

 McLaughlin & Associates

## National Undergraduate Study

*Sponsored By:*

*The William F. Buckley, Jr. Program at Yale*



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Presented by:

**Jim McLaughlin and Rob Schmidt**

*On the web*

*[www.mclaughlinonline.com](http://www.mclaughlinonline.com)*

# Methodology

**McLaughlin & Associates conducted a national survey of 800 undergraduate students from September 17<sup>th</sup> to 25<sup>th</sup>, 2016. All student participants were under the age of 25 and attend either a four-year private or public college or university on a full-time basis. All interviews were conducted online and respondents were carefully selected and screened from a nationwide representative platform of individuals who elect to participate in online surveys.**

**Data for this survey have been stratified by age, race/ethnicity, gender and geography using the National Center for Education Statistics 2014 Report to reflect the actual demographic composition of undergraduate students in the United States.**

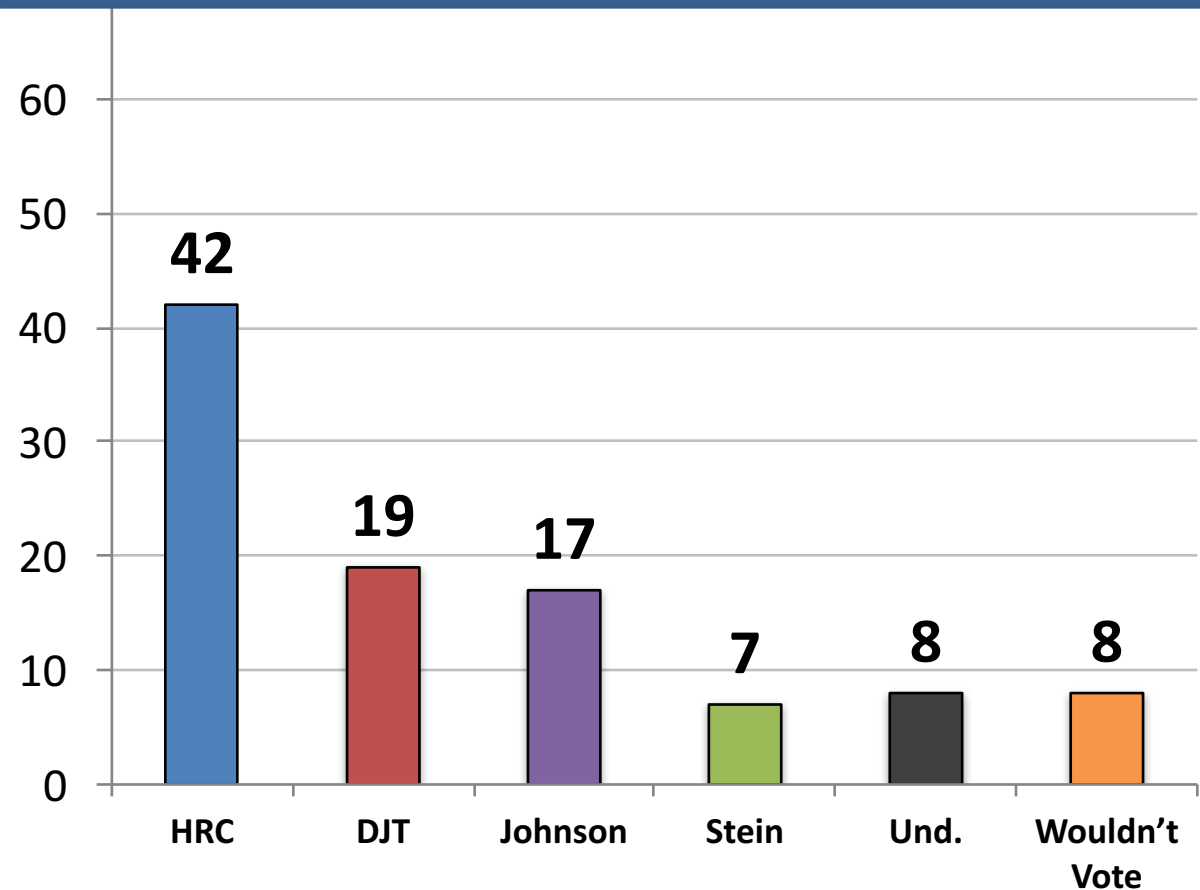
**Because the sample is based on those who initially self-selected for participation rather than a probability sample, no estimates of sampling error can be calculated. All surveys may be subject to multiple sources of error, including, but not limited to sampling error, coverage error and measurement error.**

**However, a confidence interval of 95% was calculated in order to produce an error estimate of +/- 3.4% for the 800 respondents. This error estimate should be taken into consideration in much the same way that analysis of probability polls takes into account the margin of sampling error. The error estimate increases for cross-tabulations. Totals may not add up to exactly 100% due to rounding.**

# Part Three - The Presidential Election & Political Environment

Hillary Clinton has a 23-point lead over Donald Trump, 42% to 19%. A notable 17% are voting for Gary Johnson and 7% say they are voting for Jill Stein. Eight percent (8%) are undecided and another 8% say they would not vote in the election.

Clinton receives 74% of the Democratic vote, while Trump receives just 57% of college Republicans. However, Johnson leads with Independents, 29% to 25% over Clinton, with Trump at 13%.



	<u>HC</u>	<u>DT</u>	<u>GJ</u>	<u>JS</u>	<u>U</u>	<u>WV</u>
Private	48	22	14	6	6	6
State	39	17	18	7	9	9
Freshman	39	22	15	10	7	8
Soph.	41	18	16	5	7	13
Junior	40	21	17	7	10	6
Senior	46	17	19	6	7	6
Republican	14	57	10	4	7	9
Democrat	74	4	9	5	4	4
Ind.	25	13	29	11	11	11
White	35	23	20	6	7	9
Black	58	9	8	7	7	11
Hispanic	50	15	13	9	8	6
Men	41	23	16	6	6	8
Women	43	15	17	7	9	9

