

# The many strands of evaluation

*Doing good and how to know – Kat Dawnier*



**Philanthropy Summit 2019**  
*The Future of Trust*  
*Te pono, te tika, te māramatanga  
me te aroha anō o tētehi ki tētehi*



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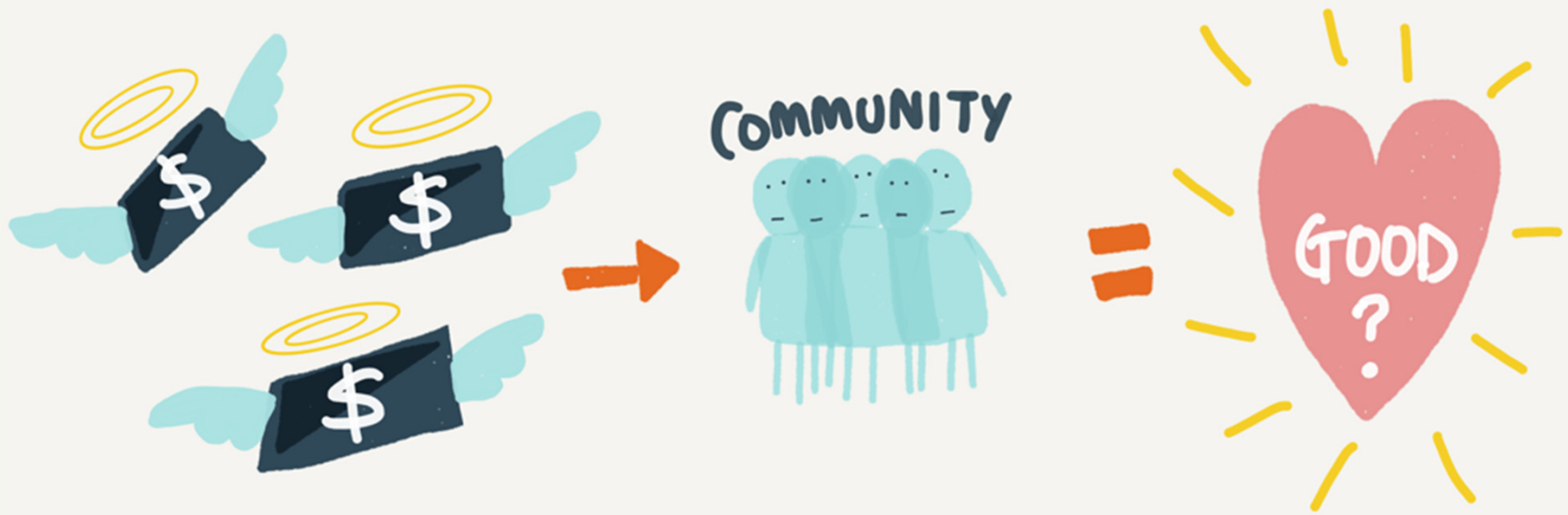


Doing good...  
... and how to know

Kat Dawnier

catapult.





Before funding

After funding





OR  
?



