

 McLaughlin & Associates

National Undergraduate Study

Sponsored By:

The William F. Buckley, Jr. Program at Yale



October 5th, 2016

Presented by:

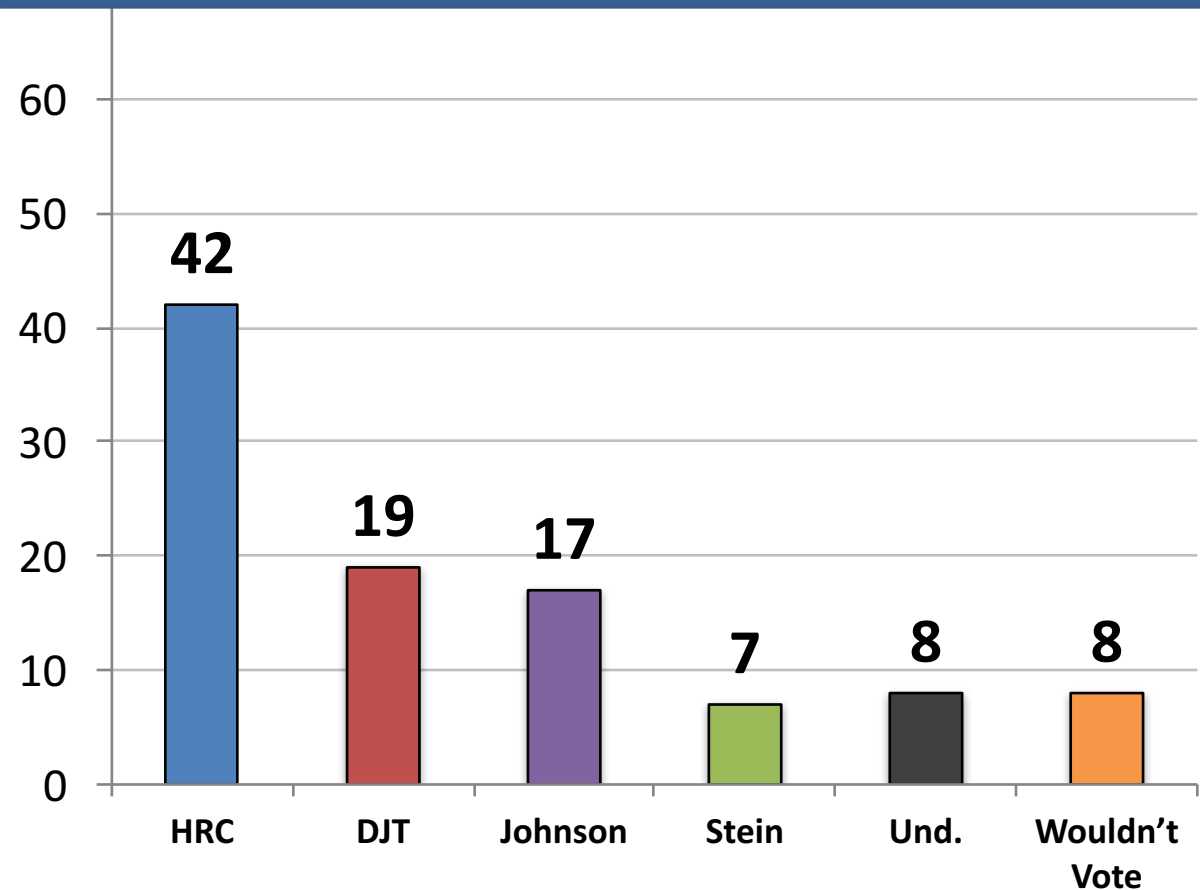
Jim McLaughlin and Rob Schmidt

On the web

www.mclaughlinonline.com

Hillary Clinton has a 23-point lead over Donald Trump, 42% to 19%. A notable 17% are voting for Gary Johnson and 7% say they are voting for Jill Stein. Eight percent (8%) are undecided and another 8% say they would not vote in the election.

Clinton receives 74% of the Democratic vote, while Trump receives just 57% of college Republicans. However, Johnson leads with Independents, 29% to 25% over Clinton, with Trump at 13%.