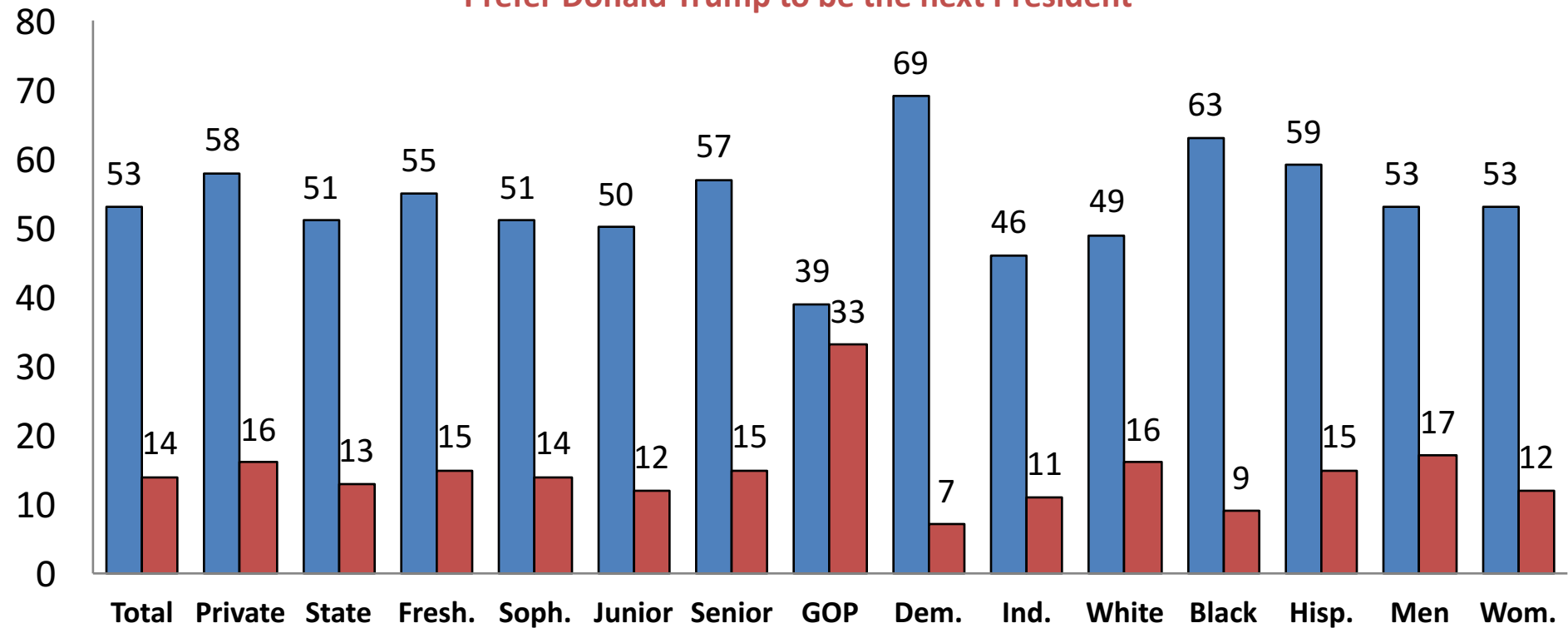
By an almost four to one margin, students say that their professors and faculty generally prefer Hillary Clinton to be the next President.

Would you say most of your professors and faculty in general...?

Prefer Hillary Clinton to be the next President

OR

Prefer Donald Trump to be the next President



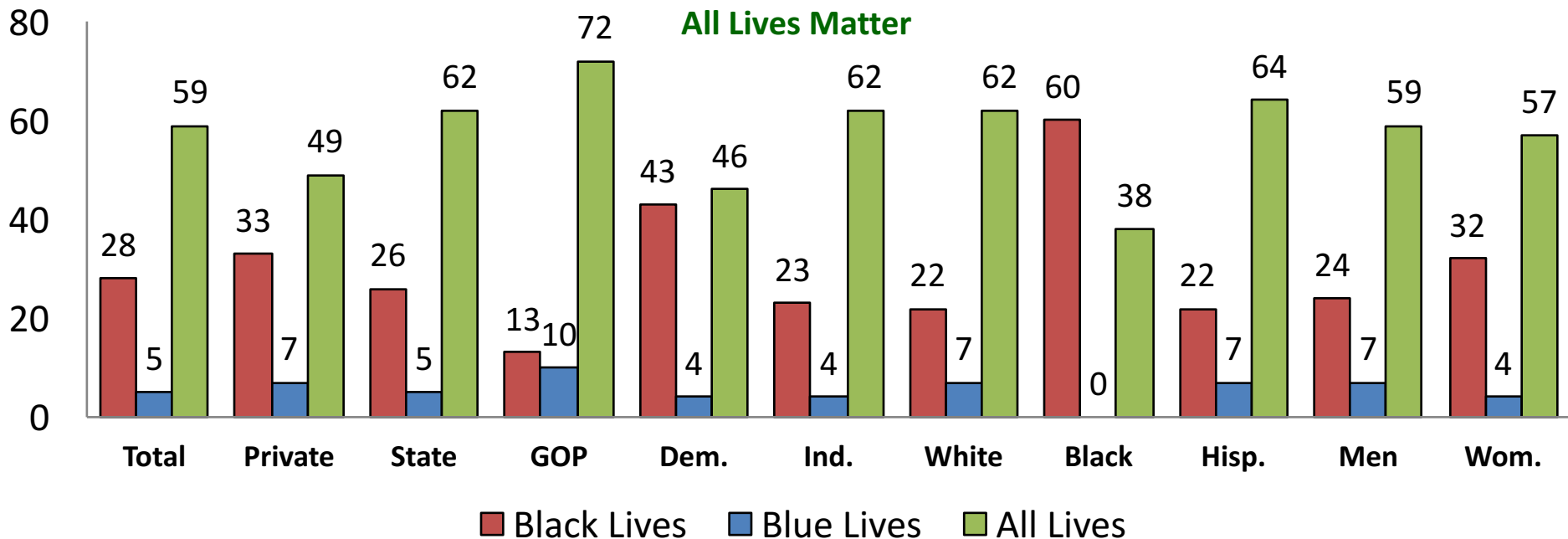
■ Clinton ■ Trump

The majority of undergraduates identify with “All Lives Matter.” Greater than one in four identify with “Black Lives Matter” and only 5% identify with “Blue Lives Matter.”

Private school students are slightly more likely to identify with “Black Lives Matter.” African American students largely identify with “Black Lives Matter.”

Which of the following do you most identify with?