Gut feel



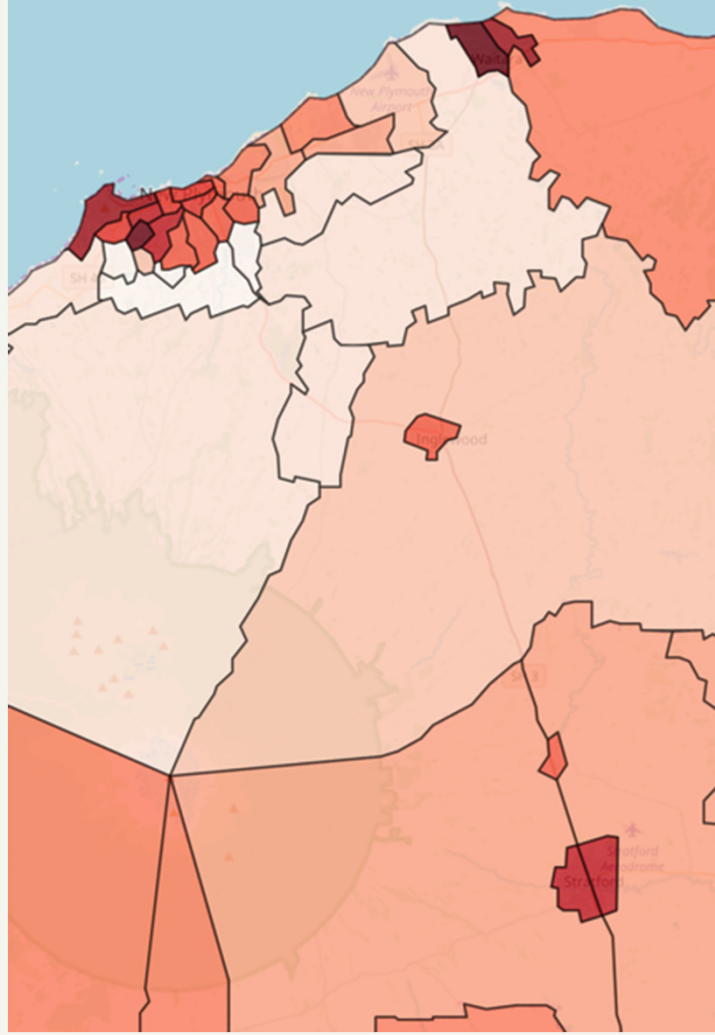
Reality



"It would appear that our 'gut feel' was only indigestion..."



1

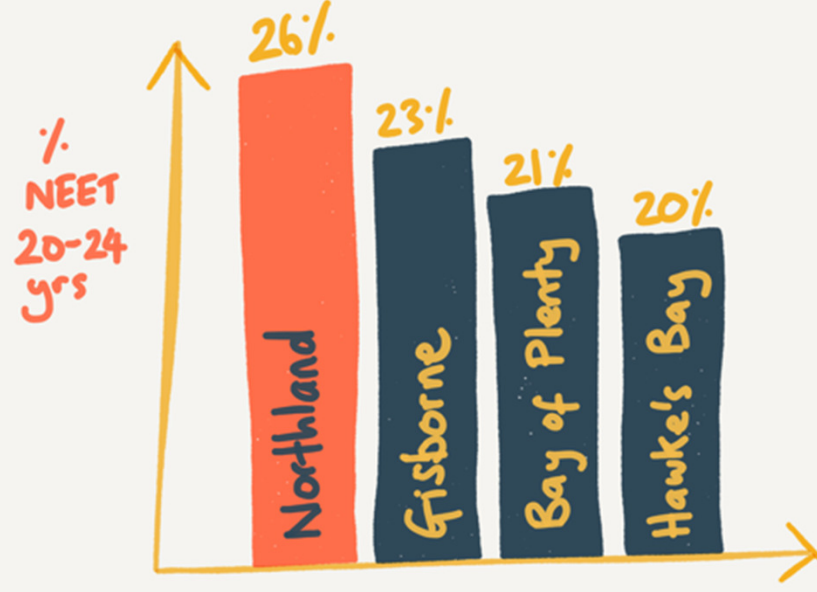
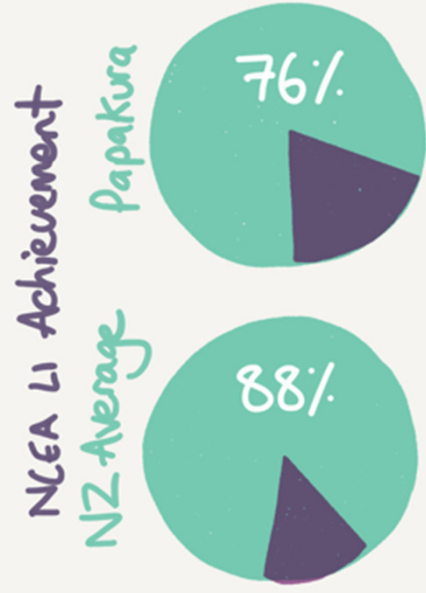


