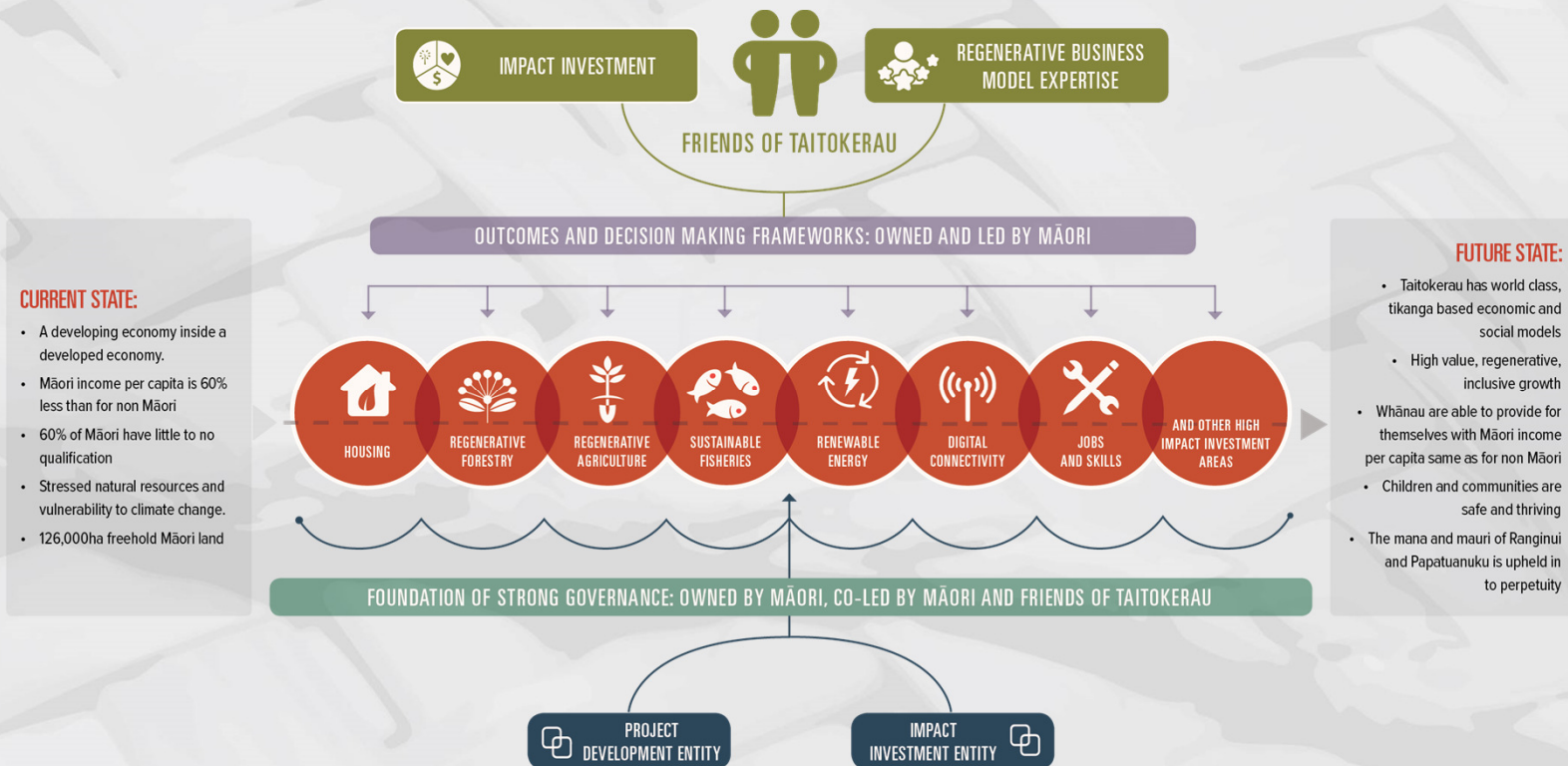
Income per capita – 60% lower than non Maori

