PRESS RELEASE

NeuStrat&PM Enters the Ring to Fight Childhood Cancer

Washington, D.C., March 30, 2017 – Project management and strategy consulting firm, NeuStrat&PM has joined the Centreville High School Wildcats in their battle against childhood cancer. As a title sponsor, NeuStrat&PM is listed among the 'Heavy Weights' at the upcoming Festival to Fight Cancer on June 10, 2017 at the Centreville High School (CVHS).

NeuStrat&PM will host a booth at the premiere event which promises to attract hundreds from the D.C., Maryland and Virginia areas. "We value leadership at NeuStrat&PM, and are driven to unleash the potential of others. It is an honor to support the initiative taken by these young leaders, and by extension Special Love, in their efforts to alleviate the burdens of this terrible disease for children and families across the US," said company Founder and CEO, Marc Neufcourt. The festival, spearheaded by over 100 CVHS Wildcats ranging from freshmen to seniors, will include a 2-mile race, a fun run/walk, food, games, activity tents and more.

Students of the Centreville High School Wildcats vs Cancer Club

Inspired by CVHS student Valerie Nguyen, who lost her younger sister to pediatric cancer, all event proceeds will support Special Love, an organization that helps children with cancer to "just be kids." Through its community of caring, Special Love alleviates the burden of childhood cancer on families like Valerie's, by providing access to adventure camps, emergency financial relief and college scholarships for teenagers who have participated in their programs.

According to the American Cancer Society, after accidents, cancer is the second leading cause of death in children ages 1 to 14, with rates rising within recent decades. To learn more about the Centreville High School Wildcats and how you can support the fight against cancer, please visit their website or email Valerie Nguyen at valerieunguyen@gmail.com.

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