	<u>HC</u>	<u>DT</u>	<u>GJ</u>	<u>JS</u>	<u>U</u>	<u>WV</u>
Private	48	22	14	6	6	6
State	39	17	18	7	9	9
Freshman	39	22	15	10	7	8
Soph.	41	18	16	5	7	13
Junior	40	21	17	7	10	6
Senior	46	17	19	6	7	6
Republican	14	57	10	4	7	9
Democrat	74	4	9	5	4	4
Ind.	25	13	29	11	11	11
White	35	23	20	6	7	9
Black	58	9	8	7	7	11
Hispanic	50	15	13	9	8	6
Men	41	23	16	6	6	8
Women	43	15	17	7	9	9

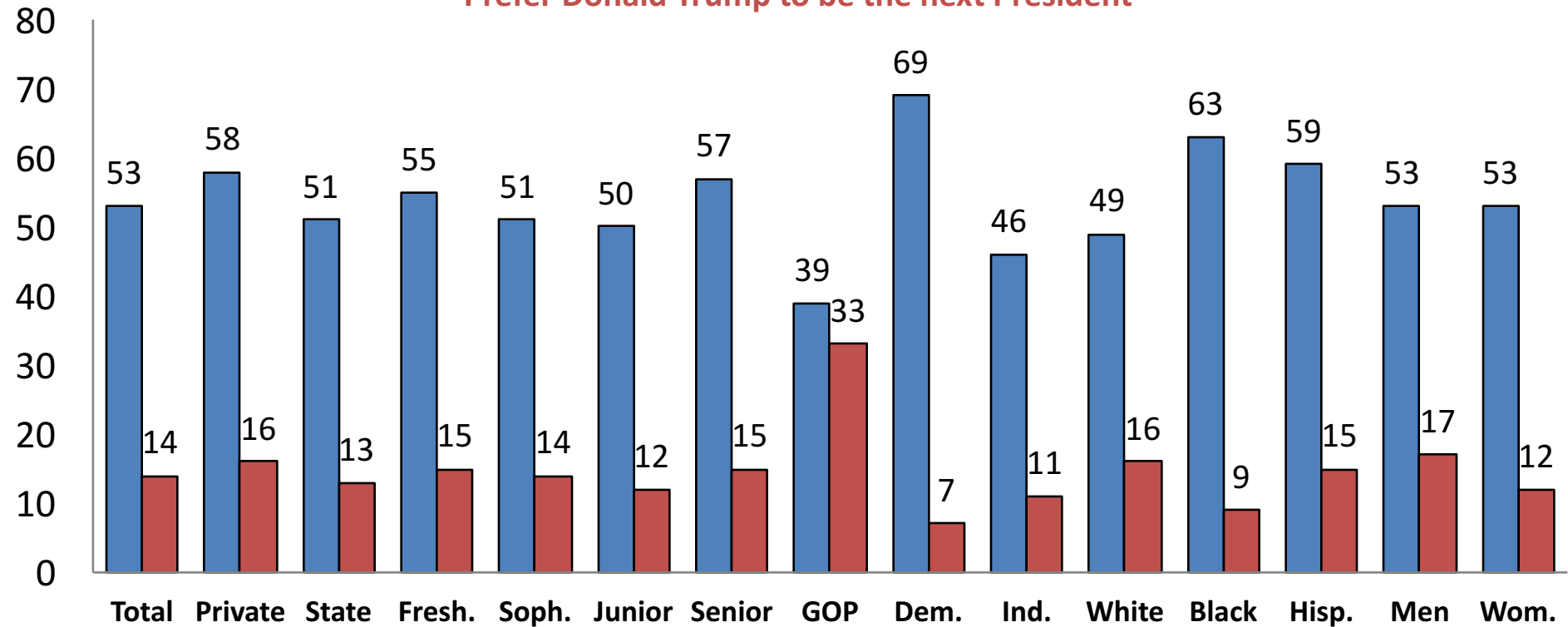
By an almost four to one margin, students say that their professors and faculty generally prefer Hillary Clinton to be the next President.

Would you say most of your professors and faculty in general...?

Prefer Hillary Clinton to be the next President

OR

Prefer Donald Trump to be the next President



■ Clinton ■ Trump

The majority of undergraduates identify with “All Lives Matter.” Greater than one in four identify with “Black Lives Matter” and only 5% identify with “Blue Lives Matter.”