Black Lives Matter  
 Blue Lives Matter  
 OR  
 All Lives Matter

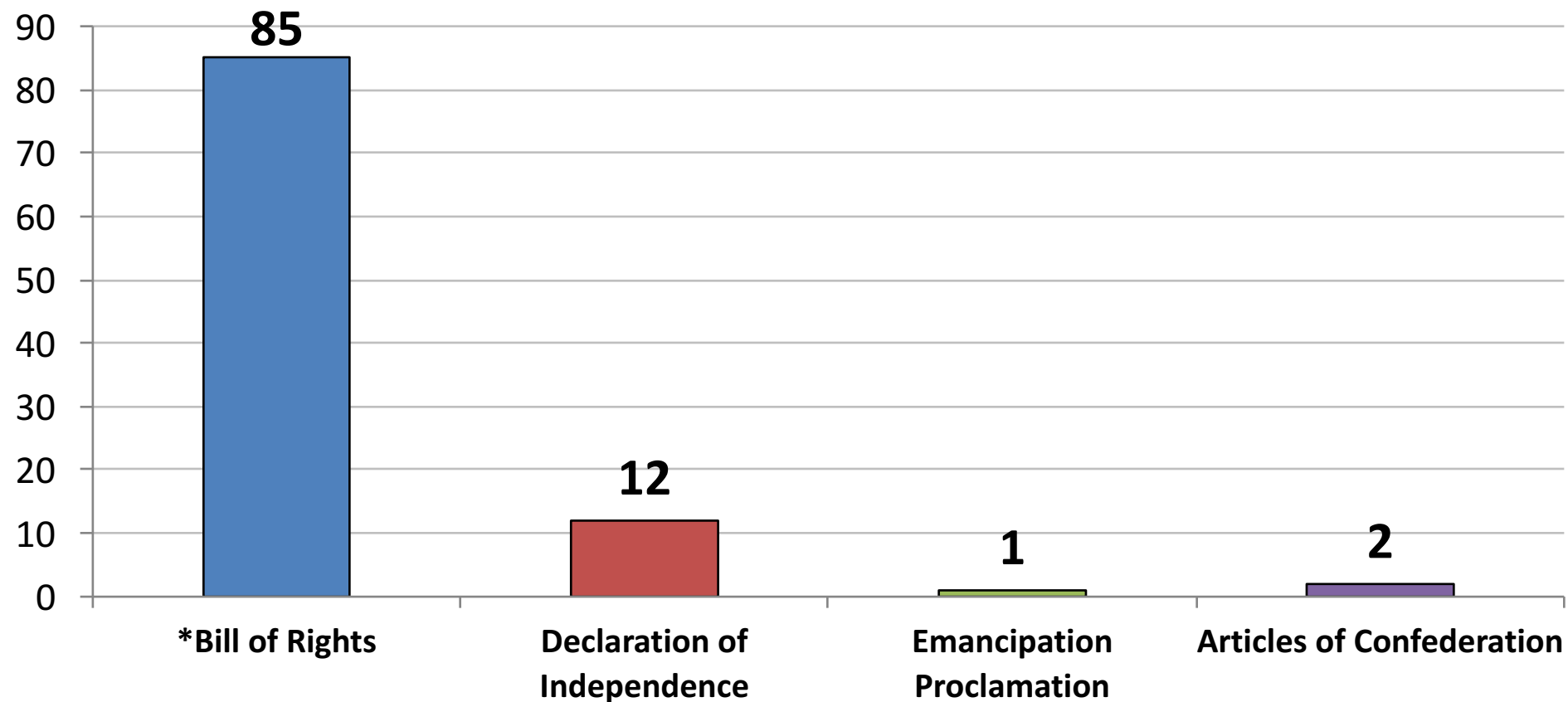


# Part Four - Citizenship Test

*Students were asked 12 out of the 100 potential civics questions that can appear on a U.S. Citizenship Test. The actual citizenship test is not multiple choice and respondents must answer six of ten questions correctly to pass. In this survey, students “passed” if they answered seven out of the 12 multiple choice questions correctly.*

Eighty-five percent (85%) correctly identified the Bill of Rights as the first ten amendments to the Constitution.

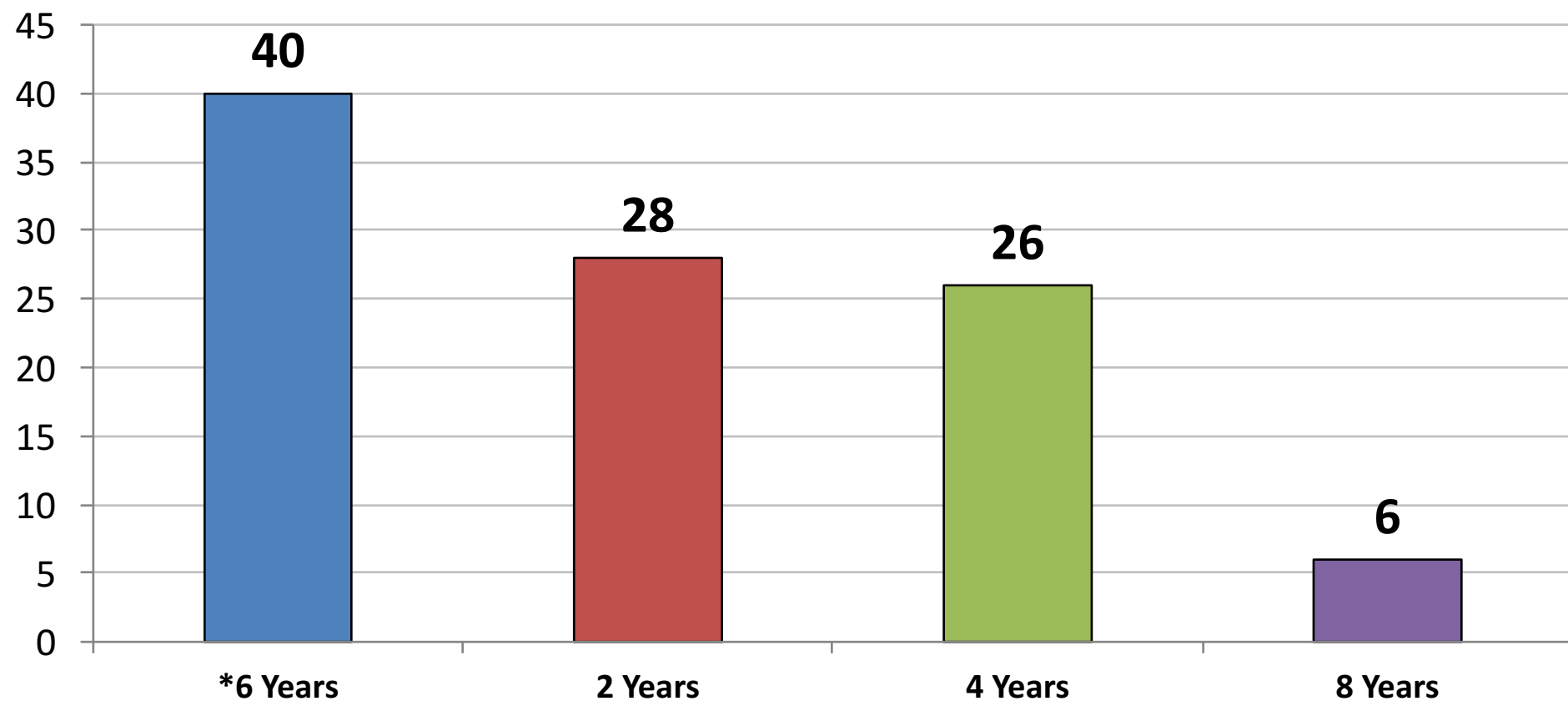
## What do we call the first ten amendments to the U.S. Constitution?