A DEVELOPING ECONOMY WITHIN A DEVELOPED ECONOMY
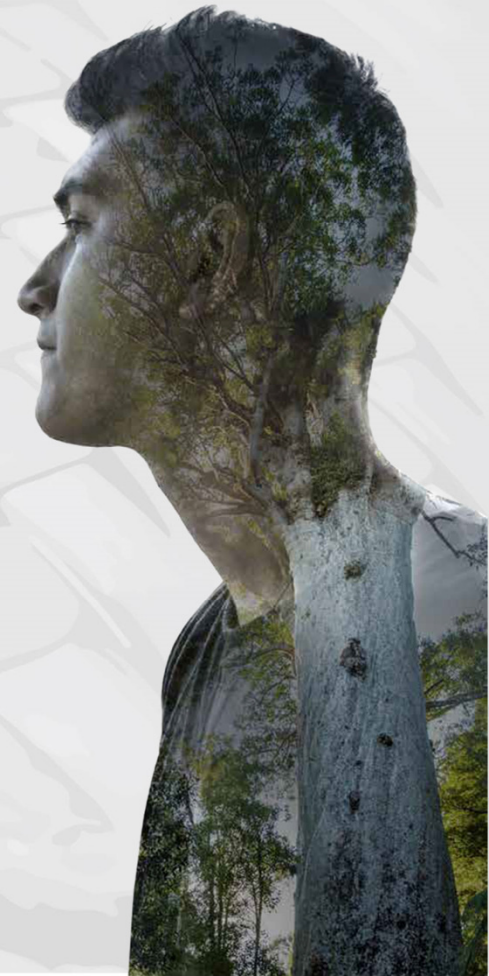
NEED TO FIX THE FUNDAMENTALS
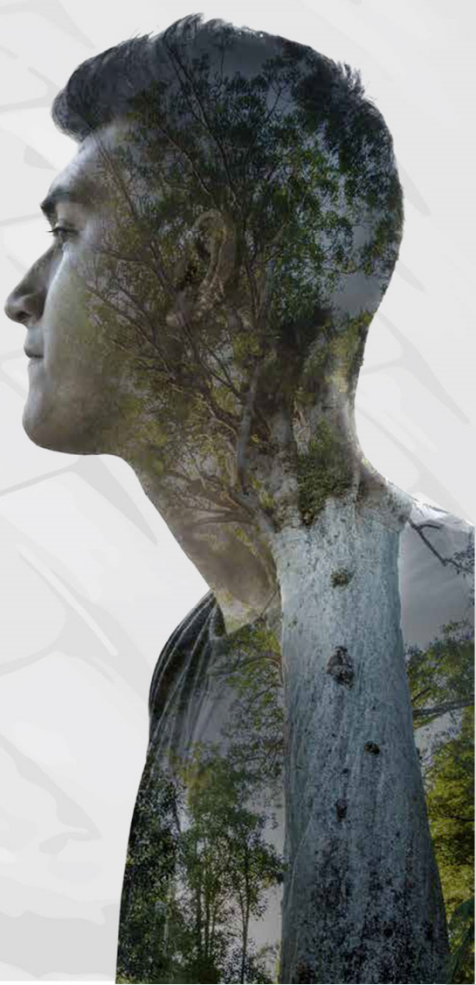
TRANSFORMING TAI TOKERAU FOR GOOD

To accelerate the development and deployment of impact-based investments in Northland that deliver, both individually and as part of the wider system, a sustained higher standard of living, described as oranga (wellness), while enhancing the interdependent relationship between tangata (people) and whenua (land).

IMPACT INVESTMENT

REGENERATIVE BUSINESS MODEL EXPERTISE

FRIENDS OF TAITOKERAU

OUTCOMES AND DECISION MAKING FRAMEWORKS: OWNED AND LED BY MĀORI

CURRENT STATE:

- A developing economy inside a developed economy.
- Māori income per capita is 60% less than for non Māori
- 60% of Māori have little to no qualification
- Stressed natural resources and vulnerability to climate change.
- 126,000ha freehold Māori land

HOUSING · REGENERATIVE FORESTRY · REGENERATIVE AGRICULTURE · SUSTAINABLE FISHERIES · RENEWABLE ENERGY · DIGITAL CONNECTIVITY · JOBS AND SKILLS · AND OTHER HIGH IMPACT INVESTMENT AREAS

FUTURE STATE:

- Taitokerau has world class, tikanga based economic and social models
- High value, regenerative, inclusive growth
- Whānau are able to provide for themselves with Māori income per capita same as for non Māori
- Children and communities are safe and thriving
- The mana and mauri of Ranginui and Papatuanuku is upheld in to perpetuity

FOUNDATION OF STRONG GOVERNANCE: OWNED BY MĀORI, CO-LED BY MĀORI AND FRIENDS OF TAITOKERAU

PROJECT DEVELOPMENT ENTITY

IMPACT INVESTMENT ENTITY

Takou Bay: Revitalised Communities

Regenerative Forestry

Where are we now?

Pilot projects: Housing; energy; forestry; agriculture; aquaculture; digital;

Developing long term pipelines

Establishing two new entities:

Project Development Entity

Impact Investment Entity

Te Ara Whakamua – What's next

- **Moving from scoping and shaping to establishment for long term success**

- **Creating new partnerships of self-selected entities:**

  a. Taitokerau Māori entities

  b. "Friends of Taitokerau" – The Tindall Foundation

- **The "Friends of Taitokerau" will be partners* for the long term in:**

  a. Regenerative and tikanga based business models

  b. Impact investment

  c. Grant funding social, cultural and environmental innovation

Transforming Tai Tokerau for good

Transformation for large scale impact and change

Trust - share power

Financing fundamentals must change

Grace, guts and get going

✅ **IT IS TIME TO TAKE ACTION**

INTEGRATED REPORTING <IR>

SUSTAINABLE DEVELOPMENT GOALS

Tikanga Māori

A Global Movement from silos to systems

GIIN
GLOBAL IMPACT INVESTING NETWORK
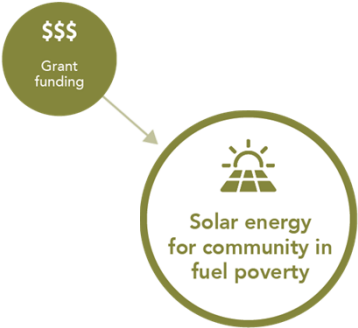
THE TREASURY
Kaitohutohu Kaupapa Rawa

NZ TREASURY'S LIVING STANDARDS FRAMEWORK

From good projects to systems projects

HIGH IMPACT

STANDARD PROJECT

social or environmental return

IMPACT PROJECT

social or environmental return

MULTIPLE IMPACT PROJECT

multiple social and/or environmental returns

SYSTEMS LEVEL PROJECT

systems level, regenerative return

LOW IMPACT

TODAY

FUTURE

- Good project
- Primarily reliant on grants and donations
- Difficult to align with other projects and entities
- **Impact is often limited**

- Good project
- Seeks investment, not primarily grants which supports better project discipline and longer-term value
- Difficult to align with other projects and entities
- **Impact more likely, but narrow**

- Project looks to maximise value
- Better project discipline and longer-term value
- More likely aligned with other projects and entities
- **Impact maximised at a local level**