Private school students are slightly more likely to identify with “Black Lives Matter.” African American students largely identify with “Black Lives Matter.”

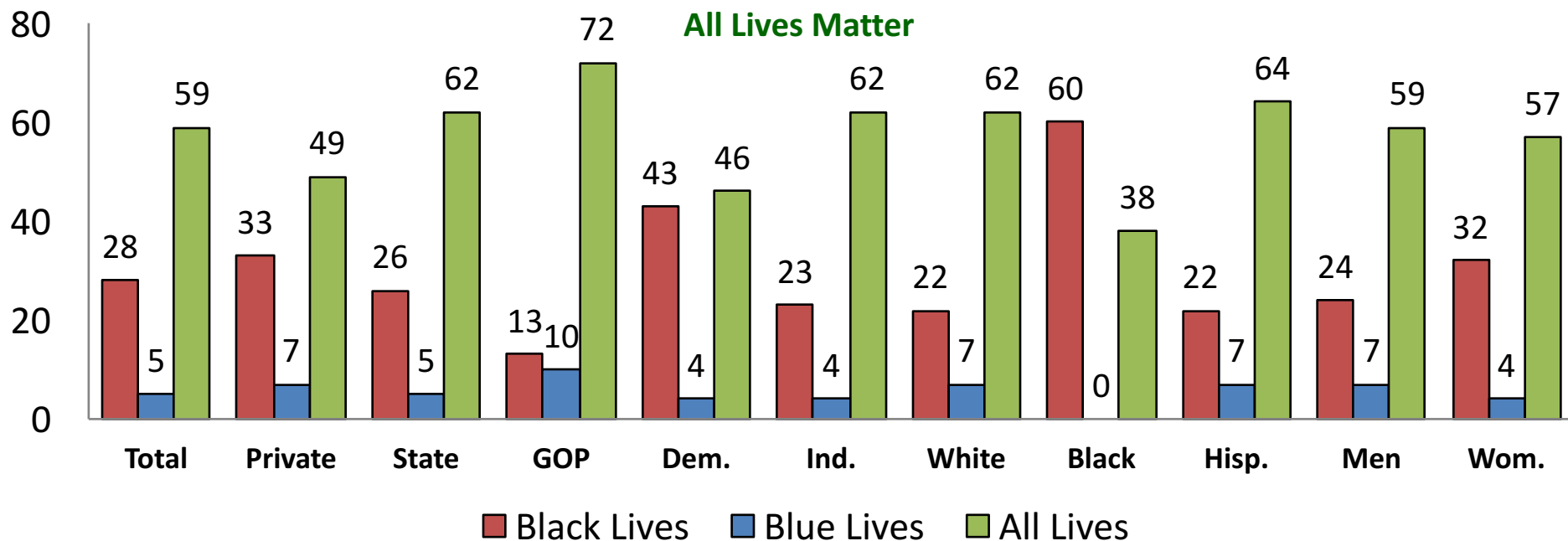
Which of the following do you most identify with?

Black Lives Matter

Blue Lives Matter

OR

All Lives Matter



Methodology

McLaughlin & Associates conducted a national survey of 800 undergraduate students from September 17th to 25th, 2016. All student participants were under the age of 25 and attend either a four-year private or public college or university on a full-time basis. All interviews were conducted online and respondents were carefully selected and screened from a nationwide representative platform of individuals who elect to participate in online surveys.

Data for this survey have been stratified by age, race/ethnicity, gender and geography using the National Center for Education Statistics 2014 Report to reflect the actual demographic composition of undergraduate students in the United States.

Because the sample is based on those who initially self-selected for participation rather than a probability sample, no estimates of sampling error can be calculated. All surveys may be subject to multiple sources of error, including, but not limited to sampling error, coverage error and measurement error.

However, a confidence interval of 95% was calculated in order to produce an error estimate of +/- 3.4% for the 800 respondents. This error estimate should be taken into consideration in much the same way that analysis of probability polls takes into account the margin of sampling error. The error estimate increases for cross-tabulations. Totals may not add up to exactly 100% due to rounding.