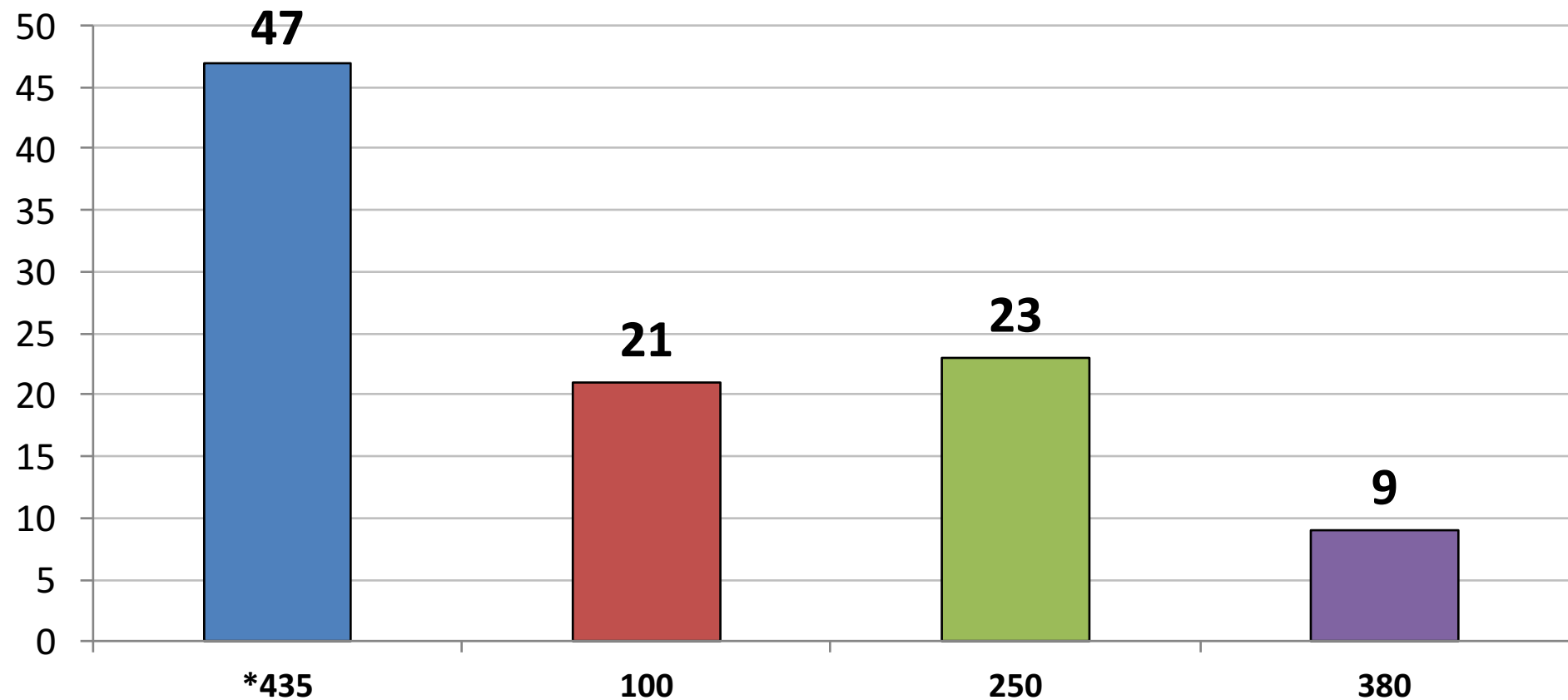
Six in ten did not know how many years a U.S. Senator is elected for.

## We elect a U.S. Senator for how many years?



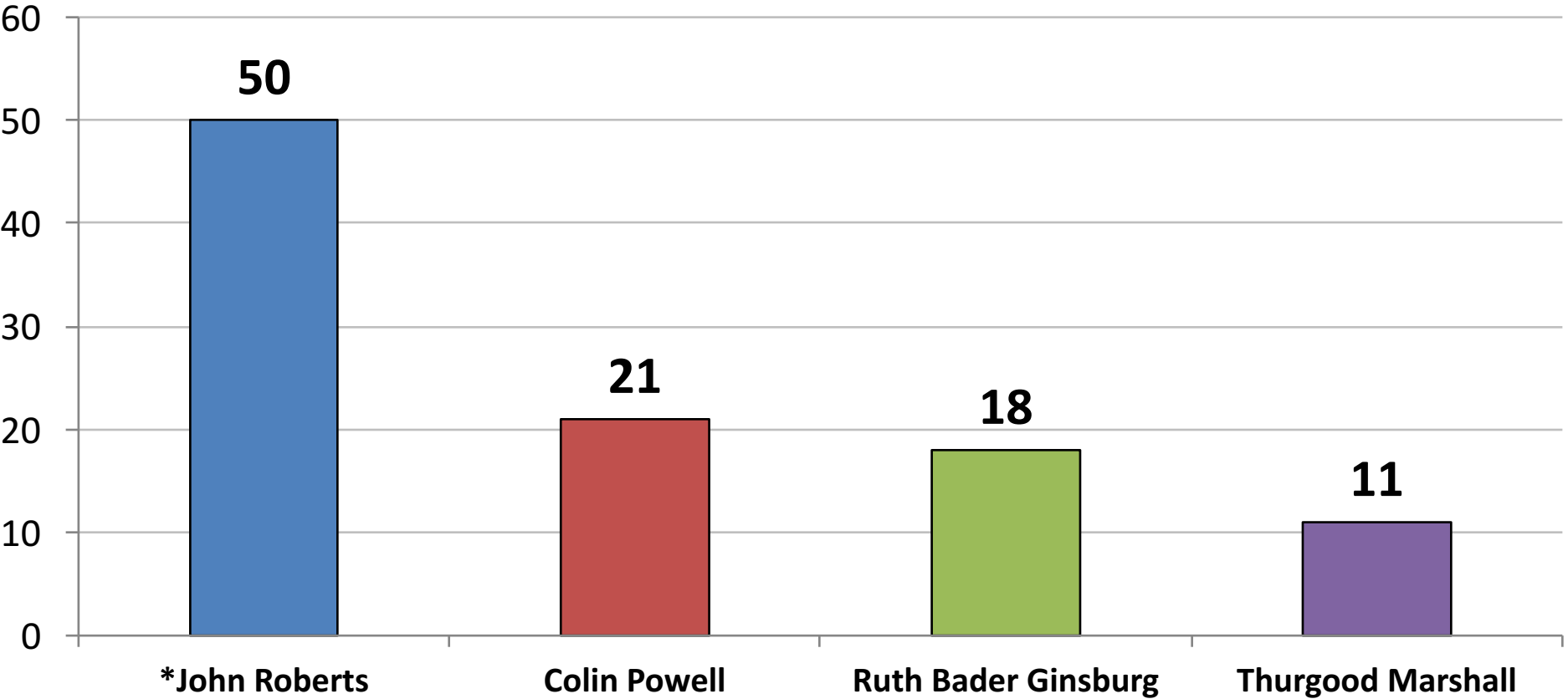
The majority of students did not correctly identify the number of members in the House of Representatives.