- Project developed based on greatest opportunity to deliver systems level, regenerative value
- Often start with an understanding of the system and the best place(s) to intervene
- Alignment with related projects and entities is essential
- ROI is highest due to improved understanding of project interdependencies, both +ve and –ve
- **Impact is long term and self-sustained**

Standard Project
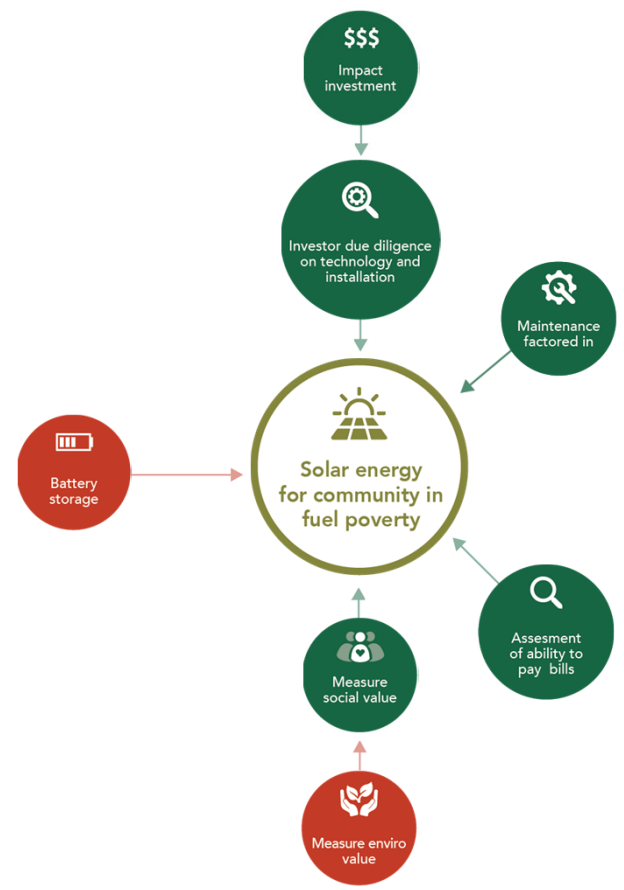

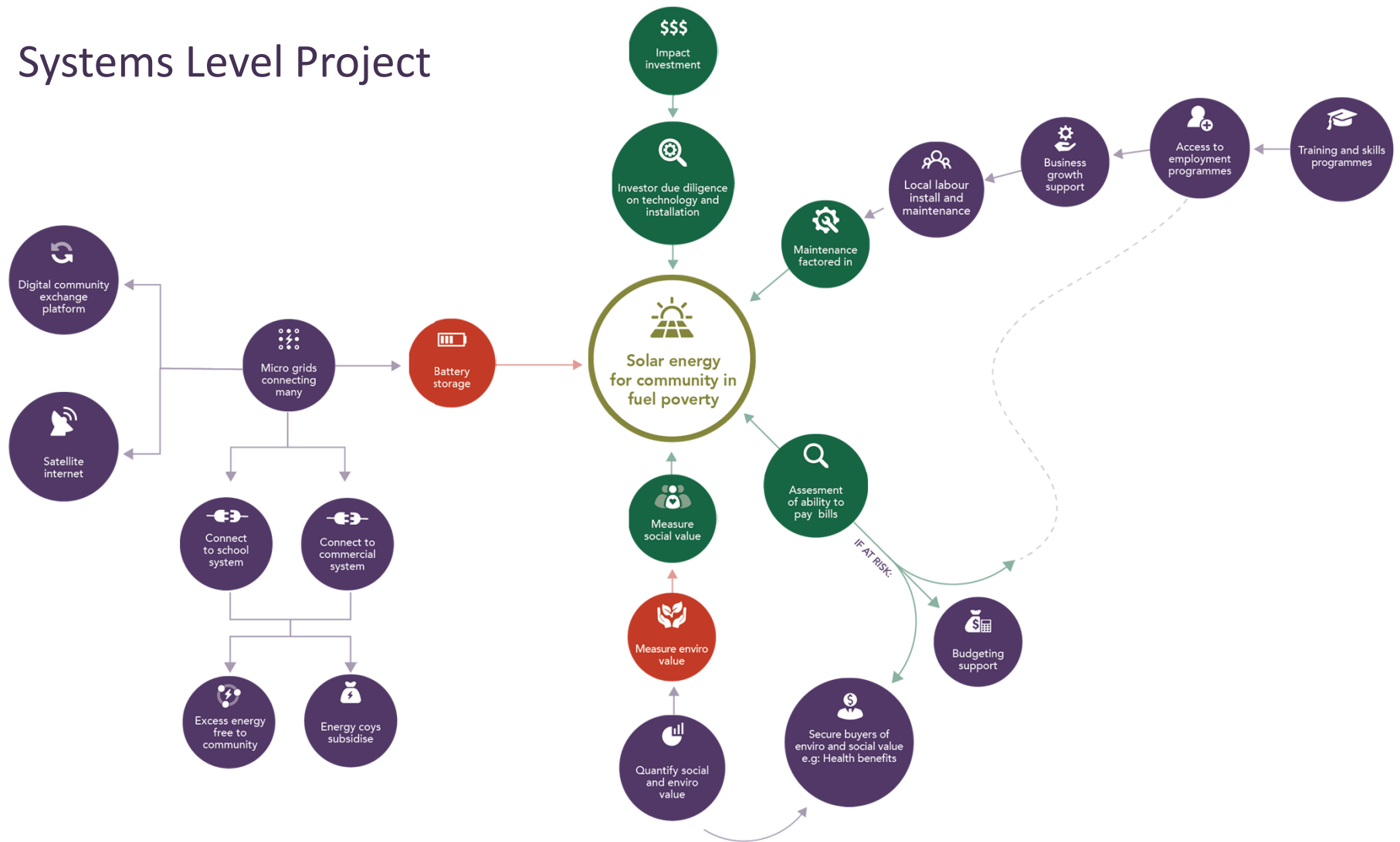$$$ Grant funding → Solar energy for community in fuel poverty
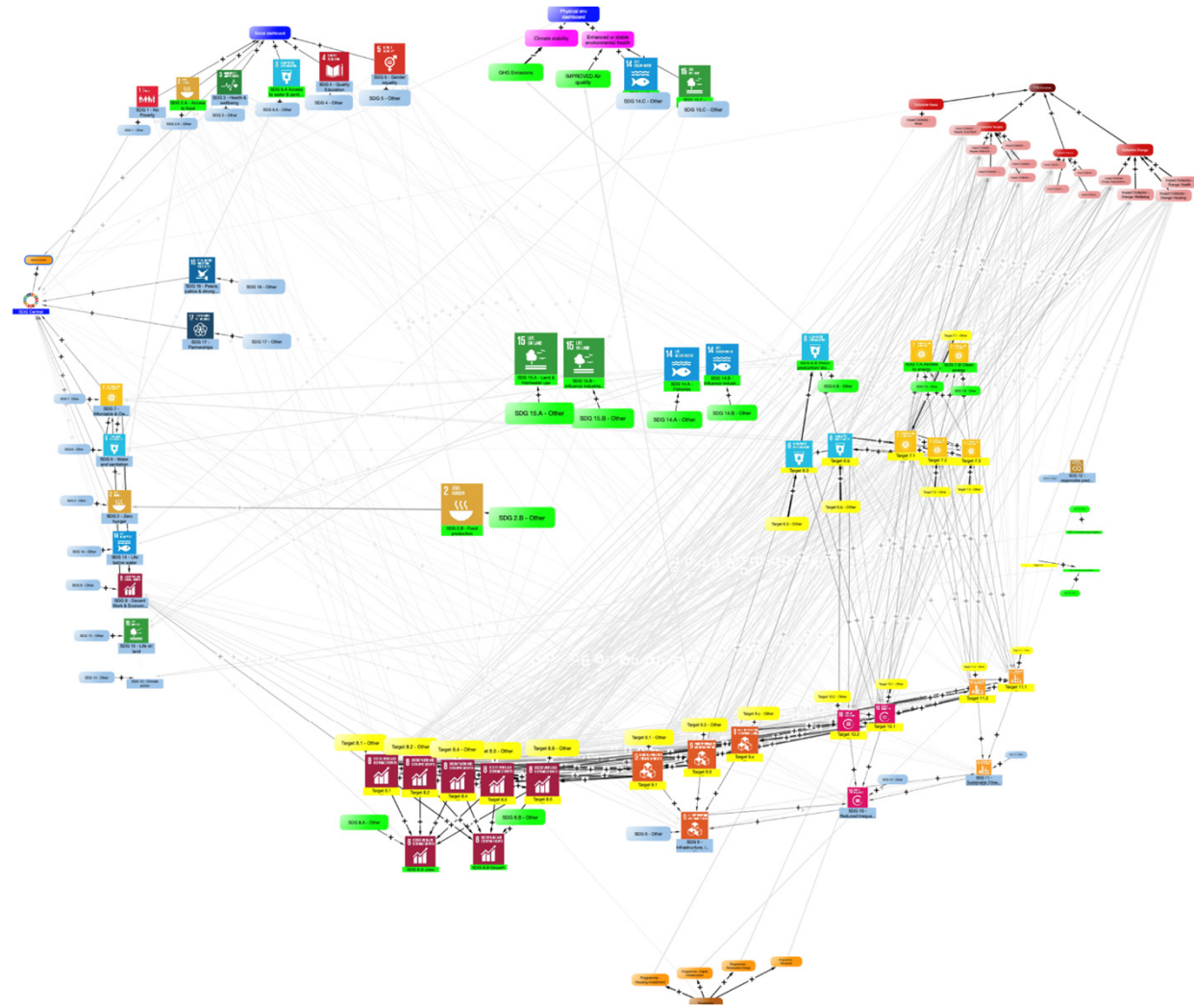
Impact Project

