





**Yakima, Washington**  
**KARY-FM; KBBO-AM; KHHK-FM; KRSE-FM;**  
**KTCR-AM; KXDD-FM**  
**EEO PUBLIC FILE REPORT**  
**For Period October 01, 2016 – September 30, 2017**

**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Event Designed to Disseminate Information About Broadcast Careers- 2017 Yakima Chamber Business Expo. Radio Yakima was a sponsor of this event.	Talked to potential candidates for Sales and On-Air Positions and passed out Job Applications.
2	Event Designed to Disseminate Information About Broadcast Careers – 2017 Leadership Yakima Class	Talked to Local Professionals and Community Leaders about Radio and let them tour the Facility.
3	Internship Program- Not internships, but job shadows from a local High School. They sat in on a station morning show and helped as needed. They got a feel for what radio is really like to help them decide if they wanted to pursue a career in radio.	They learned what it takes to be on the air on a busy, fast-paced morning show. They observed, helped with prizes, took down information from listeners and did anything to help the air personalities.
4	Internet Program Designed to Promote Outreach Generally	