## The House of Representatives has how many voting members?



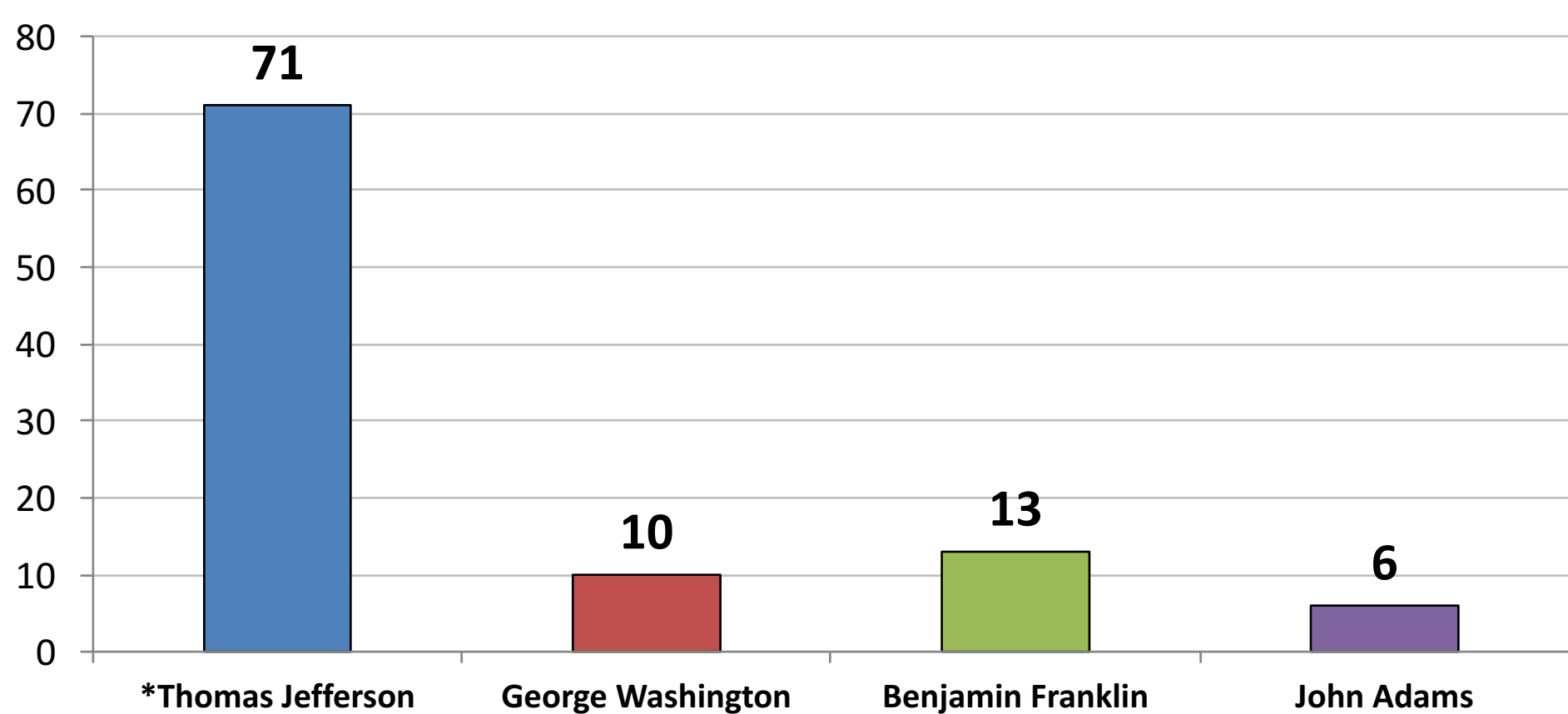
Half of all students knew that John Roberts is the Chief Justice of the Supreme Court.

## Who is the Chief Justice of the Supreme Court?



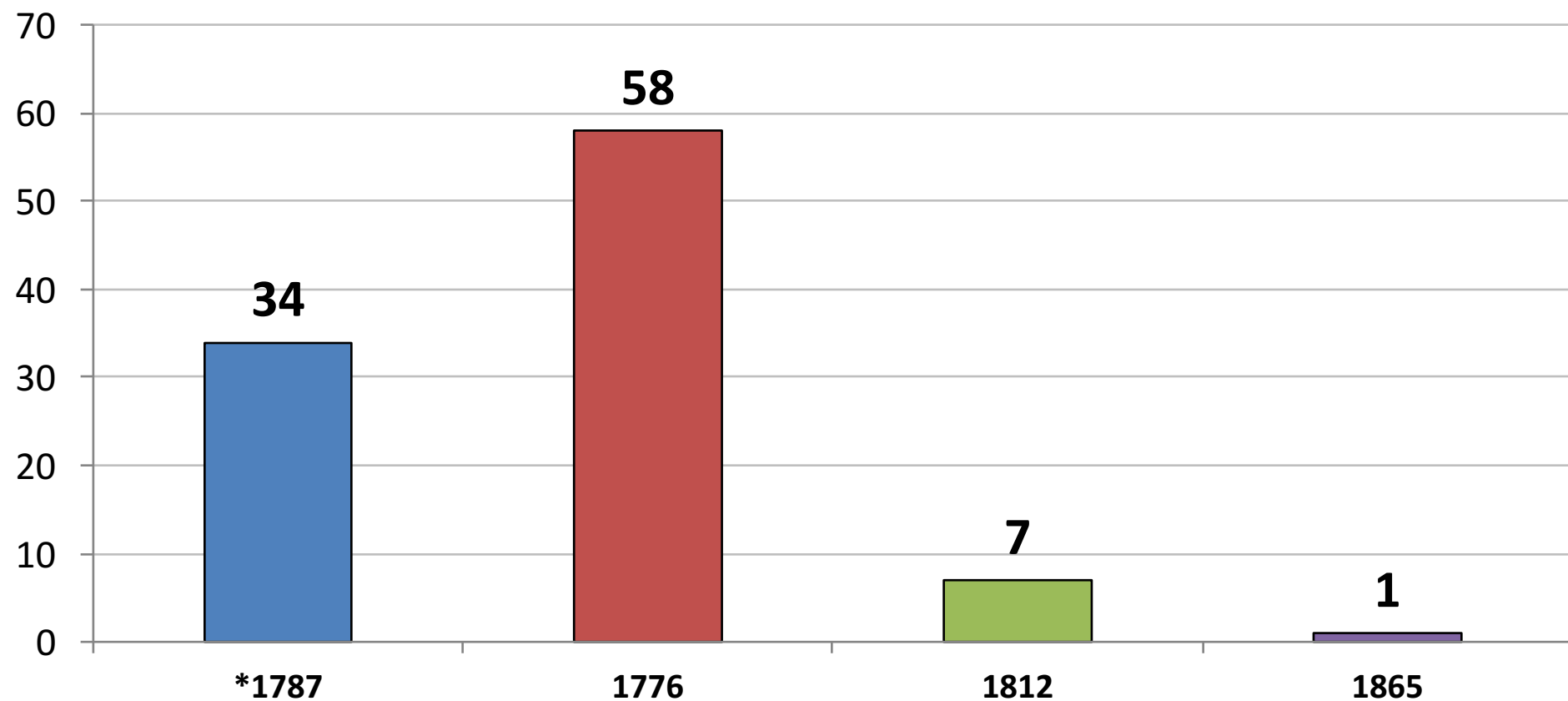
Seven in ten correctly identified Thomas Jefferson as the author of the Declaration of Independence.