Multiple Impact Project

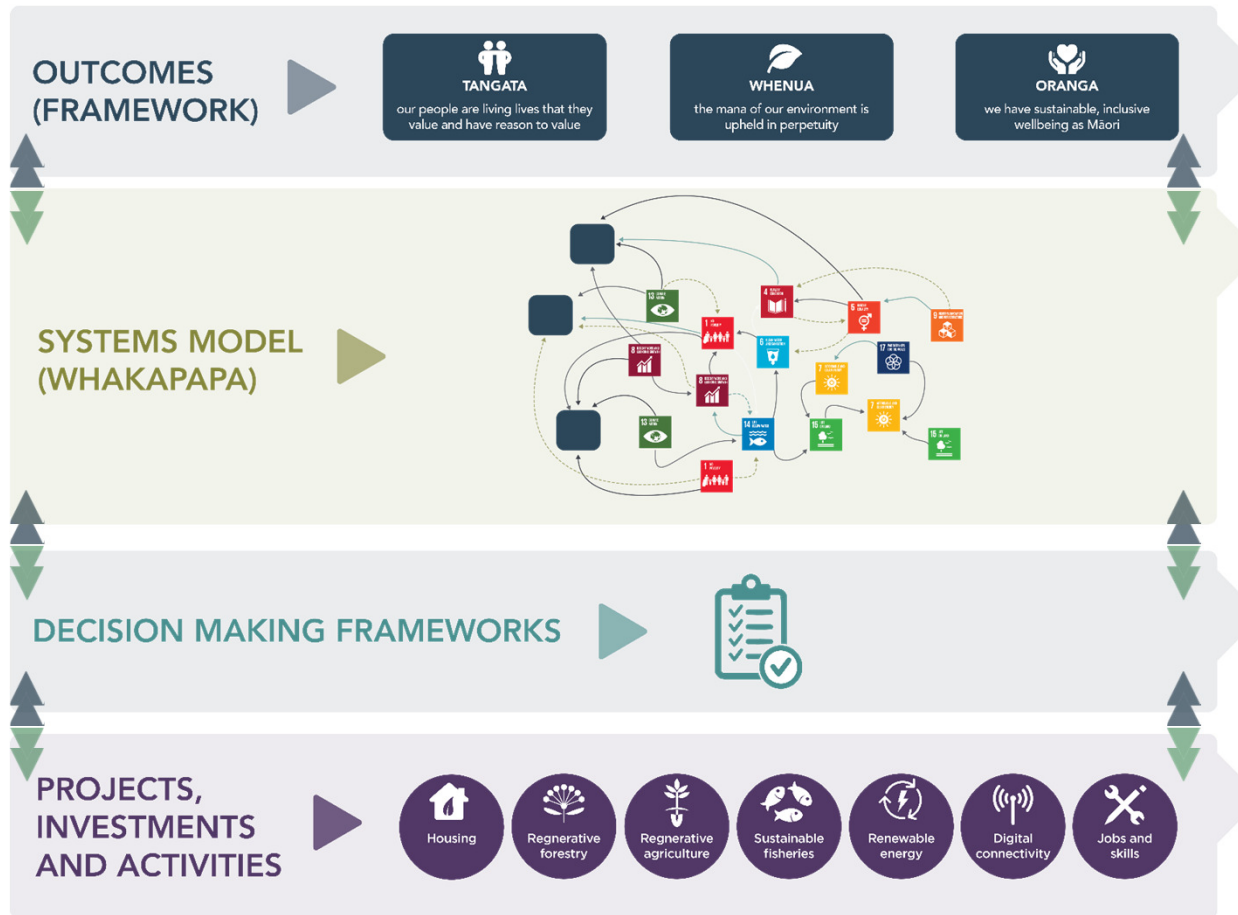# Systems Level Project

…but real systems are complex. This is a model for one project.

The standard approach

OUTCOMES (FRAMEWORK)

TANGATA
our people are living lives that they value and have reason to value

WHENUA
the mana of our environment is upheld in perpetuity

ORANGA
we have sustainable, inclusive wellbeing as Māori

PROJECTS, INVESTMENTS AND ACTIVITIES

Housing

Regnerative forestry

Regnerative agriculture

Sustainable fisheries

Renewable energy

Digital connectivity

Jobs and skills

The systems (whakapapa) approach

OUTCOMES (FRAMEWORK)

TANGATA
our people are living lives that they value and have reason to value

WHENUA
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ORANGA
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SYSTEMS MODEL (WHAKAPAPA)

DECISION MAKING FRAMEWORKS

PROJECTS, INVESTMENTS AND ACTIVITIES

Housing · Regnerative forestry · Regnerative agriculture · Sustainable fisheries · Renewable energy · Digital connectivity · Jobs and skills

Identifies the shared target outcomes and benefits, how they will be measured and their relative priorities

Maps the many inter-connecting influences that can impact, positively and negatively, on the delivery of the outcomes to help understand the best programme of action, in order to achieve the desired outcome or outcomes of a client or community

Guidance to ensure decision making is aligned with the outcomes framework. From high level strategic decisions to investment, project implementation and management of service decisions.
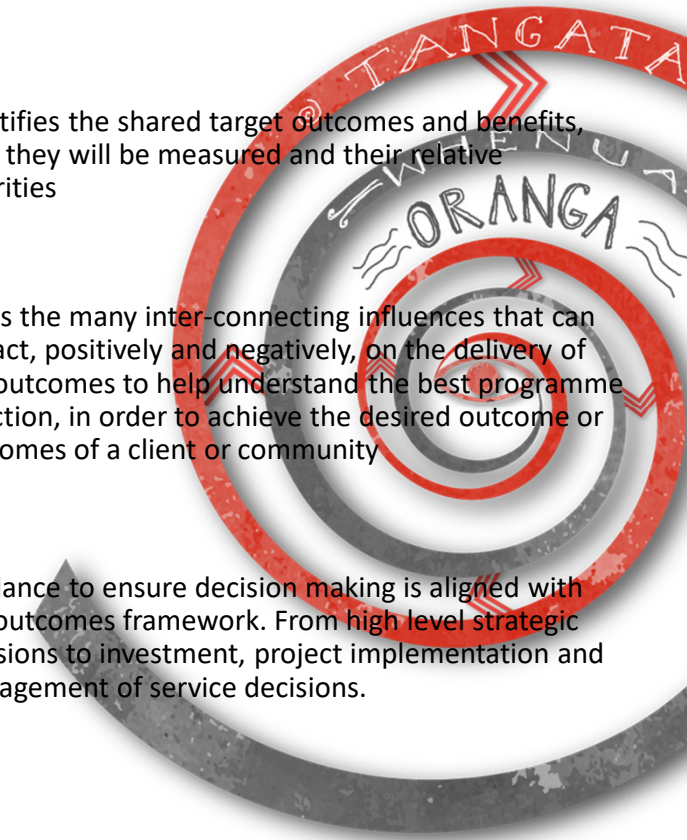
What insights can we gain from systems models?