Deprivation Index

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

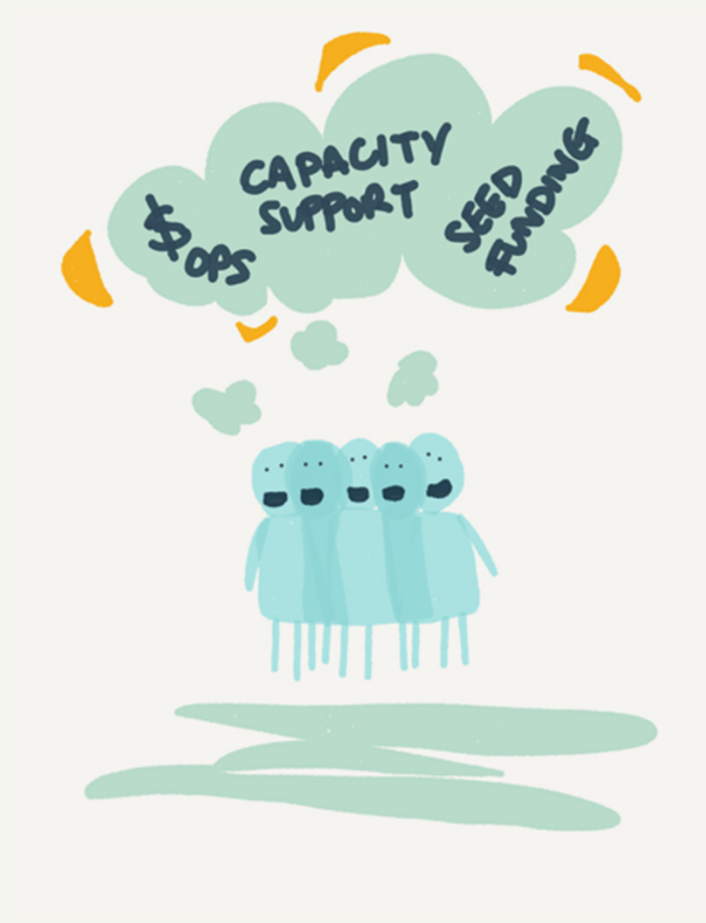


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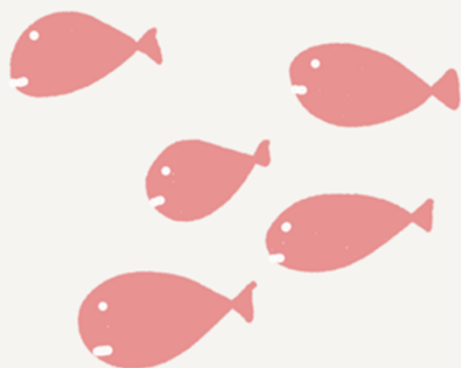