## Who wrote the Declaration of Independence?



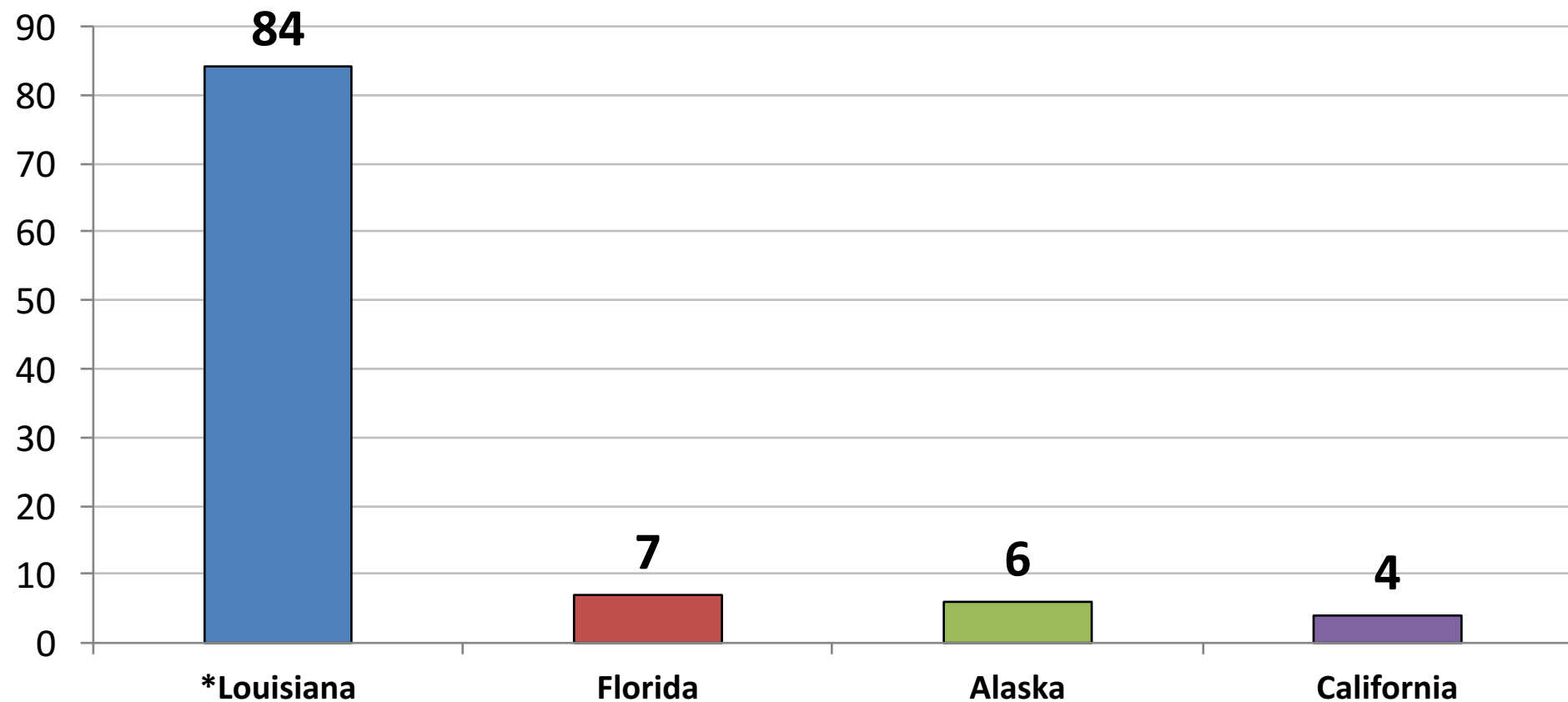
Only one in three students knew when the Constitution was written.

## What year was the U.S. Constitution written?



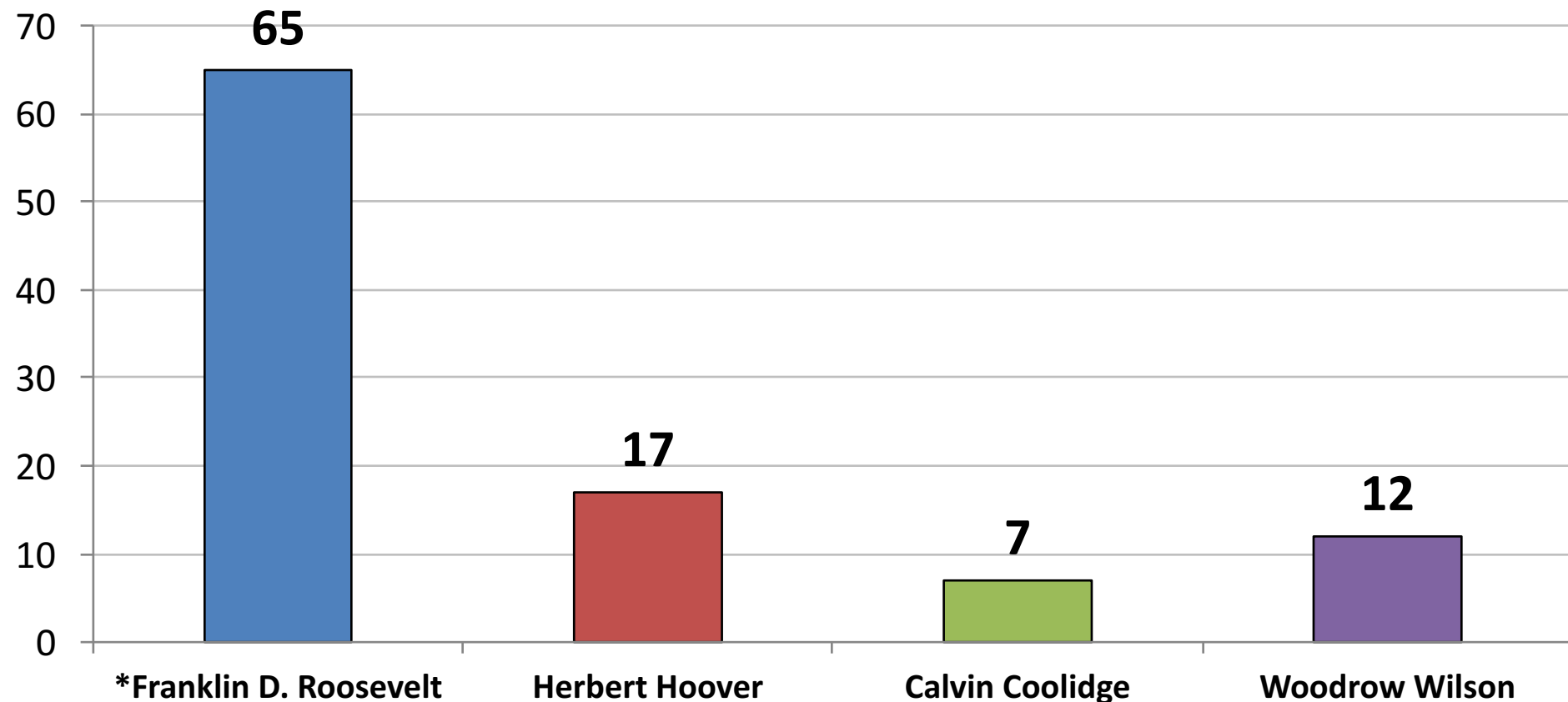
Greater than eight in ten knew about the Louisiana Purchase.

