



# Person Centred Universe

## Guest Blog Information



Thank you for taking the time to join our person centred family by being a guest contributor for our blog. With this blog we intend to create a space for sharing experiences, knowledge and a passion for creating a better world for those affected by dementia. The blog will feature a number of authors from different backgrounds and personal experience when it comes to dementia; from formal/informal caregivers, the health care sector, and others affected by dementia. We hope that by sharing our collective experiences and knowledge we can create a community of caring and understanding individuals who share our passion for person centred dementia care.

Before you begin, we would like to provide you with some information that may help you in this process; as well as give some general information of what we will require.

We ask that you take the time to fill out the form below along with your blog post. Please include a headshot or photo to share with the post, as well as a short biography about yourself for our readers. This will be shared along with the blog and on social sharing forums if you choose so. If possible, please keep the bio between 100 to 150 words. For the length of your post we ask that you stay between 1000 to 2000 words, or feel free to discuss with us if it will be outside these margins. Person Centred Universe would like to acknowledge that the intellectual property of each post belongs to each individual writer, as it is their ideas, experiences and personal words. We encourage you to use and share these articles as you see fit and wish to use our blog as a sharing medium.

To encourage engagement in the blog posts and to be able to provide diversity on social media, we ask, if you're able, to provide 2-4 photos of yourself, including a headshot. Photos can be stock images that convey your messages, that tell a story, or better exhibit your work.

If you have any questions or concerns, please feel free to reach out to Melissa Ghanem or Rachel Neal. Their contact information is listed below, along with some blog writing tips. Thank you again for choosing to be a Person Centred Universe guest blog contributor!

### **Melissa Ghanem:**

[communications@personcentreduniverse.com](mailto:communications@personcentreduniverse.com)

### **Rachel Neal:**

[rneal@personcentreduniverse.com](mailto:rneal@personcentreduniverse.com) LSIDE, PHL, 19019

### **Blog Writing Tips:**

**1. Know your audience:** Our audience ranges anywhere from informal caregivers, health care professionals, students and others affected by dementia.

**2. Be true to yourself:** Use this as an opportunity to find your voice and tell your story.

**3. Come up with a catchy headline:** Draw in potential readers with a simple yet effective message about your blog post.

**4. Keep yourself organized:** create an outline and headers to help you plan out your post.

**5. Take time to edit:** read through your work to check for any errors, and have someone take a second look for you