1. Starting from a single outcome/return:

Identify what project/ investment or combination of projects/ investments are best able to maximise ROI for a desired outcome.
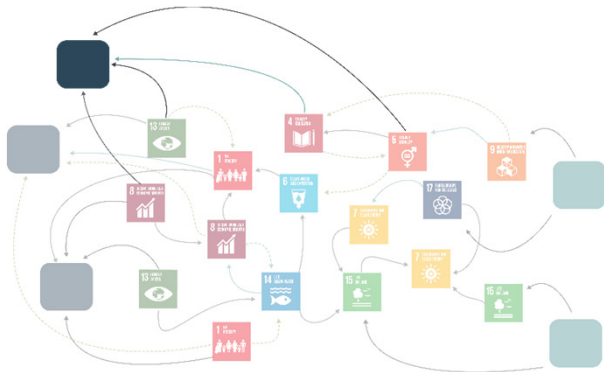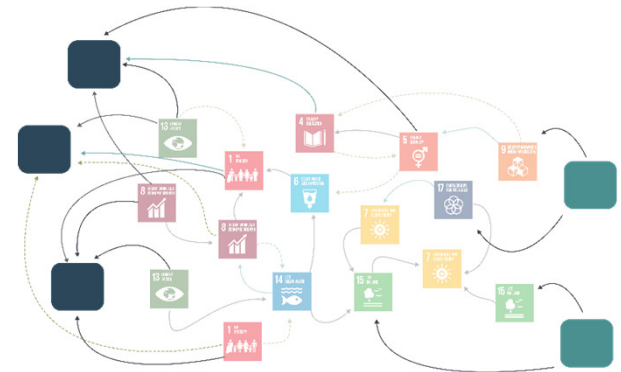
2. Starting from a single project / investment:

Identify how to deliver the project/ investment in a way that maximises ROI both at the project level and the system level.
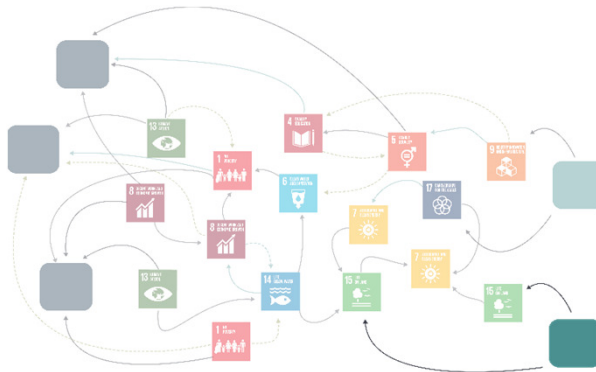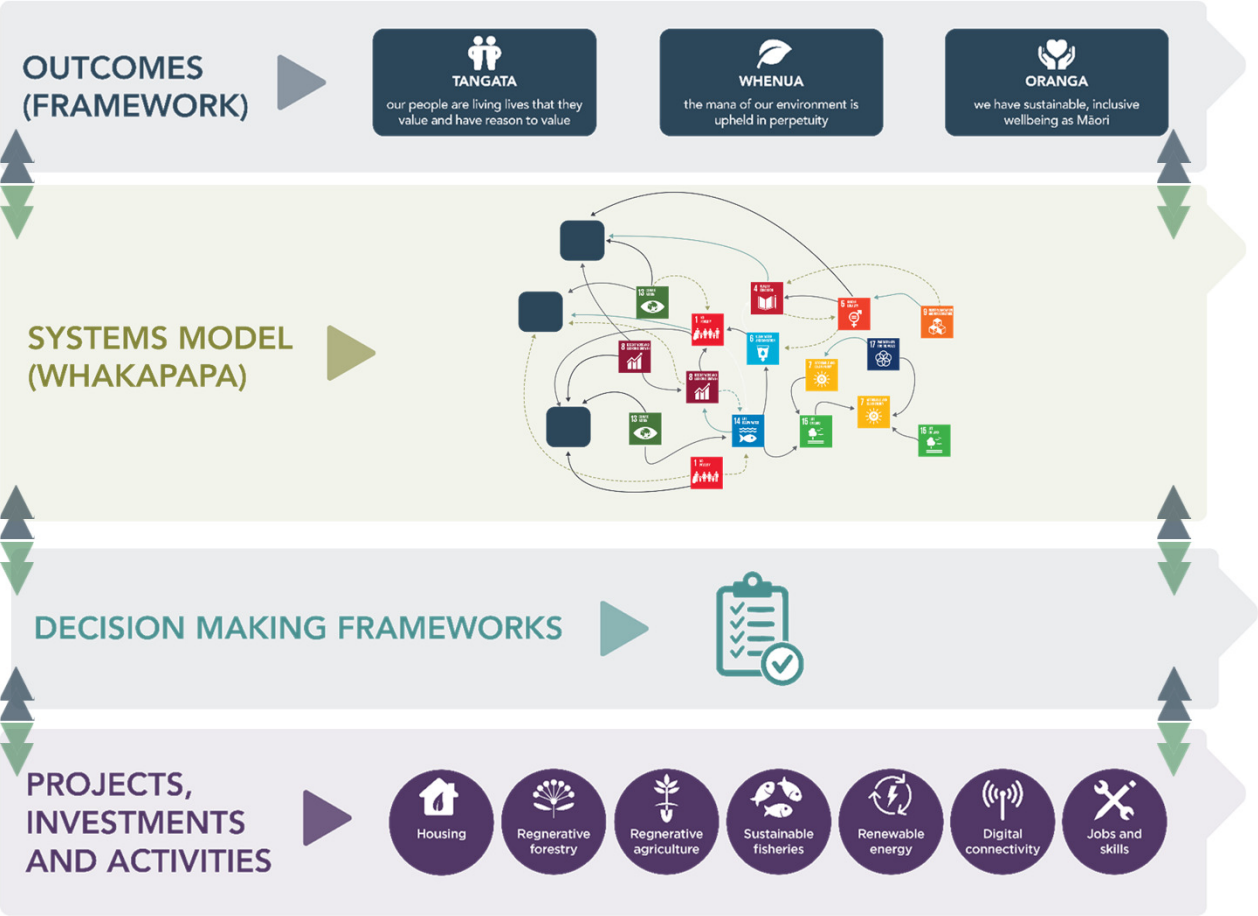
3. Developing a portfolio level approach:

