



Playeum's Track Record

Over the last 10 years, Playeum has co-developed over 150 programmes reaching over 100,000 children and families through close to 100 creative partnerships. Playeum is humbled by receiving nine international awards for innovative cultural work, and successfully travelled its leading work "Transforming Passages" to Artplay, Melbourne through a successful collaboration with National Museum of Singapore in 2011.

As well as running its successful Children's Centre for Creativity, Playeum continues to reach out to various communities across Singapore with regular, sustainable events that are offered to the public for free. In 2017, Playeum's "Learning through Play", a teacher training programme was endorsed under ECDA. Currently teacher training is conducted within Primary Schools for PAL and SEL.

Playeum's Hands-on Exhibitions at the Children's Centre for Creativity, Gillman Barracks:

In 2015 Playeum found a home in Gillman Barracks. With theme based and interactive exhibitions, it welcomed more than 100,000 children.

Month/Year	Hands-on Exhibition
2019/2020	I-Opener: Play with the Senses
2018/19	Going Play-ces
2017/18	Making It Home
2016/17	A World Full of Stories
2016	Hideaways: Creating With Nature
2015	The Art of Speed

Selected Installations/Programmes/Space Design Developed by Playeum for Museums/Cultural Institutions include:

Year	Installation/Programme
2019	Marymount Convent Primary School – Tinkering Space
2018	Apple Inc Space Design Consultation
2017	'Tinkering Courtyard' Space Design for Raffles Girls Primary School
	'Sensory Room' Space Design for Thye Hwak Kwan Moral Welfare Home
	'Spices and Treasures' Children's Installation with Malay Heritage Centre as part of 'Sirre na Pesse' Exhibition

2016	'Stories and Art of the Deep Blue Sea' with Singapore Maritime Gallery as part of Children's Season
2012	'Sweet Tales for Candy Unwrapped' at Science Centre Singapore from 2012 – 2013 (Visual Arts with Picture Book stories for inspiration)
2011	'Flights Away' with Philatelic Museum of Singapore as part of Children's Season
	'Playdome with Playeum' with National Museum of Singapore (Artist Collaboration with Chih Wen, Teo Hui Ling, Tay Bee Aye, Isabelle Desjeux, Anita Nevens) as part of Children's Season
2010	'Me and My World' with National Archives as part of International Museum Day (Visual Arts)

Selected Community Programmes Developed by Playeum for the Community:

Year	Installation/Programme
2019	NCSS Charity Support Grant: Treasure your Trash (year 2)
2018	Outreach Programme with Casa Raudha
2017	'Cahaya Mendaki Tech Festival' with Yayasan Mendaki
	'PA ArtsC' with People's Association
2016	Rainbows Across Borders at the Children's Centre for Creativity
2014	'Yayasan Mendaki Learning Festival' with Yayasan Mendaki (Visual Arts and Education)
	'Yayasan Mendaki Cahaya M in the Heartlands' with Yayasan Mendaki (Language & Literacy, Arts & Craft and Mathematics inspired activities to inspire academic, social & emotional confidence)
2013	'Yayasan Mendaki P1 School Readiness Programme 2013 – 2014' with Yayasan Mendaki (Community and Learning through Arts)
	'The Big Draw 2013' with South West CDC (Artist collaboration for Pop Up & Main Event)
2012	'MOE K2-One Bridging Programme 2012' (Community & Learning through Arts)
	'The Big Draw 2012' with South West CDC, Lee Foundation and ExxonMobil (Artist Collaboration)

