

PRESS RELEASE

The Neu Approach to Business Strategy and Project Management

NeuStrat&PM is poised to help companies improve their bottom-line.

Washington, D.C., March 14, 2017 – Marc D. Neufcourt, a certified project and program management professional and MBA graduate from The Johns Hopkins University Carey Business School is proud to announce the launch of NeuStrat&PM. Incorporated on March 12, 2017, NeuStrat&PM will provide comprehensive services in project and program management, project portfolio management, process improvement, strategy formulation and strategic planning.

Neufcourt, who also holds a master's degree in mechanical and energy engineering and a master's in management science, brings more than a decade of global experience in project management. Prior to founding NeuStrat&PM, Neufcourt served as Program Director, Product Compliance and Standard Development for the engineering department of the Air-conditioning Heating and Refrigeration Institute, among the top 15 percent of trade associations in the country.

Under his leadership, NeuStrat&PM will provide clients with carefully developed and executable strategies, as well as seamless project management execution. "Companies can deliver unprecedented performance when projects are carefully planned, executed and aligned with a well-thought out business strategy. I am humbled to support businesses seeking to increase their overall productivity, while exercising my passion for project management and business strategy," said Neufcourt.

To learn more about NeuStrat&PM and its full range of service offerings, please visit www.neustratandpm.com or email mneufcourt@neustratandpm.com.



***Neufcourt, Founder and CEO signed
NeuStrat&PM incorporation certificate
on March 12, 2017.***

FOR IMMEDIATE RELEASE