## What territory did the United States buy from France in 1803?



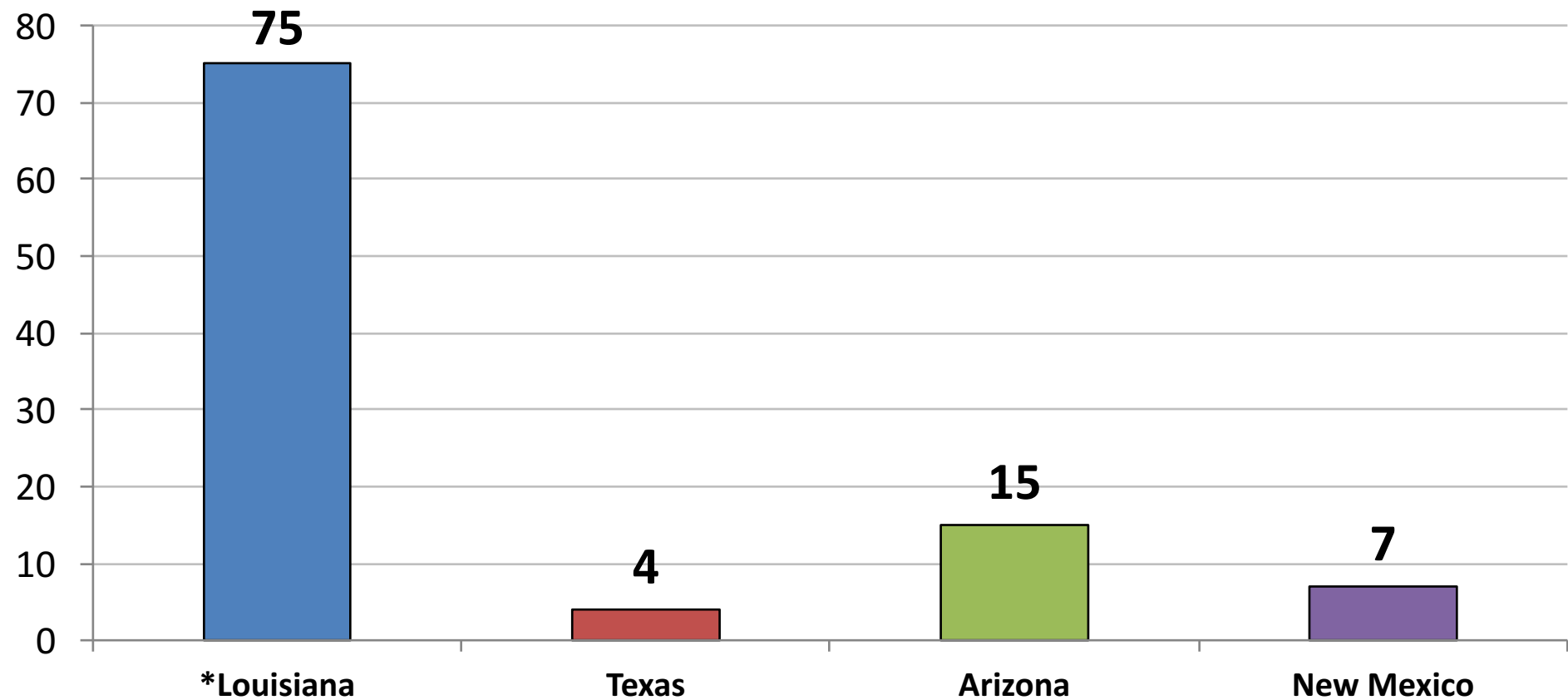
Only two in three correctly identified FDR as the President during The Great Depression and World War II.

## Who was President during The Great Depression and World War II?



Three in four knew that Louisiana does not share a border with Mexico.

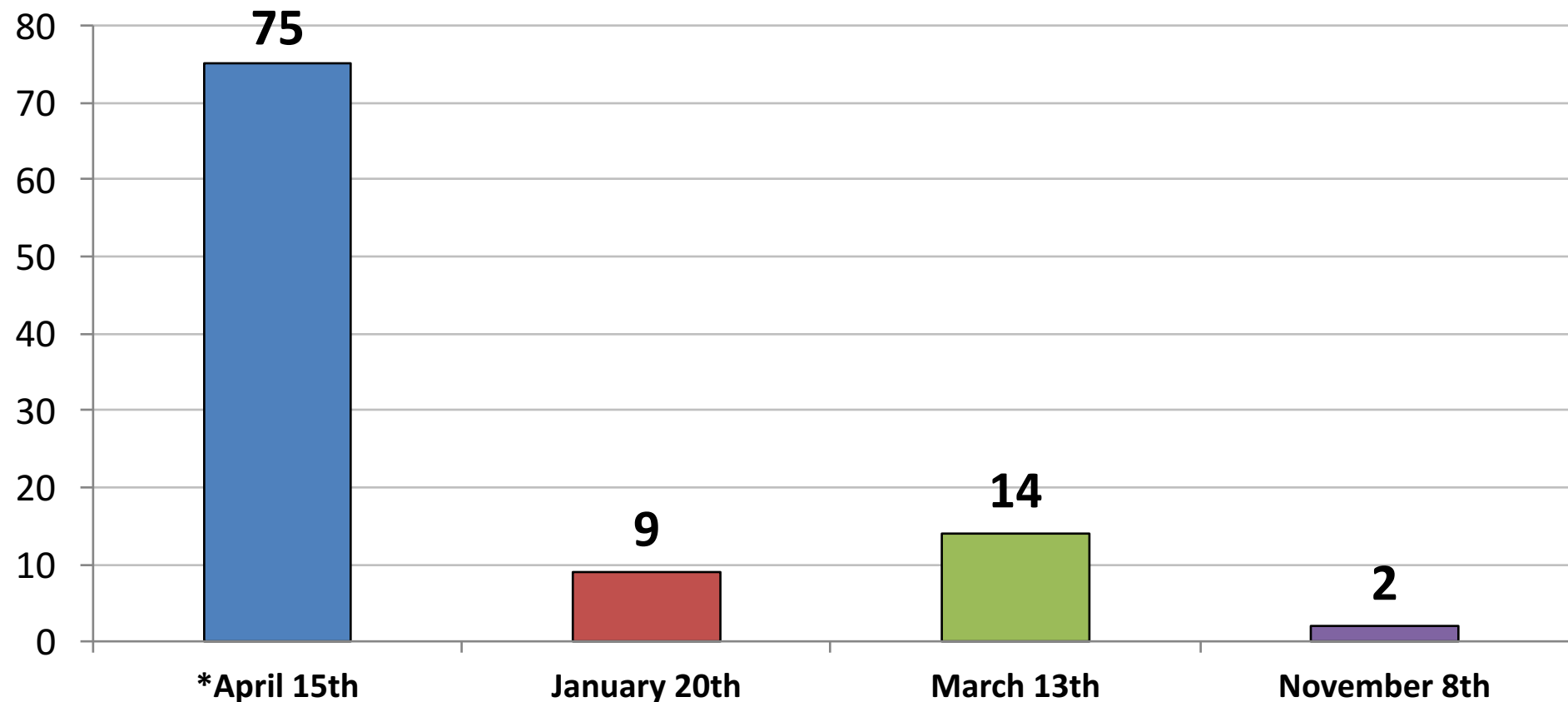
## Which of the following states does not share a border with Mexico?





