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| Title: |
| Year: |
| 1. Story | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Performances | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Visual Design | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Soundtrack/Music | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Atmosphere | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Characters | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Imaginative Elements | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Entertainment Value | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. Emotional Impact | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. X-Factor | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| TOTAL = /100 |

100 = Perfect

90 = Phenomenal

80 = Great

70 = Good

60 = Above mediocre

50 = Mediocre

40 = Below mediocre

30 = Not very good

20 = Bad

10 = Really crappy

00 = Pure shit

1. **Story: *Was it interesting? Did it successfully suspend disbelief? Did you understand what it was about? Was there the presence of an overarching theme which you cared about? Was it predictable and cliché or did it keep you guessing? Did it draw you in at the beginning and blow you away at the end?***
2. **Performances: *Were the parts well cast? Was the acting believable/appropriate? Did the actor evoke strong emotional responses and empathy? Were they enjoyable to watch?***
3. **Visual Design: *Did they create appealing, expressive images? Were the costumes and sets well designed? Was the cinematography suitably expressive? Did the overall look benefit the story? Did it have effective use of color?***
4. **Soundtrack/Music: *Did the music effectively help in communicating the story? Was it appealing to listen to? Did it evoke the right emotions? Was it irritating or unsuitable? Were there identifiable musical themes present to help characterize characters, places and events? Was it memorable? Was the sound used to effectively heighten the experience? Was it creatively designed or was it bland?***
5. **Atmosphere: *If you were to be transported inside the movie, would it fill you with vibes you can appreciate? And relatively, how good? This does not necessarily mean "positive" vibes, because sometimes you might like to feel all gloomy and spooked for instance. But just, do you LIKE the vibes?***
6. **Characters: *Were they iconic? Did they have depth? Were they clichéd? Could you care about their problems? Were their motivations/actions believable? Did they have an interesting backstory?***
7. **Imaginative Elements: *Did it have elements not common to our ordinary reality? Were you transported to a different world? Was it a period film? Did it show you a side of life rarely seen? Was it a domestic drama? Did it take you beyond the regular and mundane aspects of life? Did it show you anything you hadn’t seen before? Did it go beyond regular people in the regular world doing regular things?***
8. **Entertainment Value: *How engaged were you from start to finish? Did it hold your attention? Did you care about the events that were taking place? Was it easy to follow? Was it boring? Would you watch it again?***
9. **Emotional Impact: *It's fairly obvious whether the film moves you or not, so I don't think it is worth asking a whole lot of questions. One would have to consider relatively to what extent they were moved by the picture though in order to give it a fair rating.***
10. **X-Factor: *These are the wild points for any aspect of the film—either good or bad—not covered by the previous nine categories. Start at a median of 5 and either doc it points for things it did poorly or credit it points for things it did well.***