	'Yayasan Mendaki Learning Festival' with Yayasan Mendaki (Curated Creature Comforts – Visual arts inspired by habitats)
2011	'Fun Bliss 2011' - Nature Play at Jurong Central Park (Artist Collaboration) with South West CDC
	'MOE K2-One Bridging Programme 2011' (Community & Learning through Arts)
	'The Big Draw 2011' with South West CDC, Penguin Books, Lee Foundation, Lyra Asia Pte Ltd, Nparks, Reflections at Bukit Chandu, Singapore Zoo and ExxonMobil (Artist Collaboration with Tay Bee Aye, Rachel Jordan and others)
2010	'Bright and Shiny' a dedicated sensorial experiences for children aged 7 and under – with South West CDC and Lyra Asia (Artist Collaboration)
	'The Big Draw 2010' with South West CDC, ExxonMobil, Lee Foundation, and Lyra Asia Pte Ltd (Artist Collaboration)
2009	'The Big Draw 2009' with South West CDC, Lyra Asia Pte Ltd and ExxonMobil (Artist Collaboration)

Other Outreach Events that Playeum has participated in:

Year	Event
2019	Wisma Geylang Serai – Ramadan Pop-up
2019	Singapore International Foundation 'Bazaar for Good'
2019	Safra Earth day Outreach @Safra Toa Payoh
2019	Pop-up Maker Space @ Our Tampines Hub
2018	Maker Faire
	Istana Art Day Out
	Habitat for Humanity Outreach
	Singapore Chinese Orchestra Outreach
	TOTE Board 30th Anniversary Carnival 'A Good Day Out'
2017	Maker Faire
	Affordable Art Fair
	Roald Dahl's Propsposterous Playtime @ United Square Mall

	Green Is The New Black Festival
	Hack for Good Festival
2016	CANA Fringe Festival
	Heart @ Fei Yue 'Protect A Child Today' Festival
	Maker Faire
	The Raffles Marina Outreach Programme
	Roald Dahl's Propsposterous Playtime with Penguin Books Singapore
2015	Octoburst at Esplanade
	Affordable Art Fair
2012	South East District Family Festival - 'My Cave, My Story' at Nex Shopping Mall and Stop Mo Anime at Bedok Library
2011	South East District Arts Festival – 'We Built This City' at Nex Shopping Mall
2010	South East District Arts Festival – 'Me and My World' at Parkway Parade Istana Art Event

Corporate Sponsorship and Partnerships with Playeum:

Year	Programme
2019	Sage Foundation's Enterprise Fund: Girls Gone Tech at the Children's Centre for Creativity
	Quantedge Foundation High Touch STEAM Programme with Clementi Primary School (selected Children on FAS)
2018	BASF Kids' Lab 2018 with BASF at Jurong Regional Library
	ExxonMobil: Fizz Fizz Zoom! at the Children's Centre for Creativity
	Sage Foundation's Enterprise Fund: Girls Gone Tech at the Children's Centre for Creativity
	NCSS Charity Support Grant: Treasure Your Trash
	ExxonMobil: Art of Speed On The Road 2018 at the Children's Centre for Creativity

2017	Salesforce with Multiple FSCs: <i>Tinker Out of the Box: Getting Creative with STEM and Computational Thinking to Solve Real World Challenges</i> (South Central Community, The Haven Home, Singapore Children's Society, Student Care Services, Feiyue Family Service Centre, Mendaki)
	Corporate Social Responsibility Programme with Google Singapore at the Children's Centre for Creativity
	Corporate Social Responsibility Programme with IRAS at the Children's Centre for Creativity
	Corporate Social Responsibility Programme with JLL Property Group at the Children's Centre for Creativity
	Corporate Social Responsibility Programme with Embassy of the United Arab Emirates Singapore at the Children's Centre for Creativity
2016	Salesforce with Fei Yue Family Service Centre: <i>Tinker Out of the Box: Getting Creative with STEM and Computational Thinking to Solve Real World Challenges</i>
	Capital Group with Thye Hua Kwan Family Service Centre: <i>What a Wonderful World (12-week Programme)</i>
	Numerous Corporate Social Responsibility Programmes with Chanel, GlaxoSmithKlen (GSK), HSBC at the Children's Centre for Creativity
	ExxonMobil: Art of Speed On The Road 2016 at selected regional libraries
	BASF Kids' Lab 2016 with BASF at selected regional libraries
	Google Staff Family Day 2016
2015	Corporate Social Responsibility Programme with China Aviation Oil at the Children's Centre for Creativity
	BASF Kids' Lab 2015 with BASF at selected regional libraries
	ExxonMobil: The Art of Speed On The Road 2015 at selected regional libraries
2014	BASF Kids' Lab 2014 with BASF at PUB World Water Day and Jurong Regional Library
2013	BASF Kids' Lab 2013 with BASF at Jurong Regional Library