Identify what combination of projects/ investments will best deliver the outcomes.
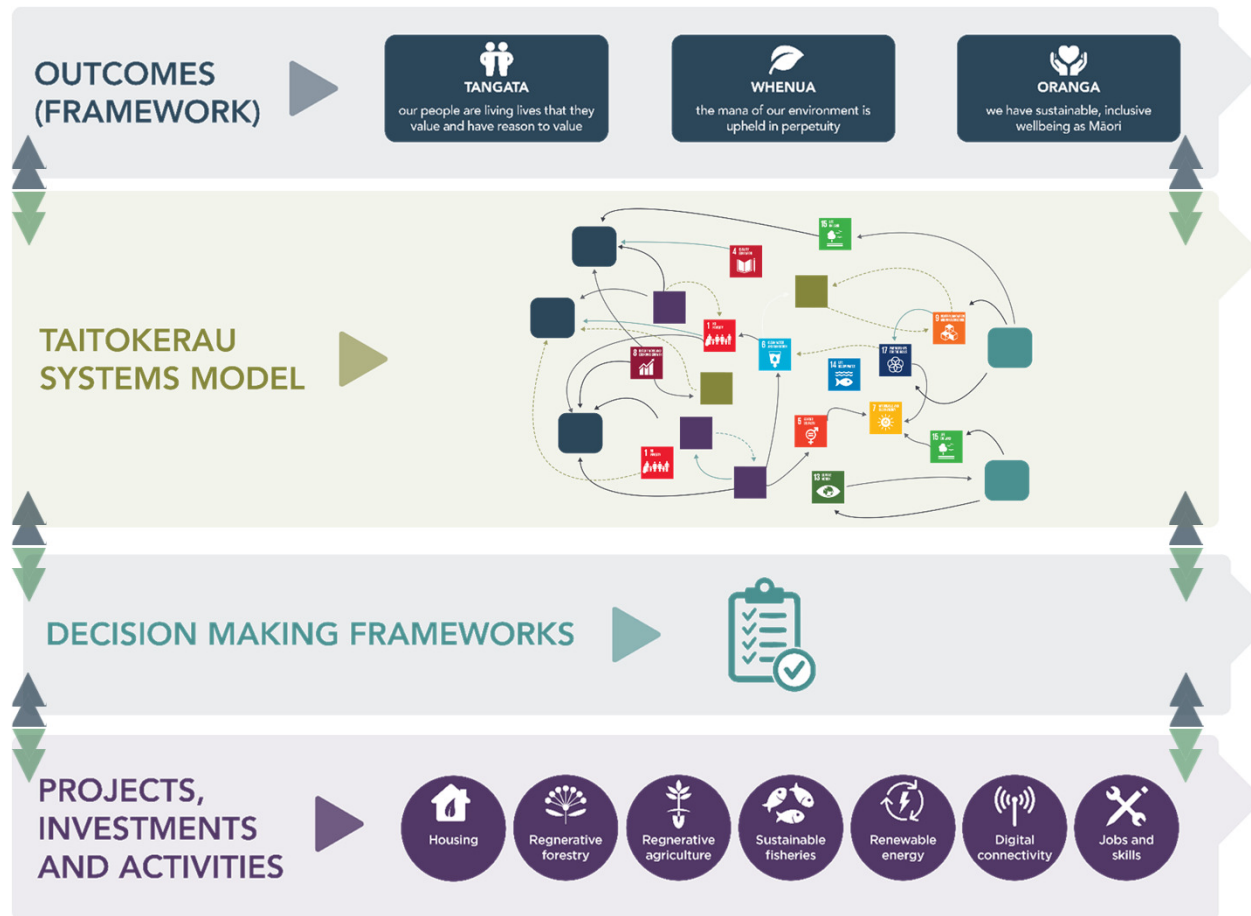
Systems modelling – step 1

Step 1:

UN SDG core model – extract generic insights of relevance

Systems modelling – step 2

OUTCOMES (FRAMEWORK)

