

yaakov berg

ABOUT

Yaakov is a successful entrepreneur and founder of Psagot Winery which he has masterfully grown from a boutique winery of 3,000 bottles in 2003 into a thriving 350,000 bottle/year operation with worldwide marketing and distribution. Yaakov trained as a lawyer but is better known for his business acumen which includes both real estate and gas station/convenience store development and more.

CONTACT

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PSAGOT WINERY

Psagot Winery is located in the northern Jerusalem Mountains. In this area ancient wineries existed and can still be found today. The initial wine cellar was a cave that was discovered while the winery was built revealing an ancient coin displaying on one side an amphora, an ancient vessel for storing wine, and on the other side a grape leaf with the inscription "For the Freedom of Zion".

From the time Psagot Winery was established it has steadily grown and today produces more than 350,000 bottles annually that includes 11 different types of wine.

PSÂGOT
Jerusalem Mountain Vineyards

yiftach peretz

ABOUT

Yitach is a graduate in Oenology and Viticulture who completed his studies at the prestigious Viticultura de Enologia in Italy. His professional career began as a winemaker in the Monta Rosa Winery and also in Podere di San Pietro.

After returning to Israel in 2006, Yifatch joined the winemaking team at the Carmel Winery, and after two years, served as head winemaker at Carmel's winery in Zichron Yaacov until 2012.

In 2018, Yiftach returned to the Carmel Winery as Chief Winemaker. .

CONTACT

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CARMEL WINERY

Founded in 1882, Carmel Winery was initiated and supported by Baron Edmund de Rothschild, owner of the famous Chateau Lafite in Bordeaux. Carmel Winery nurtures some 3,500 acres of vineyards planted in the top growing regions in Israel. It also operates four wineries: the main historic winery in Zichron Yaacov, being the oldest and largest commercial winery in Israel; Kayoumi Winery in Upper Galilee, Alon Tavor Winery in the Galilee, and Yatir Winery in southern Israel's Tel Arad.

Carmel believes that wines should be of the highest quality no matter which market sector, tastes and styles are being catered to, from the most basic wines and up the scale to the higher priced prestigious wines.



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YATIR WINERY

Yatir Winery was established in 2000 in Tel Arad, west of the Dead Sea in the Negev, Israel's southern region. The vineyard's first wines were launched in 2004. The Yatir vineyards are planted on slopes in the heart of the Yatir forest, the largest reforested area in Israel, which reaches some 900 meters above sea level and is just several minutes' drive from the forest.

Yatir Winery produces 150,000 bottles annually. This southern winery in the heart of the Negev desert has, over the years, become a point of acclaim in the region for its wines highly commended produce, awarded medals every year. Of late, Yatir was crowned one of the best wineries in Israel by wine critics locally and internationally.