Professional Development for Educators:

Year	Programme
2019	Educator training for STAR research programme (Academy of Teachers)
2019	ECDA Endorsed Training Learning Through Play: Building Skills and Competency for Early Childhood Educators Facilitating Play
2018	ECDA Endorsed Training Learning Through Play: Building Skills and Competency for Early Childhood Educators Facilitating Play
	Clementi Primary School Staff Retreat
	Evergreen Primary School Staff Retreat
	Teck Whye Primary School Staff Retreat
2017	ECDA Endorsed Training Learning Through Play: Building Skills and Competency for Early Childhood Educators Facilitating Play
	PAL (Programme for Active Learning) in Action Training for North View Primary School
	Princess Elizabeth Primary School Staff Retreat

Professional Conferences (Presented & Hosted):

Year	Conference
2019	IASSIDD World Conference in Glasgow on Play Exhibition and Giving Tuesdays research programme – Abstract submitted and accepted
2019	Presenter at SRT's launch of Wolf Trap "Permission to Play" symposium
2018	Playful Conference by Playeum
2018	Apple Early Childhood Symposium
2018	Speaker at Maker Faire
	ECDA Early Childhood Conference
2017	Next Generation Learning Spaces Asia
	Part of Panel for Hack for Good Festival
	ECDA Early Childhood Conference
2016	NIE ICLS: 'Nurturing Positive Learning Outcomes: The Role of the Interlocutor' (Best Paper Award)

	LASALLE College of the Arts Careers Week
	ECDA Early Childhood Conference
2015	LASALLE College of the Arts Careers Week
	School of the Arts (SOTA): Gotong Royong Event
	ECDA Early Childhood Conference
	The Asian Festival of Children's Content
	The Third Leadership Forum
2013	ECDA Early Childhood Conference
	Eton House Reggio Conference, October
2012	EtonHouse Master Classes in Aesthetic Education
2011	Playeum's Professional Development Series with key note Speaker Simon Spain and Prof Susan Wright for museum professionals, educators and artists
2010	Ngee Ann Polytechnic and AECES Early Childhood Educator Conference

Awards Attained

Year	Awards
2015	Winner of the British Council Elevate Startwell Challenge
2014	Trailblazer Award from Campaign for Drawing in the UK
	Pacesetter in Re-Imagine Learning Challenge by Lego Foundation
	Finalist & Fan Choice Award winner in Ben & Jerry's "Join Our Core"
	Honourable Mention in UNICEF's Inclusive Play Space Design Ideas Competition
2013	Trailblazer Award from Campaign for Drawing in the UK
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2009	Drawing Inspiration Award from Campaign for Drawing in the UK

Grants Attained

Year	Grant / Fund
2019	Arts Fund by National Arts Council
	Quantedge Foundation
	Presentation and Participation Grant by National Arts Council
	SPH Arts Fund
	NCSS VCF Research Grant
	Cultural Matching fund by National Arts Council
2018	Sage Enterprise Fund
	Presentation & Participation Grant by National Arts Council
	NCSS Charity Support Grant
2017	Presentation & Participation Grant by National Arts Council
	Cultural Matching Fund by National Arts Council
2016	Presentation & Participation Grant by National Arts Council
	Event Seed Fund by National Arts Council
	Cultural Matching Fund by National Arts Council
	Tech Grant By FIL Foundation
	Technology Enabler Grant by National Council of Social Services
2015	Presentation & Participation Grant by National Arts Council
	Care & Share Grant by National Council of Social Services
	ACE Programme Fund by National Youth Council
	Cultural Matching Fund by National Arts Council
2014	Event Seed Fund by National Arts Council
	Presentation & Participation Grant by National Arts Council