3





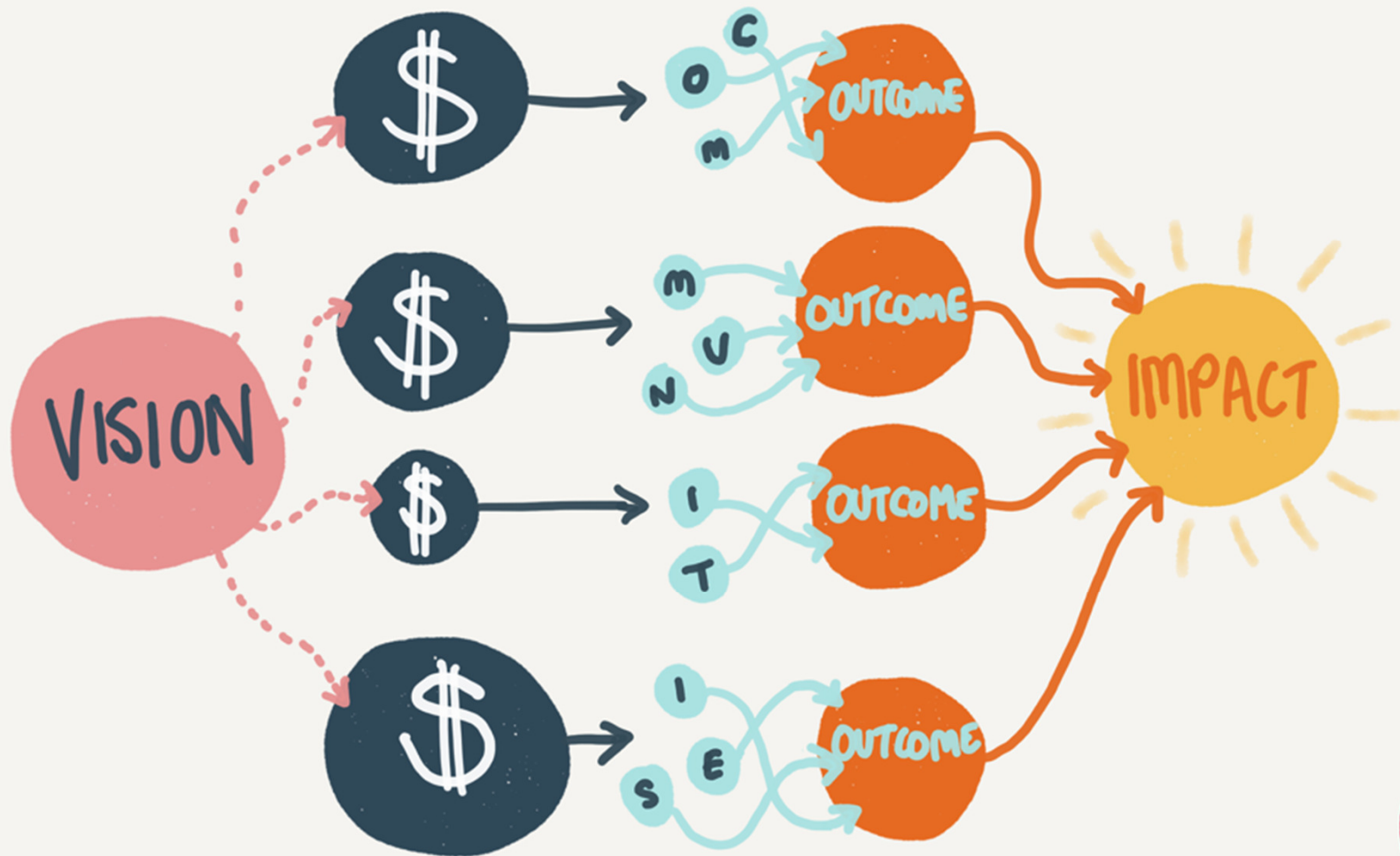
OR  
?



OR  
?

