

Radio Tri-Cities, Kennewick, Washington
KUJ-FM; KIOK-FM; KEGX-FM; KKSJ-FM; KJOX-AM; KALE-AM
EEO PUBLIC FILE REPORT
For Period October 01, 2016 – September 30, 2017

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|---|-----------------------------|---|---|
| 1 | Referrals | N | 14 |
| 2 | Called In/ Walk In | N | 11 |
| 3 | Station Websites | N | 9 |
| 4 | On Air – All Stations | N | 8 |
| 5 | All Access | N | |
| 6 | <u>Tri City Herald</u> | N | |
| 7 | Facebook | N | |
| 8 | Tri-Tech | N | |
| 9 | Local High Schools | N | 1 |
| 10 | Word of Mouth | N | 5 |
| 11 | Transfers/Previous Employee | N | |
| 12 | Linkedin | N | 1 |
| 13 | Indeed | N | 27 |
| 14 | Worksource | N | 7 |
| 15 | Craigslist | N | 22 |
| 16 | | N | |
| 17 | | N | |
| 18 | | N | |
| 19 | | N | |
| 20 | | N | |
| 21 | | N | |
| 22 | | N | |
| 23 | | N | |
| 24 | | | |
| (etc.) | | | |
| TOTAL INTERVIEWEES OVER REPORTING PERIOD | | | 32 |

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III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION) | BRIEF DESCRIPTION OF ACTIVITY |
|---|---|--|
| 1 | Event Designed to Disseminate Information About Broadcast Careers-Tri City Tech | Teacher at Tri City Technical school sent over referrals for our board op and street team positions from students who are learning radio and broadcasting. |
| 2 | Event Designed to Disseminate Information About Broadcast Careers –Facebook post | Facebook post asking for part time summer help and interns. |
| 3 | Event Designed to Disseminate Information About Broadcast Careers-On Air | Radio ads describing needs of hiree and what hours/when and where to apply. |
| 4 | Event Designed to Disseminate Information About Broadcast Careers | Live @ 5 – 9 week event June -July Flyers and applications available. |
| 5 | Internship Program-Paid internship, one of the stations had a job shadow sit in on morning show several times and helped as needed. | She learned what it takes to be on the air on a busy, fast-paced morning show. She observed, helped with prizes, took down information from listeners who call in, and did anything to help the air personalities. |
| 6 | Internet Program Designed to Promote Outreach Generally- Tri Cities Chamber of Commerce | Talked throughout the year to various Business Owners and Employees about the life in Radio Broadcast. |
| 7 | Event Utilized to Disseminate Information About Broadcast Careers- | |