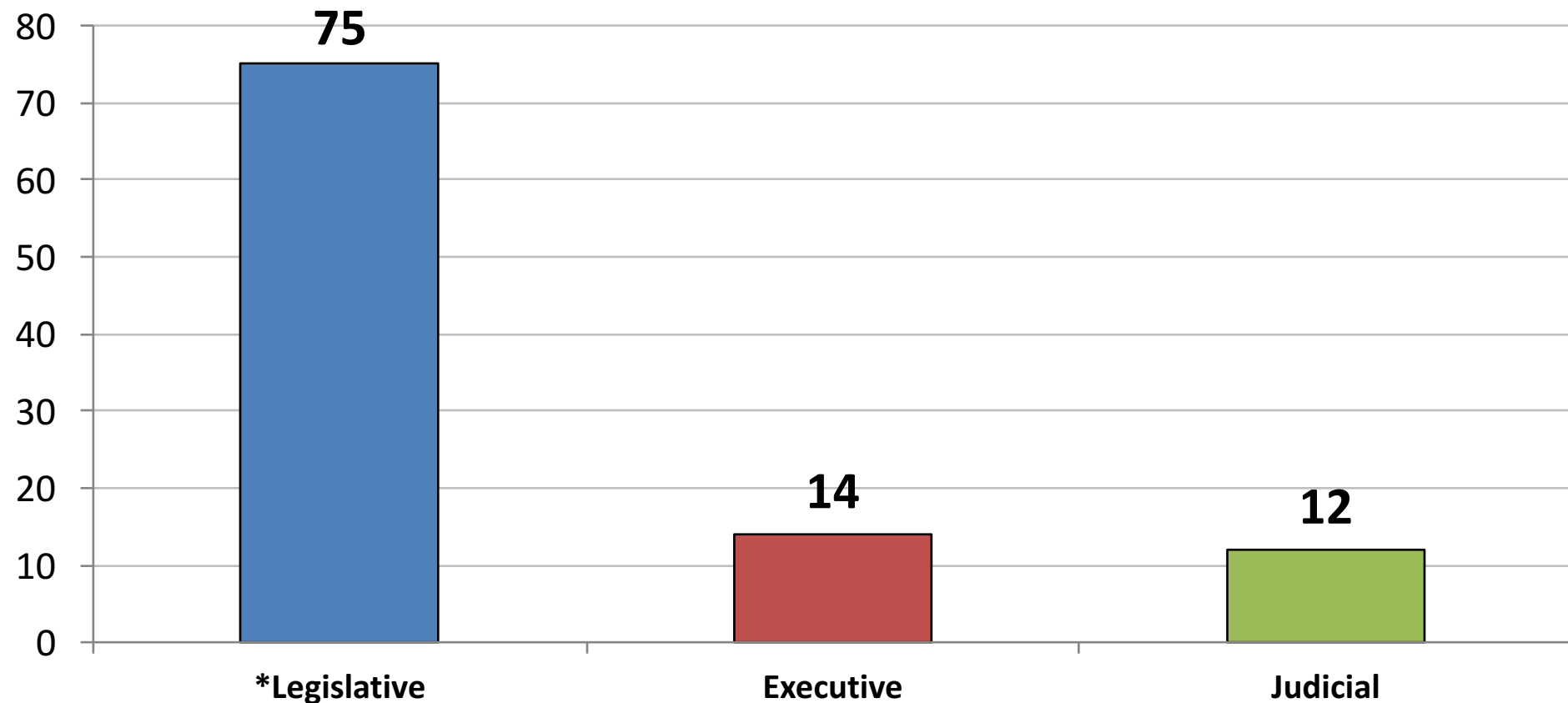
Three in four were able to correctly identify “Tax Day.”

## When is the last day you can send in federal income tax forms?



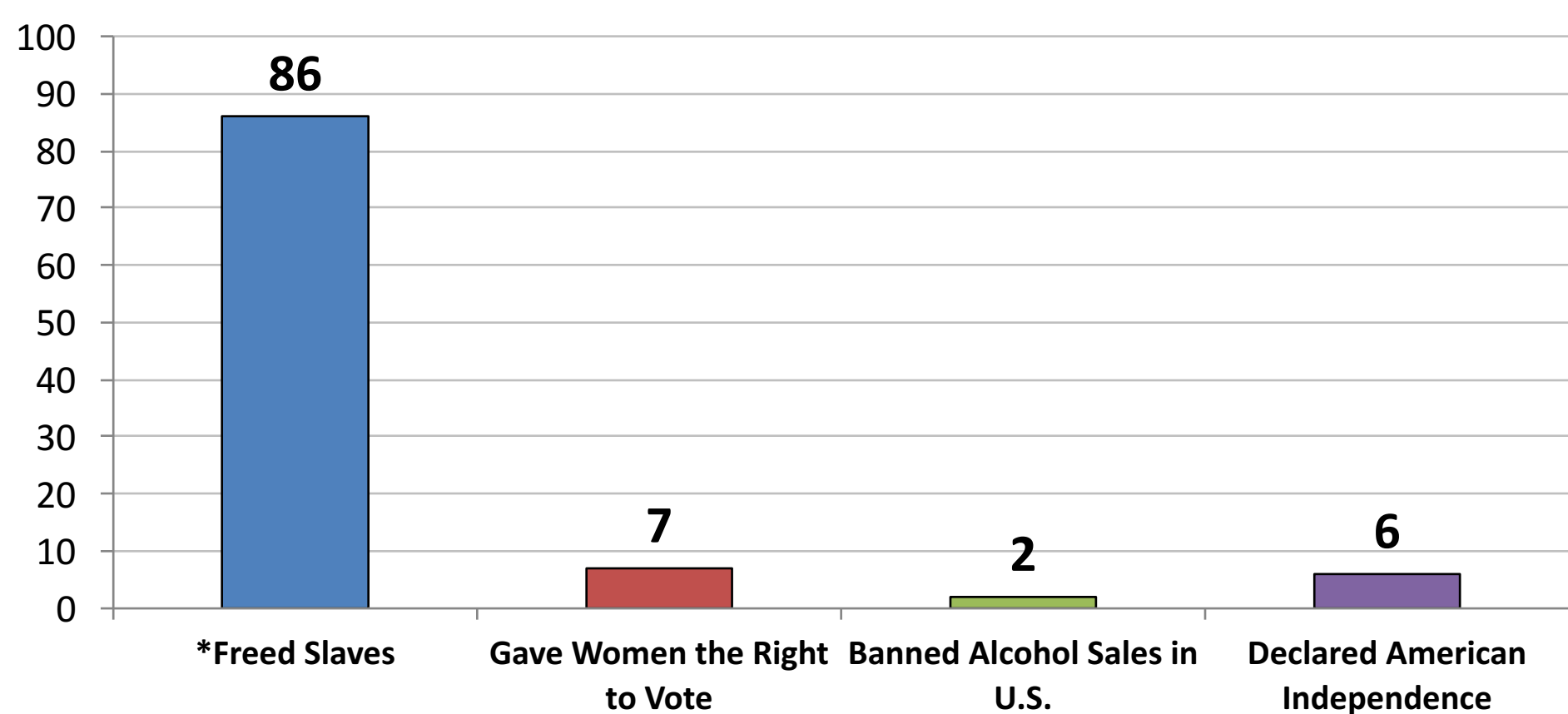
One in four did not know that the Legislative Branch passes legislation.

## What branch of government passes legislation?



Eighty-six percent (86%) correctly identified the intention of the Emancipation Proclamation.

## What did the Emancipation Proclamation do?



Overall, 71% of undergraduates “passed” the Citizenship Test, while 29% “failed.”

Students in state schools were more likely to pass the test than those in private schools.

By year, Upper Classmen were more likely to pass the test.

**Citizenship Test Score**