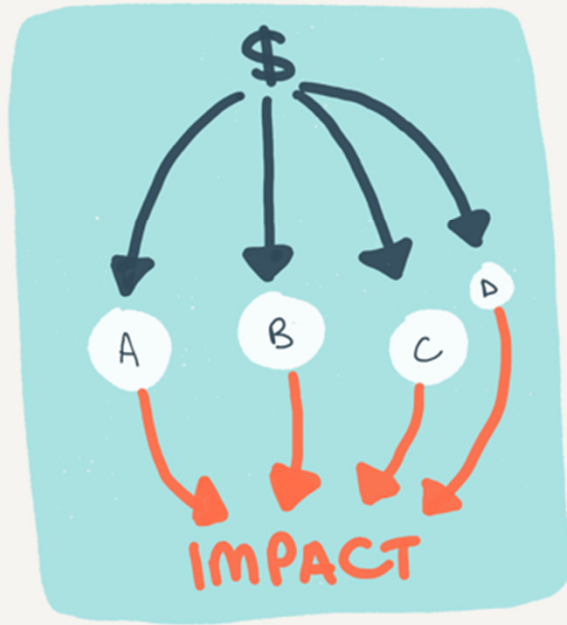


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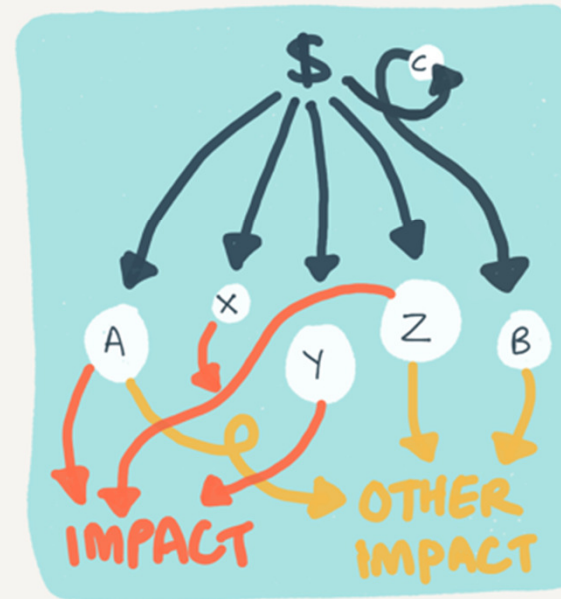


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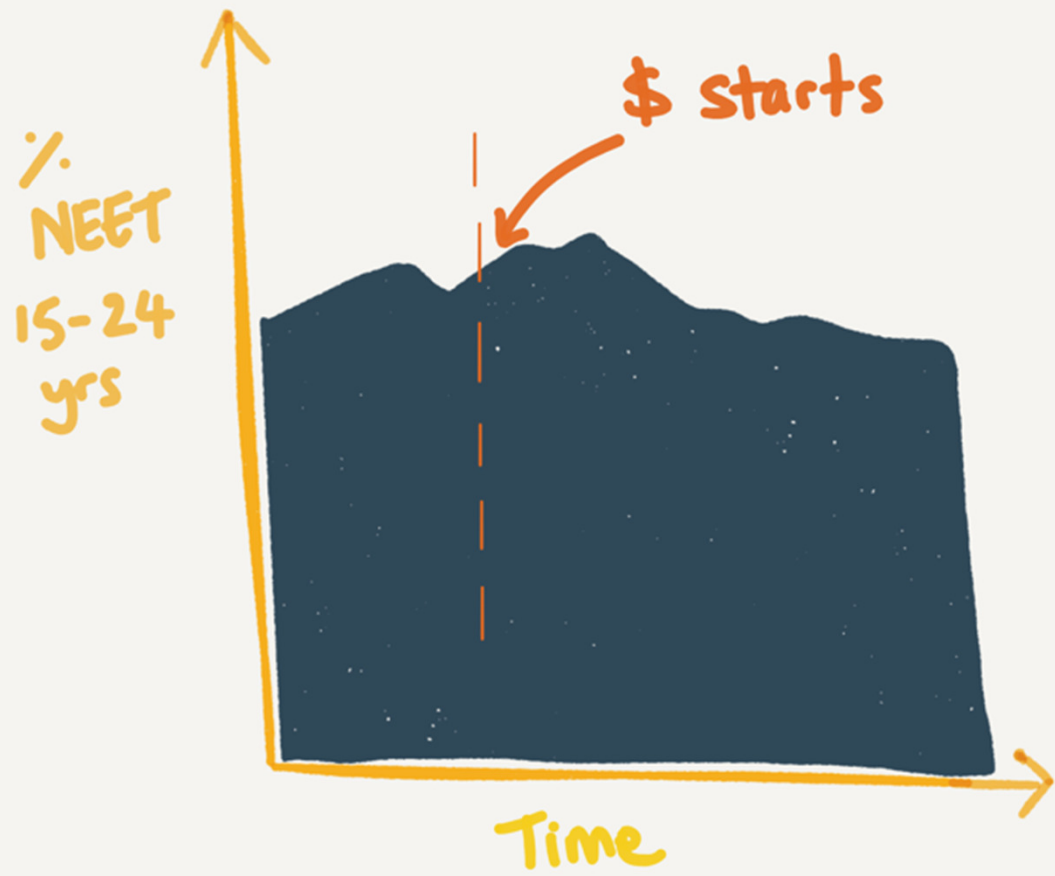
The plan



Reality



6



6

grow our  
capability

Chance to  
innovate

Collaborate  
with others

Reach  
more people

Influence  
policy change







An orange speech bubble with a white outline and a small tail pointing towards the bottom left. The word "Thank" is written inside in a white, handwritten-style font.

Thank

A blue speech bubble with a white outline and a small tail pointing towards the bottom left. The word "you!" is written inside in a white, handwritten-style font.

you!

# Thank you

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