

Top Pet Product Picks at the Global Pet Expo



By Jenn Fadal

When you think of Orlando, FL what is the first thing that comes to mind? Theme parks, right? Of course! Sunny weather and most likely, that 86 year old, big eared, infectious happy guy named Mickey Mouse. For me, Orlando means all things pet! And when I say "all things" I mean Global Pet Expo with over 289,000 square feet of exhibit space holding thousands of pet products. To put that in perspective, one American football field is 57,600 square feet. This tradeshow is 5x the size!

Out of the thousands of products at the show (3,000 were newly launched) here are ten of my most favorite:

Green Pups

You probably have heard of Bags on Board- the company known for its economical poop bags and holders. This summer, they will make available their environmentally conscious waste pick-up bags made with lignin, a natural, renewable resource left over in the papermaking industry (it is typically burned or disposed of). Think of lignin as the glue in trees and plants that makes them "woody".



Green Pups are not made with corn therefore eliminating the need for resources to grow and harvest the crop and are guaranteed leak-proof. And, the scent of the bags is nice! Not flowery or fruity but, well, kind of earthy. I look forward to seeing these bags on the market this summer. Not sure of the price but I bet they will be affordable. P.S. you won't find Green Pups on the Bags on Board website just yet!

Tea for Spot



Simply steep Tea for Spot a few minutes and serve warm or cold. Add to food, your pup's water bowl or serve alone- they even sell doggy sized tea cups! I plan to try "Leaps and Bounds" for my boys to further support their hips and joints. Will let you know what I think when I do! Retail price: \$9.95 for a can of 20 bags.

Pet Acoustics



tailored to our pets' audio frequency range. Pretty cool, huh? The tunes are sold preloaded in a Bluetooth speaker. Retail price: \$54.95. And soon, the "Ultra Calmer Collar Device" will be on the market, so your pet can carry their tunes with them wherever they roam! This just might be in my Chico's future.

Puppy Cake

A cake mix for dogs! Each box of mix comes complete with the frosting too. Smart and the ingredients are all natural! Their new product launch at Global Pet Expo was Puppy Scoops Ice Cream Mix for dogs. The ice cream contains natural ingredients, is lactose free and is simple to use. Just add water, stir and freeze.

Tea for Spot- Tea for two? What if "tea time" meant you and your dog? I found this special treat not only adorable but functional. It is hydration for your dog that is filled with natural anti-oxidants, vitamins, minerals and essential oils.

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Cats, dogs, horses and even kids have better hearing than the adult human. Cats have three times more acute hearing than we do. In comes Janet Marlow, founder of Pet Acoustics, who researched animal hearing and developed music

I like these products because they use good ingredients and most importantly they are a great family friendly activity. My preschooler will love indulging his "brothers" very soon. Retail price: \$6.99 for the cake mix or ice cream.

Dogs Love Kale

Kale is one of the "it" super foods right now, so why not in a dog treat? Dogs Love Kale offers five flavors of low gluten, limited ingredient treats and are available online and in stores nationwide. My dogs, Abe and Chico, do love their greens and I occasionally mix them in their food. So, we will definitely be product testing these. Retail price: \$6.99.



Voyce

A health and wellness monitor for your dog. Out of all of the products I am talking about in this article, Voyce is one of the only ones I have tried with my dogs (so far). Specifically, my dog Abe. It is a monitor worn around the dog's neck that measures resting heart rate, resting respiratory rate, activity, rest, calories burned. Each member has a portal on the Voyce website where you



view your dog's vitals, set goals, store medical records and have access to exclusive content from leading experts in the pet industry. When you consider that dogs age 10x faster than we do and their diseases progress 8x faster, this simple device can be a very early indicator of a health change. I am addicted J (Check out Abe and I on the morning news in Orlando, FL talking about Voyce) Retail price: \$299 for the unit and \$9.95 a month

Petcha

A new website to find your next FUREVER love. Petcha pulls available pet profiles from rescue organizations, shelters, breeders and has easy search tools to help narrow your choices. The site contains articles and videos to help us become better pet parents and also houses breed information to help future pet parents make informed choices. I like the concept. Petcha is free to join.

DogTread

This company takes a healthy canine lifestyle to a whole new level with their patented dog treadmills, exercise vests, agility kits and K9 gym gear galore. I love what this company is doing for K9 fitness. The benefits of exercising our dogs are many: boosts brain activity, improves behavior, controls weight, slows aging, strengthens bones, prevents disease and much more. The DogTread website provides tutorials and examples of how to use the equipment correctly. You can even become a Master Trainer at one of their upcoming three day sessions. I plan to attend one of these later in the year in Orlando. Join me!

Dog is Good

Personally my favorite products for people who love their pets. I personally have multiple t-shirts and mugs and have bought Dog is Good products for my friends. Although, I didn't forget to have kids (almost and snuck one in at the 11th hour) I think the bag above is hilarious and know many many people who resonate with this sarcastic picture! Dog is Good is just plain good for the soul! Retail price: varies.



This is my Global Pet Expo product wrap up! There are so many more unique and innovative products on the market and I will share more with you in future articles. What I really want to do, is take you with me to the expo next year. I know it will be your Disney World too.

About the Author

Jenn Fadal is a national Pet Wellness & Lifestyle Expert. In addition to being the founder of her own holistic pet boutique, Wag, this Tampa native can be seen frequently on Media General's Daytime Television across the country, as well as on FOX, NBC and ABC. She is also a writer and subject matter expert for various publications.



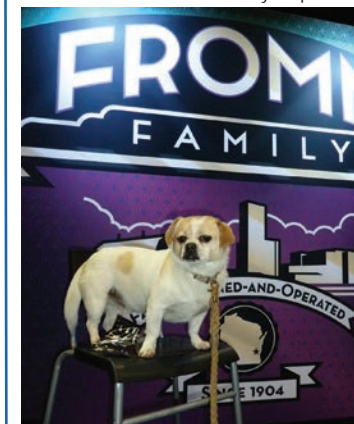
So Many Great Products for the Health and Fitness of your Pet!



BIXBI SUPERFOOD for your pet!



Lucky Dog Pet Trainer, Brandon McMillan



Top of the Line dog food brand, Fromm, is what Duke eats!



K9 for Warriors



Bike with your Pet



Run with your Pet



Calming essences for your pet



Cannavet, Cannabis science for the animal world



Talk to your Pet while you're away!