TANGATA — our people are living lives that they value and have reason to value

WHENUA — the mana of our environment is upheld in perpetuity

ORANGA — we have sustainable, inclusive wellbeing as Māori

TAITOKERAU SYSTEMS MODEL

DECISION MAKING FRAMEWORKS

PROJECTS, INVESTMENTS AND ACTIVITIES — Housing, Regnerative forestry, Regnerative agriculture, Sustainable fisheries, Renewable energy, Digital connectivity, Jobs and skills
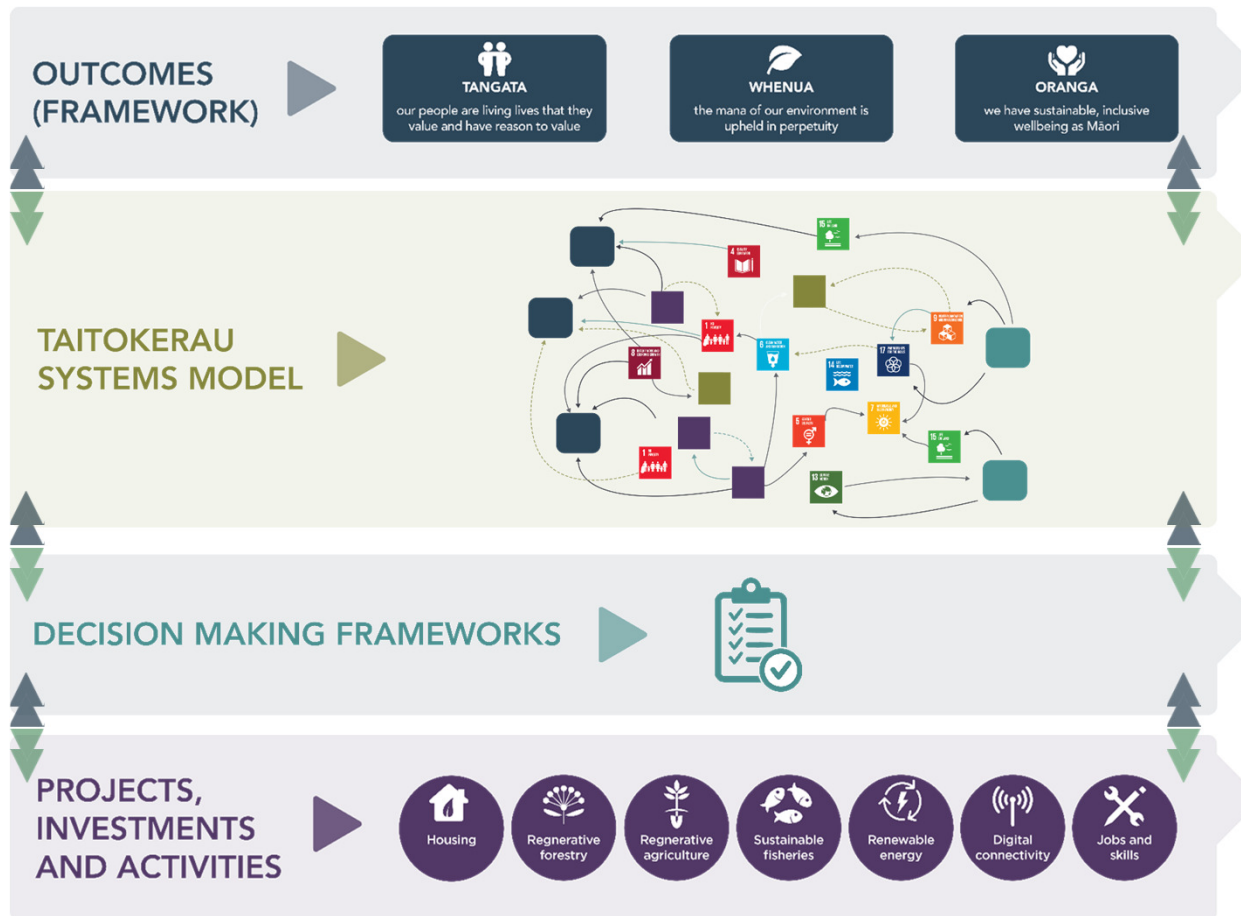
Step 2:

Create Taitokerau Model – starting with the core model, connect local outcomes, projects, missing influences and adjust weightings.
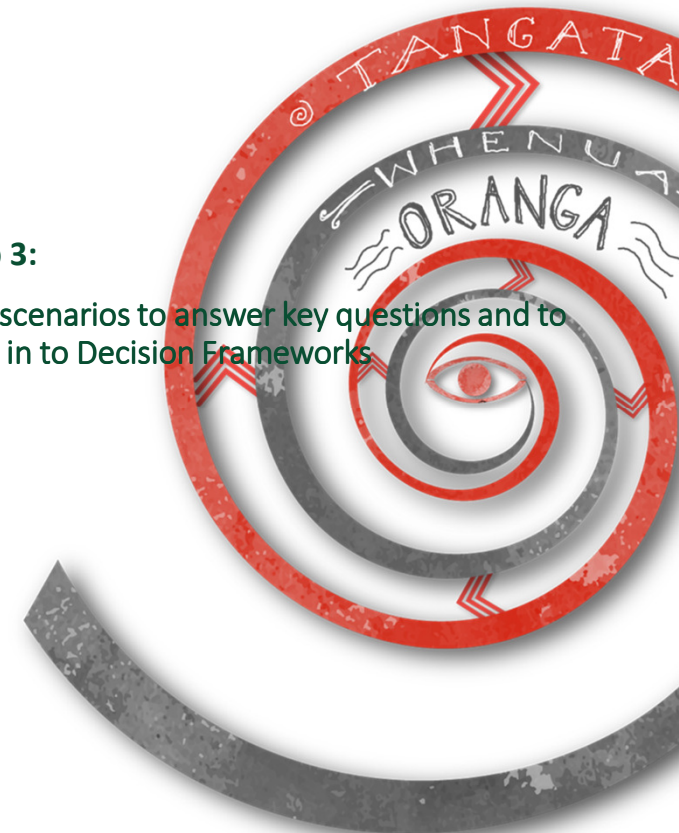
Systems modelling – step 3

Step 3:

Run scenarios to answer key questions and to feed in to Decision Frameworks

TRANSFORMING TAI TOKERAU FOR GOOD

Thank you

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